

## CELEBRATION OF INTERNATIONAL YOUTH DAY

“International Youth Day” will be celebrated on 12<sup>th</sup> August, 2021 every year to focus and to emphasize the need for empowering youth. The Centre for Extension Studies celebrated International Youth Day at Bhagyanagaram ST Colony to make them aware of proper guidance to youth to empower them self’s for the betterment of the society.

### Need:



25% of the world’s population is between ages 10 and 24, i.e. 1.8 billion young people, and India is one of the youngest Nations in the world with more than 62% of its

population in the working age group (15-59 years) and more that 54% of its population below 25 years of age. These young people are the backbone of the society. Their participation in all aspects of society is important and potential group for structuring the future. The United Nations define “youth” as the persons between the ages of 15 & 24 years. Youth is best understood as a period of transition from the dependence of childhood to adulthood’s Independence. This is the stage of move them in right direction for the development of themselves, society and nation as well. No doubt, many youth are providing themselves as role models of visionary leaders, good administrators, social change agents, decision makers and achievers in different

fields. For example such as Gopinath youngest professional Web Developer when he was Just 14. Yugrant Srivastava at the age of 13 in September, 2009 was invited by United Nations to represent the voice of world's young people at the summit on climatechange. Naga Sravan 24 years Old the winner of 2017. National Youth Award for "Outstanding work in the field of National Development & Social Service. Manjunath, John Roebing cary supalo, Bolla Srikanth and many more specially abled persons excel in different fields though they are specially abled. On the other side, some of the youth today is becoming restless, involvement in crimes is increasing. There had been 53.5% rise in cyber crimes from the age group of 18.30 years. The reasons for doing such crimes are lust for attention, easy money, unemployment and for buying expensive gad gets. They are sensitive and easily get trapped into anti-social activities. In this situation there is a dire need to empower youth. Youth Empowerment is a process of inculcating values to equip the youth to lead a life satisfying to the individual in accordance with ideals of the society.

They just need support and enabling environment at family, community, society and national level. Here I want to spare my personal feeling that of the parents, teachers even professionals also who should be the role



models to youth with should be the role models to youth with positive qualities such

as honesty, commitment and good behaviour are not in a position to prove the right path and unintentionally with their behaviour influencing the youth to move in wrong direction. It is the responsibility of the older generation to provide them right resources, guidance and good environment so that they inculcate value of time, Discipline, character and goal oriented so that they become the strong change agents towards progress in the society. Keeping the important Role of youth of international youth day we are organising the international webinar on “Youth Empowerment for Better Society”. In this occasion, I want to remind the youth should always make a choice to be rich in personality, profession and performance.

**Objectives:**

1. To make the rural community aware of youth empowerment.
2. To promote awareness on need good education and skill development among youth.
3. To motivate the parents to take care of think to move right direction.

Centre for Extension Studies, S.V. celebrated international youth day on 12<sup>th</sup> August, 2021. The programme commenced at 4 PM with a warm welcome to the guests, participants and faculty of the universities by Dr.R.B.Satyavathi, Associate Professor, Department of Adult and Continuing Education. Dr.M.C.Obuselu, Academic Consultant, Department of Adult and Continuing Education introduced the guests. Prof. K.Sudha Rani, Director of Centre for Extension Studies presented the purpose of organising this programme on Youth Empowerment for better society. In her address, she highlighted the importance of youth in the development of society and nation. She explained different activities organised by the Centre for extension Studies and Department of Adult and Continuing Education to empower youth and women. She stressed the need of good education and skill development among youth to move them in right direction. Dr. R. B. Satyavathi, Associate Professor, Department of Adult and Continuing Education explained about the significance of emotional development among the youth. She emphasized the need of equipping the youth with the skills of good communication, stress management and goal setting to empower the youth. She mentioned the words of president of Ethiopia that the need of youth contribution in key positions for the development of society and nation is very much required. Dr.M.Padmaja, Guest of Honour of the programme explained about the

percentage of youth population in India and emphasised the key points of National Education policy 2020. She also highlighted the role of ICT in promoting youth empowerment in rural areas. Dr. M. C. Obulesu, Academic Consultant, S. V. U. College of Arts, stressed the need of youth



participation in sports and games to maintain good health which is one of the factor that influence the behaviour and participation of youth in different areas and betterment of society. The programme was concluded with vote of thanks by Dr. E.

Mahadeva Reddy, Academic consultant, Department of Adult and Continuing Education.