



Sri Venkateswara University Tirupati



DEPARTMENT OF SOCIOLOGY

VISION

To promote the Department as an Institute of Advanced studies in Sociology/ Applied Sociology/ Center for Multi-disciplinary social research.

MISSION:

To undertake Trans-disciplinary teaching, empirical research and to launch more Society oriented and outreach programmes as University Social Responsibility (USR)

ABOUT THE DEPARTMENT

The Department of Sociology was started in 1971, as combined Department of Anthropology and Sociology with two teaching faculty, Prof. A.S.N. Murthy and Prof. M.S. N. Reddy and became an independent Department in 1975.

The Department offers three courses: M.A., Ph.D. Programmes to be abreast with social demands and keeping in view the social relevance the department makes selective choices of areas for teaching, research and extension. The Departmental Library has a good collection of over 600 books and an audio system.

The course curriculum is job / career-oriented offering electives in emerging and inter-disciplinary areas like Sociology of Development and Welfare, Medical Sociology and Environmental sociology Criminology. The Department has a 'Career Guidance Cell' catering to the career prospects of the student fraternity.

The students of III semester carry out field work by staying in the field by at least ten days for collection of primary data on a specific theme individually and also apply PRA techniques. They submit a Field Report at the end of the semester. Further, they prepare and submit a dissertation after the analysis of data.

HEAD & BOS Chairman :



Prof. G. Janakiramaiah has 25 years of teaching experience. 07 Ph.Ds, 25 M.Phils, 03 UGC-PDFs, & 01 ICSSR-PDF were awarded & completed one Minor project on Participation of Women of Primitive Tribal Groups (PTG) in self-help groups and impact: a comparative study between Andhra Pradesh and Tamilnadu in the year 2010. He has Published 05 books and 36 articles in various National and International reputed Journals. He Organised 29 Seminars & Conferences and also chaired the National and International Seminars and Conferences. Also in-charge of course co-ordinator for B.Ed. (Distance Education) for 14 years.

He also Acted as peer Team member, NAAC for 06 years & also acted as visiting Team member for NCTE for 18 years. He has been the Head, Department of Education since 13.12.2017; Chairman, Board of Studies of Education since 26.03.2018. Worked as Rector, S.V. University from 17.05.2018 to 09.05.2019; and also acted as the In-Charge Vice-Chancellor, S.V. University during 30.10.2018 to 03.02.2019. At present along with the position of Head, Department of Sociology and Department of Education, he is looking after the IASE as the Principal.

Academic Consultants



DR. C. RAMANAIAH
M.A. Sociology, Ph.D

He has been working as Academic Consultant in the Department of Sociology since 2014. He has presented 4 papers in National Conferences

Specialization : Rural Development



DR. M. VENKATESULU
M.A, (Soc), M.A. (Eng), B.Ed, Ph.D

He has been working as Academic Consultant in the Department of Sociology since 2014. He has presented 10 papers in National Conferences

Specialization : Welfare and Tribal Development



DR. S. BABU PRAVEEN KUMAR
M.A(Soc), MSW, M.Sc (Zoo), M.Ed. Ph.D, PDF, APSET.

He has been working as Academic Consultant in the Department of Sociology since 2019. He Completed UGC PDF (Dr. Sarvepalli RadhaKrishna Fellowship). He has presented 6 papers in National and International Conferences and also published 1 books. He is Editor in International Journal of St. Theresa Journal of Humanities and Social Sciences, Thailand.

Specialization : Community Studies and Gender Studies

Retired Professors

Prof. A.S.N. Murthy

Founding member of the Department, Dean, School of Social and Behavioral Sciences. Nearly 90% of the staff in the department got PhDs under him.

Prof. M. Hanumantha Rao

ICSSR Senior Fellow 2018-19, Executive Member, S.V. University. Secretary, Sociological Society, Chief Editor, The SOCIOLOGIST.

Prof. M.S.N. Reddy

Founding member of the department, President, Andhra Pradesh Sociological Society.

Prof. K. Ratnaiah

Rector in S.V. University, former Vice-Chancellor in Dravidian University in Kuppam. He has been awarded Siksha Rattan Puraskar.

