

TIE AND DYE ON SAREES

(Income Generating Programme)



REPORT



**Centre for Extension Studies
S.V. University
Tirupati.**

2019

TIE AND DYE ON SAREES

Income Generating Programme

India is heading on the path of economic development and growth but there are many challenges on the way to development and one of the biggest challenges is how to make the right way of a growing economy to benefit the society as a whole.



At present a major share of economic growth is utilised for urban development ignoring much on the rural front. Rural areas are still underdeveloped and they are still fighting for daily income. Globalisation has made the market in India very competitive. The lower segment of the work force particularly in rural areas is under tremendous pressure to improve their productivity and sustainability. Any kind of transformation in society can be brought with the help of knowledge and that too if provided at the root level and relevant to the situation. Urban and rural communities have a different level of access to information. Majority of Indians who are living in rural areas are the least benefited communities as they lack knowledge. By promoting latest information and resource support, the villagers can live a better life, earn and be part of the development. Government and NGO's are putting in efforts to overcome the gap between urban and rural areas. In addition to that, universities have the equal responsibility in this regard being the important knowledge generators. They have to



play a significant role in transferring knowledge created by them under their social responsibility. Universities as Institutions of higher education of research are making the social responsibility as a critical component by

serving the community. Sri Venkateswara University has expanded to 54 departments organised in to four colleges offering courses in broad spectrum of fields ranging from rural development to different branches of Arts, Science, Commerce and Engineering. Centre for Extension Studies established in S.V. University and organising extension activities along with some other departments thus meeting the social responsibility of the university.

As the people are unemployed during some seasons, and majority of the women and adoloescent girls are willing to under go vocational training. Recognising need of skill promotion among rural community, the centre for extension studies proposed to organise income generating programmes. To impart skills and enable them to use their acquired skills to find livelihood, suitable vocational training programmes based on the local needs and vocational training programmes based on the local needs and requirements of employment providers shall be organized.





Centre for Extension Studies conducted a survey in the nearby villages to know the interest of rural women to take vocational training. The survey revealed that the women are interested to take training on different vocational

aspects. Due to time and financial constraints and the interest of the majority of women the centre proposed and listed to organise 1) Value addition to fruits & vegetables, 2) Value addition to mellitus, 3) Tie & Dye of sarees, 4) Saree rolling & polishing 5) Paper bags programmes. Initially the discussions were held with the faculty of the JSS, RASS and decided to organise Tie & Dye on sarees in collaboration with Janasikshan Samsthan at Avilala village. In the second visit to Avilala with help of Velugu Community Co-ordinator, twenty women were identified with an interest to take training on Tie & Dye of sarees. Two groups were formed with 10 women each to give training for 12 days. Inaugural session was organised on 29th December to motivate the women to attend the programme. In inauguration Dr. K. Sudha Rani, Director, Centre for Extension Studies, Dr.R.B.Sathyavathi, Assistant Professor, DACE, Sudhakar Reddy, Project Officer, JSS, Murali Mohan Reddy, Field Officer, RASS and Ganapati Rao, Resource Person cum Trainer of the programme participated and interacted with women. Ganapathi Rao has explained and demonstrated Tie & Dye on sample pieces to generate awareness and interest among

the trainees. The training was commenced from 29.12.2018 to 09.1.2019 to two batches.



The trainers explained the trainees and gave demonstration on folding the cloth in different models and to mix the colours in different ratios to get different designed for 4 days. From 5th day the trainees were

involved in folding the pieces of cloths, mixing the colours and dye and on last two days directly trained on the Tie & Dye on sarees. Director and staff of the Centre for Extension Studies, S.V. University visited three times to monitor the training and participation of the trainees. In the interaction with trainees on the last day, they were of opinion that they need help and support and further training to start their own unit to earn money in terms of loans, marketing etc.

TIE AND DYE ON SAREES

(Income Generating Programme)



REPORT



BY

Prof. K. Sudharani
Director

Centre for Extension Studies
S.V.U. College of Arts
Sri Venkateswara University
TIRUPATI-517502
2020

TIE AND DYE ON SAREES

Income Generating Programme

India is heading on the path of economic development and growth but there are many challenges on the way to development and one of the biggest challenges is how to make the right way of a growing economy to benefit the society as a whole.

At present a major share of economic growth is utilised for urban development ignoring much on the rural front. Rural areas are still underdeveloped and they are still fighting for daily income. Globalisation has made the market in India very competitive. The lower segment of the work force particularly in rural areas is under tremendous pressure to improve their productivity and sustainability. Any kind of transformation in society can be brought with the help of knowledge and that too if provided at the root level and relevant to the situation. Urban and rural communities have a different level of access to information. Majority of Indians who are living in rural areas are the least benefited communities as they lack knowledge. By promoting latest information and resource support, the villagers can live a better life, earn and be part of the development. Government and NGO's are putting in efforts to overcome the gap between urban and rural areas. In addition to that, universities have the equal responsibility in this regard being the important knowledge generators. They have to play a significant role in transferring knowledge created by them under their social responsibility. Universities as Institutions of higher education of research are making the social responsibility as a critical component by serving the community. Sri Venkateswara University has expanded to 54 departments organised in to four colleges offering courses in broad spectrum of fields ranging from rural development



to different branches of Arts, Science, Commerce and Engineering. Centre for Extension Studies established in S.V. University and organising extension activities along with some other departments thus meeting the social

responsibility of the university.

As the people are unemployed during some seasons, and majority of the women and adolescent girls are willing to undergo vocational training. Recognising need of skill promotion among rural community, the centre for extension studies proposed to organise income generating programmes. To impart skills and enable them to use their acquired skills to find livelihood, suitable vocational training programmes based on the local needs and vocational training programmes based on the local needs and requirements of employment providers shall be organized.

