SRI VENKATESWARA UNIVERSITY :: TIRUPATI

SCHEME OF INSTRUCTIONS & EXAMINATIONS W.E.F. 2020-2021

B.B.A., Course for I Semester with effect from the academic year 2020-21

| Sl. No. | Course | Name of the subject | Total Marks | Mid. Sem.* | Sem. End | Teaching Hours | Credits |
|------------|------------------------------|---|----------------|---------------|-------------|-------------------|---------|
| 1. | First Language | English | 100 | 25 | 75 | 4 | 3 |
| 2. | Second Language | Telugu / Hindi / Urdu / Sanskrit | 100 | 25 | 75 | 4 | 3 |
| 3. | Life Skill Course – I | | 50 | | 50 | 2 | 2 |
| 4. | Skill Development Course – I | | 50 | | 50 | 2 | 2 |
| 5. | DSC 1A | Principal of Management | 100 | 25 | 75 | 5 | 4 |
| 6. | DSC 2A | Managerial Economics | 100 | 25 | 75 | 5 | 4 |
| 7. | DSC 3A | Quantitative Methods for Managers | 100 | 25 | 75 | 5 | 4 |
| Total | | | 600 | 125 | 475 | 27 | 22 |