

Annexure-I

S.V.UNIVERSITY, TIRUPATI

Programme : UG (B.A/B.Sc/B.Com)

Semester-V English Minor List of Courses

(w.e.f. Academic Year 2023-24)

Semester	Papers	Hours	Credits
V	5.Writing for the Media 6.Creative Writing and Literary Appreciation	4	4

Annexure-II

S.V.UNIVERSITY, TIRUPATI
Programme : UG (B.A/B.Sc/B.Com)

Semester-V English Minor
Paper Title: 5. Writing for Media
(w.e.f. Academic Year–2023-24)

Objectives& Outcomes:

At the end of the course the student will be able to:

- Write with confidence
- Use Correct Grammar, Punctuation and Appropriate Style
- Differentiate between various types of media writing
- Gather and synthesize information from authentic sources
- Use digital resources for media writing

Unit-I

1. Good Writing Skills
(Vocabulary, Basic Grammar, Expansion and Optimization)
2. Resources for Writing (Dictionary, Thesaurus and Encyclopedia)

Unit-II

1. Proof reading, Punctuation and Style
2. Types of Media Writing
(Information, Description, Persuasion and Editorial Writing & Feature Writing)

Unit-III

1. Writing for Specialized Areas: Sports, Culture, Entertainment, Cuisine etc.
2. Collecting News and Identifying Sources

Unit-IV

1. Media Writing and Translation
2. Media Writing and Social Responsibility

Unit-V

1. The Role of Technology in Media Writing (Blogging, Podcasts, Social Media and Collaboration in Writing)
2. Digital Resources for Writing (Online Dictionaries, Inbuilt and Online Spell-Checkers, Grammar-Checkers and Google Resource)

Resources for Further Reading:

1. UshaRaman.WritingfortheMedia.OxfordUniversityPress,NewDelhi,2010
2. Brian Carroll. Writing for Digital Media. Routledge, New York, 2010.
3. Liz Hamp-Lyons, Ben Heasley. Study Writing. Cambridge University Press, 2006
4. WritingintheMediaEnvironment.<https://www.jprof.com/lecture-notes/writing-in-the-media-environment/>
5. DifferentTypesofMediaWriting.<https://blog.copify.com/post/different-types-of-media-writing>
6. Media Writing Skills and Characteristics.
<https://ohiostate.pressbooks.pub/stratcommwriting/chapter/media-writing-skills/>

Activities:

1. **For Teachers:** The teacher will train students in practical skills in writing for the media for not less than 10 hours and assign activities. The teacher will guide the learners to identify different current subjects to write for the media to demonstrate their knowledge.
2. **For Students:** Learners will conduct practicum in writing for the media (News Papers, News Magazines, Journals and College Magazines, Script Writing for Radio and Short Films) for 10 hours. The learners will discuss the findings among themselves and prepare individual hand-written Fieldwork/Project work Report of the activity in at least 10 pages as guided by the teacher.

S.V.UNIVERSITY, TIRUPATI
Programme : UG (B.A/B.Sc/B.Com)

Semester-V English Minor

Paper Title: 6. Creative Writing and Literary Appreciation

(w.e.f. Academic Year–2023-24)

Objectives& Outcomes:

At the end of the course the student will be able to:

1. Understand and define the art of Creative Writing
2. Identify different literary genres
3. Review the published works of others
4. Deliver presentations on the literary works
5. Demonstrate the creative writing skills

Unit-I

1. Understanding Creative Writing
2. Characteristics of Good Writing

Unit-II

1. Understanding Fiction: Novel and Short Story
(Plot, Character, Theme and Narrative Technique: A Tale of Two Cities–
by Charles Dickens;

Visual Description, Point of View and Setting: ‘The Black Cat’–by Edgar
Allen Poe)

2. Understanding Prose
(Language and Style: Francis Bacon’s ‘Of Studies’;

Persuasiveness, Readability and Argument: ‘The Power of Prayer’ –by APJ Abdul
Kalam)

Unit-III

1. Understanding Poetry
(Figurative Language: ‘Endless Time’– by Rabindranath Tagore;

Imagery and Metre: ‘Elegy Written in a Country Churchyard’-by Thomas Gray;

Tone: ‘The Lovers of the Poor’ –by Gwendolyn Brooks)

2. Mechanics of Poetry

Unit-IV

1. Writing a Memoir

2. Writing Reviews

Unit-V

1. Writing a Short Story
2. Writing Different Types of Essays

Resources for Further Reading:

1. Stephen King. *On Writing: A Memoir of the Craft*. Scribner, 2010.
2. Alice LaPlante. *The Making of a Story: A Norton Guide to Writing Fiction and Non-Fiction*. W.W. Norton, New York. 2009
3. Tara Mokhtari. *The Bloomsbury Introduction to Creative Writing*. Bloomsbury Academic, London, 2015.
4. Philip Seargeant & Bill Greenwell. *From Language to Creative Writing: An Introduction*. Bloomsbury Academic, London, 2013.
5. Tips for Creative Writing: <https://www.lexico.com/grammar/top-tips-for-creative-writing>
6. Creative Writing: Simple Definition and Tips: <https://grammar.yourdictionary.com/word-definitions/definition-of-creative-writing.html>
7. Weekly Writing Prompts: <https://blog.reedsy.com/creative-writing-prompts/>
8. Decolonizing Creative Writing: <https://scroll.in/article/999215/decolonising-creative-writing-its-about-not-conforming-to-techniques-of-the-western-canon>

Activities:

1. **For Teachers:** The teacher shall train students in practical skills in creative writing and literary appreciation for not less than 10 hours and assign activities to demonstrate their knowledge.
2. **For Students:** The learners will conduct practicum in creative writing and literary appreciation for not less than 10 hours. The Learners will discuss the findings among themselves and prepare individual hand-written Fieldwork/Project work Report of the activity in 10 pages as guided by the teacher.

