



## SRI VENKATESWARA UNIVERSITY

Accredited By 'NAAC' With 'A+' Grade



**3.6.4: Total Number of Students participating in Extension Activities listed at 3.6.3 above year-wise during the last five years**





# శ్రీ వెంకటేశ్వర విశ్వవిద్యాలయం

## SRI VENKATESWARA UNIVERSITY

### 3.6.4 Average percentage of Students participating in Extension Activities Listed at 3.6.3 above during the last five years

S.No	Year	No.of Students Participated
1.	2022	2353
2.	2021	4099
3.	2020	2587
4.	2019	5751
5.	2018	5745
6.	2017	7373

  
PRINCIPAL  
S.V. COLLEGE OF SCIENCES  
S.V. UNIVERSITY, TIRUPATI-517 502

  
PRINCIPAL  
S.V. COLLEGE OF ENGINEERING  
TIRUPATI-517 502

  
PRINCIPAL  
S.V. UNIVERSITY COLLEGE OF ARTS  
TIRUPATI-517 502

  
PRINCIPAL  
College of Commerce,  
Management & Computer Science  
SRI VENKATESWARA UNIVERSITY  
Tirupati-517 502

  
Prof. M. Srinivasulu Reddy  
Director  
NAAC Steering Committee  
Sri Venkateswara University  
Tirupati-517 502

**3.6.3 Number of extension and outreach programs conducted by the institution through NSS/NCC/Red cross/YRC etc. during the last five years ( including Government initiated programs such as Swachh Bharat, Aids Awareness, Gender Issue, etc. and those organised in collaboration with industry, community and NGOs) (12)**

**3.6.4 Average percentage of students participating in extension activities listed at 3.6.3 above during the last five years(12)**

S.No.	Name of the activity	Organising unit/ agency/ collaborating agency	Name of the scheme	Year of the activity	Number of students participated in such activities
<b>Year - 2022</b>					
1	Awareness on population Explosion	Department of Population Studies& Social Work	Extension and outreach activity	03.01.2022	90
2	Awareness on Population Control	Department of Rural Development	Extension and outreach activity	05.01.2022	90
3	Population policy and Environment	Department of Environmental Science	Extension activity in collaboration with NSS	07.01.2022	90
4	Drug De -Addiction	NSS wing, SV University	NSS	22.01.2022	160
5	Online awareness programme in connection with National Girl Child	Centre for Women's studies	Extension and outreach activity	24.01.2022- 25.01.2022	175
6	Health Awareness Programme	Department of Population Studies& Social Work	Community development activity	06.02.2022	50
7	Clean and Green programme	NSS wing, SV University	NSS	14.02.2022	100
8	massive cleaning programme	NSS wing, SV University In collaboration with Red Cross society	NSS	17.02. 2022	100
9	A campus cleaning programme	SVU college of engineering	Extension activity	28.02.2022	50
10	International Women's Day	Centre for Women's studies in collaboration with A.P.Government Employees Association District Women's wing ,Chittoor	Extension and outreach activity	06.03.2022 to 08.03.2022	300

11	International Women's Day	Department of Home Science	Extension activity	08.03.2022	30
12	Special camping	NSS wing, SV University in collaboration with SVU college of engineering	NSS	12-3-2022 to 19-3-2022	140
13	World Social Work Day	Department of Population Studies & Social Work	Extension and outreach activity	15.03.2022	60
14	World Water Day	Department of Environmental Sciences	Extension activity	22.03.2022	22
15	Blood donation camp	SVU college of engineering in collaboration with S.V.U University Health Centre	Extension activity	23.03.2022	21
16	Community interaction Programme	Department of Population Studies & Social Work	Community development activity	07.04.2022	60
17	Community interaction Programme	Department of Adult Education	Community development activity	08.04.2022	90
18	World Earth Day	Department of Environmental Sciences	Extension activity	22.04.2022	30
19	An awareness program on solid waste management	SVU college of engineering in collaboration with NCC Wing, SVU	Extension activity	03.05.2022	40
20	World Environmental Day	Department of Environmental Sciences	Extension activity	05.06. 2022	60
21	World Environment Day	NSS wing, SV University	NSS	07.06.2022	150
22	Plantation programme	The Department of Virology	Extension activity	12.06.2022	50
23	International Yoga Day	SVU college of engineering in collaboration with NCC Wing, SVU	Extension activity	21.06.2022	170
24	International Yoga Day	NSS wing, SV University	NSS	25.06.2022	110
25	World Population Day	Department of Population Studies & Social Work	Extension and outreach activity	11.07. 2022	40
26	Green and Clean as a part of Ecoclub	Department of Environmental Sciences	Extension activity	12.07.2022	60

27	An awareness programme on Women Empowerment	Department of Environmental Sciences	Extension activity	15.07.2022	60
28	Awareness programme on Disaster & Solid waste Management	Department of Environmental Sciences	Extension activity	22.07.2022	60
29	Breast feeding week	Department of Home Science	Extension activity	01.08. 2022 to 07.08. 2022	30
30	Swachh Bharat	Department of Environmental Sciences	Extension activity	02.08.2022	50
<b>Year - 2021</b>					
1	Voter Awareness programme	Department of Computer Science in collaboration with NSS	Extension activity	25.01 2021	30
2	Swachh Bharat programme	Department of Philosophy in collaboration with NSS	Extension activity	07.02. 2021	18
3	Clean and Green programme	NSS wing, SV University	NSS	14.02.2021	100
4	Information Dissemination Programme studies on Organic Farming to local farmers of a rural community	Centre for Extension studies	Extension and outreach activity	15.02.2021	20
5	National Webinar on 'Impact of COVID-19 on Female Population in India'	Centre for Women's studies	Extension and outreach activity	17.02.2021	175
6	Online Programme on "Development of Soft Skills"	Centre for Women's studies	Extension and outreach activity	22.02.2021	100
7	A National Webinar on 'Extension Education: Role of lifelong learning Centre	Centre for Women's studies	Extension and outreach activity	26.02.2021	150

8	Awareness Programme on 'Women in Leadership-Achieving an Equal Future in a COVID-19 World' on the eve of International Women's Day	Centre for Women's studies	Extension and outreach activity	08.03.2021	300
9	Awareness on Population Explosion and its consequences	Department of Population Studies & Social Work	Extension and outreach activity	18.03.2021	50
10	NSS Special campaign programme	NSS wing, SV University In collaboration with Red Cross society	NSS	18.03.2021 to 24.03.2021	45
11	World Social Work Day	Department of Population Studies & Social Work	Extension and outreach activity	19.03.2021	60
12	Awareness on Population Explosion and population Education	Department of Population Studies & Social Work	Extension and outreach activity	20.03.2021	90
13	Awareness on Population Explosion and population Education	Department of Population Studies & Social Work	Extension and outreach activity	21.03.2021	90
14	Awareness on Population Explosion and its consequences	Department of Population Studies & Social Work	Extension and outreach activity	22.03.2021	60
15	An awareness programme on 'COVID 19 and SARS CoV 2 (face to face)	The Department of Virology in Collaboration with Dept.of Library and Information Science, SVUC of Arts	Extension activity	25.03.2021	29
16	Campus cleaning Programme	Department of Philosophy in collaboration with NSS	Extension activity	02.06.2021	10
17	World Environmental Day	Department of Environmental Sciences	Extension activity	05.06.2021	50

18	Awareness Programme on “Women’s Reproductive Rights in India	Department of Human Rights and Social Development	Extension activity	06.06. 2021	119
19	Vanam Manam Programme	Department of Hindi in collaboration with NSS	Extension activity	08.06. 2021	11
20	Massive cleaning programme	NSS wing, SV University	NSS	14.06. 2021	100
21	An awareness program on World Environmental conditions.	SVU college of engineering	Extension activity	21.06.2021	50
22	Blood Donation Camp	NSS wing, SV University	NSS	24.06.2021	80
23	Special camping	Department of Philosophy in collaboration with NSS	Extension activity	06.07.2021	11
24	Medical camp	Department of Population Studies& Social Work	Extension and outreach activity	08.07.2021	150
25	World Population Day	Department of Population Studies& Social Work	Extension and outreach activity	11 .07 2021	110
26	Community Awareness Programme	Department of Population Studies& Social Work	Extension and outreach activity	06.08.2021	70
27	Breast feeding week	Department of Home Science	Extension activity	07.08.2021	30
28	International Youth day	Centre for Extension studies	Extension and outreach activity	12.08.2021	30
29	Public Sanitation Programme	Department of Computer Science in collaborationwith NSS	Extension activity	15.08.2021	40
30	Swachh Bharat	Department of Hindi in collaboration with NSS	Extension activity	17.08. 2021	11
31	Awareness Programme on “Child Rights ACT,	Department of Human Rights and Social Development	Extension activity	26.08.2021	118
32	Women’s Equality Day	Centre for Extension studies in collaboration with the Department of Adult and Continuing Education	Extension and outreach activity	27.08.2021	45