Centre for Extension Studies conducted a survey in the nearby villages to know the interest of rural women to take vocational training. The survey revealed that the women are interested to take training on different vocational aspects. Due to time and financial constraints and the interest of the majority of



women the centre proposed and listed to organise Tie & Dye of sarees. Initially the discussions were held with the staff of the IKP and decided to organise Tie & Dye on sarees in collaboration with IKP at Piler. In the visit to Chinnagottigallu with help of Velugu Community Co-ordinator, T. Surendra, fifteen women were identified with an interest to take training on Tie & Dye of sarees. The programme was organised for 12 days that is from 15-12-2019 to 26-12-2019. Inaugural session was organised on 15th December to motivate the women to attend the programme. In inauguration Dr. K. Sudha Rani, Director, Centre for Extension Studies, Dr.R.B.Sathyavathi, Assistant Professor, S. Rizwana, resource Person cum trainer of the programme participated and interacted with women. Shehas explained and demonstrated Tie & Dye on sample pieces to generate awareness and interest among the trainees. The training was commenced from 15-12-2019 to 26-12-2019.

The trainers explained the trainees and gave demonstration on folding the cloth in different models and to mix the colours in different ratios to get different designed for 4 days. From 5th day the trainees were involved in folding the pieces of cloths, mixing the colours and dye and on last two days directly trained on the Tie & Dye on sarees. Director and staff of the Centre for Extension Studies, S.V. University visited three times to monitor the training and participation of the trainees. In the interaction with trainees on the last day, they were of opinion



that they need help and support and further training to start their own unit to earn money in terms of loans, marketing etc.,

The Director and staff of the Centre for Extension Studies acknowledges thanks to the university administrators for the administrative and financial support to organise this programme.

TIE AND DYE ON SAREES

(Income Generating Programme)



REPORT



**Centre for Extension Studies
S.V. University
Tirupati.**

2019

TIE AND DYE ON SAREES

Income Generating Programme

India is heading on the path of economic development and growth but there are many challenges on the way to development and one of the biggest challenges is how to make the right way of a growing economy to benefit the society as a whole.



At present a major share of economic growth is utilised for urban development ignoring much on the rural front. Rural areas are still underdeveloped and they are still fighting for daily income. Globalisation has made the market in India very competitive. The lower segment of the work force particularly in rural areas is under tremendous pressure to improve their productivity and sustainability. Any kind of transformation in society can be brought with the help of knowledge and that too if provided at the root level and relevant to the situation. Urban and rural communities have a different level of access to information. Majority of Indians who are living in rural areas are the least benefited communities as they lack knowledge. By promoting latest information and resource support, the villagers can live a better life, earn and be part of the development. Government and NGO's are putting in efforts to overcome the gap between urban and rural areas. In addition to that, universities have the equal responsibility in this regard being the important knowledge generators. They have to



play a significant role in transferring knowledge created by them under their social responsibility. Universities as Institutions of higher education of research are making the social responsibility as a critical component by

serving the community. Sri Venkateswara University has expanded to 54 departments organised in to four colleges offering courses in broad spectrum of fields ranging from rural development to different branches of Arts, Science, Commerce and Engineering. Centre for Extension Studies established in S.V. University and organising extension activities along with some other departments thus meeting the social responsibility of the university.

As the people are unemployed during some seasons, and majority of the women and adoloescent girls are willing to under go vocational training. Recognising need of skill promotion among rural community, the centre for extension studies proposed to organise income generating programmes. To impart skills and enable them to use their acquired skills to find livelihood, suitable vocational training programmes based on the local needs and vocational training programmes based on the local needs and requirements of employment providers shall be organized.





Centre for Extension Studies conducted a survey in the nearby villages to know the interest of rural women to take vocational training. The survey revealed that the women are interested to take training on different vocational

aspects. Due to time and financial constraints and the interest of the majority of women the centre proposed and listed to organise 1) Value addition to fruits & vegetables, 2) Value addition to mellitus, 3) Tie & Dye of sarees, 4) Saree rolling & polishing 5) Paper bags programmes. Initially the discussions were held with the faculty of the JSS, RASS and decided to organise Tie & Dye on sarees in collaboration with Janasikshan Samsthan at Avilala village. In the second visit to Avilala with help of Velugu Community Co-ordinator, twenty women were identified with an interest to take training on Tie & Dye of sarees. Two groups were formed with 10 women each to give training for 12 days. Inaugural session was organised on 29th December to motivate the women to attend the programme. In inauguration Dr. K. Sudha Rani, Director, Centre for Extension Studies, Dr.R.B.Sathyavathi, Assistant Professor, DACE, Sudhakar Reddy, Project Officer, JSS, Murali Mohan Reddy, Field Officer, RASS and Ganapati Rao, Resource Person cum Trainer of the programme participated and interacted with women. Ganapathi Rao has explained and demonstrated Tie & Dye on sample pieces to generate awareness and interest among

the trainees. The training was commenced from 29.12.2018 to 09.1.2019 to two batches.



The trainers explained the trainees and gave demonstration on folding the cloth in different models and to mix the colours in different ratios to get different designed for 4 days. From 5th day the trainees were

involved in folding the pieces of cloths, mixing the colours and dye and on last two days directly trained on the Tie & Dye on sarees. Director and staff of the Centre for Extension Studies, S.V. University visited three times to monitor the training and participation of the trainees. In the interaction with trainees on the last day, they were of opinion that they need help and support and further training to start their own unit to earn money in terms of loans, marketing etc.

