

**SRI VENKATESWARA UNIVERSITY**

**B.A. INDIAN CULTURE SYLLABUS**

**W.E.F. 2022-23**

Skill Enhancement Course for V Semester  
(Syllabus-Curriculum)

**Structure of SECs for 5<sup>th</sup> Semester w.e.f 2022-23**

(To Choose any one Pair from the Two Alternative Pairs of SECs)

Uni code	Course No 6&7	Name of Course	Hours/Week	Credits	IE:20 Fieldwork: 5	Sem End
	6A	THEORETICAL CONCEPTS OF TOURISM	5	4	25	75
	7A	HISTORICAL AND HERITAGE TOURISM IN INDIA	5	4	25	75

**OR**

	6B	SOFT SKILLS IN HISTORY AND ARCHAEOLOGY	5	4	25	75
	7B	CONSERVATION TECHNIQUES OF CULTURAL PROPERTY	5	4	25	75

**Note-1:** For Semester-V, for the Domain Subject INDIAN CULTURE, any one of the Two Pairs of SECs shall be chosen as Courses 6 and 7, i.e., 6A & 7A or 6B & 7B . The Pair shall not be broken (ABCD allotment is random, not on any priority basis).

**Note-2:** One of the main objectives of Skill Enhancement Courses (SEC) is to inculcate skills related to the domain subject in students. The syllabus of SEC will be partially skill oriented. Hence, teachers shall also impart practical training to students on the skills embedded in syllabus citing related real field situations.

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**B.A. INDIAN CULTURE SYLLABUS**

**W.E.F. 2022-23**

**Skill Enhancement Course for V Semester  
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**6 (A) THEORETICAL CONCEPTS OF TOURISM**

**Objectives:**

- The course aimed to introduce the students the fundamentals of tourism as foundation.
- The course dealt elaborately the basic concepts of tourism, its meaning, scope, types, travel, accommodation, organizers at national and international and promotion of tourism

Unit I	Tourism: Definition, Meaning, Nature and Scope of Tourism – Types of Tourism Motivations – Travel in ancient, medieval and modern times
Unit II	Elements of Tourism: Accommodation – Transport – Catering – Entertainment
Unit III	Travel Agency: History and Growth – Emergence of Thomas Cook and American Express –Types of Travel Agency and Tour Operation Wholesale and Retail Travel Agency - Setting up of a Travel Agency – Linkages with different Transport Systems.
Unit IV	Tourism Organizations: The Need for Organization – Factors influencing - Types of Organization – UN Conference Recommendations – The National Tourist Organization – Functions of the National Tourist Organization – Tourism Organizations in India
Unit V	Tourism Promotion: Advertising – Publicity – Public Relations – Sales Support – Modern Trends

**Course Outcome:**

- The students can gain fair understanding about the fundamentals of tourism and its basic concepts.
- The students can acquire professional knowledge to get opportunity in tourism industry.

**Suggested Reading**

1. Bhatia A. K., Tourism Development, Sterling Publishers, New Delhi, 2007
2. Bhatia A.K., International Tourism Management, Sterling Publishers, New Delhi, 2006,
3. Biswanath Ghosh, Tourism and Travel Management, Vikas Publishing House Pvt Ltd., New Delhi, 1998
4. Seth, P. N., Successful Tourism Management, Sterling Publishers, New Delhi, 1987
5. Seth, P.N and Sushma Seth Bhat, An Introduction to Travel and Tourism, Sterling Publishers, New Delhi, 2006
6. Mario D'Souza (ed), Tourism Development and Management, Mangal Deep Publications, Jaipur, 1998
7. Michael M. Coltman, Introduction to Travel and Tourism: An International Approach

8. Punia, B.K., Tourism Management: Problems and Prospects, Ashish Publishing house, New Delhi, 1997
9. Vanama, P. K., Trends in Tourism, Prabhu Publishers, Chennai, 2005

### **Co-Curricular Activities:**

**Mandatory:** (*Training of students in the related skills by the Lecturer, Total 10 Hours*)

**1) For Teacher:** Training of students by the teacher in the classroom and in the field for a total of not less than 10 hours on various practical skills related to guidance and operating tours in tourism sector, with the help of local experts. The teacher shall lead students to local tourist sites and guide them to work with local tourist guides or local tourist operators.