33	Literacy Day Celebrations and International Literacy Week celebrations	Department of Adult Education	Extension and outreach activity	08.09.2021	80
34	Community interaction Programme	Department of Population Studies & Social Work	Extension and outreach activity	11.09.2021	35
35	World ozone Day	Department of Environmental Sciences in collaboration with NSS unit of S.V.U	Extension activity	16.09.2021	100
36	Health awareness programme on Covid- 19	Department of Computer Science in collaboration with NSS	Extension activity	17.09.2021	40
37	Online programme on International day of elderly	Department of Home Science in Collaboration PASS	Extension activity	01.10.2021	40
38	Rashtriya Ekta Diwas	NSS wing, SV University	NSS	31.10.2021	140
39	Information Dissemination Programme on natural Farming to local farmers of a rural community	Centre for Extension studies	Extension and outreach activity	22.11.2021	20
40	Swachh Bharat programme	NSS wing, SV University	NSS	24.11.2021	85
41	International day for Elimination of violence against women	Centre for Women's studies in collaboration with NSS	Extension and outreach activity	25.11. 2021	75
42	National Constitution Day	NSS wing, SV University	NSS	26.11. 2021	100
43	Awareness programme on AIDS	Department of Computer Science in collaboration with NSS	Extension activity	01.12.2021	40
44	World AIDS Day	NSS wing, SV University	NSS	01.12.2021	130
45	World AIDS Day	Centre for Women's studies in collaboration with NSS	Extension and outreach activity	01.12.2021	70
46	World Soil Day	Centre for Extension studies in collaboration with the Department of Adult and Continuing Education	Extension and outreach activity	05.12.2021	68



47	Gender Equality to rural women	Centre for Extension studies	Extension and outreach activity	10.12.2021	150
48	AIDS Day Rally	Department of Philosophy in collaboration with NSS	Extension activity	10.12.2021	9
49	Gender sensitization to rural women	Centre for Extension studies	Extension and outreach activity	12.12.2021	150
50	Information Dissemination Programme to Rural women on Women's Rights and Acts in India	Centre for Extension studies	Extension and outreach activity	20.12.2021	150
51	Mass Tree Plantation programme	NSS wing, SV University	NSS	21.12.2021	100
52	Awareness on Population Education	Department of Population Studies & Social Work	Extension and outreach activity	31.12.2021	90

**Year - 2020**

1	Exhibition on Domestic violence, sexual harassment, child marriage and child abuse	Centre for Women's studies	Extension and outreach activity	03.01.2020	200
2	Public sanitation programme	Department of Computer Science in collaboration with NSS	Extension activity	04.01.2020	81
3	Awareness on Population Explosion and population Education	Department of Population Studies & Social Work	Extension and outreach activity	10.01.2020	60
4	World Dietetics Day	Department of Home Science	Extension activity	21.01.2020	20
5	National Voters Day	Department of Hindi in collaborating with NSS	Extension activity	24.01. 2020	15
6	Voter Awareness programme	Department of Computer Science in collaboration with NSS	Extension activity	25.01. 2020	200
7	Awareness programme on Drug De Addiction	NSS wing, SV University	NSS	27.01.2020	150

8	Awareness on Population Explosion and its consequences	Department of Population Studies & Social Work	Extension and outreach activity	28.01.2020	60
9	Awareness to University students on child trafficking	Department of Population Studies & Social Work	Extension and outreach activity	06.02.2020	100
10	Awareness programme for faculty on viral diseases, detection, prevention and cure	The Department of Virology	Extension activity	07.02.2020	25
11	Clean and Green programme	NSS wing, SV University	NSS	11.02.2020	100
12	Health awareness programme	Department of Computer Science in collaboration with NSS	Extension activity	12.02.2020	31
13	Awareness programme on "Gratitudinal Governance in promotion welfare society"	Centre for Women's studies in association with Indian Institute of Public Administration,	Extension and outreach activity	18.02.2020	50
14	Awareness cum Exhibition on Population Explosion and its consequences	Department of Population Studies & Social Work	Extension and outreach activity	25.02.2020	60
15	Tree plantation programme	Department of Computer Science in collaboration with NSS	Extension activity	25.02.2020	55
16	Basic First Aid Awareness Programme	Department of Population Studies & Social Work	Extension and outreach activity	28.02.2020 to 29.02.2020	50
17	Blood Donation Camp	NSS wing, SV University In collaboration with Red Cross society	NSS	03.03.2020	40
18	International Womens day	Department of Home Science in collaboration with SOS,	Extension activity	08.03. 2020	150
19	"World Consumer Rights Day"	Department of Home Science Collaboration with Indian Institute of Public Administration	Extension activity	14.03.2020	85

20	Awareness programme World Consumer Rights Day-The Sustainable Consumer	Centre for Women's studies	Extension and outreach activity	15.03.2020	100
21	World Social Work Day	Department of Population Studies & Social Work	Extension and outreach activity	17.03.2020	90
22	Awareness Programme on "role of Rural Reconstruction	Department of Philosophy in collaboration with NSS	Extension activity	16.04.2020	10
23	Swachh Bharat	Department of Philosophy	Extension activity	02.08.2020	18
24	Online Awareness on immunity boosting foods, hygiene, safety " on National Nutrition Week"	Department of Home Science	Extension activity	01.09.2020 to 07.09.2020	80
25	World Food day	Department of Home Science	Extension activity	16.10.2020	30
26	Online nutrition education programme on World Food day	Department of Home Science	Extension activity	17.10.2020 to 18.10.2020	87
27	Blood donation camp	Department of Human Rights and Social Development in collaboration with Red Cross	Extension activity	15.11.2020	150
28	Swachh Bharat programme	NSS wing, SV University	NSS	18.11.2020	40
29	Campus cleaning Programme	Department of Philosophy in collaboration with NSS	Extension activity	22.11.2020	17
30	Massive cleaning programme	NSS wing, SV University	NSS	28.11.2020	100
32	AIDS Day Rally	Department of Philosophy collaborating with NSS	Extension activity	30.11.2020	13
31	World AIDS Day	NSS wing, SV University	NSS	01.12.2020	100
33	An International Webinar on 'Women Rights and Human Rights'	Centre for Women's studies	Extension and outreach activity	10.12.2020	170

34	Awareness Programme on "Human Rights" in the context of National Human Rights day	Department of Human Rights and Social Development	Extension activity	15.12.2020	50
<b>Year - 2019</b>					
1	Awareness programme on Drug De - Addiction	NSS wing, SV University	NSS	09.01.2019	100
2	World Dietetics Day	Department of Home Science	Extension activity	10.01.2019	20
3	National Girl Child Day	Centre for Women's studies	Extension and outreach activity	24.01. 2019	150
4	National Voters Day	Centre for Women's studies in collaboration with NSS	Extension and outreach activity	25.01. 2019	12
5	Voter Awareness programme	Department of Computer Science in collaboration with NSS	Extension activity	26.01.2019	50
6	Plantation programme	Department of Home Science	Extension activity	29.01. 2019	90
7	Clean and Green programme	NSS wing, SV University	NSS	05.02.2019.	100
8	Power Walk in connection with International Women's Day	Centre for Women's studies	Extension and outreach activity	03.03. 2019	800
9	Women's day	Centre for Women's studies	Extension and outreach activity	08.03.2019	150
10	Swachh Bharat Yathra	Department of Home Science Collaboration with Food safety department	Extension activity	12.03. 2019	120
11	"World Consumer Rights Day"	Department of Home Science Collaboration with Indian Institute of Public Administration	Extension activity	14.03.2019	125
12	World Social Work Day	Department of Population Studies & Social Work	Extension and outreach activity	19.03. 2019	135
13	World Water Day	Department of Environmental Sciences	Extension activity	22.03.2019	50

14	Medical camp	Department of Population Studies & Social Work	Extension and outreach activity	27.03. 2019	300
15	Rural Community engagement programme	Department of Home Science in Collaboration with NSS unit, SVU	Extension activity	10.04.2019	150
16	Blood Donation Camp	NSS wing, SV University In collaboration with Red Cross society	NSS	18.06.2019	90
17	International Yoga Day	NSS wing, SV University	NSS	21.06.2019	90
18	Awareness on Population Education and its components to college students.	Department of Population Studies & Social Work	Extension and outreach activity	04.07.2019	110
19	Awareness on Population Explosion and its consequences	Department of Population Studies & Social Work	Extension and outreach activity	07.07.2019	60
20	Awareness on Population Explosion and population Education. college students.	Department of Population Studies & Social Work	Extension and outreach activity	08.07.2019	50
21	Awareness and Elocution competitions on Skills Development for Youth	Department of Population Studies & Social Work	Extension and outreach activity	09.07.2019	50
22	Awareness on Population Explosion and its consequences	Department of Population Studies & Social Work	Extension and outreach activity	10.07. 2019	65
23	World Population Day	Department of Population Studies & Social Work	Extension and outreach activity	11.7. 2019	160
24	Breast feeding week	Department of Home Science in Collaboration with ICDS	Extension activity	01.08. 2019 to 07.08. 2019	100
25	AIDs control programme	The Department of Virology in Collaboration with NSS Unit and SPW College	Extension activity	29.07.2019	37
26	Swachh Bharat	Department of Philosophy	Extension activity	02.08 2019	17

