SRI VENKATESWARA UNIVERSITY B.A / B.Sc. DEGREE COURSE IN PSYCHOLOGY SEMESTER SYSTEM WITH CBCS SEMESTER IV – W.E.F. 2016-2017

Core IV - Social Psychology II

UNIT I: Social Influence

- A. Forms of social influence: Conformity, Asch's experiments on conformity; factors affecting conformity; the bases of conformity.
- B. Compliance: Tactics used in compliance; Ingratiation, reciprocity and multiple requests, guilt and compliance.
- C. Obedience: Milgrams Studies on destructive obedience, resisting the effects of destructive obedience, modeling as a basis for unintentional social influence.

UNIT II: Prejudice

- A) Prejudice and discrimination- Nature and origin of prejudice,
- B) Techniques of reducing prejudice

UNIT III: Aggression

- A) Definition, determiners of human aggression- social, personal and situational factors
- B) Prevention and control of aggression

UNIT IV: Groups and Individuals

- A) Definition and types of groups
- B) Group functions- roles, status, norms, cohesiveness and conformity Group and individual performance- social facilitation, social loafing, decision making by groups

UNIT V: Leadership

- A) Definition- traits of a leader, types of leaders- autocratic, democratic and charismatic leaders
- B) Classic studies on leadership, leader behavior- initiating structure and consideration

REFERENCE BOOKS:

- 1. Myers, David G.(1988). Social Psychology, 2nd Edition, McGraw Hill Book Company.
- 2. Baron, Robert. A. and Byrne, Donn . Social Psychology, 7th edition, Prentice Hall of India Pvt. Ltd.
- 3. Lindgren, Henry.C. (1973) .An introduction to Social Psychology, John Wiley & Sons
- 4. Munn, N.L., (1948). Laboratory Manual in Experimental Psychology , Houghton Mifflin co., New York.
- 5. Nataraj.P. (1970). A manual of laboratory experiments in psychology, Mysore printing and Publishing House. Mysore

SRI VENKATESWARA UNIVERSITY B.A / B.Sc. DEGREE COURSE IN PSYCHOLOGY SEMESTER SYSTEM WITH CBCS SEMESTER IV – W.E.F. 2016-2017

Core IV – Social Psychology Practicum-II

Conduct any **Eight** experiments from the following concepts

- 1. Adjustment Scale-Bell's Adjustment Inventory
- 2. Test of Values
- 3. Self concept
- 4. Emotional maturity / stability
- 5. The Accuracy of Testimony
- 6. Intergenerational conflict
- 7. Family Ideology
- 8. Decision making styles
- 9. Styles of leadership behaviour
- 10. Field work/ Project Work- Observation visit to two NGO's working with disadvantaged people

SRI VENKATESWARA UNIVERSITY SEMESTER SYSTEM WITH CBCS

(Effective from the academic year 2015-16)

BA -IV Semester

Psychology Model Question Paper Subject: Social Psychology

Time: 3 Hrs

Max. Marks: 75

Part-A

Answer any Five questions

5X5=25

- 1. Factors effecting conformity క్రమనల్స్ కన్ (ఓగ్రాంకం మెందం కారకాలు
- 2. Discrimination
- 3. Human aggression మానవ జార్లిన్నమం
- 4. Decision making by groups మామా మెక్ స్ట్రి రహలు
- 5. Norms of groups Law Go (Los of Cho
- 6. Leadership
- 7. Autocratic leaders
- 8. Obedience

Part-B

Answer the following questions

(5X)=50)

9. a. Explain forms of social influence

సాంత్రీక (చనారాల రూలను ఎవరంల్లమం

Or

b. Tactics used in compliance

) BERLY (R.O.S) 3) Commun. 2) DEEP (Nember) 18-12-16

6

b. Discuss techniques of reducing prejudice ರಲ್ಲಿ ಸ್ಟ್ರಾನ್ ಯಾಲ್ ನಿರ್ಣಾಯ ನಿಟ್ಟರು

11. a. Explain the determinants of human aggression మంహు జార్లన్లు నిర్వహాలను ఎవరింళ్ళుం

12. a. Describe types of groups ఎందిక సంమాటను ఎవరించ్చు

b. Discuss group functions

13. a. Discuss traits of leaders నాలు కుల లక్ష్మాలను ఇకట్టించ్ కం

b. Explain types of leaders నాయకుల రౌకాలను ఎకరించ్చు