**2) For Student:** Students shall individually choose and visit a local tourist place/monument such as a historical site, temple etc., and talk to local guides personally. Observe their functioning to gain experience, including suggestions for the improving the guidance. These individual observations shall be written in the given format not exceeding 10 pages and submit to the teacher as Fieldwork/Project work Report.

**3) Suggested Fieldwork/Project work Format:**

Title Page, Student Details, Acknowledgments, Index page, Objectives, Step-wise process, Findings & References

**4) Max Marks for Fieldwork/Project work Report: 05**

**5) Unit Tests/Internal Examinations**

### **Suggested Co-Curricular Activities :**

- 1) Invited Lectures
- 2) Hands on experience by field experts.
- 3) Debates on interesting topics
- 4) Seminars, Group discussions, Quiz, etc.
- 5) Assignments
- 6) Alumni Interactions
- 7) Periodical Interactions with HR Managers.

# **SRI VENKATESWARA UNIVERSITY**

## **B.A. DEGREE COURSE IN INDIAN CULTURE**

**Skill Enhancement Course for V Semester  
(Syllabus-Curriculum)W.E.F.2022-23**

### **6 (A) THEORETICAL CONCEPTS OF TOURISM**

#### **MODEL QUESTION PAPER**

Time: 3 hours

Marks: 75 marks

**Note:** This question paper contains two parts A and B.

Part A is compulsory which carries 25 marks. Answer any five of the following questions in Part A.

Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks

#### **PART - A**

**Answer any Five of the following question.**

**(5X5=25M)**

1.	
2.	
3.	
4.	
5.	
6.	
7.	
8.	
9.	
10.	

**PART - B**

**Answer All The Questions. Each question carries 10 marks (5X10= 50M)**

11.	(A)	
		OR
	(B)	
12.	(A)	
		OR
	(B)	
13.	(A)	
		OR
	(B)	
14.	(A)	
		OR
	(B)	
15.	(A)	
		OR
	(B)	

**SRI VENKATESWARA UNIVERSITY**

**B.A. INDIAN CULTURE SYLLABUS**

**W.E.F. 2022-23**

**Skill Enhancement Course for V Semester  
(Syllabus-Curriculum)**

**7 (A) HISTORICAL AND HERITAGE TOURISM IN INDIA**

**Objectives:**

- The aim of the course is to provide useful knowledge of the Tourism Industry in relevance to History and cultural attractions of India.
- The course can provide more in depth insight in to the specific aspects of tourism industry, besides special focus on Archaeological, historical, cultural and natural heritage of India as attractions of tourism .

Unit I	Overview of Tourism Industry – Concept of Tourism –Economic Importance of Tourism - Impact of Tourism
Unit II	Types of Tourist destination in India –Monuments- Museums- Hill resorts- Sarais- Beaches- Wild life Sanctuaries
Unit III	Important Heritage Circuits of India A. Delhi- Agra-Jaipur B. Sanchi-Khajuraho C. Belur-Halebidu- Hampi D. Mahabalipuram – Kanchipuram- Tanjore E. Hyderabad - Warangal
Unit IV	Tourism Products of Andhra Pradesh A. Vishakapatnam Circuit B. Amravati- Nagrajuna Konda Circuit C. Kurnool Circuit D. Tirupati Circuit
Unit V	Socio- Cultural Heritage of Andhra Pradesh : Tourist attractions of Andhra Pradesh- Dance - Performing Arts- Fairs and Festivals, Folk Cultures- Handicrafts

**Course Outcome:**

- The students can familiarize the knowledge needed to excel in tourism activities.
- It will equip the students with the solid foundation to build upon the fundamentals, useful skills and expertise that can assist employment in Tourism Industry.