27	Mass Tree Plantation programme	NSS wing, SV University	NSS	03.08. 2019	100
28	Mega plantation programme	Department of Environmental Sciences in collaboration with NSS unit of S.V.U	Extension activity	09.08.2019	100
29	Mass Tree Plantation programme	NSS wing, SV University	NSS	10.08.2019	100
30	The International youth day	Centre for Extension studies in collaboration with the Department of Adult and Continuing Education	Extension and outreach activity	12.08.2019	90
31	Public sanitation programme	Department of Computer Science in collaboration with NSS	Extension activity	15.08.2019	51
32	Child Rights Day	Department of Human Rights and Social Development	Extension activity	17.08. 2019	90
33	Community Interaction Programme	Department of Population Studies & Social Work	Community Development Programme	22.08.2019	45
34	“ National Nutrition Week”	Department of Home Science in Collaboration with CPTTF	Extension activity	06.09. 2019	125
35	Literacy Day Celebrations and International Literacy Week celebrations	Department of Adult Education	Extension and outreach activity	08.09.2019	120
36	Tree plantation programme	Department of Computer Science in collaboration with NSS	Extension activity	12.09.2019	50
37	Poshan Abhiyaan programme	NSS wing, SV University	NSS	17.09.2019	80
38	Campus cleaning Programme	Department of Philosophy collaborating with NSS	Extension activity	18.09. 2019	15
39	NSS Day	NSS wing, SV University	NSS	24.09.2019	100
40	International day of elderly	Department of Home Science	Extension activity	01.10.2019	40
41	NSS Special camp	NSS wing, SV University	NSS	25.10.2019 to 01.11.2019	45

42	Health awareness programme	Department of Computer Science in collaboration with NSS	Extension activity	02.10.2019	51
43	FIT India plog Run	NSS wing, SV University	NSS	03.10.2019	100
44	Rural work Experience Programme	Department of Home Science	Extension activity	14.10.2019 to 19.10.2019	30
45	World Food day	Department of Home Science	Extension activity	16.10. 2019	90
46	Awareness Programme on "Right to Education	Department of Human Rights and Social Development	Extension activity	29.10. 2019	107
47	Draft Education Policy: Quality, Equity and Sustainability	Centre for Women's studies	Extension and outreach activity	31.10.2019	50
48	Rashtriya Ekta Diwas	NSS wing, SV University	NSS	31.10.2019	125
49	Rally with school children on social & Health problems	Department of Population Studies & Social Work	Extension and outreach activity	05.11.2019.	75
50	Awareness programme on AIDS with NSS Special camp	Department of Environmental Sciences in collaboration with NSS unit of S.V.U	Extension activity	11.11.2019 to 17.11.2019	100
51	NSS Special camp	NSS wing, SV University	NSS	11.11.2019 to 17.11.2019	140
52	Swachh Bharat programme	NSS wing, SV University	NSS	13.11.2019	125
53	National Constitution Day	NSS wing, SV University	NSS	26.11.2019	90
54	World AIDS Day	Department of Hindi in collaboration with NSS	Extension activity	02.12. 2019	11
55	AIDS Day Rally	Department of Philosophy collaborating with NSS	Extension activity	05.12..2019	20
56	World AIDS Day	NSS wing, SV University	NSS	07.12.2019	120
57	World Soil Day	Centre for Extension studies in collaboration with the Department of Adult and Continuing Education	Extension and outreach activity	08.12.2019	85

58	National Pollution Control day	Department of Environmental Sciences in collaboration with APPCB, Regional Office, Tirupati	Extension activity	09.12.2019	100
<b>Year - 2018</b>					
1	World Dietetics Day	Department of Home Science	Extension activities	05.01.2018	20
2	Awareness programme on Drug De Addiction	NSS wing, SV University	NSS	10.01.2018	100
3	Clean and Green programme	NSS wing, SV University	NSS	12.01. 2018	100
4	National Girl Child Day	Centre for Women's studies	Extension and outreach activity	24.01. 2018	200
5	National Voters Day	Department of Computer Science in collaboration with NSS	Extension activities	22.01. 2018	35
6	National Voters Day	Department of Hindi in collaboration with NSS	Extension activity	25.01.2018	12
7	Medical camp	Department of Population Studies & Social Work	Extension and outreach activities	06.02.2018	250
8	Health Awareness Programme	The Department of Virology	Extension activities	08.03. 2018	20
9	International Women's Day	CWS	Extension and outreach activity	14.03.2018	72
10	World Social Work Day	Department of Population Studies & Social Work	Extension and outreach activities	20.03. 2018	100
11	World Water Day	Department of Environmental Sciences	Extension activities	22.3.2018	40
12	World Water Day	Department of Environmental Sciences	Extension activities	22.03.2018	40
13	Awareness programme on Combating sexual trafficking	CWS	Extension and outreach activity	26.03.2018	78
14	Swachh Bharat	Department of Philosophy	Extension activity	07.04. 2018	15
15	Blood donation camp	Department of Environmental Sciences in collaboration with NSS unit of S.V.U	Extension activities	14.04.2018	5



16	World Environmental Day	Department of Environmental Sciences	Extension activities	05.06. 2018	200
17	Campus cleaning Programme	Department of Philosophy in collaboration with NSS	Extension activity	08.06. 2018	15
18	Blood Donation Camp	NSS wing, SV University In collaboration with Red Cross society	NSS	14.06.2018	100
19	International Yoga Day	NSS wing, SV University	NSS	21.06.2018	90
20	National Nutrition Week	Department of Home Science in Collaboration with CPTTF	Extension activities	01.09.2018 to 07.09.2018	120
21	World Population Day	Department of Population Studies & Social Work	Extension and outreach activities	11 .07.2018	130
22	Cleanliness campaign	Department of Fishery Science & Aqua culture	Extension activities	12.07.2018	33
23	Tree plantation programme	Department of Fishery Science & Aqua culture	Extension activities	12.07.2018	33
24	Swatch Bharat	Department of Commerce in collaboration with Youth Red Cross unit	Extension activities	24.07. 2018	250
25	Gnana bheri	Department of Home Science in Collaboration with AP GOVT	Extension activities	04.08.2018.	90
26	Jnanbheri	The Department of Virology	Extension activities	04.08.2018	10
27	Awareness on Breast feeding	Department of Home Science in Collaboration with ICDS	Extension activities	07.08.2018	65
28	Awareness programme on significance of breast feeding	CWS	Extension and outreach activity	08.08.2018	25
29	Plastic Pollution control activities	The Department of Virology	Extension activities	09.08. 2018	100
30	Mass Tree Plantation programme	NSS wing, SV University	NSS	11.08.2018	100
31	Community interaction Programme	Department of Population Studies & Social Work	Community Development Programme	13.08.2018.	85

32	Swachh Bharat	Department of Computer Science in collaboration with NSS	Extension activities	17.08. 2018	85
33	Literacy Day Celebrations and International Literacy Week celebrations	Department of Adult Education	Extension and outreach activity	08.09. 2018	150
34	Poshan Abhiyaan programme	NSS wing, SV University	NSS	11.09.2018	48
35	Health awareness programme	Department of Computer Science in collaboration with NSS	Extension activities	16.09.2018	51
36	Community interaction Programme	Department of Population Studies & Social Work	Community Development Programme	16.09.2018	113
37	Tree plantation programme	Department of Computer Science in collaboration with NSS	Extension activities	23.09.2018	50
38	Awareness Programme on "Sensitization on Child	Department of Human Rights and Social Development	Extension activity	24.09. 2018	250
39	NSS Day	NSS wing, SV University	NSS	26.09.2018	120
40	NSS Special camping.	NSS wing, SV University	NSS	24.09.2018 to 30.09.2018	45
41	Swachh Bharat	Department of Commerce in collaboration with Youth Red Cross unit	Extension activities	28.09. 2018	238
42	International day of elderly	Department of Home Science	Extension activities	01.10.2018	40
43	World Food day	Department of Home Science	Extension activities	16.10.2018	65
44	Awareness Programme on "Right to Education	Department of Human Rights and Social Development	Extension activity	29.10. 2018	87
45	Rashtriya Ekta Diwas	NSS wing, SV University	NSS	31.10.2018	140
46	Rural work Experience Programme	Department of Home Science	Extension activities	01.11.2018 to 08.11.2018	30
47	Public sanitation programme	Department of Computer Science in collaboration with NSS	Extension activities	07.11.2018	51
48	Plantation Programme	Department of Botany	Extension activities	08.11. 2018	45
49	Swachh Bharat programme	NSS wing, SV University	NSS	11.11.2018	100

