

**Model Syllabus for 4-Year UG Honors in
Tourism and Travel Management
As Major in consonance with Curriculum framework
w.e.f. AY 2026-27**

COURSESTRUCTURE

Year	Semester	Course	TitleoftheCourse	No.of Hrs /Week	No. of Credits
II	IV	8	E-Tourism	4	4
		9	TourGuidingandEscorting	4	4
		10	ItineraryPreparationandTour Packaging	4	4

SEMESTER-IV**COURSE9:TOURGUIDINGANDESCORTING****Theory****Credits:4****4hrs/week**

SEMESTER-IV	CourseNo.9	CREDITS-4
TOURGUIDINGANDESCORTING		
Theory		4 hrs/week
	CourseObjectives	
CO1	Todevelopprofessionalknowledgeoftourguidingandescorting.	
CO2	Tostudytherolesandresponsibilitiesofguidesandescorts.	
CO3	Toacquirepracticalguidingtechniquesandguest-handlingskills.	
CO4	Todevelopcrisismanagementandguest-relationsexpertise.	
CO5	Toencourageprofessionalethicsandculturalsensitivityinguiding.	
SYLLABUS		
UNIT	CONTENT	HOURS
I	IntroductiontoGuidingandescorting: Meaning; Scope, concept and types of tour guide, Types of Escorts, Characteristics and Importance	12
II	Roles of Guides and Escorts: Various roles of tour guide and escorts, duties and responsibilities, the business of guiding and escorting, organizing a guiding business	12
III	Theguidingtechniques: Leadership and social skills, presentation and speaking skills, The guide's personality, moments of truth, the seven sins of guide, the service cycle, working with different age groups, working under difficult circumstances	12
IV	Guest relationship management: Handling emergency situations- medical, personal, official, VISA/passport, Death, handling guest with special needs/ different abilities; Skills required for adventure tours; Knowledge of local security, route chart; Personal hygiene and grooming, tour responsibilities, checklist, leading a group, code of conduct	12
V	Conductingtours: Pretour planning, modes of transportation, conducting various types of tours, understanding clients need, establishing good service security measures, relationship with fellow	12

	guides, Coordination with hospitality institutions; points to remember while guiding and escorting	
	Prescribed Text Book: - Chowdhary, N. & Prakash, M. <i>Interpretation and Tour Leadership</i> (2022), by Goodfellow Publishers. References: - Sracooh, C. & Passah Snr, K. <i>Tour Guiding: The Ultimate Guide to Theory and Practice</i> (2021), by DAKpabli & Associates. - Joyce, C. <i>The Professional Tour Guide Planner</i> (2020), by CKB Press. - Mansourmahani, S. <i>English for Tour Guides</i> (2025), by Scholars' Press. - Sabiiti, F. <i>The Art of Guiding: Core Principles for Tour Professionals</i> (2025), by Kitara Foundation for Regional Tourism. - Pond, K. L. <i>The Professional Guide: Dynamics of Tour Guiding</i> (1993), by Van Nostrand Reinhold Company.	
	Course Outcomes	
	- Students will understand guiding procedures and escorting practices. - Learners will demonstrate leadership and communication skills. - Students will apply guest-relation techniques in different tour situations. - Learners will handle emergencies and special guest needs effectively. - Students will be prepared for professional guiding as a career option.	
	Assignments: - Roleplay: Act as a tourist guide for a monument in your city. - Prepare a "Tour Guide Checklist" for an adventure trip. - Write an essay on the ethical responsibilities of a tour guide. - Case study: Handling a medical emergency during a tour. - Group project: Design a training module for new tour guides.	

4- Year UG Honours, Major
Syllabus
(2026-27)
Semester-IV

Model Question Paper

Time : 3hrs

Marks:75

Part-A

Answer any Five Questions. Each Question carries 3 Marks.

5x3=15

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

Answer the following questions. Each question carries 12 Marks

5x12=60

11. a) Unit-I
(Or)
b) Unit-I

12. a) Unit-II
(Or)
b) Unit-II

13. a) Unit-III
(Or)
b) Unit-III

14. a) Unit-IV
(Or)
b) Unit-IV

15. a) Unit-V
(Or)
b) Unit-V