

S.V. UNIVERSITY VISION AND MISSION

Sri Venkateswara University, a premier institution in the area of Teaching and Research in the country, was established by an act of State Universities in 1954. The “Objectives of the University” are – to build capacity of well rounded faculty through Innovative Pedagogy, Training, Research and Consultancy for meeting industry needs and achievements societal values, so as to advance knowledge and dedicate students in Science, Technology and other areas of Scholarship that will best serve the Nation and World in 21st Century.

Today, no institution can afford to function in isolation of the competitive and competing forces unleashed by the forces of liberalization, privatization and globalization. The Universities are no exception to this newly emerging phenomenon. Our young students today are attracted towards foreign Universities opening their off-campus centers in India, specially designing academic courses to suit Indian market requirements. Universities within India have reached saturation with many traditional courses becoming dormant and least preferred. It is high time for the Universities to have a sound vision to prevent this trend and offer courses in the emerging areas to suit the present day market demands.

The University is committed for generating, disseminating and preserving knowledge and to work with others to bring this knowledge to bear on the world’s great challenges. The University is dedicated for providing its students with an education that combines rigorous academic study and the excitement of discovery with the support and intellectual stimulation of diverse campus community. We seek to develop in each member of the University Community the ability and passion to work wisely, creatively and effectively for the betterment of the human kind. I have an opportunity to serve as the Vice-Chancellor of Sri Venkateswara University and since assuming the charge, I am striving hard to make this University as a model University in the country.

DEPARTMENT VISION AND MISSION

Have an overview of all the relevant areas of Telugu Studies to be an effective Teacher and Researcher. Have acquainted with the subject knowledge including Journalism and Translation for meeting industry needs and achievements social values.

Have thorough knowledge of the History and Culture of Telugu Literature along with Folk and Regional Literature to bear an Societal challenges. Be able to work wisely, creatively and effectively for betterment of Human Kind.

Program Objectives (POs)

1. Have an overview of all the relevant areas of Telugu Studies to create Knowledge in all Fields.
2. Have acquainted in the main areas of Language and Literature to create Comprehensive skill.
3. Have through Knowledge of the History and Culture of Telugu Literature along with Folk and Regional Literature with able to develop Application skill.
4. To create synthesis and analysis skills through the study of Literary Criticism.
5. Be able to evaluate through the study of Short Stories, Navels and Dramas.
6. Be able to remember the Morals Ideas and Culture through the study of Classical Literature.
7. Be able to acquire Human Values and Ethics.
8. Be able to Speak and write with an effective way through the study of Telugu Literature.
9. Be able to communicate the ideas in effective way through the Study of Telugu Language.
10. Have prepared themselves to be an effective and innovative Teacher and Researcher.
11. Have prepared themselves to be a good and responsible human being for the society.
12. Have prepared themselves to be good creative writers and critics.

Program Specific Objectives (PSOs)

13. Be able to think creatively and Critically; and conduct independent; and Original Research and integrate Criticism in to their own analysis.
14. To give Journalists and Sub-Editors to the Society by way of including Journalism in the Curriculum.

**THE STUDY OF PROGRAMME AND
THE SCHEME OF EXAMINATIONS**

Semester-I

S.No.	Components of Study		Title of the Paper	Instruction hours per week	Credits	Internal Assessment Marks	End Semester Exam Marks	Total
1.	Core	101	Classical Texts & Drama	6	4	20	80	100
2.		102	General Linguistics	6	4	20	80	100
3.		103	History of Telugu Literature-I	6	4	20	80	100
4.		104	Telugu Grammar and Prosody	6	4	20	80	100
5.	Compulsory Foundation (Related to Subject)	105	Folk Literature	6	4	20	80	100
6.	Elective Foundation	106	Human Values Professional Ethics- I	6	4	20	80	100
	Total			36	24	120	480	600

Semester-II

S.No.	Components of Study		Title of the Paper	Instruction hours per week	Credits	Internal Assessment Marks	End Semester Exam Marks	Total
1.	Core	201	Modern Texts and Drama	6	4	20	80	100
2.		202	Dialectology	6	4	20	80	100
3.		203	History of Telugu Literature-II	6	4	20	80	100
4.		204	Telugu Grammar and Poetics	6	4	20	80	100
5.	Compulsory Foundation (Related to Subject)	205	Folk Arts	6	4	20	80	100
6.	Elective Foundation	206	Human Values Professional Ethics-II	6	4	20	80	100
	Total			36	24	120	480	600

Semester-III

S.No.	Components of Study		Title of the Paper	Instruction hours per week	Credits	Internal Assessment Marks	End Semester Exam Marks	Total
1.	Core	301	Classical Literary Criticism	6	4	20	80	100
2.		302	Telugu Culture	6	4	20	80	100
3.		3033	Journalism	6	4	20	80	100
4.	Generic* Elective (Related to Subject)	304a	Fiction: Novel & Short Stories	6	4	20	80	100
		304b	Modern Poetry	6	4	20	80	100
		304c	Sathaka Sahityam	6	4	20	80	100
		304d	Special Outher - Gurajada					
	Total			36	24	120	480	600
5.	Open Elective # (For other Departments)	305a	Telugu Sahitya Parichayam	6	4	20	80	100
		305b	Adhunika Moulukamsalu					

*Among the Generic Electives a Student shall choose Three

Among the open elective a student shall choose One

Semester-IV

S.No.	Components of Study		Title of the Paper	Instruction hours per week	Credits	Internal Assessment Marks	End Semester Exam Marks	Total
1.	Core	401	Modern Literary Criticism	6	4	20	80	100
2.		402	Sanskrit Literature, Sabdhalu, Grammar and Poetics	6	4	20	80	100
3.		403	Evolution of Telugu Language	6	4	20	80	100
4.	Generic Elective* (Related to Subject)	404a	Pada Sahityam	6	4	20	80	100
		404b	Rayalaseema Sahityam	6	4	20	80	100
		404c	Telugu Sahitya Prakriyalu	6	4	20	80	100
		404d	Comparative Literature					
	Total			36	24	120	480	600
5.	Open Elective # (For other Departments)	405a	Folk Lore	6	4	20	80	100
		405b	Nataka Sahityamu					

*Among the Generic Electives a Student shall choose Three
Among the open elective a student shall choose One