50	Extension and outreach activities regularly to create awareness on Investing in Teen Age Girls	Department of Population Studies& Social Work	Extension and outreach activities	12.11.2018	80
51	International day for Elimination of violence against women	Centre for Women's studies	Extension and outreach activity	25.11. 2018	140
52	National Constitution Day	NSS wing, SV University	NSS	26.11.2018	120
53	Awareness cum Exhibition on Population Explosion and its consequences	Department of Population Studies& Social Work	Extension and outreach activities	27.12.2018	60
54	Awareness programme on AIDS	Department of Commerce in collaboration with NSS	Extension activities	01.12. 2018	70
55	World AIDS day	Centre for Women's studies	Extension and outreach activity	01.12.2018	120
56	World AIDS Day	Department of Hindi in collaboration with NSS	Extension activity	01.12.2018	12
57	World AIDS Day	Department of Computer Science in collaboration with NSS	Extension activities	01.12.2018	51
58	Awareness programme and Rally on AIDS/HIV on the eve of World AIDS Day	Department of Environmental Sciences in collaboration with NSS unit of S.V.U	Extension activities	01.12.2018	50
59	World AIDS Day	NSS unit of S.V.U	Extension activities	01.12.2018	300
60	Awareness on Population Explosion and its consequences	Department of Population Studies& Social Work	Extension and outreach activities	04.12.2018	70
61	Awareness on Population Education.	Department of Population Studies& Social Work	Extension and outreach activities	05.12.2018	90
62	World AIDS Day	NSS wing, SV University	NSS	1.12. 2018	100
63	AIDS Day Rally	Department of Philosophy collaborating with NSS	Extension activity	10.12. 2018	16


64	Blood donation camp	Department of Computer Science in collaboration with NS	Extension activities	12.12.2018	150
65	Awareness on Population Education	Department of Population Studies & Social Work	Extension and outreach activities	22.12.2018	75
<b>Year - 2017</b>					
1	Awareness programme on Drug De -Addiction	NSS wing, SV University	NSS	04.01.2017	100
2	World Dietetics Day	Department of Home Science	Extension activities	10.01.2017	120
3	National Girl Child Day	Centre for Women's studies	Extension and outreach activities	24.01.2017	250
4	National Voters Day	Department of Computer Science in collaboration with NSS	Extension activities	25.01. 2017	45
5	Awareness programme on National Voters Day	NSS wing, SV University	NSS	25.01. 2017	260
6	National Voters Day	Department of Hindi in collaboration with NSS	Extension activities	25.01.2017	12
7	Clean and Green programme	NSS wing, SV University	NSS	14.02.2017	100
8	Awareness on Investing in Teen Age Girls	Department of Population Studies & Social Work	Extension and outreach activities	17.02.2017	120
9	Awareness on Population Explosion and its consequences	Department of Population Studies & Social Work	Extension and outreach activities	23.02.2017	70
10	International Women's Day	Department of Home Science in collaboration with Directorate of Women Empowerment	Extension activities	08.03. 2017	700
11	Awareness on Population Explosion and its consequences	Department of Population Studies & Social Work	Extension and outreach activities	10.03.2017	140
12	Swachh Bharat	Department of Philosophy	Extension activities	12.03.2017	21


13	Awareness on Consumer Rights	Department of Home Science in Collaboration with IIPA (Indian Institute of Public Administration) Tirupati Local Chapter	Extension activities	14.03.2017	60
14	World Social Work Day	Department of Population Studies & Social Work	Extension and outreach activities	21.03.2017	152
15	World Water Day	Department of Chemistry collaborating with Department of environmental Sciences	Extension activities	22.03. 2017	100
17	World meteorological day	Department of Physics	Extension activities	23.03. 2017	120
18	Rural Medical Camp	Department of Home Science in Collaboration with Community development cell, SVU	Community development programme	27.03 2017	300
19	Medical camp	Department of Population Studies & Social Work	Community development programme	04.05. 2017	400
20	World Environmental Day	Department of Environmental Sciences	Extension activities	05.06. 2017	150
21	Blood Donation Camp	NSS wing, SV University In collaboration with Red Cross society	NSS	06.06.2017	110
22	International Yoga Day	NSS wing, SV University	NSS	21.06.2017	110
23	Campus cleaning Programme	Department of Philosophy in collaboration with NSS	Extension activities	26.06. 2017	18
24	World Population Day	Department of Population Studies & Social Work	Extension and outreach activities	11.07. 2017	140
25	Awareness programme on sanitation practices	Department of Mathematics	Extension activities	11.07.2017	28
26	Swatch Bharat	Department of Commerce in collaboration with Youth Red Cross unit	Extension activities	24.07.2017	250
27	AIDS awareness programme	Department of Virology	Extension activities	29.07.2017	40

28	NSS Special campaign	NSS wing, SV University	NSS	01.08.2017 to 15.8.2017	40
29	Awareness Programme on "Child Labour-causes and strategies for prevention	Department of Human Rights and Social Development	Extension activities	04.08. 2017	110
30	Awareness on Breast feeding	Department of Home Science in Collaboration with ICDS	Extension activities	07.08. 2017	70
31	Family counselling	Centre for Women's studies	Extension and outreach activities	08.08.2017	34
32	Drug De-addiction programme	Centre for Women's studies in collaboration with PASS,	Extension and outreach activities	09.08.2017	120
33	Plantation Programme	The Department of Virology	Extension activity	15.08.2017	12
34	Mass Tree Plantation programme	NSS wing, SV University	NSS	15.08.2017	100
35	Literacy Day Celebrations	Department of Adult Education	Extension and outreach activities	08.09. 2017	87
36	Rural work Experience Programme	Department of Home Science	Extension activities	10.9.2017 to 16.9.2017	30
37	Awareness Programme on "Sensitization on Child	Department of Human Rights and Social Development	Extension activities	24.09. 2017	250
38	International day of elderly	Department of Home Science	Extension activities	01.10.2017	10
39	Swachh Bharat	Department of Computer Science in collaboration with NSS	Extension activities	02.10. 2017	51
40	Cleanliness campaign	Department of Anthropology	Extension activities	05.10. 2017	30
41	Swachh Bharat programme	NSS wing, SV University	NSS	09.10.2017	125
42	Blood donation camp	Department of Commerce in collaboration with Youth Red Cross unit	Extension activities	12 .10.2017	20
43	World Food day	Department of Home Science	Extension activities	16.10.2017	90
44	Rashtriya Ekta Diwas	NSS wing, SV University	NSS	31.10.2017	100

45	Swatch Bharat	Department of Fishery Science & Aqua culture	Extension activities	12.11.2017	33
46	National Constitution Day	NSS wing, SV University	NSS	26.11.2017	200
47	Awareness on Population Education	Department of Population Studies & Social Work	Extension and outreach activities	29.11.2017	100
48	Awareness programme on AIDS	Department of Commerce in collaboration with Youth NSS	Extension activities	01.12. 2017	50
49	World AIDS Day	NSS wing, SV University	NSS	01.12. 2017	100
50	World AIDS Day	Centre for Women's studies	Extension and outreach activities	01.12.2017	200
51	World AIDS day	Centre for Extension studies	Extension and outreach activities	01.12.2017	120
52	World AIDS Day	Department of Hindi in collaboration with NSS	Extension activities	01.12.2017	12
53	World AIDS Day	Department of Computer Science in collaboration with NSS	Extension activities	01.12.2017	85
54	Awareness programme and Rally on AIDS/HIV on the eve of World AIDS Day	Department of Environmental Sciences in collaboration with NSS unit of S.V.U	Extension activities	01.12.2017	850
55	Plantation programme	Department of Commerce in collaboration with Youth Red Cross unit	Extension activities	08.12. 2017	50
56	AIDS Day Rally	Department of Philosophy in collaboration with NSS	Extension activities	10.12.2017	17
57	Awareness cum Exhibition on Population Explosion and its consequences	Department of Population Studies & Social Work	Extension and outreach activities	14.12.2017	80
58	Plantation Programme	Department of Botany	Extension activities	16.11. 2017	25
59	Community interaction Programme	Department of Population Studies & Social Work	Extension and outreach activities	22.12.2017	54

60	Awareness cum Exhibition on Population Explosion and its consequences	Department of Population Studies & Social Work	Extension and outreach activities	24.11.2017	110
61	Community interaction Programme	Department of Population Studies & Social Work	Extension and outreach activities	28.12.2017	92

  
**PRINCIPAL**  
**S.V. COLLEGE OF SCIENCES**  
**S.V. UNIVERSITY, TIRUPATI-517 502**

  
**PRINCIPAL**  
**S.V. COLLEGE OF ENGINEERING**  
**TIRUPATI-517 502**

  
**PRINCIPAL**  
**S.V. UNIVERSITY COLLEGE OF ARTS**  
**TIRUPATI-517 502**

  
**PRINCIPAL**  
**College of Commerce,**  
**Management & Computer Science**  
**SRI VENKATESWARA UNIVERSITY**  
**Tirupati-517 502**

  
**Prof. M. Srinivasulu Reddy**  
**Director**  
**NAAC Steering Committee**  
**Sri Venkateswara University**  
**Tirupati-517 502**





# SRI VENKATESWARA UNIVERSITY

Accredited By 'NAAC' With 'A+' Grade



**Extension and Outreach Programs conducted by the institution through NSS/NCC, Government and Government recognised bodies - 2022**

