

**Model Syllabus for 4-Year UG Honors in
Tourism and Travel Management
As Major in consonance with Curriculum framework
w.e.f. AY 2026-27**

COURSESTRUCTURE

Year	Semester	Course	TitleoftheCourse	No.of Hrs /Week	No. of Credits
II	III	5	TourismProductsofIndia	4	4
		6	DestinationPlanningand Development	4	4
		7	Information Technologyfor Tourism	4	4

SEMESTER-III**COURSE5: TOURISM PRODUCTS OF INDIA****Theory****Credits:4****4hrs/week**

SEMESTER-III		CourseNo.5	CREDITS-4
TOURISMPRODUCTSOFINDIA			
Theory		4 hrs/week	
	CourseObjectives		
CO1	TounderstandandanalyzeIndia'sdiversetourismresourcesinacontemporary context.		
CO2	ToevaluateIndia'scompetitivenessasaglobaltourismdestinationwithlatesttrends.		
CO3	Toidentifyandmanageemergingtouristdestinations,circuits,andnichetourism products.		
CO4	ToexaminesustainableandresponsibletourismpracticesacrossIndia.		
CO5	Toexploredigital,experiential,andadventuretourismtrendsIndia.		
SYLLABUS			
UNIT	CONTENT		HOURS
I	Cultural & Heritage Tourism Products: Overview of Indian tourism products; Ancient Indian civilizations; Pre & Post-Vedic periods; Ayurveda, Yoga, Meditation; Major Religious & Pilgrimage Centers; UNESCOWorldHeritageSites;Culturalfestivalsandfairs;Traditional arts,music,dance,crafts;Heritagetourisminurban&ruralareas.		12
II	Historical & Architectural Tourism Products: Major monuments – Forts, Palaces, Temples, Caves; Jain & Buddhist heritage; Mughal, Colonial,andRegionalArchitecture;Museums,Artgalleries,Libraries; Modernheritagesites;Integrationoftechnologyinheritagetourism (AR/VRapps,virtualtours).		12
III	Nature & Eco-Tourism Products: National Parks, Wildlife Sanctuaries, Biosphere Reserves; Hill stations, adventure spots, biodiversity hotspots; Eco-tourism policies, sustainability practices; Wildlifetourismmanagement;Naturetrails,trekking,camping; Climate-consciousourisminitiatives.		12
IV	Adventure&ExperientialTourismProducts: Adventuretourism:		12

	Trekking, mountaineering, river rafting, paragliding, skiing; Niche tourism: Desert, Island, Coastal, and Marine tourism; Rural & community-based tourism experiences; Culinary and wellness tourism; Emerging tourism hubs in India.	
V	Tourism Circuits, Digital & Emerging Trends: Major tourism circuits: Golden Triangle, Buddhist Circuit, North-East Circuit, Himalayan & Coastal Circuits; Theme-based circuits: Wellness, Wildlife, Adventure; Emerging trends: Smart tourism cities, digital tools, mobile apps, e-ticketing; Marketing and promotion via social media; Responsible and sustainable tourism practices.	12
	Prescribed Text Book: - Sharma, N.K. <i>Tourism Products of India</i> (1st ed.) (2022), by Truepenny's Corporation. References: - Ghosh, S.S., et al. <i>Cultural Tourism in India (Problems and Prospects)</i> (2022), by Aayu Publications. - Rittichainuwat, B.N. <i>Special Interest Tourism</i> (3rd ed.) (2018), by Cambridge Scholars Publishing. - Sharma, K. <i>Resumption of Indian Tourism Industry in New Normal: Issues and Challenges</i> (1st ed.) (2021), by Himalaya Publishing House. - TOFT India Wildlife Association. <i>Good Wildlife Travel Guide</i> (5th ed.) (2024), by TOFT India Wildlife Association. - Hannam, K. & Diekmann, A. <i>Tourism and India</i> (2018), by Routledge.	
	Course Outcomes	
	- Map and classify cultural, historical, natural, and modern tourism products in India. - Assess the potential of emerging tourism destinations and circuits using current trends. - Apply knowledge of sustainable tourism and responsible travel in planning. - Understand niche tourism types such as wellness, adventure, eco-tourism, rural and community tourism. - Use digital tools and platforms to enhance tourism experiences and marketing.	

4- Year UG Honours, Major
Syllabus
(2026-27)
Semester-III

Model Question Paper

Time : 3hrs

Marks:75

Part-A

Answer any Five Questions. Each Question carries 3 Marks.

5x3=15

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

Answer the following questions. Each question carries 12 Marks

5x12=60

11. a) Unit-I
(Or)
b) Unit-I

12. a) Unit-II
(Or)
b) Unit-II

13. a) Unit-III
(Or)
b) Unit-III

14. a) Unit-IV
(Or)
b) Unit-IV

15. a) Unit-V
(Or)
b) Unit-V