

Sri Venkateswara University, Tirupati

**Model Syllabus for 4-Year UG Honours in B.B.A.(General) as Major in
consonance with Curriculum framework w.e.f. AY 2025-26**

COURSE STRUCTURE

Year	Semester	Course	Title of the Course	No.of Hrs /Week	No. of Credits
I	I	1	Accounting for Managers	5	4
		2	Principles of Management	4	4
	II	3	Managerial Economics	4	4
		4	Business Law	4	4
II	III	5	Business Environment	4	4
		6	Business Statistics	5	4
		7	Business Communication	4	4
	IV	8	Marketing Management	4	4
		9	Human Resource Management	4	4
		10	Financial Management	4	4
III	V	11	Entrepreneurship & Startups Eco System	4	4
		12A	Retail Marketing	4	4
		OR			
		12B	Logistics and Supply Chain Management	4	4
		13A	Financial Institutions & Markets	4	4
		OR			
		13B	Organisational Behaviour	4	4
	VI				
		14A	Micro, Small & Medium Enterprises Management	4	4
		OR			

Year	Semester	Course	Title of the Course	No.of Hrs /Week	No. of Credits
		14B	Customer Relationship Management	4	4
		15A	Management & Information Systems	4	4
		OR			
		15B	Web Analytics	4	4
IV	VII	16	Stock Market Operations	4	4
		17	Services Marketing	4	4
		18	Training & Development	4	4
	VIII	19	Behavioural Finance	4	4
		20	Financial Planning	4	4
		21	Business Research Methodology	4	4

Note: In the III Year (during the V and VI Semesters), students are required to select a pair of electives from one of the **Two** specified domains. **For example: if set 'A' is chosen, courses 12 to 15 to be chosen as 12 A, 13 A, 14 A and 15 A.** To ensure in-depth understanding and skill development in the chosen domain, students must continue with the same domain electives in both the V and VI Semesters.

SEMESTER-II
COURSE 4: BUSINESS LAWS

Theory

Credits: 4

4 hrs/week

Course Objectives (COs)

This course is designed to:

- Understand the foundational principles of contracts under the Indian Contract Act, 1872.
- Analyze the legal elements that make a contract valid, enforceable, and binding.
- Understand the legal capacity of parties and the rules governing contingent contracts and contract discharge.
- Examine the relevance of contemporary laws like the Sale of Goods Act, Consumer Protection Act, and IT Act in modern business practices.
- Identify types of cybercrimes and explain the scope, objectives, and legal provisions of the IT Act 2000.

Course Outcomes (COs)

CO1: Understand the essential elements and classifications of contracts under the Indian Contract Act, 1872.

CO2: Identify and evaluate the legal validity of offer, acceptance, and consideration in contract formation.

CO3: Examine the legal rules related to party capacity, contingent contracts, and remedies for breach.

CO4: Analyze the rights and duties under the Sale of Goods Act and the mechanisms of consumer protection.

CO5: Explain the scope of the IT Act 2000 and apply cyber safety measures and reporting procedures for cybercrimes.

Unit I: Law of Contract

Meaning and definition of Agreement and Contract – Essential elements of a valid contract – Types of contracts: Valid, Void, Voidable, Executed and Executory – Introduction to the Indian Contract Act, 1872

Unit II: Offer, Acceptance and Consideration

Definition of a valid offer and its essentials – Valid acceptance and its legal rules – Legal rules regarding consideration – Doctrine of Privity of Contract, No Consideration No Contract: Sec 25, ICA, 1872

Unit III: Capacity of the Parties and Contingent Contract

Legal rules regarding agreements with minors, – Concept and essentials of contingent contracts – Different modes of discharge of contract: performance, breach, agreement, and impossibility – Remedies available for breach of contract including damages, injunction, and specific performance.

Unit IV: Sale of Goods Act, 1930 and Consumer Protection Act, 2019

Contract of Sale – Sale vs. Agreement to Sell – Conditions and Warranties – Rights of an unpaid seller – Introduction to Consumer Protection Act, 2019 – Definitions: Consumer, Goods, Services, Complaint, Consumer Dispute – Consumer Rights and Responsibilities – Consumer Protection Councils and Redressal Forums.

Unit V: Information Technology Act, 2000

Introduction to Cyber Laws – Types of cybercrimes: hacking, phishing, identity theft, cyber stalking, data breaches – Need for cyber legislation in India – Scope and objectives of IT Act 2000 – Digital signatures and authentication – Cyber security safety mechanisms – Legal remedies and reporting procedures for cybercrimes.

Suggested Student Activities

1. Role Play: Enact simple business contracts demonstrating all essential elements; classify them as valid, void, or voidable.
2. Case Analysis: Evaluate real or hypothetical cases regarding the validity of offer and acceptance.
3. Debate: Debate on the pros and cons of allowing minors to enter into contracts.
4. Complaint Simulation: Draft and present a mock complaint under the Consumer Protection Act.
5. Poster/Presentation: Design posters or slides highlighting types of cybercrimes, safety tips, and legal remedies.

Recommended Books and References

1. J. Jaysankar – Business Laws, Margham Publications, Chennai
2. N.D. Kapoor – Business Laws, S. Chand Publications
3. V. Balachandran – Business Law, Tata McGraw Hill
4. Tulsian – Business Law, Tata McGraw Hill
5. Pillai & Bhagavathi – Business Law, S. Chand Publication

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I BBA (General), SEMESTER –II: PAPER - 4

Subject: BUSINESS LAWS

BLUE PRINT FOR THE MODEL PAPER

S. No.	Type of Question	To be given in the Question Paper			To be answered		
		No. of Questions	Marks allotted to each question	Total Marks	No. of Questions	Marks allotted to each question	Total Marks
1	Section - A (very Short Questions)	10	3	30	5	3	15
2	Section - B (Short Questions)	10	12	120	5	12	60
Total Marks				150	Total Marks		75

BLUE PRINT FOR THE QUESTION PAPER SETTING

Chapter Name	Short questions 3 marks	Essay questions 12 marks	Marks allotted to the Chapter
UNIT - I	2	2	30
UNIT – II	2	2	30
UNIT – III	2	2	30
UNIT – IV	2	2	30
UNIT – V	2	2	30
Total No. of Questions	10	10	150

Format of Model Question Paper
 Semester-wise Syllabus under CBCS
 (w.e.f. 2025-26 Admitted Batch)
SEMESTER - II
COURSE 4: BUSINESS LAWS

Time: 3 hrs

Max. Marks 70

Section A

Answer any Five of the following

5 X 3=15 M

1. Valid Contract
2. Contract parties
3. Acceptance
4. Valid Offer
5. Breach of Contract
6. Illegal Contract
7. Future goods
8. Agreement to Sale
9. Hacking
10. Stalking

Section - B

Answer Five Questions Each question from ONE Unit

5 × 12 = 60 M

UNIT-I

11. Explain the essential elements of Valid Contract
(or)

12. Explain the Indian Contract Act, 1872

UNIT-II

13. What is an offer . Explain the essentials of offer.
(or)

14. Explain the legal rules regarding Consideration

UNIT-III

15. Who is minor . Explain the rules regarding agreement with Minors
(or)

16. Explain the different modes of Discharge of Contract

UNIT-IV

17. Explain the rights and duties of Unpaid Sellers
(or)

18. Explain the Consumer Rights under Consumer Protection Act 2019

UNIT-V

19. Explain the need for Cyber Legislation in India
(or)

20. Explain the scope and objectives of IT Act - 2000