

SEMESTER - V

B.A. RURAL DEVELOPMENT

(Revised Syllabus with effect from the Academic Year 2015-16)

Paper- V: Rural Development Planning and Management

Unit-1

Concept of Development Planning – Overview of Planning for Rural Development in India – Multi-level Planning – District Level Planning – Importance of Micro planning

Unit-2

Definition and Characteristics of Project – Types of Projects – Role of Projects in Overall Development – Need for Project Approach to Rural Development – Concept of Project Cycle – Phases in Participatory Project Cycle Management

Unit-3

Rural Development Administration in India – Structure and Functions of Rural Development Administration at the Central, State and District levels – Role of District Rural Development Agency

Unit-4

Interface between Government Organizations and Non-Government Organizations in Rural Development – Respective Roles of GOs, NGOs, PRIs and Community Based Organizations

Unit-5

Participatory Approaches for Rural Development: Rapid Rural Appraisal – Participatory Rural Appraisal – Tools of PRA: Wealth Ranking – Timeline – Transect – Seasonality – Social Mapping – Resource Mapping – Venn diagram – Focus Group Discussion

Books and References

1. Robert Chambers : Rural Development - Putting the Last First
 2. B.C. Chattopadhyay : Rural Development Planning in India.
 3. S. Venugopal Reddy : Multi-level Planning
 4. R.C. Arora : Integrated Rural Development
 5. V.A. Pai Panandikar : Development Administration in India.
 6. Rajasekhara D : Poverty Alleviation Strategies of NGOs, Concept, 2004
 7. Price Gittinger : Economic Analysis of Agricultural Projects
 8. G. Sreedhar and D. Rajasekhara : Rural Development in India: Strategies and Processes, Concept Publishing House, New Delhi, 2014
- Publications of A.P. Telugu Academy
Journals: Kurukshetra, Yojana, Jagruti, Khadi Gramodyog, Journal of R.D.

SEMESTER - V

B.A. RURAL DEVELOPMENT

(Revised Syllabus with effect from the Academic Year 2015-16)

Paper- VI: Rural Markets

Unit-1

Rural Credit Markets: Rural Indebtedness: Magnitude, Causes and Consequences – Sources of Rural Credit: Institutional and Non-Institutional — Role of NABARD in Rural Credit

Unit-2

Input Markets: Sources of Input Supply: Conventional and Non-conventional – Problems of the Farmers in obtaining Quality Inputs

Unit-3

Commodity Markets: Concept of Marketing – Components of Marketing – Problems in Marketing of Agricultural Commodities – Implications of Globalization

Unit-4

Marketing institutions: Cooperative Marketing Societies – Regulated Markets – Cattle Markets

Unit-5

Rural Consumer Markets – Importance of Weekly Shandies – Rural Fairs – Rythu Bazars – Corporate Sector managed Consumer Markets

Books and References

1. A P Gupta : Marketing of Agricultural Produce in India
 2. S S Acharya & N.W.Agarwal : Agricultural Marketing in India
 3. Shamin Ahmed : Rural Marketing in India
 4. H. Belshaw : Agricultural Credit in Economically Underdeveloped Countries
 5. SSM Desai : Rural Banking in India
 6. AM Khusro : Agricultural Credit Review Committee Report
 7. K Bhaskar : “Need for Linking of Regulated Markets with Cooperative Marketing Societies” *Cooperator*, Aug 1989.
 8. K Bhaskar : “Streamlining the Regulated Market System”, *Kurukshetra*, Aug 1994
- Journals: Kurukshetra, Yojana, Jagruti, Khadi Gramodyog, Journal of R.D.

Model Question Paper
B.A. Rural Development - V Semester
Paper-V: Rural Development Planning & Management

Time 3 hours

Max. Marks -75

SECTION-A

Answer any FIVE of following questions

[5x5=25]

1. What is Multilevel Planning?
2. Explain the concept of Project Cycle.
3. Discuss about the functions of village Panchayat.
4. Describe the Ven Diagram.
5. Role of community based organizations in Rural Development.
6. Describe the need of project approach to rural development.
7. What is Rapid Rural Appraisal?
8. Write a note on importance of Resource Mapping.

SECTION-B

Answer ALL the questions.

[5x10=50]

9. Write about the overview of planning for rural development.

(or)

Discuss about importance of Micro Planning

10. Briefly mention the characteristics and types of projects.

(or)

Discuss about the phases in participatory Project Cycle Management.

KK Rani

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11. Write an essay on structure & functions of Rural Development administration at State & District levels.

(or)

Discuss about the role of District Rural Development Agency.

12. Explain the role of NGOs & Governmental Organisations in Rural Development.

(or)

Discuss about the need of Co-ordination between GOs, NGOs & PRIs in rural development.

13. Write a note on Participatory Rural Appraisal.

(or)

Explain the tools of PRA.

K/Ram

Model Question Paper
B.A. Rural Development - V Semester
Paper-VI: Rural Markets

Time 3 hours

Max. Marks -75

SECTION-A

Answer any FIVE of following questions

[5x5=25]

1. What are the sources of rural credit?
2. Rural Indebtedness.
3. Implication of Globalization on Rural Marketing.
4. Write about the magnitude of Rural indebtedness.
5. Rural fairs.
6. Write a note on need of farmers awareness about sources of quality inputs.
7. Cattle Markets.
8. Role of Rythu Bazars in marketing.

SECTION-B

Answer ALL the questions.

[5x10=50]

9. Discuss about the role of NABARD in Rural Credit.

(or)

Explain the causes and consequences of Rural Indebtedness.

10. Describe the Conventional & Non-Conventional sources of input supply.

(or)

Write a note on the Problems of the farmers in obtaining Quality inputs.

11.Explain the concept & components of marketing.

(or)

Discuss about the problems in marketing of agricultural commodities.

12.Discuss the role of cooperative marketing societies in promoting rural marketing.

(or)

Discuss about regulated markets in promoting rural marketing.

13.Explain the contribution of weekly shandies & rural fairs in promoting rural marketing.

(or)

Describe the role of corporate sector managed consumer markets in rural marketing.

KR

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