

Sri Venkateswara University, Tirupati

Model Syllabus for 4-Year UG Honours in B.Com.(General) as Major in consonance with Curriculum framework w.e.f. AY 2025-26

COURSE STRUCTURE

Year	Semester	Course	Title of the Course	No.ofHrs /Week	No. of Credits
I	I	1	Financial Accounting I	5	4
		2	Business Organisationand Management	4	4
	II	3	Financial Accounting II	5	4
		4	Business Economics	4	4
II	III	5	Advanced Accounting	5	4
		6	Business Statistics	5	4
		7	Banking Theory &Practice	4	4
	IV	8	Corporate Accounting	5	4
		9	Costand Management Accounting	5	4
		10	BusinessLaws	4	4
III	V	11	Entrepreneurship and Startups	4	4
		12A	Computerised Accounting with Tally	3	3
			Computerised Accounting with TallyPractical	2	1
		OR			
		12B	Retail Marketing	4	4
		13A	Goods and Services Tax	4	4
		OR			
		13B	Services Marketing	4	4

Year	Semester	Course	Title of the Course	No.ofHrs /Week	No. of Credits
	VI	14A	Auditing	4	4
		OR			
		14B	Financial Institutions and Markets	4	4
		15A	Income Tax	5	4
		OR			
		15B	Financial Planning	4	4
IV	VII	16	Accounting for Service Organisations	5	4
		17	Indian Accounting Standards	4	4
		18	Financial Reporting	4	4
	VIII	19	Advanced Cost & Management Accounting	5	4
		20	Forensic Accounting	5	4
		21	Contemporary Issues in Accounting	4	4

Note: In the III Year (during the V and VI Semesters), students are required to select a pair of electives from one of the **Two** specified domains. **For example: if set 'A' is chosen, courses 12 to 15 to be chosen as 12 A, 13 A, 14 A and 15 A.** To ensure in-depth understanding and skill development in the chosen domain, students must continue with the same domain electives in both the V and VI Semesters.

4 hrs/week

Meaning – Definition – characteristics Merits and Demerits of Planning – Types of Planning Principles of Organisation – Line and Staff Organisation

Student Activities:

- Assignment on business organizations and modern business.
- Group Discussion on factors that influence plantlocation
- Seminars on different topics related to Business organization
- Case studies of successful corporate/business heroes.

Reference Books:

1. Gupta, C. B. (2014). Business organisation. Mayur Publication.
2. Singh, B. P., & Chhabra, T. N. (2014). An introduction to business organisation & management. Kitab Mahal.
3. Sherlekar, S. A., & Sherlekar, V. S. (2000). Modern business organization & management: Systems approach. Himalaya Publishing House.
4. Bhushan, Y. K. (Year Unknown). Business organization. Sultan Chand & Sons.
5. Prakash, J. (Year Unknown). Business organisation and management (Hindi and English ed.). Kitab Mahal Publishers

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I B.Com (General), SEMESTER –I: PAPER - 2

Subject: Business Organisation and Management

BLUE PRINT FOR THE MODEL PAPER

S. No.	Type of Question	To be given in the Question Paper			To be answered		
		No. of Questions	Marks allotted to each question	Total Marks	No. of Questions	Marks allotted to each question	Total Marks
1	Section - A (very Short Questions)	10	3	30	5	3	15
2	Section - B (Short Questions)	10	12	120	5	12	60
Total Marks				150	Total Marks		75

BLUE PRINT FOR THE QUESTION PAPER SETTING

Chapter Name	Short questions 3 marks	Essay questions 12 marks	Marks allotted to the Chapter
UNIT – I	2	2	30
UNIT – II	2	2	30
UNIT – III	2	2	30
UNIT – IV	2	2	30
UNIT – V	2	2	30
Total No. of Questions	10	10	150

Format of Model Question Paper
Semester-wise Syllabus under CBCS
(w.e.f. 2025-26 Admitted Batch)

SEMESTER - I
COURSE 2 :Business Organisation and Management

Time: 3 hrs

Max. Marks 75

Section A

Answer any Five of the following **5 X 3=15 M**

1. What is Business?
2. What is Trade?
3. Sole proprietorship
4. What is a private limited company?
5. One person Company
6. Articles of Association
7. What is management?
8. Delegation of Authority
9. What is planning?
10. Different types of Organizational Structures

Section - B

Answer Five Questions. One question from each Unit 5 × 12 = 60 M

Unit-I

11. Explain how the terms Business, Trade and Commerce are related with each other
OR
12. What is Trade? "Aids to trade are the backbone of trade" Explain this statement.

Unit-II

13. Explain the advantages and disadvantages of Partnership.
OR
14. Write about the classification of companies.

Unit-III

15. Explain the process of Incorporation of a company.
OR
16. Explain the Memorandum of Association and its contents

Unit-IV

17. Discuss the Functions of management and their importance in modern business
OR
18. Explain Henry Fayol's 14 principles of Management.

Unit-V

19. Explain the steps involved in planning process..
OR
20. Discuss the importance of organizing in management and its relationship with other management functions