**Suggested Readings**

1. A.P. Tourism Development Corporation, Discover of Andhra Pradesh and other Brochures

2. Archaeological Survey of India, Guide Books for Monuments
3. Bhatia, A.K., Tourism Development: Principles and Practices, Sterling Publishers, New Delhi, 2007
4. Husain, S. A., The National Culture of India, NBT, New Delhi,
5. Krishnadeva, Temples of North India
6. National Cultures of India and Dance Forms of India, NBT, New Delhi
7. Rajendhraprasad, B., The Art of South India, Andhra Pradesh
8. Ramraju, B., Folk Cultures of India
9. Sivaramamurthy, C., Indian Painting

### **Co-Curricular Activities:**

**Mandatory:** (*Training of students in the related skills by the Lecturer, Total 10 Hours*)

**1) For Teacher:** Training of students by the teacher in the classroom and in the field for a total of not less than 10 hours on various practical skills related to guidance and operating tours in tourism sector, with the help of local experts. The teacher shall lead students to local tourist sites and guide them to work with local tourist guides or local tourist operators.

**2) For Student:** Students shall individually choose and visit a local tourist place/monument such as a historical site, temple etc., and talk to local guides personally. Observe their functioning to gain experience, including suggestions for the improving the guidance. These individual observations shall be written in the given format not exceeding 10 pages and submit to the teacher as Fieldwork/Project work Report.

**3) Suggested Fieldwork/Project work Format:**

Title Page, Student Details, Acknowledgments, Index page, Objectives, Step-wise process, Findings & References

**4) Max Marks for Fieldwork/Project work Report: 05**

**5) Unit Tests/Internal Examinations**

### **Suggested Co-Curricular Activities :**

- 1) Invited Lectures
- 2) Hands on experience by field experts.
- 3) Debates on interesting topics
- 4) Seminars, Group discussions, Quiz, etc.
- 5) Assignments
- 6) Alumni Interactions
- 7) Periodical Interactions with HR Managers.

# **SRI VENKATESWARA UNIVERSITY**

## **B.A. DEGREE COURSE IN INDIAN CULTURE**

**Skill Enhancement Course for V Semester  
(Syllabus-Curriculum)W.E.F.2022-23**

### **7 (A) HISTORICAL AND HERITAGE TOURISM IN INDIA\_ MODEL QUESTION PAPER**

Time: 3 hours

Marks: 75 marks

**Note:** This question paper contains two parts A and B.

Part A is compulsory which carries 25 marks. Answer any five of the following questions in Part A.

Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks

#### **PART - A**

**Answer any Five of the following question.**

**(5X5=25M)**

<b>1.</b>	
<b>2.</b>	
<b>3.</b>	
<b>4.</b>	
<b>5.</b>	
<b>6.</b>	
<b>7.</b>	
<b>8.</b>	
<b>9.</b>	
<b>10.</b>	



**PART - B**

**Answer All The Questions. Each question carries 10 marks (5X10= 50M)**

11.	(A)	
		OR
	(B)	
12.	(A)	
		OR
	(B)	
13.	(A)	
		OR
	(B)	
14.	(A)	
		OR
	(B)	
15.	(A)	
		OR
	(B)	

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**B.A. INDIAN CULTURE SYLLABUS**

**W.E.F. 2022-23**

**Skill Enhancement Course for V Semester  
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**6 (B) SOFT SKILLS IN HISTORY AND ARCHAEOLOGY**

**Objectives:**

- History, Archaeology and heritage professionals use a raft of computational methods GIS, data mining, web science, point process modeling, and network analysis.
- This soft skill programme intended to promote basic theoretical and practical knowledge on computer introduction, functions, programming and data management, skills in techniques such as advanced landscape, GIS, spatial analysis, remote sensing, mapping, photography etc methods.

**Unit - I** : History of Computer – Components of Computer - Hardware – Software - Functions of Computer- (CPU-Input – Memory – Processing - Out Put) - Operating systems - Programming and languages.