TRAINING ON FABRIC PAINTING AND EMBROIDERY FOR WOMEN

(Income Generating Programme)

REPORT



By

Prof. K. Sudharani

Director

Centre for Extension Studies

S.V.U. College of Arts

Sri Venkateswara University

TIRUPATI-517502

2021

Training on Fabric Painting and Embroidery for Women

Increasing women's participation in the productive sector is a major challenge within the rural areas of India. In spite of witnessing considerable growth within the economy in the last two decades, underemployment, low educational levels, a high rate of dropouts and lack of proper vocational training which can provide better employment opportunities, are still prevalent. In particular, women with a low level of training and education, and those who run a family on their own, need to organize themselves in order to increase their productivity and income. According to 2011 Census, nearly 70 per cent of the country's population lives in rural areas. Notwithstanding, various schemes and programmes run by different ministries towards the furtherance of rural woman's rights and the existence of provisions like reservations in local governments and Self Help Group (SHGs); there is still wide gender gap in the sphere of economic and employment. As per Census 2011, the workforce participation rate for females is 25.51% against 53.26% for males (Ministry of Statistics & Programme Implementation, 2017). This manifests the continuance of gender lopsided in labour participation in the country. In order to eradicate this asymmetrical the need of the hour is to address the demand and implementation of skill development and training programme for a highly disposed yet enormously untended segment of the society i.e., rural women.

Dearth of quality trainers, inadequacies in training programmes and high dropout rates remain hurdles to skill development. Most training institutes are located in the nearest small towns, inaccessible to most, especially women, due to the lack of public transport facilities. A significant and, highly welcoming step in addressing



this skill gap is the New Education Policy 2020 which integrates Vocational education into all school and higher education institutions in a phased manner over the next decade. A bulk of workforce (70%) emanates from rural India and if, through effective implementation of the policy, we can get them interested in vocational training and provide them that training through their schooling years, we would have made great strides towards developing a competent and trained manpower. But the women at present in the rural areas are not able to enter in to the educational institutions need Vocational Education and training to improve farm and nonfarm productivity that improves rural incomes. Skill is the bridge between job and workforce. Women often have different training needs than men, since they are more likely to work as contributing family workers, subsistence farmers, home-based micro entrepreneurs, or low-paid seasonal laborers, in addition to handling their domestic work and care responsibilities. Skills development is a key to improving household productivity, employability and income-earning opportunities for women and also for enhancing sustainable rural development and livelihoods. Recognizing this, Centre for extension studies proposed and organizing income generating programmes for women and farmers every year. During the year three programmes were organized. One among them was fabric painting and embroidery.

In the beginning a survey was done in the selected villages and identified the programmes which the target group were interested to learn. T. Surendra, Community Coordinator, DRDA conducted the survey, had interaction with community and finalized the list of trainees from Sivarampuram village for the fabric painting course. The resource person by name K. Prema



kumari was contacted and she has given her acceptance to be the resource person for the programme. Initially 13 women came forward to participate in the training programme and finally 10 women were regularly attended the programme. The duration of the programme was 15 days i.e., from 17-02-2021 to 03-03-2021. The materials needed for the course such as fabric paints, brushes, trace papers, carbon papers, threads and frames were supplied by the centre. All the trainees were trained on the basic skills of fabric painting and embroidery.

The organization of the programme could have not been possible without the support and financial inputs of the university and the staff of the centre for extension studies. We express our deep appreciation for their generous support and cooperation of T. Surendra and the rural community for the successful organization of the programme that resulted in this report. Special thanks are due to K. Premakumari, resource person for her contribution as trainer. Special appreciation is extended to trainees for their interest, attending the course regularly and learning the skills of fabric painting and embroidery.



SAREE ROLLING & POLISHING

(Income Generating Programme)



REPORT



**Centre for Extension Studies
S.V. University
Tirupati.**

2019

SAREE ROLLING & POLISHING Income Generating Programme

India is heading on the path of economic development and growth but there are many challenges on the way to development and one of the biggest challenges is how to make the right way of a growing economy to benefit the society as a whole.



At present a major share of economic growth is utilised for urban development ignoring much on the rural front. Rural areas are still underdeveloped and they are still fighting for daily income. Globalisation has made the market in India very competitive. The lower segment of the work force particularly in rural areas is under tremendous pressure to improve their productivity and sustainability. Any kind of transformation in society can be brought with the help of knowledge and that too if provided at the root level and relevant to the situation.



Urban and rural communities have a different level of access to information. Majority of Indians who are living in rural areas are the least benefitted communities as they lack knowledge. By promoting latest information and resource support, the villagers can live a better life, earn and be part of the development. Government and NGO's are putting in efforts to overcome the gap between urban and rural areas. In addition to that, universities have the equal responsibility in this regard being the important knowledge generators. They have to

play a significant role in transferring knowledge created by them under their social



responsibility. Universities as Institutions of higher education of research are making the social responsibility as a critical component by serving the community. Sri Venkateswara University has

expanded to 54 departments organised in to four

colleges offering courses in broad spectrum of fields ranging from rural development

to different branches of Arts, Science, Commerce and Engineering. Centre for

Extension Studies established in S.V. University and organising extension activities

along with some other departments thus meeting the social responsibility of the

university.

As the people are unemployed during some seasons, and majority of the

women and adolescent girls are willing to undergo vocational training. Recognising

need of skill promotion among rural community, the Centre for Extension Studies

proposed to organise income generating programmes. To impart skills and enable

them to use their acquired skills to find livelihood, suitable vocational training

programmes based on the local needs and vocational

training programmes based on the local needs and

requirements of employment providers shall be

organised.