Annexure-III

S.V.UNIVERSITY, TIRUPATI
Programme : UG (B.A/B.Sc/B.Com)

Semester-V English Minor
(w.e.f. Academic Year-2023-24)

(i) Components of Evaluation:

The following Components of Evaluation shall be followed for all the papers in this semester for Question Paper setting.

Objectives	Marks(Maximum 100)
Unit – I	15
Unit – II	15
Unit – III	15
Unit – IV	15
Unit – V	15
Internal Marks	25

Annexure-III

S.V.UNIVERSITY, TIRUPATI

Programme : UG (B.A/B.Sc/B.Com)

Semester-V English Minor

(w.e.f. Academic Year-2023-24)

(ii) Blue Print for Question Paper setting:

The following Blue Print shall be followed for Question Paper setting of all the papers in this semester.

Maximum Marks: 75

Unit	Type of Question	To be given			To be answered		
		No. of Questions	Marks for Each Question	Total Marks	No. of Questions	Marks for Each Question	Total Marks
I	Short Notes	2	5	10	1	5	5
	Essay Type	2	10	20	1	10	10
II	Short Notes	2	5	10	1	5	5
	Essay Type	2	10	20	1	10	10
III	Short Notes	2	5	10	1	5	5
	Essay Type	2	10	20	1	10	10
IV	Short Notes	2	5	10	1	5	5
	Essay Type	2	10	20	1	10	10
V	Short Notes	2	5	10	1	5	5
	Essay Type	2	10	20	1	10	10
Total	Short Notes	10	5	50	5	5	25
	Essay Type	10	10	100	5	10	50

Note: Short Notes Open Choice-Students can answer any five of the given 10 questions

S.V.UNIVERSITY, TIRUPATI
Semester-V English MINOR
(w.e.f. Academic Year-2023-24)
Paper Title: 5. Writing for the Media

Model Question Paper 2024-2025

Max. Marks:75

Max.Time: 3 hrs

I. Write short notes on any five of the following.

5x5=25

1. Vocabulary
2. Grammar
3. Importance of Proof reading
4. Types of Writing
5. What is Feature Writing
6. Types of Specialized Writing
7. Media Ethics
8. Social Responsibility
9. Digital Writing Tools
10. Role of Blogging

II Answer any **one Question from each unit.**

5x10 =50

Unit-I

1. Discuss the importance of vocabulary building and grammar in effective writing. Provide examples to support your argument.

or

Explain how expansion and optimization techniques can enhance the quality of writing. Use relevant examples to illustrate your points.

Unit-II

2. Analyze the role of proofreading in ensuring error-free writing. Discuss the common errors that writers should check for during proof reading.

or

Compare and contrast different types of media writing, such as information writing, persuasive writing, and editorial writing. Provide examples of each type.

Unit-III

3. Discuss the challenges and opportunities of writing for specialized areas like sports, culture, or entertainment. How can writers tailor their content to engage their target audience?

or

Explain the key elements of feature writing and how it differs from other types of writing. Provide examples of feature writing in different contexts

Unit-IV

4. Discuss the social responsibility of media writers and the ethical considerations they should keep in mind. Provide examples of responsible media writing.

or

Analyze the impact of media writing on society and the role of writers in shaping public opinion.

Unit-V

5. Discuss the impact of technology on media writing, including the benefits and challenges it presents.

or

Explain the role of digital tools like blogging, podcasting, and social media in media writing. How can writers use these tools to reach their audience and build their brand?

S.V.UNIVERSITY, TIRUPATI
Semester-V English Minor
Paper Title: 6. Creative Writing and Literary Appreciation
(w.e.f. Academic Year-2023-24)

Model Question Paper 2024-2025

Max. Marks:75

Max.Time: 3 hrs

I. Write short notes on any five of the following.

5x5=25

1. Creative Writing
2. Good Writing
3. Plot.
- 4.Style.
- 5.Imagery
- 6.Metre
- 7.Memoir
- 8.ReviewTechniques
- 9.Story Structure
- 10.Essay Types

II Answer any one Question from each unit.

5x10 =50 Unit-I

1. What are the essential elements of good writing? Discuss with reference to creative writing.
or

Analyze the role of imagination in creative writing. How can writers cultivate their imagination to produce engaging work?

Unit-II

2. Discuss the significance of plot, character, and theme in a novel, with reference to Charles Dickens' "A Tale of Two Cities".
or

Analyze the use of language and style in Francis Bacon's "Of Studies". How does Bacon's writing style contribute to the effectiveness of his essay?

Unit-III

3. Discuss the use of imagery and metaphor in Rabindranath Tagore's poem "Endless Time". How do these literary devices contribute to the poem's meaning and impact?

or

Analyze the tone and themes in Gwendolyn Brooks' poem "The Lovers of the Poor". How does the poet use language and form to convey her message?

Unit-IV

4. What are the key elements of a memoir? Discuss the challenges and opportunities of writing a memoir.

or

Analyze the characteristics of a good book review. How can writers provide constructive feedback and engage their readers in a review?

Unit-V

5. Discuss the essential elements of a short story, including plot, character, and setting. Provide examples of effective short story writing.

or

Compare and contrast different types of essays, such as narrative, descriptive, and argumentative essays and provide tips for writing effective essays.