**Unit - II** :MS office (MS word – M.S Excel - M.S Power point - MS Teams)

**Unit –III** : Computer for History and Archaeology- Printed Sources- Internet Sources –World Wide Web - Electronic Publishing- Bibliographic Service– General Computing and IT skills– Net Working- Web Science

**Unit –IV** : Computational Archaeology- Computational Approaches in Archaeology and Human History- GIS- Remote Sensing - Landscape Survey- Planning- Point Process Modeling– Artifact Identification-- Finds Processing – Data Mining –Exploratory Data Analysis in Archaeology- Scanning – Documentation.

**Unit – V** :Photography - Computer Based Mapping-CAD and 3D in Archaeology –NMMA

**Course Outcome:**

- The students can acquire knowledge on the basics of computer and its usage in general
- They can expertise the working skills in computational archaeology and be able to equip for future research and enhance employability.

**REFERENCE BOOKS and WEB SERIES:**

1. Gary Lock - Using Computers in Archaeology, 2003.
2. Benjamin C. Pierce – Types and Programming Languages.
3. R.S. Salaria – Computer Fundamentals.
4. Charles Petzold – The Hidden Language of computer Hardware and software.
5. Computational Archaeology - Wikipedia

6. [WWW.researchgate.net/publication/Computational](http://WWW.researchgate.net/publication/Computational) Archaeology
7. [isaacullah.github.io/what is computational Archaeology](http://isaacullah.github.io/what-is-computational-Archaeology)

### **Co-Curricular Activities:**

**a) Mandatory:** (*Training of students in the related skills by the Lecturer, Total 10 Hours*)

1) **For Teacher:** Training of students by the teacher in the classroom or in the field for a total of not less than 10 hours on computer skills and their utilization in Historical studies.

2) **For Student:** Students shall visit a college library, local library, an organization's office, and computer lab. They shall write their individual observations in the given format, not exceeding 10 pages, and submit to the teacher, as the Fieldwork/Project work Report.

3) **Suggested Fieldwork/Project work Format** (*Report shall not exceed 10 pages*):

Title Page, Student Details, Acknowledgments, Index page, Objectives, Step-wise process, Findings, Conclusion & References.

4) Max Marks for Fieldwork/Project work Report: 05

5) Unit Tests/Internal Examinations.

### **Suggested Co-Curricular Activities :**

- 1) Invited Lectures
- 2) Hands on experience by field experts.
- 3) Debates on interesting topics
- 4) Seminars, Group discussions, Quiz, etc.
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### **6 (B) SOFT SKILLS IN HISTORY AND ARCHAEOLOGY\_ MODEL QUESTION PAPER**

Time: 3 hours

Marks: 75 marks

**Note:** This question paper contains two parts A and B.

Part A is compulsory which carries 25 marks. Answer any five of the following questions in Part A.

Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks

#### **PART - A**

**Answer any Five of the following question.**

**(5X5=25M)**

<b>1.</b>	
<b>2.</b>	
<b>3.</b>	
<b>4.</b>	
<b>5.</b>	
<b>6.</b>	
<b>7.</b>	
<b>8.</b>	
<b>9.</b>	
<b>10.</b>	

**PART - B**

**Answer All The Questions. Each question carries 10 marks (5X10= 50M)**

11.	(A)	
		OR
	(B)	
12.	(A)	
		OR
	(B)	
13.	(A)	
		OR
	(B)	
14.	(A)	
		OR
	(B)	
15.	(A)	
		OR
	(B)	

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**7 (B) CONSERVATION TECHNIQUES OF CULTURAL PROPERTY**

**Objectives:**

- The paper is designed to provide introductory information on various methods and techniques followed in the Conservation and Preservation of Cultural Property made of Organic and Inorganic materials such as Archaeological Sites, Monuments, Antiquities made of metal, Wood, Ivory and Textile.

**UNIT-I: Terminology used in Conservation**

History of Conservation: Definition : Monuments – Antiquities – Archaeological Site and Remains – Conservation – Preservation – Structure – Intervention – Repair – Restoration – Reconstruction – Reproduction – Salvage Archaeology.

**UNIT-II: Structural Conservation – Materials**

Materials: Classification of Materials: Stone – Brick – Wood – Mortar – Composition of Material – Causes of Decay Treatment: Chemical Wars – Sand Blast – Paper pulp.

