

MULTI DISCIPLINARY COURSE

w.e.f. AY2026-27

SEMESTER-III

PRINCIPLES OF MANAGEMENT

Credits:2

2 hrs/week

Unit-I:

Definition of Management, Functions of Management, Principles of Management, Levels of Management, Business Strategy-SWOT Analysis

Unit-II:

Purpose of Planning, Planning Process, Types of Plans, Objectives, Managing by Objectives (MBO); Organizing; Organization Structure, Formal and Informal Organization, Decision Making Process

Unit-III:

Directing, Motivation, Motivation Theories, Leadership Styles, Controlling, Process of Controlling, Types of Control-Budgetary and Non-Budgetary.

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SEMESTER - III
COURSE: PRINCIPLES OF MANAGEMENT

Time: 1.30 hrs

Max. Marks 50

Answer any Five of the following

5 X 10=50 M

1. Briefly explain about the various functions of management
2. Explain Henry Fayol's 14 principles of management?
3. What does SWOT analysis stand for in business strategy?
4. What is planning? Explain merits and demerits of planning
5. What are the different types of plans that managers can develop?
6. Explain the concept of Management by Objectives (MBO)?
7. Explain the Advantages of formal Organisation?
8. Explain the theory of motivation advocated by Maslow's?
9. Define leadership? Mention the essential qualities for leadership?
10. Define Controlling? Explain process of Controlling?

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