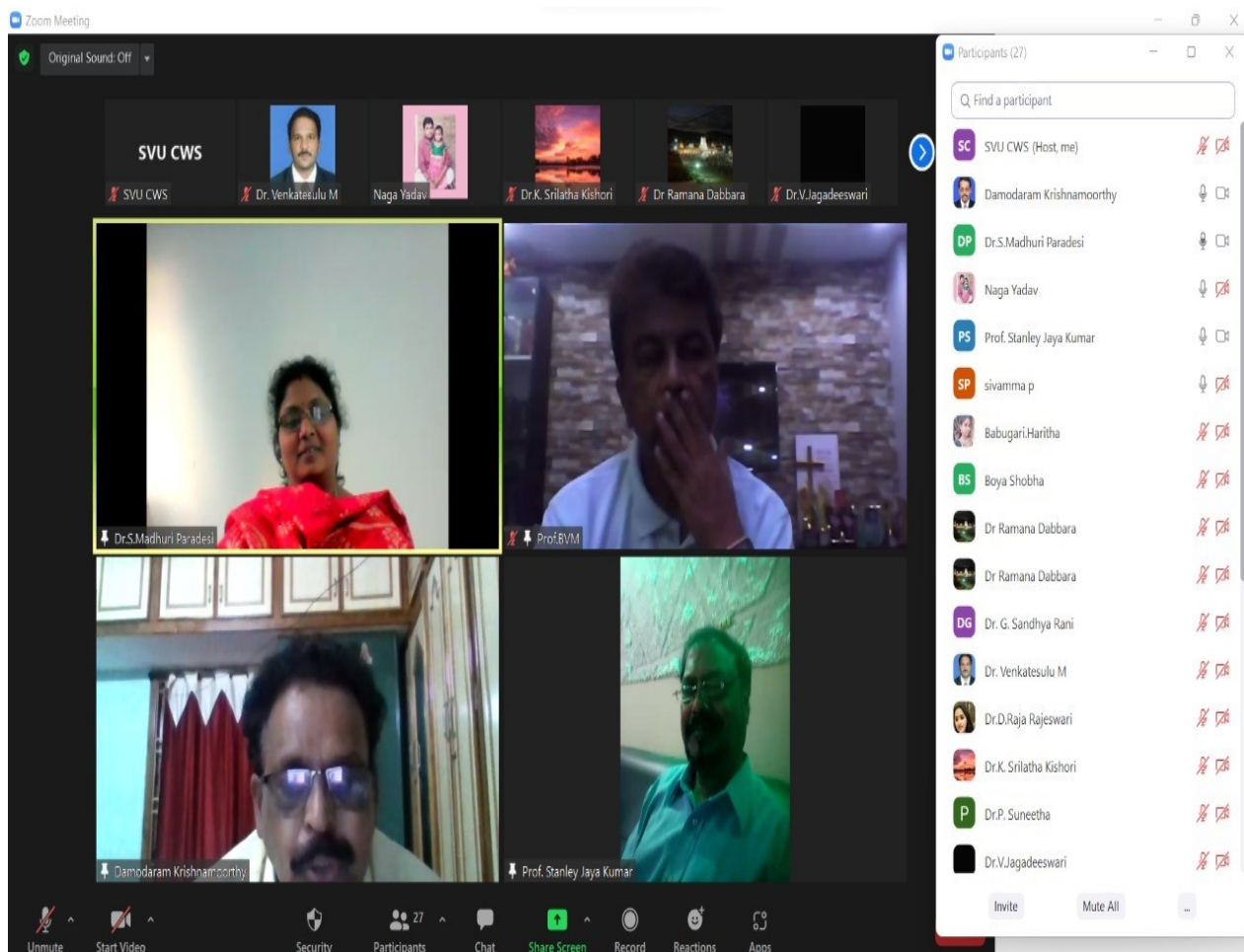


## **SRI VENKATESWARA UNIVERSITY**

### **EXTENSION ACTIVITIES: 2022**

#### **CENTRE FOR WOMEN'S STUDIES**

Two days online awareness programme has been organized by in connection with **National Girl Child** UGC Centre for Women's studies Day on 24<sup>th</sup> and 25 th January, 2022.It is celebrated on 24 January in India to spread awareness about the rights of girls and to highlight the inequalities that they face in their lives. The programme was organised to spread awareness about the inequalities faced by girls in Indian society, also to promote awareness about the rights of the girl child and the importance of female education, health, and nutrition along Beti Bachao Beti Padhao, and Save the Girl Child.175 members from different states participated in this online programme.



**International Women’s Day** was organised by UGC Centre for Women’s studies in collaboration with A.P.Government Employees Association District Women’s wing ,Chittoor District, and Directorate of students Welfare and cultural Affairs, S.V.University on 6-8 March,2022.The theme for International Women’s Day, (IWD 2022) is, “**Gender equality today for a sustainable tomorrow**”, recognizing the contribution of women and girls around the world, who are leading the charge on climate change adaptation, mitigation, and response, to build a more sustainable future for all.Women are increasingly being recognized as more vulnerable to climate change impacts than men, as they constitute the majority of the world’s poor and are more dependent on the natural resources which climate change threatens the most. Many issues regarding women were discussed.Women actively participated in this programme.300 women participated in this programme.





## ఎస్వీయూ ఉమెన్ స్టడీస్ విభాగం ఆధ్వర్యంలో..



### కార్యక్రమంలో పాల్గొన్న అధ్యాపకులు, విద్యార్థులు

**తిరుపతి (విశ్వవిద్యాలయాలు):** ఎస్వీయూ ఉమెన్ స్టడీస్ విభాగం ఆధ్వర్యంలో సోమవారం మహిళా దినోత్సవాన్ని నిర్వహించారు. ఈ సందర్భంగా ఆర్ట్స్ బ్లాక్ ఆడిటోరియంలో నిర్వహించిన సభలో ప్రిన్సిపాల్ మురళీధర్, డీన్ స్వాస్తీ జయకుమార్, పద్మావతి వర్చిటీ లా ప్రొఫెసర్ మాధురి, ఉమెన్ స్టడీస్ డైరెక్టర్ కృష్ణమూర్తి తదితరులు ప్రసంగించారు. సమాజ ప్రగతిలో మహిళల పాత్ర గొప్పదని కొనియాడారు. విద్య ద్వారానే మహిళలు అన్ని రంగాల్లో రాణించేందుకు అవకాశం ఉందన్నారు. అధ్యాపకులు రాజరాజేశ్వరి, రమణ, జగదీశ్వరి, సునీత, కిషోరి, విద్యార్థులు పాల్గొన్నారు.

## DEPARTMENT OF POPULATION STUDIES AND SOCIAL WORK

The Department of Population studies & Social work organises Extension and outreach activities regularly to create **awareness on population Education** to college students. As this age group will be the future parents creating awareness and clarifying doubts will make them think and helps in planning their families in future. This year the programme was conducted in Siddartha college of Education on 03-01-2022. 90 students of this college attended the programme.



The Department of Population studies & Social work organises Extension and outreach activities regularly to create **awareness on population Education** to college students. As this age group will be the future parents creating awareness and clarifying doubts will make them think and helps in planning their families in future. This year the programme was conducted in Government Degree College, Karveti nagaram on 05-01--2022. 90 students of this college attended the programme.







The Department of Population studies & Social work organises Extension and outreach activities regularly to create **awareness on population Education** to college students. As this age group will be the future parents creating awareness and clarifying doubts will make them think and helps in planning their families in future. This year the programme was conducted in Sri Vedanarayana College of Education on 07-01--2022. 90 students of this college attended the programme.



The Department of Population studies and Social work organised Community **Health Awareness Programme** and health check-ups in collaboration with RASS SHG Groups and Tata Trust in a rural Mangalam village on 06-02--2022. In this programme discussions and demonstrations were done on balanced diet, ill effects of malnutrition and its consequences on health to enhance the self-awareness on nutritive values. Commonly, people go regularly to a central point in their community for example, for growth monitoring and promotion—or are visited at home by a health and nutrition worker. The existence, training, support, and supervision of the community worker based in the community or operating from a nearby health facility are indispensable features of these programs. Thus community organizations are a key aspect of community-based health awareness..50 members participated in this programme.



The Department of Population studies and Social work organised World Social Work Day on 15 March 2022 .The theme for World Social Work Day in 2022 is Co-building a New Eco-Social World: Leaving No One Behind. The theme presents a vision and action plan to create new global values, policies and practices that develop trust, security and confidence for all people and the sustainability of the planet. **World Social Work Day 2022** will be a highlight opportunity for the social work profession to engage all social work networks and the community they work within to make contributions to the values and principles which enable all people to have their dignity respected through shared futures. An awareness Programme was conducted on the theme for the students to make them understand the relation between human relationships and Sustainable future.60 students and research scholars participated in this programme.





The Department of Population studies and Social work organised **Community interaction Programme and Rally** as a part of Rural Camp in a rural Cherlopalli village on 07-04-2022. In this programme discussions and demonstrations were done on health and Hygiene. This awareness is essential for prevention, early detection, targeted therapy and is key to ensuring effective treatment. Being aware of a disease and its symptoms means people are more likely to take preventative action, and go for screenings, tests and check-ups. Raising awareness about health issues may also help prevent people from developing certain health issues. This programme focussed on Concepts and basic requirements for a healthy environment, healthy living. Health and disease concepts, Classification of diseases, Communicable diseases, Non-communicable diseases; Personal hygiene and health. 75 members participated in this programme.