**UNIT-III: Structural Conservation – Techniques**

Techniques: Grouting – Grunting – Pointing – Underpinning - Plastering – Monitoring of Cracks – Filleting – Edging.

**UNIT-IV: Chemical Conservation – Inorganic Antiquities**

Metalic antiquities : Gold, Silver, Copper, Bronze, Lead and Iron – Ores, Source of Origin – Metallurgy – Cause of Decay and Corrosion – Laboratory Treatment and Preservation.

**UNIT -V : Chemical Conservation Organic Antiquities**

Organic Antiquities: Ivory, Bone, Pal Leaf, Wood and Textile – Material and its composition – Causes of Decay – Treatment in the field and Laboratory.

**Course outcome:**

- The student can equip with various methods and techniques followed in the Conservation and Preservation of Cultural Property.
- The students were able to possess the essential skills and knowledge that can assist employment in Archaeology and museum as conservator

## SUGGESTED READINGS:

1. Alchin, B., Allchin, F.R., Thapar, B.K., Conservation of the Indian Heritage, Cosmo Publication, 1989, New Delhi.
2. Batra.N.L., A Plea for new Technology in Conservation, Proceedings of World Archaeological Congress -3, New Delhi, Dec., 4-11-1994.
3. Batra, N.L., Heritage Conservation Aryan Books International, New Delhi, 1996, Felldon, Bernard, Conservation of Historical Buildings, butterworth Scientific series.
4. Gulrohn, T.R., Hand book of Chemical Conservation of Museum Objects, Department of Museology, Maharajasayajirao University of Baroda.
5. Jeyaraj, V., Care of Paintings, Commissioner of Museum, Chennai, 2002.
6. Jeyaraj.V., Care of Museum Objects, Commissioner of Museum, Chennai 1995, Marshall, John, Conservation Manual, 1904.

Nagar. S.I, Protection, Conservation and Preservation of Indian Monuments, New Delhi, Proceedings of International Congress on Stone Conversation, UNESCO, Held in Paris, June 1993.

## IV. Co-Curricular Activities:

**a) Mandatory:** (*Training of students in the related skills by the Lecturer, Total 10 Hours*)

1) **For Teacher:** Training of students by the teacher in the classroom or in the field for a total of not less than 10 hours on identifying, extracting, classifying the causes of decay of cultural properties, monuments and remedial measures of technical conservation and preservation methods

2) **For Student:** Students shall visit a college library, local library, archival cell or museum and observe the collection, preservation and cataloguing techniques. They shall write their individual observations in the given format, not exceeding 10 pages, and submit to the teacher, as the Fieldwork/Project work Report.

3) **Suggested Fieldwork/Project work Format** (*Report shall not exceed 10 pages*):

Title Page, Student Details, Acknowledgments, Index page, Objectives, Step-wise process, Findings, Conclusion & References.

4) Max Marks for Fieldwork/Project work Report:

5) Unit Tests/Internal Examinations.

## Suggested Co-Curricular Activities :

- 1) Invited Lectures
- 2) Hands on experience by field experts.
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**Skill Enhancement Course for V Semester  
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### **7 (B) CONSERVATION TECHNIQUES OF CULTURAL PROPERTY\_ MODEL QUESTION PAPER**

Time: 3 hours

Marks: 75 marks

**Note:** This question paper contains two parts A and B.

Part A is compulsory which carries 25 marks. Answer any five of the following questions in Part A.

Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks

#### **PART - A**

**Answer any Five of the following question.**

**(5X5=25M)**

<b>1.</b>	
<b>2.</b>	
<b>3.</b>	
<b>4.</b>	
<b>5.</b>	
<b>6.</b>	
<b>7.</b>	
<b>8.</b>	
<b>9.</b>	
<b>10.</b>	



**PART – B**

**Answer All The Questions. Each question carries 10 marks (5X10= 50M)**

11.	(A)	
		OR
	(B)	
12.	(A)	
		OR
	(B)	
13.	(A)	
		OR
	(B)	
14.	(A)	
		OR
	(B)	
15.	(A)	
		OR
	(B)	