

A. MBA Program:

The MBA program is a student centric program with an objective of developing a career in diverse sectors of the industry domestically and globally. The MBA program not only facilitates learning in theory and practice of different functional areas of management but also equips the students with an integrated approach to various functions of management.

The curriculum is designed in a way that faculty and students will shift their focus from traditional methodology which excessively focuses on industry towards a broad based learning, encompassing the end to end processes involved in developing entrepreneurial skills looking at needs and demands of broader sections of the society.

Program Objectives (POs) :

- To equip the students with requisite knowledge, skills & right attitude necessary to provide effective leadership in a global environment.
- To analyze and synthesize information across disciplines/functions in order to evaluate business opportunities and make sound business decisions.
- To evaluate business environment and opportunities and devise strategies for responding effectively to problems, threats, and opportunities.
- To summarize and apply theories of team composition, process, and motivation (including inclusivity and diversity) to effectively manage work teams.
- To lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.
- To foster analytical and critical thinking abilities for data-based decision making.
- To harness entrepreneurial approach and skill sets.
- To make them utilize qualitative and quantitative methods to investigate and solve critical business problems.
- To integrate tools and concepts from multiple functional areas (i.e. finance, marketing, operations, etc.) to solve business problems.
- To develop competent management professionals with strong ethical values, capable of assuming a pivotal role in various sectors of the Indian Economy & Society, aligned with the national priorities.
- To recognize the need and adopt the knowledge of contemporary issues, and also to engage in life-long learning.
- To help organizations adapt in the emerging business landscape.
- To enhance the ability to develop value based leadership approach.

Other Highlights of the Department:

- a) **New Skills & Competencies desired due to dynamic business environment:** The contents and structure of syllabus revolves around the Knowledge, Skills and Attitude (KSA) dimensions, which calls for dynamic job requirements of today.
- b) **Concerns expressed by the Industry:** The industry has expressed concerns about the need for improvement in the communication skills, inter-personal skills, domain knowledge basics, business environment awareness, technology proficiency, and attitude of the MBA graduates. The curriculum imbibes methods necessary to address these concerns of the industry.
- c) **Application Orientation:** The course focuses on methodology that will apply management theories, principles and concepts in routine requirement of the industry. This can be achieved through group activity, field work, experiential learning, etc.
- d) **Entrepreneurial aspirations and preparedness for the same:** The curriculum will allow students to a confidence level where they can become masters of their own and wish to start up their new ventures and create further growth opportunities.

At the end of the curriculum students should able to start their own venture and control all the managerial functions. Apart from this students should be able to handle the managerial responsibilities in the corporate world.

B. MBA Program Specific Outcomes are (PSOs):

1. To make the students acquire requisite domain knowledge, skills & right attitude necessary to provide effective leadership in a global environment.
2. To develop competent management professionals with strong ethical values, capable of assuming a pivotal role in various sectors of the economy & society.
3. To inculcate proactive thinking to ensure effective performance in the dynamic socio-economic and business ecosystem.