Centre for Extension Survey initially contacted Jana SikshanSanstean Director

to know about the details of the target groups and programmes that they were

organising. After the discussion the programmes having demand from the target



group were listed. Among the programmes saree rolling and polishing is one which DWCRA members willing to take training. The leader of the DWCRA group located in the SaptagiriNagari of Khadi colony took initiative of collecting the list of trainees.

Finally, two groups were formed with 10 women each to give training. Inaugural session was organised on 6th March 2019 at Saptagiri Nagar. On the inauguration

K.Sudha Rani, Director, Centre for Extension Studies, Dr.R.B.Styavathi, Assistant Professor, Department of Adult Education, S.V. University, C.Venkata Prasad, Centre for Extension Studies, GanapatiRao, Resource person participated.



Director explained the objective of giving training and motivated the trainees. GanapatiRao explained the demand of for saree rolling and polishing, possibility of starting their own units and the bank loans facility to start the enterprise. The programme was held from 7th March, 2019 to 12th March 2019.



Every day, the training was given to batch one in the morning and batch two in the evening. The material was supplied and the sticks needed hired. The programme was concluded on 12th evening and the trainees expressed their

satisfaction and requested to organise some more training programmes in future.

The Director and staff of the Centre for Extension Studies acknowledges thanks to the university administrators for the administrative and financial support to organise this programme.

SRI VENKATESWARA UNIVERSITY : : TIRUPATI

No. Spl Cell / CES /Budget Estimates/ 2018-19,

dated: 29-01-2019

PROCEEDINGS OF THE REGISTRAR

Sub: S. V. University – Special Cell - Centre for Extension Studies
Permitted to organize Income Generating Programme – Orders-
Issued.

Read : (1). Letter No. SVU/ CES/ Budget Estimates 2018-19, dated
07.01.2019, received from the Director, CES, SVU College of
Arts, Tirupati.

(2). Registrar orders dated: 25-01-2019.

ORDER

Permission is hereby accorded to Director, I/C Centre for Extension Studies, S. V. University, Tirupati to organize Income Generating Programmes on sarees rolling & polishing training programme. an amount of Rs. 15,000/- (Rupees. fifteen thousand only) shall be permitted to incurred by the Director, Center for Extension Studies, S. V. University, Tirupati for the above said programme and the same amount shall be claimed as reimbursement by submitting the bills.

// BY ORDER //

**Note:- Submission & filing of report with photographs
after completion of the programme**


DEPUTY REGISTRAR
(SPECIAL CELL)

To
✓The Director, I/C
Centre for Extension Studies ,
S.V.U. College of Arts
TIRUPATI.

Copy to the Principal, SVU. College of Arts, Tirupati for information.

Copy to the Finance officer SV. University, Tirupati for information & necessary action

Copy to Supdt., A-III/Section, SV. University Tirupati, for information & necessary action

Copy to bill/file.

No. Spl Cell / CES /Income Gen.Prog/Remb./ 2018-19

Dated: 25-03-2019

PROCEEDINGS OF THE REGISTRAR

Sub: S. V. University – Special Cell - Centre for Extension Studies
- reimbursement of organize Income Generating programme)
Saree rolling & polishing – Orders -Issued.

Read : (1). Letter No. SVU / CES / Budget Estimates 15-03-19, dated.
19.03.2019, received from the Director, CES, SVU College of
Arts, Tirupati.
(2). Registrar orders dated: 23-03-2019.

ORDER

Sanction is hereby accorded for payment of Rs. **15,000/-** (**Rupees Fifteen thousand only**) as **reimbursement** to the Director, Centre for Extension Studies, S. V. University, Tirupati for **organize Income Generating programme) Saree rolling & polishing** incurred by the Director, Centre for Extension Studies, S. V. University, Tirupati

The above expenditure shall be met from **Budget Head – “Block Grant Account – SVU College Account – Centre for Extension Studies Department – (3) Other Charges (3)) Income Generating programme for the year 2018-19**

// BY ORDER //


DEPUTY REGISTRAR
(SPECIAL CELL)

Note:- The above bills are to be submitted to
Finance & Accounts Branch on or before
25-03-2019 for effecting payment during
the financial year 2018-19.

To
The Director
Centre for Extension Studies
S.V.U. College of Arts
TIRUPATI.

Copy to the Principal, SVU. College of Arts, Tirupati for information.
Copy to the Finance officer SV. University, Tirupati for information & necessary action
Copy to Supdt., A-III/Section, SV. University Tirupati, for information & necessary action
Copy to bill/file.

SAREE ROLLING & POLISHING

(Income Generating Programme)



REPORT



By
Prof. K. Sudharani
Director

Centre for Extension Studies
S.V.U College of Arts
Sri Venkateswara University
TIRUPATI-517502
2020

SAREE ROLLING & POLISHING

Income Generating Programme

India is heading on the path of economic development and growth but there are many challenges on the way to development and one of the biggest challenges is how to make the right way of a growing economy to benefit the society as a whole.

At present a major share of economic growth is utilised for urban development ignoring much on the rural front. Rural areas are still underdeveloped and they are still fighting for daily income. Globalisation has made the market in India very competitive. The lower segment of the work force particularly in rural areas is under tremendous pressure to improve their productivity and sustainability. Any kind of transformation in society can be brought with the help of knowledge and that too if provided at the root level and relevant to the situation. Urban and rural communities have a different level of access to information. Majority of Indians who are living in rural areas are the least benefitted communities as they lack knowledge. By promoting latest information and resource support, the villagers can live a better life, earn and be part of the development. Government and NGO's are putting in efforts to overcome the gap between urban and rural areas. In



addition to that, universities have the equal responsibility in this regard being the



important knowledge generators.