Prof. D. Venkateswarulu

First UGC SAP Coordinator, Principal, SVU College of Arts, Dean, Faculty of Arts. District President, RED CROSS, Chittoor

Prof. B. Rama Murthy

Worked as a Head and BoS in Department, He is a life member of Indian Sociological Society.

Prof. M.P.N. Raju

Head and BoS in Department, Coordinator for UGC SAP Project, and Director for IIIT, Ongole. Worked as Executive member, SVUTA.

Prof. V. Reddeppa Naidu

ICSSR Senior Fellow-2020-22, Very popular for lectures on GITA: In Modern Life for Non-Teaching Staff. He is a Vice- President Jana Vignana Vedika, Tirupati.

Prof. G. Stanley Jaya Kumar

Recently worked as Dean Development in S.V. University, Best State teacher awarded in 2017, Specializations include Medical Sociology and Environmental Sociology.

Dr. B. Ananda Reddy

Life member of A.P. Sociological Society and served as in different inspection committees.

Dr. A. Kusuma

GLACIER has nominated her as member of its Editorial Board. At present working as Asst. Professor in Vikara Simhapuri University, Nellore and Worked as a Executive Council member for VSU.

	Sl.No	TITLE OF THE PAPER
Semester – I	1.	Classical Sociological Theories
	2.	Sociological Research Methods and Statistics
	3.	Indian Society and Inclusive Growth
	4.	Participatory Research
	5.	Principles of Sociology
		Social Movements in India
		Sociology of marginalized communities
Semester –II	6.	Nature Agriculture and Rural Livelihood
		Globalization and Educational and pursuits
	7.	Human Values and Professional Ethics – I
	1.	Applied Sociology
	2.	Social Demography
	3.	Rural Sociology and Development
	4.	Extension Work
	5.	Environmental Sociology
		Social Imagination
		Sociology of Tourism Development
	6.	Media Education and Society
		Sociology of Education
	7.	Human Values and Professional Ethics – II

	Sl.No	TITLE OF THE PAPER
Semester – III	1.	Medical Sociology
	2.	Placement Field work and Extension work (village)
	3.	Urban Sociology and Development
		Human Rights
		Sociology of Gender
	4.	Sociology of Andhra Pradesh
		Personality Development and Employment
Semester –IV	5.	Social Psychology and Personality Development
		Business And Society
	1.	Industrial Dynamics
	2.	Dissertation And Viva-Voce
	3.	Globalization and society
		Social Welfare and Welfare Administration
		Sociological Perspectives
	4.	Gerontology
		Criminology
		Social Entrepreneurship Innovation and Start ups (New Paper)
	5.	Visual Sociology

Fellowships – staff, students - 1+1=2

Ph.D's awarded -7

Post doc's – Number -6

Online webinars		
Covid-19 by inter professional hope builders - time to pay back to society		Call for scientists and social scientists to come together
Implications and precautions to contain covid-19		American, ethiopian and indian perspectives
Impact of covid – 19 on fine arts		Positive vibes of yoga and physical fitness to overcome covid-19 stress
Role of indian army in emergencies – my experiences		Importance of english and communication Skills in social science
Non-violence and gandhism (international peace day and 150 years of gandhi)		Conquerors-combating trauma and stigma
Challenges for national building		How to crack ielts 2022
175 years of uno in the fragile world order		Covid 2.0 – perspectives from britain, canada and indi
Offline international conference		
19-12-2021	Fifteenth webinar coping with depression in omicron pandemic : role of psychologists & social scientists	International conference organised by the Department of political science and public administration
12-3-22 & 13-3-2022	International conference constitution and social responsibility mapping 75years of indian constituency	International conference organised by the Department of political science and public administration

Extension out such activities conducted by Department – date /year activity name, with photograph

Teachers Day Celebrations (Sep-5, 2022)



Field Work with Indian Culinary Institute (Feb-27, 2020)



Demonstrating in Classroom (Oct-5, 2022)



Children's Day (Nov-14, 2019)