The Department of Population studies and Social work organised **World Population Day** on the 11<sup>th</sup> of July 2022. The World Population Day 2022 theme is “The theme for this year is “A world of 8 billion: Towards a resilient future for all – Harnessing opportunities and ensuring rights and choices for all”. There has been a rapid increase in the world population over the last few decades and continuous population growth can give rise to many other problems. Thus, to increase people's awareness of various population issues such as the importance of family planning, gender equality, poverty, maternal health and human rights, World population day is observed every year. It took hundreds of thousands of years for the world population to grow to 1 billion, then in just another 200 years or so, it grew sevenfold. In 2011, the global population reached the 7 billion mark, it stands at almost 7.9 billion in 2021, and it's expected to grow to around 8.5 billion in 2030, 9.7 billion in 2050, and 10.9 billion in 2100. An awareness programme was conducted on population trends, effects and control for the students to make them understand the impact of population growth in various countries. 40 students participated in this programme.







## DEPARTMENT OF ENVIRONMENTAL SCIENCES

The department of environmental sciences was conducted **World Water Day** on 22nd March, 2022. In the programme, Head of the Department Prof. T. Damodharam has given a lecture on the invalue of water resources and its role in human health. 22 Academic consultants, research scholars and students were participated actively and shared students innovatiive ideas for conservation of water resources.



**World Earth Day** organised by the Dept. of Environmental Sciences on 22nd april, 2022. In the programme, Head of the Department Prof. T. Damodharam has given a lecture on the invalue of earth and invest in our planet, Students were participated actively and shared students innovatiive ideas according to the them of WORLD EARTH DAY .30 students participated in this programme



NSS unit of S.V.U. College of Sciences, Organized Awareness programme on **WORLD ENVIRONMENT DAY** on **June 5<sup>th</sup> -2022** ,students were participated in plantation programme and pledged to save ENVIRONMENT along with principal of SVU college of Science.60 students participated in this programme





An Ecoclub was on 12-7-2022 organised by Dept. of Environmental Sciences, motivate the students to keep their surroundings **green and clean** by undertaking plantation of trees. Promote ethos of conservation of water by optimizing the use of water.60 students participated in this programme.



An **awareness programme on Women Empowerment** was organized on 15-7-2022. The Empowerment and autonomy of women and the improvement of their political, social, economic and health status is a highly important end in itself. In addition, it is essential for the achievement of sustainable development. For the balance growth of society women are to be empowered. Women are expected to take lead not only socially but also economically. A number of events conducted for this programme. **60** students participated in this programme.



**Awareness programme on Disaster & Solid waste Management** was organized on 22-7-2022 . Solid waste management is a term that is used to refer to the process of collecting and treating solid wastes. It also offers solutions for recycling items that do not belong to garbage or trash. As long as people have been living in settlements and residential areas, garbage or solid waste has been an issue. 60 students participated in this programme







NSS unit of S.V.U. College of Sciences organized **Swachh Bharat**, an awareness programme and a clean India would be the best tribute India on 2.8.2022 said Prime Minister of India Shri. Narendra Modi has launched the Swachh Bharat Mission at Rajpath in New Delhi. On 2nd October 2014, Swachh Bharat Mission launched throughout length and breadth of the country as a national movement. While leading the mass movement for cleanliness, the Prime Minister exhorted people to fulfill Mahatma Gandhi's dream of clean and hygienic India.50 students participated in this programme.





## DEPARTMENT OF HOME SCIENCE

**International Women's Day** celebrations on March 8<sup>th</sup>, 2022 at Department of Home Science, SV University, Tirupati. Arranged Exhibition in dept. to create awareness on gender sensitization among students. 30 students participated in this programme.







**Breast feeding week** celebrated in the Department of Home Science, SVU Tirupati. On 1-7<sup>th</sup> august, 2022. This Programme was celebrated to spread awareness on Breast feeding amongst young women in the Campus. The theme of this year is “Setup for breast feeding: Educate and Support”. The food science Nutrition, and dietetics students arranged an exhibition on the theme. 30 students participated in this programme.





## DEPARTMENT OF VIROLOGY

**Plantation programme** was organised by Department of Virology in collaboration with NSS organised in 12.6.2022. Tree plantation is important because it provides fresh fruits, vegetables, nuts, and other foods for the survival of life on Earth. Preserving the tree is an obligation for everyone without exception, one tree will absorb approximately a ton of carbon dioxide during the course of its life cycle. Tree planting can restore global warming. 50 students attended this programme.





## SVU COLLEGE OF ENGINEERING

A campus cleaning programme was conducted on **28-02-2022** to clean the campus and Mechanical Engineering lab, Civil Engineering lab, College quatrangle, State Bank road. 50 B.TECH&M.TECH students participated.





Blood donation camp was held on 23-03-2022 at S.V. University Health Centre. 21 Students were donated the blood. **Blood donated to** Government Maternity Hospital, Tirupathi for the benefits of poor pregnant mothers and childrens The Blood Camp was supervised by Dr. A. Sreenivasulu Reddy, NSS Program Officer.





## ఎస్వీయూలో రక్తదానం

తిరుపతి(ఎస్వీ విశ్వవిద్యాలయం): శ్రీవేంకటేశ్వర విశ్వవిద్యాలయంలోని ఇంజనీరింగ్ కళాశాల ఎన్ఎస్ఎస్ విభాగాధ్యక్షులలో బుధవారం రక్తదానం కార్యక్రమాన్ని నిర్వహించారు. రెడ్డార్ ఆచార్య శ్రీకాంత్ రెడ్డి, రిజిస్ట్రార్ ఆచార్య హుస్సేన్ ప్రారంభించారు. ప్రిన్సిపల్ ఆర్.వీ.ఎస్ సత్యనారాయణ, సుధాకర్ రెడ్డి, సుష్మా, కృష్ణమూర్తి పాల్గొన్నారు.

## మెగా రక్తదాన శిబిరం



సర్టిఫికేట్ ప్రధానం చేస్తున్న ఆర్ వి ఎస్ సత్యనారాయణ

**తిరువతి, మేజర్ న్యూస్:** శ్రీవెంకటేశ్వర యూనివర్సిటీ కాలేజ్ ఆఫ్ ఇంజనీరింగ్, ఎన్ఎస్ఎస్ వారి సహకారంతో మెగా రక్తదాన శిబిరాన్ని ఏర్పాటు చేశారు. బుధవారం ఎస్వీ యూనివర్సిటీ హెల్త్ సెంటర్లో జరిగిన కార్యక్రమానికి ఎస్వీ యు రెక్టర్ ప్రొఫెసర్ వి శ్రీకాంత్ రెడ్డి, రిజిస్టర్ ప్రొఫెసర్ ఓ.మహమ్మద్ హుస్సేన్ ముఖ్య అతిథులుగా పాల్గొన్నారు. ఈ రక్తదాన శిబిరాన్ని ఆ కళాశాల ప్రిన్సిపాల్ డాక్టర్ ఆర్ వి ఎస్ సత్యనారాయణ, చీఫ్ మెడికల్ ఆఫీసర్ ఏ సుధాకర్ రెడ్డి, రక్తదాన శిబిరాన్ని ప్రారంభించారు. ఈ సందర్భంగా వారు మాట్లాడుతూ ప్రతి ఒక్కరూ బాధ్యతగా రక్తదానం చేయాలన్నారు. రక్తదానం చేయడం ద్వారా ఆపదలో ఉన్న నిండు ప్రాణాలను కాపాడొచ్చు అన్నారు. కార్యక్రమానికి విచ్చేసిన ప్రముఖులు డాక్టర్ శ్రీనివాస్ రెడ్డి ప్రత్యేకంగా అభినందించారు. మెటర్నిటీ హాస్పిటల్ డాక్టర్ సుష్మా, కృష్ణమూర్తి ల్యాబ్ టెక్నీషియన్, సిబ్బంది సహకారంతో కార్యక్రమాన్ని నిర్వహించామన్నారు. అనంతరం విద్యార్థులకు సర్టిఫికేట్లు ప్రధానం చేశారు. ఈ కార్యక్రమంలో బీటెక్, ఎంటెక్, పీహెచ్డీ విద్యార్థులు పాల్గొన్నారు.