They have to play a significant role in transferring knowledge created by them under their social responsibility.

Universities as Institutions of higher education of research are making the social responsibility as a critical

component by serving the community. Sri Venkateswara University has expanded to 54 departments organised in to four colleges offering courses in broad spectrum of fields ranging from rural development to different branches of Arts, Science, Commerce and Engineering. Centre for Extension Studies established in S.V. University and organising extension activities along with some other departments thus meeting the social responsibility of the university.

As the people are unemployed during some seasons, and majority of the women and adolescent girls are willing to undergo vocational training. Recognising need of skill promotion among rural community, the Centre for Extension Studies proposed to organise income generating programmes. To impart skills and enable them to use their acquired skills to find livelihood, suitable vocational training





programmes based on the local needs and vocational training programmes based on the local needs and requirements of employment providers shall be organised.

Centre for Extension Survey

initially contacted Velugu samaikya office Chinnagottigallu to know about the details of the target groups and programmes that they were organising. After the discussion the programmes having demand from the target group were listed. Among the programmes saree rolling and polishing is one which DWCRA members willing to take training. The leader of the DWCRA group located in the Pata Maseediveedi, Piler took initiative of collecting the list of trainees. Finally, one group was formed with 15 women to give training. Inaugural session was organised on 2nd January 2020 at Piler. On the inauguration Prof. K. Sudha Rani, Director, Centre for Extension Studies, Dr. R. B. Styavathi, Assistant Professor, Department of Adult Education, S.V. University, C.Venkata Prasad, Centre for Extension Studies, C.H. Ganapathi Rao, resource person participated. The Director explained the objective of giving training and motivated the trainees. Sri Ganapathi Rao explained the



demand of for saree rolling and polishing, possibility of starting their own units and the bank loans facility to start the enterprise. The programme was held from 2nd January, 2020 to 11th January, 2020. Every day, the training was given. The material was supplied and the sticks needed hired. The programme was concluded on 11th January, 2020 evening and the trainees expressed their satisfaction and requested to organise some more training programmes in future.



The Director and staff of the Centre for Extension Studies acknowledges thanks to the university administrators for the administrative and financial support to organise this programme.

LEAF CUPS AND PAPER PLATS MAKING

(Income Generating Programme)



REPORT



BY
Prof. K. Sudharani
Director

Centre for Extension Studies
S.V.U. College of Arts
Sri Venkateswara University
TIRUPATI-517502
2020

LEAF CUPS AND PAPER PLATS MAKING

Income Generating Programme

India is heading on the path of economic development and growth but there are many challenges on the way to development and one of the biggest challenges is how to make the right way of a growing economy to benefit the society as a whole.

At present a major share of economic growth is utilised for urban development ignoring much on the rural front. Rural areas are still underdeveloped and they are still fighting for daily income. Globalisation has made the market in India very competitive. The lower segment of the work force particularly in rural areas is under tremendous pressure to improve their productivity and sustainability. Any kind of transformation in society can be brought with the help of knowledge and that too if provided at the root level and relevant to the situation. Urban and rural communities have a different level of access to information. Majority of Indians who are living in rural areas are the least benefited communities as they lack knowledge. By promoting latest information and resource support, the villagers can live a better life, earn and be part of the development. Government and NGO's are putting in efforts to overcome the gap between urban and rural areas. In addition to that, universities have the equal responsibility in this regard being the important knowledge generators. They have to play a significant role in transferring knowledge created by them under their social responsibility. Universities as Institutions of higher education of research are making the social responsibility as a critical component by serving the community. Sri Venkateswara University has expanded to 54 departments organised in to four colleges offering courses in broad spectrum of fields ranging from rural development



to different branches of Arts, Science, Commerce and Engineering. Centre for Extension Studies established in S.V. University and organising extension activities along with some other departments thus meeting the social responsibility of the university.

As the people are unemployed during some seasons, and majority of the women and adolescent girls are willing to under go vocational training. Recognising need of skill promotion among rural community, the centre for extension studies proposed to organise income generating programmes. To impart skills and enable them to use their acquired skills to find livelihood, suitable vocational training programmes based on the local needs and vocational training programmes based on the local needs and requirements of employment providers shall be organized.

Centre for Extension Studies conducted a survey in the nearby villages to know the interest of rural women to take vocational training. The survey revealed that the women are interested to take training on different vocational aspects. Due to time and financial constraints and the interest of the majority of women the centre proposed and listed to organise paper plates and leaf cups making. Initially the discussions were held with the staff of the IKP and decided to organise paper plates and leaf cups making in collaboration with IKP at Piler. In the visit to Chinnagottigallu with help of Velugu Community Co-ordinator, T. Surendra, fifteen women were identified with an interest to take training on paper plates and leaf cups making.



The paper plates and leaf cups are used for domestic purpose, temples to distribute prasadam, functions, picnics, and travel purpose. The advantages of using paper plates are serving without worrying about cleaning

or loss due to breakage. Disposable paper plates and cups are made out of special quality paper reinforces with polythene sheets to make it leak proof. These are conveniently used for serving eatables. The caterers utilise these during functions. These plates and cups have an urban as well as rural market. These can easily be disposable hence save a lot of labour as far as cleaning concerned easily transportable and easy to handle. Keeping in view the demand in marketing to the in urban and rural areas the centre for extension studies selected as an income generating programme to train the women.

The staff of the centre for extension studies discussed with the entrepreneur running the paper plates and cups making industry established at Yadamvaripalle. She explained the cost of machinery, raw



material, building, manpower required and marketing of the products. She accepted to

allow the trainees to the industry to use the machinery to train them on paper plates and leaf cups making.

