

SRI VENKATESWARA UNIVERSITY, TIRUPATI

AP STATE COUNCIL OF HIGHER EDUCATION

COURSE: BA TOURISM & TRAVEL MANAGEMENT

ACADEMIC YEAR : 2024-2025 (W.E.F. 2023-2024 ADMITTED BATCH)

COURSE STRUCTURE : SEMISTER-IV

SUBJECT	COURSE	TIYLE OF THE COURSE (PAPER)	HRS	CREDITS	IA	ES	TOTAL
BA TOURISM	MAJOR	Tourism Marketing	4	4	25	75	100
BA TOURISM	MAJOR	Tourism Police & Planning	4	4	25	75	100
BA TOURISM	MAJOR	Tourism Products of India	4	4	25	75	100
BA TOURISM	MINOR	Indian National Movement(1857 to 1947)	4	4	25	75	100
BA TOURISM	MINOR	Social and Cultural History of Andhra Pradesh	4	4	25	75	100
SKILL COURSES	SKILL COURSES	Cybersecurity	2	2	0	50	50
MULTI DISCIPLINARY COURSE	MULTI DISCIPLINARY COURSE	Introduction to Nanotechnology	2	2	0	50	50
		TOTAL	24	24	125	475	600