## రక్షదానం ప్రాముఖ్యతపై విద్యార్థులకు అవగాహన అవసరం



-రెక్టార్ ఆచార్య శ్రీకాంత్ రెడ్డి

విశాలాంధ్ర - తిరుపతి ఎస్వీయూ: రక్షదానం ప్రాముఖ్యత గురించి విద్యార్థులకు అవగాహన కల్పించాల్సిన అవసరం ఎంతైనా ఉందని శ్రీవేంకటేశ్వర విశ్వవిద్యాలయం రెక్టార్ ఆచార్య వి.శ్రీకాంత్ రెడ్డి పేర్కొన్నారు. ఎస్వీయూ ఇంజనీ

రింగ్ కళాశాల ఎన్ఎస్ఎస్ విభాగం ఆధ్వర్యంలో బుధవారం వర్సిటీలోని ఆరోగ్య కేంద్రం నందు రక్షదాన శిబిరం ఏర్పాటు చేశారు. ఈ కార్యక్రమం ప్రారంభోత్సవానికి ముఖ్య అతిథిగా విచ్చేసిన ఆయన మాట్లాడు తూ విద్యార్థులు సేవా దృక్పథం పెంపొందించుకోవాలని తెలిపారు. రక్షదానం చేసి ప్రాణదాతలుగా నిలువాలని సూచించారు. ఈ కార్యక్రమంలో రిజిస్ట్రార్ ఆచార్య ఓ. మహమ్మద్ హుస్సేన్, ఇంజనీ రింగ్ కళాశాల ప్రిన్సిపాల్ ఆచార్య ఆర్.వి.ఎస్. సత్యనారాయణ, ఎన్ఎస్ఎస్ కోఆర్డినేటర్ డాక్టర్ ఎ. శ్రీనివాసులు రెడ్డి, చీఫ్ మెడికల్ ఆఫీసర్ డాక్టర్ ఎ. సుధాకర్ రెడ్డి, గవర్నమెంట్ మెటర్నిటీ హాస్పిటల్ వైద్యులు డాక్టర్ సుష్మా, ల్యాబ్ టెక్నిషియన్ కృష్ణమూర్తి, ఆరోగ్య కేంద్రం సిబ్బంది, బీటెక్, ఎంటెక్, పీహెచ్ డి విద్యార్థులు పాల్గొన్నారు.

An awareness program on solid waste management was organized on 03-05-2022 by Department of chemistry to the NSS & NCC students. The program was started by the chief guest Prof.G.Madhavi, Dept. of Chemistry. Prof.G.Madhavi was explained about the plastic wastes in the surroundings and to reduce the plastic usages. Around 40 B.Tech& M.Tech students were participated in the program.





SVU College of engineering in collaboration with NSS wing, SV University, Tirupati, conducted International Yoga Day on 21-06-2022. International Yoga Day was Yoga for sustaining Humanity. Yoga must become a part of the lifestyle of young India.. This years Yoga day theme will focus on the importance of Yoga in serving better mental health in our life. Yoga's popularity outside India is high and has connected the world with India, 60 students participated in this programme.



# SRI VENKATESWARA UNIVERSITY

## NSS ACTIVITY-2022

NSS wing, SV University, Tirupati conducted one day awareness programme on **Drug De Addiction** on 22-01-2022. Drugs are dangerous to health. Millions of Indians are dependent on alcohol, cannabis, and opiates, and drug misuse is a pervasive phenomenon in Indian society. While most people think that addicts have a choice, in reality, an addict needs professional help because it is a chronic disorder. Drug addiction not only affects the substance abuser but also impacts families. They go through mental stress, face social consequences, and are pushed into financial crisis. The objective of the programme is to make the students aware about ill effects of drug addiction and the need for drug de-addiction. 160 students of affiliated colleges participated in the programme.





NSS wing, SV University, Tirupati conducted **Clean and Green programme** at campus premises on 14-02-2022. The Clean and Green campaign aims to protect and care for the environment by engaging the community in leading an environmentally conscious lifestyle. The objective of the programme is to support sustainable human and ecological use and reuse of remediated land; minimize impacts to water quality and water resources; Reduce air toxics emissions and greenhouse gas production; minimize material use and waste production and Conserve natural resources and energy. 100 students participated and cleaned the area. Later planted trees together.



NSS wing, SV University, Tirupati conducted one day **massive cleaning programme** at APSRTC Bus stand, Tirupati On 17-02 2022. 100 students participated and cleaned the APSRTC Bus stand premises. Cleaning drive and awareness programme was held at the bus stand, where cadets cleaned the seats, picked up the garbage and dustbins were placed. They explained the importance of keeping buses and bus stands clean, keeping the health of the passengers in view.





NSS wing, SV University, Tirupati in collaboration with SVU college of engineering conducted NSS **Special camping** for 7 days at NTR Nagar, Perur panchayat, Tirupati Rural from 12-3-2022 to 19-3-2022. Special camping programmes are vital aspects in NSS. The aim of NSS is Education through community service which can be fulfilled by participating in special camps. The theme of NSS Special camping programme is Health, Public Sanitation and Personal Hygiene . 140 NSS students participated in activities




NSS wing SV University organised **World Environment Day** on 5th June, 2022. The theme of World Environment Day this year theme is 'Only One Earth', which draws our attention towards playing our role effectively while living in perfect harmony with nature - without proving a burden on it. World Environment Day was first celebrated in the year 1974. This day has created a platform to raise awareness that the world is facing the problem such as air pollution, plastic pollution, global warming and sea level increasing day by day. To create awareness NSS wing explained about the theme and organised rally for the 150 students who attended the programme.





NSS unit, SVU College of pharmaceutical sciences in collaboration with NSS wing, SV University, Tirupati conducted International Yoga Day on 21-06-2022. **International Yoga Day** was Yoga for Humanity. Yoga has become a part of so many lives. This years Yoga day theme will focus on the importance of Yoga in serving better mental health in our life. Yoga's popularity outside India is high and has connected the world with India, 110students participated in this programme.



  
The Director  
NAAC Committee  
S.V. University  
TIRUPATI - 517 502







# SRI VENKATESWARA UNIVERSITY

Accredited By 'NAAC' With 'A+' Grade



**Extension and Outreach Programs conducted by the institution through  
NSS/NCC, Government and Government recognised bodies - 2021**



# **SRI VENKATESWARA UNIVERSITY**

## **EXTENSION ACTIVITIES: 2021**

### **DEPARTMENT OF ADULT EDUCATION**

The Department of Adult Education has organised **International Literacy Day Celebrations and International Literacy Week celebrations** on 8 September, 2021 under the theme “Literacy for a human-centred recovery: Narrowing the digital divide”. The COVID-19 crisis has disrupted the learning of children, young people and adults at an unprecedented scale. It has also magnified the pre-existing inequalities in access to meaningful literacy learning opportunities, disproportionately affecting 773 million non-literate young people and adults. This programme through organising essay writing competitions and elocution competitions tried to explore how literacy can contribute to building a solid foundation for a human-centred recovery, with a special focus on the interplay of literacy. It also explored what makes technology-enabled literacy learning inclusive and meaningful to leave no one behind. 80 students participated in this Programme.



## **CENTRE FOR EXTENSION STUDIES**

Centre for Extension studies in collaboration with the Department of Adult and Continuing Education has organised **National Youth day 2021** on 12.1.2021 to commemorate the birth anniversary of Swami Vivekananda. As a part of this programme essay writing and elocution competitions were organised in various schools and Degree colleges in and around Tirupati town. And 75 students participated in this Programme.



**Information Dissemination Programme** was organised by Centre for Extension studies on Organic Farming to local farmers of a rural community on 15.2.2021. The objectives of the Awareness Programme were to provide information on organic farming techniques, rain water harvesting and effluent treatment. Also to provide information on Sustainable Agriculture and to motivate the farmers to adopt organic farming and water harvesting techniques. The main objectives of the programme were to explain to the participants, about the ill effects of chemicals used on the crops in their fields. The faculty explained that when chemicals were used in farming they gradually reduced the effective production capacity of the soil and more and more chemicals had to be applied to produce the same output. Whereas

Organic methods were ideal to maintain the level of soil capacity in terms of production to the 20 farmers attended the programme.



## CELEBRATION OF INTERNATIONAL YOUTH DAY

“International Youth Day” will be celebrated on 12<sup>th</sup> August, 2021 every year to focus and to emphasize the need for empowering youth. The Centre for Extension Studies celebrated International Youth Day at Bhagyanagaram ST Colony to make them aware of proper guidance to youth to empower them self’s for the betterment of the society.

### Need:



25% of the world’s population is between ages 10 and 24, i.e. 1.8 billion young people, and India is one of the youngest Nations in the world with more than 62% of its

population in the working age group (15-59 years) and more that 54% of its population below 25 years of age. These young people are the backbone of the society. Their participation in all aspects of society is important and potential group for structuring the future. The United Nations define “youth” as the persons between the ages of 15 & 24 years. Youth is best understood as a period of transition from the dependence of childhood to adulthood’s Independence. This is the stage of move them in right direction for the development of themselves, society and nation as well. No doubt, many youth are providing themselves as role models of visionary leaders, good administrators, social change agents, decision makers and achievers in different

Centre for Extension studies has organised, **Women's Equality Day** on 26<sup>th</sup> August,2021 to acknowledge that there is an endemic issue when it comes to the equality of women in our country. There are uncountable incidents where women still are treated unfairly in the name of 'tradition', 'culture' and 'modesty' by the patriarchal society and this needs to change fast. Essay writing and Elocution competitions were organised on women's equality in various colleges. 45 students participated in this programme.