15 women were selected and the inauguration was held on 02-01-2020. The staff of the centre for extension studies, Dr.R.B.Sathyavathi, trainer K. Sreedevi were attended. Prof. K. Sudharani, Director of the centre for extension studies explained.

The training was organised from 03-01-2020 to 11-01-2020. She explained the trainees about the paper, polythene sheets, cutting, pasting and pressing under the machinery. She explained about the different models of plates and cups making.

The Director and staff of the Centre for Extension Studies acknowledges thanks to the university administrators for the administrative and financial support to organise this programme.

PAPER BAGS MAKING

(Income Generating Programme)



REPORT



By

Prof. K. Sudharani

Director

Centre for Extension Studies

S.V.U. College of Arts

Sri Venkateswara University

TIRUPATI-517502

2020

PAPER BAGS MAKING

Income Generating Programme

India is heading on the path of economic development and growth but there are many challenges on the way to development and one of the biggest challenges is how to make the right way of a growing economy to benefit the society as a whole.

At present a major share of economic growth is utilised for urban development ignoring much on the rural front. Rural areas are still underdeveloped and they are still fighting for daily income. Globalisation has made the market in India very competitive. The lower segment of the work force particularly in rural areas is under tremendous pressure to improve their productivity and sustainability. Any kind of transformation in society can be brought with the help of knowledge and that too if provided at the root level and relevant to the situation. Urban and rural communities have a different level of access to information. Majority of Indians who are living in rural areas are the least benefited communities as they lack knowledge. By promoting latest information and resource support, the villagers can live a better life, earn and be part of the development. Government and NGO's are putting in efforts to overcome the gap between urban and rural areas. In addition to that, universities have the equal responsibility in this regard being the important knowledge generators. They have to play a significant role in transferring knowledge created by them under their social responsibility. Universities as Institutions of higher education of research are making the social responsibility as a critical component by serving the community. Sri Venkateswara University has expanded to 54 departments organised in to four colleges offering courses in broad spectrum of fields ranging from rural development

to different branches of Arts, Science, Commerce and Engineering. Centre for Extension Studies established in S.V. University and organising extension activities along with some other departments thus meeting the social responsibility of the university.

As the people are unemployed during some seasons, and majority of the women and adolescent girls are willing to undergo vocational training. Recognising need of skill promotion among rural community, the centre for extension studies proposed to organise income generating programmes. To impart skills and enable them to use their acquired skills to find livelihood, suitable vocational training programmes based on the local needs and vocational training programmes based on the local needs and requirements of employment providers shall be organized.

Centre for Extension Studies conducted a survey in the nearby villages to know the interest of rural women to take vocational training. The survey revealed that the women are interested to take training on different vocational aspects. Due to time and financial constraints and the interest of the majority of women the centre proposed and listed to organise 1) Preparation of Organic Pesticides(Panchagavva, Jeevamrutham), 2) Saree rolling and polishing 3) Paper bags Making 4) Tie & Dye of sarees, 5) Leaf cup making.

Importance of good environment

Environment plays an important role in the healthy living of human beings. it matters because it is the only home that humans have, and it provides air, food, and other needs. Humanity's entire life support system depends on the well-being of all the environmental factors.

Environment is everything that is around. It can be living or non-living things. It includes physical, chemicals and other natural forces. Living things live in their environment. They constantly interact with it and change in response to conditions in their environment

Importance of Environment

- Environment plays an important role in the healthy living of human beings.
- it matters because it is the only home that humans have, and it provides air, food, and other needs.
- Humanity's entire life support system depends on the well-being of all the environmental factors.
- Environment play an important



Plastic bags cause environmental damage increasing the air pollution causing damage to environment. Plastic bags are not biodegradable and threatens the life of people. The government also insisting to ban the usage of

plastic bags and also fixing the penalty. In this situation the demand for cloth and paper bags is more. Hence, paper bags making is selected as one of the Income Generating Programme to train community.



Paper bags are gaining importance as these bags are 100% reusable, recyclable and biodegradable and at the same time environment friendly. By selecting quality paper bags can be made with a professional touch that consumers like and appreciate. Paper bags

are cheap in price & can be used to bring the things like groceries, cloths, as paper gift bags. They are easy to carry.

Initially we, the staff of the Centre for Extension Studies visited V Y Global Paper Bags Pvt. Ltd., paper bags making industry established at Piler. We discussed and learnt the details of capital required to buy and establish machinery, raw material and labour cost and the marketing. There, we understood that some type of bags can be prepared with machines automatically. For that labour are needed to arrange the

paper roll in the machines and to collect the bags on the other end arranging and packing that bags. As per the order the names etc., will be printed in some other place based on the orders. Another type is paper rolls will be out in the



machines and be pressed to mark some lines. In this type some people will be trained

to fold in different types and paste the handles to it. After training they will supply the material to them. They will make the covers. The industry people will pay them the charges. With that we decided to train the SHG women to paste and design and make the bags. 15 DWCRA women were selected as trainees from Sangamitra Group at Muslim Colony, Piler. A resource person by name Afisha was arranged. The programme was inaugurated on 04-01-2020 at community hall, Piler. For the inauguration Prof. R.Sudha Rani, Director, Centre for Extension Studies, and staff of Centre for extension studies Mr. C.Venkata Prasad, Mr. Narasimhulu and Dr. Ananda attended the programme. Dr. R.B.Sathyavathi, Assistant Professor, Dept. of Adult Education, S.V. University was the guest for the programme. Dr. Sudha Rani explained the details of the centre and purpose of the programme to the trainees. The 15 participants attended 8 days i.e., from 4th January, 2020 to 11st January, 2020. The material was supplied and trained to make the paper bags neatly. The industry people also satisfied with the making skill of the trainees. They expressed their willingness to supply the material to them to make paper bags on payment basis.

The Director and staff of the Centre for Extension Studies acknowledges thanks to the university administrators for the administrative and financial support to organise this programme.

PAPER BAGS MAKING

(Income Generating Programme)



REPORT



By

Prof. K. Sudharani

Director

Centre for Extension Studies

S.V.U. College of Arts

Sri Venkateswara University

TIRUPATI-517502

2022

PAPER BAGS MAKING

Income Generating Programme

India is heading on the path of economic development and growth but there are many challenges on the way to development and one of the biggest challenges is how to make the right way of a growing economy to benefit the society as a whole.

At present a major share of economic growth is utilised for urban development ignoring much on the rural front. Rural areas are still underdeveloped and they are still fighting for daily income. Globalisation has made the market in India very competitive. The lower segment of the work force particularly in rural areas is under tremendous pressure to improve their productivity and sustainability. Any kind of transformation in society can be brought with the help of knowledge and that too if provided at the root level and relevant to the situation. Urban and rural communities have a different level of access to information. Majority of Indians who are living in rural areas are the least benefited communities as they lack knowledge. By promoting latest information and resource support, the villagers can live a better life, earn and be part of the development. Government and NGO's are putting in efforts to overcome the gap between urban and rural areas. In addition to that, universities have the equal responsibility in this regard being the important knowledge generators. They have to play a significant role in transferring knowledge created by them under their social responsibility. Universities as Institutions of higher education of research are making the social responsibility as a critical component by serving the community. Sri Venkateswara University has expanded to 54 departments organised in to four colleges offering courses in broad spectrum of fields ranging from rural development

to different branches of Arts, Science, Commerce and Engineering. Centre for Extension Studies established in S.V. University and organising extension activities along with some other departments thus meeting the social responsibility of the university.

As the people are unemployed during some seasons, and majority of the women and adolescent girls are willing to undergo vocational training. Recognising need of skill promotion among rural community, the centre for extension studies proposed to organise income generating programmes. To impart skills and enable them to use their acquired skills to find livelihood, suitable vocational training programmes based on the local needs and vocational training programmes based on the local needs and requirements of employment providers shall be organized.

Environment plays an important role in the healthy living of human beings. it matters because it is the only home that humans have, and it provides air, food, and other needs. Humanity's entire life support system depends on the well-being of all the environmental factors.

Environment is everything that is around. It can be living or non-living things. It includes physical, chemicals and other natural forces. Living things live in their environment. They constantly interact with it and change in response to conditions in their environment

Plastic bags cause environmental damage increasing the air pollution causing damage to environment. Plastic bags are not biodegradable and threaten the life of people. The government banned the usage of plastic bags and also imposing the penalty. In this situation the demand for cloth and paper bags is more. Hence, paper

bags making is selected as one of the Income Generating Programme to train community.



Paper bags are gaining importance as these bags are 100% reusable, recyclable and biodegradable and at the same time environment friendly. By selecting quality paper bags can be made with

a professional touch that consumers like and appreciate. Paper bags are cheap in price & can be used to bring the things like groceries, cloths, as paper gift bags. They are easy to carry.

Initially we, the staff of the Centre for Extension Studies visited V Y Global Paper Bags Pvt. Ltd., paper bags making industry established at Piler. We discussed and learnt the details of capital required to buy and establish machinery, raw material and labour cost and the marketing.

There, we understood that some type of bags can be prepared with machines automatically. For that labour are needed to arrange the paper roll in the machines and to collect the bags on the other end



arranging and packing the bags. As per the order the names etc., will be printed in

some other place based on the orders. Another type is paper rolls will be out in the machines and be pressed to mark some lines. In this type some people will be trained to fold in different types and paste the handles to it. After training they will supply the material to them. They will make the covers.

The industry people will pay them the charges. With that we decided to train the SHG women to paste and design and make the bags. 10 women were selected as trainees from Sivarampuram, Piler. A resource person by name P. Afisha was arranged. The programme was inaugurated on 21-01-2022 to 30-01-2022. For the inauguration Prof. K.Sudha Rani, Director and Dr. Ananda staff, Centre for Extension Studies attended the programme. Dr. R.B.Sathyavathi, Assistant Professor, Dept. of Adult Education, S.V. University was the guest for the programme. Dr. Sudha Rani explained the details of the centre and purpose of the programme to the trainees. The 10 participants attended 10 days i.e., from 21st January, 2022 to 30th January, 2022. The material was supplied and trained to make the paper bags neatly. The industry people also satisfied with the making skill of the trainees. They expressed their



willingness to supply the material to them to make paper bags on payment basis.

administrative and financial support to organise this programme.

The Director and staff of the Centre for Extension Studies acknowledges thanks to the university administrators for the

TRAINING ON BASICS OF TAILORING FOR WOMEN (Income Generating Programme)

REPORT



By

**Prof. K. Sudharani
Director**

**Centre for Extension Studies
S.V.U. College of Arts
Sri Venkateswara University
TIRUPATI-517502
2021**

Training on basics of tailoring for Women

India is heading on the path of economic development and growth but there are many challenges on the way to development and one of the biggest challenges is how to make the right way of a growing economy to benefit the society as a whole.

At present a major share of economic growth is utilised for urban development ignoring much on the rural front. Rural areas are still underdeveloped and they are still fighting for daily income. Globalisation has made the market in India very competitive. The lower segment of the work force particularly in rural areas is under tremendous pressure to improve their productivity and sustainability. Any kind of transformation in society can be brought with the help of knowledge and that too if provided at the root level and relevant to the situation. Urban and rural communities have a different level of access to information. Majority of Indians who are living in rural areas are the least benefitted communities as they lack knowledge. By promoting latest information and resource support, the villagers can live a better life, earn and be part of the development. Government and NGO's are putting in efforts to overcome the gap between urban and rural areas. In addition to that, universities have the equal responsibility in this regard being the important knowledge generators. They have to play a significant role in transferring knowledge created by them under their social responsibility. Universities as Institutions of higher education of research are making the social responsibility as a critical component by serving the community. Sri Venkateswara



University has expanded to 54 departments organised in to four colleges offering courses in broad spectrum of fields ranging from rural development to different branches of Arts, Science, Commerce and Engineering. Centre for Extension Studies established in S.V. University and organising extension activities along with some other departments thus meeting the social responsibility of the university.

As the people are unemployed during some seasons, and majority of the women and adolescent girls are willing to undergo vocational training. Recognising need of skill promotion among rural community, the Centre for Extension Studies proposed to organise income generating programmes. To impart skills and enable them to use their acquired skills to find livelihood, suitable vocational training programmes based on the local needs and vocational training programmes based on the local needs and requirements of employment providers shall be organised.

To make such poor and needy rural women empower and self-reliant, Centre for Extension studies, S. V. University with the financial support of S.V.University has organised income generating program. The centre has selected 10 poor women of a remote village Sivaram Puram. The training is being provided by master trainer C. Lakshmid devi for two hours every day. In this training basics in tailoring 15 women are being trained on usage of machine, hemming stitching of khajas, buttons, hooks, cutting and stitching petticoats and blouses. All women attended training regular enthusiastically and learn with interest. The duration of the programme was 15 days i.e., from 01-02-2021 to 15-02-



2021. Tailoring machines and room as training centre at Piler were hired from owner C. Lakshmidēvi. The materials needed for the course such as scissors, threads, needles and cloth were supplied by the centre. All the trainees were trained on the basic skills of tailoring.



The organization of the programme could have not been possible without the support and financial inputs of the university and the staff of the centre for extension studies. We express our deep appreciation for their generous support and cooperation of T. Surendra

and the rural community for the successful organization of the programme that resulted in this report. Special thanks are due to C. Lakshmidēvi, resource person for her contribution as trainer. Special appreciation is extended to trainees for their interest, attending the course regularly and learning the skills of tailoring.

The Director and staff of the Centre for Extension Studies acknowledges thanks to the university administrators for the administrative and financial support to organize this programme.

AGARBATTI MAKING REPORT
(Income Generating Programme)



REPORT



By

Prof. K. Sudharani
Director

Centre for Extension Studies
S.V.U. College of Arts
Sri Venkateswara University
TIRUPATI-517502
2021

Agarbatti Making Report

India is heading on the path of economic development and growth but there are many challenges on the way to development and one of the biggest challenges is how to make the right way of a growing economy to benefit the society as a whole. At present a major share of economic growth is utilised for urban development ignoring



much on the rural front. Rural areas are still underdeveloped and they are still fighting for daily income. Globalisation has made the market in India very competitive. The lower segment of the work force particularly in rural areas is under tremendous pressure to improve their productivity and sustainability. Any kind of transformation in society can be brought with the help of knowledge and that too if provided at the root level and relevant to the situation. Urban and rural communities have a different level of access to information. Majority of Indians who are living in rural areas are the least benefited communities as they lack knowledge. By promoting latest information and resource support, the villagers can live a better life, earn and be part of the development. Government and NGO's are putting in efforts to overcome the gap between urban and rural areas. In addition to that, universities have the equal responsibility in this regard being the important knowledge generators. They have to play a significant role in transferring knowledge created by them under their social responsibility. Universities as Institutions of higher education of research are making the social responsibility as a critical component by serving the community. Sri Venkateswara University has expanded to 54 departments organised in to four colleges offering courses in broad spectrum of fields ranging from rural development to different branches of Arts, Science, Commerce and Engineering. Centre for Extension Studies established in S.V. University and organising extension activities along with some other departments thus meeting the social responsibility of the university.



As the people are unemployed during some seasons, and majority of the women and adolescent girls are willing to undergo vocational training. Recognising need of skill promotion among rural community, the centre for extension studies proposed to organise income generating programmes. To impart skills

and enable them to use their acquired skills to find livelihood, suitable vocational training programmes based on the local needs and vocational training programmes based on the local needs and requirements of employment providers shall be organized.

Centre for Extension Studies conducted a survey in the nearby villages to know the interest of rural community to take vocational training. The survey revealed that they are interested to take training on different vocational aspects. Due to time and financial constraints and the interest of the women interacted, the centre proposed to organize training programme on Agarabatti making.

The Director and staff initially visited the Nagaiahgaripalle and had discussions with villagers. Women interested to attend training on income generating programme 10 women were identified and the list was finalised. D. Vinod and J. Lakshamma were resource persons identified to train the



participants. The training was given on Agarbatti making as this business requires low grade technology and even illiterates can also work as employees in the industry and if trained and facilitate the starting procedure and loans they will be able to start their own industry. 8 women



and 2 men participants from Nagayapalli were the trainees and the programme was organized for 10 days i.e., from 04-02-2021 to 13-02-2021. Machines were hired from the industry located in Nagayapalli village by paying the hiring charges. Lakshamma the resource person


The Director
NAAC Committee
S.V. University
TIRUPATI - 517 502