**Information Dissemination Programme** was organised by Centre for Extension studies on Natural Farming to rural community on 22.11.2021. The objectives of the Awareness Programme were to provide information by improving the ecological conditions as Natural Farming reduces the need for synthetic inputs and deliver instead a form of farming that costs less, in financial terms, and is climate resilient. Natural Farming has a positive impact on farmers' livelihoods, young farmers' careers in agriculture, citizens' food and nutrition security, restoration of the environment and mitigating climate change to the 20 farmers attended the programme.





Centre for Extension studies in collaboration with the Department of Adult and Continuing Education has organised **World Soil Day** in Rama chandrapuram Village during 5.12.2021 on the theme “Halt soil salinization, boost soil productivity” a to raise awareness of the importance of maintaining healthy ecosystems and human well-being by addressing the growing challenges in soil management, fighting soil salinization, increasing soil awareness and encouraging societies to improve soil health. 68 Farmers participated in this programme.



Centre for Extension studies organised Information Dissemination Programme on **Gender Equality to rural women** on 10.12.2021. The objectives of the information dissemination Programme were to provide information to women in rural areas as they face constraints in engaging in economic activities. Rural women are less likely to be wage earners, and when they are, they earn less than men. Rural women are often concentrated in low-skilled, low-productivity and low or unpaid jobs with long working hours, poor working conditions and limited social protection. Furthermore, they shoulder a disproportionate burden of unpaid care and household work, including food provision, caring for children, the sick and the elderly. Hence it has been realised that rural women need agriculture, citizens' food and nutrition security, restoration of the environment and mitigating climate change to the 150 women attended the programme.



Centre for Extension studies organised Information Dissemination Programme on **Gender sensitization to rural women** on 12.12.2021 .The objectives of the information dissemination Programme were to provide information to women in rural areas about declining sex ratio, neglect and abuse, child trafficking importance of girl child's education and measures of protection like DISHA app .150 rural women attended the programme.

Centre for Extension studies organised, an online programme **Information Dissemination Programme on Women's Rights and Acts in India** to rural women on 20.12.2021 .The objectives of the information dissemination Programme were to provide information to women in rural areas about the women's rights and the laws specifically related to domestic violence, sexual harassment and property rights.150 rural women participated and they were very proactive during the entire programme.



## CENTRE FOR WOMEN'S STUDIES

A National Webinar on 'Impact of COVID-19 on Female Population in India' during pre and post pandemic period of COVID-19 has been organized on 17-02-2021. Prof. G. M. Sundaravalli, Rector, S.V. University, Prof. B.V. Muralidhar, Principal S.V.U. College of Arts, Prof. D. Krishnamurthy, Director, Centre for Women's Studies, S. V. University detailed about COVID -19 reflection on Women and Children. The speakers Prof. T. Beena Narayan from IESMCRC of Mumbai detailed about the COVID-19 impact on Economic Empowerment of Women in India and Prof. K. Pushpanjali, Director, Centre for Women' Studies, S.K. University, Ananthapuramu explained COVID-19 consequences on women in India. Nearly 175 teaching staff, research scholars and students from different colleges and Universities have participated.



UGC Centre for Women's studies organised Online Programme on "**Development of Soft Skills**" on 22/02/2021 Soft skills consist of a combination of people, social, and communication skills, character traits, attitudes, and mind-sets, as well as social and emotional characteristics, among others, which are sought for in all professions. Some examples of soft skills include: Communication. Teamwork etc. soft skills are transferable skills that can be used regardless of the person's job. This makes job candidates with soft skills very adaptable and flexible employees. Soft skills are particularly important in customer-based jobs. These employees are in direct contact with customers. It takes several soft skills to be able to listen to a customer and provide that customer with helpful and polite service. 100 students attended this programme



UGC Centre for Women's studies organised a National Webinar on '**Extension Education: Role of lifelong learning Centre**' during pre and post pandemic period of COVID-19 has been Centre for Women's Studies and Department of Adult and Continuing Education, jointly organized on 26-02-2021. Prof. D. Krishnamurthy, Director, Centre for Women's Studies, S. V. University, Prof. K. Sudha Rani, HOD, Department of Adult and Continuing Education, S. V. University, Prof. R.B Sathyavathi, Department of Adult and Continuing Education, S. V. University. Nearly 150 teaching staff, research scholars and students from different colleges and Universities have participated.



An Awareness Programme on 'Women in Leadership- Achieving an Equal Future in a COVID-19 World' organized on 08-03-2021 on the eve of **International Women's Day**. Prof. G. M. Sundaravalli, Rector, S.V. University, Prof. B.V. Muralidhar, Principal S.V.U. College of Arts, Prof. *B.V. Muralidhar*, Prof. G. Padmanabhan, Vice-Principal S.V.U. College of Arts, Prof. D. Krishnamurthy, Director, Centre for Women's Studies, S. V. University, Prof. Stanly Jayakumar, Dept. of Sociology, S. V. University spoke on the increased and multiple roles of women during Covi-19. Centre for Women's Studies, S. V. University arranged Exhibition. Nearly 300 staff and students of different departments participated in this programme. On the same day an awareness rally inaugurated by the 'Rector, Principal and Director' also organized in which students, teaching and non-teaching staff of different departments are participated.





International day for Elimination of violence against women on 25<sup>th</sup> November, 2021. The theme of the International Day for the Elimination of Violence against Women 2021 is Orange the World: End Violence against Women Now! Orange colour represents a brighter future free of violence against women and girls. In this context an exhibition has been organised .Posters, charts and flexi boards were displayed on violence against women. 75 members attended this programme.





# Ethical practices help avoid violence against women

HANS NEWS SERVICE  
TIRUPATI

A programme was held by the Centre for Women's Studies in Sri Venkateswara University commemorating the 'International Day for the Elimination of Violence against Women' on Thursday. Speaking on the occasion, Rector Prof G M Sundaravalli observed that everyone in the society should learn the ethical practices from childhood to avoid violence on women. SV University

College of Arts Principal Prof B V Muralidhar said by staying away from bad habits, youth can prevent violence on women.

University Development Dean Prof Stanley Jaya Kumar felt that women were subjected to different types of violence from childhood to old age and social change was needed to overcome it.

Head of Adult and Continuing Education department Prof K Sudha Rani opined that social media platforms have its own evil ef-

fects on the youth leading to violence on women. Head of Centre for Women's Studies Prof D Krishna Murthy explained the importance of observing the day for the elimination of violence against women.

Dr Jagadeeswari, Dr D Ramana, Dr D Rajarajeswari, Dr K Sri Latha Kishori, Dr P Sunitha and others took part. On the occasion, the bi-annual edition of 'Indian Journal of Women and Development' was released by the Rector and other dignitaries.

26/11/2021 TIRUPATI Pg 13

**AIDS Day Rally** was organised by Centre for Women's studies in collaboration with NSS-SVUC organised on 1st December 2021. As citizens and students have collective responsibility on awareness on HIV/AIDS prevention. 70 students participated with placards that called for united struggle to create awareness among people to prevent AIDS.

## ఎయిడ్స్ పై అవగాహన అవసరం

- ప్రిన్సిపాల్ ఆచార్య మురళీధర్

విశాలాంధ్ర తిరుపతి ఎస్వీయూ: యువత నేటి



సమాజంలో ఎయిడ్స్ మహమ్మారిపై అవగాహన పెంపొందించుకోవాల్సిన అవసరం ఎంతైనా ఉందని శ్రీ వెంకటేశ్వర విశ్వవిద్యాలయం ఆర్ట్స్ కళాశాల ప్రిన్సిపాల్ ఆచార్య బి. వి. మురళీధర్ పేర్కొన్నారు. వర్సిటీలోని మహిళా అధ్యయనం కేంద్రం ఆధ్వర్యంలో బుధవారం ప్రపంచ ఎయిడ్స్ దినోత్సవాన్ని పురస్కరించుకుని అవగాహన కార్యక్రమాన్ని నిర్వహించారు. ఈ కార్యక్రమానికి ముఖ్యఅతిథిగా విచ్చేసిన ఆయన మాట్లాడుతూ ఎయిడ్స్ అనే మహమ్మారిని తరిమికొట్టాలని పిలుపునిచ్చారు. ఎయిడ్స్ సంక్రమణ మార్గాలు, నివారణకు యువత తీసుకోవలసిన జాగ్రత్తల గురించి కూలంకషంగా వివరించారు. ఈ కార్యక్రమంలో వర్సిటీ డెవలప్మెంట్ డీన్ ఆచార్య స్టానీ జయకుమార్, ఎకనామిక్స్ విభాగాధిపతి ఆచార్య సునీత, ఎకనామెట్రిక్స్ విభాగాధిపతి డాక్టర్ సునీత, మహిళా అధ్యయన కేంద్రం డైరెక్టర్ ఆచార్య క్రిష్ణమూర్తి, బోధన, బోధనేతర సిబ్బంది, విద్యార్థులు పాల్గొన్నారు.



## **DEPARTMENT OF HINDI**

Department of Hindi in collaboration with NSS-SVUC organised **Vanam Manam Programme** on June 18th, 2021.theVanam-Manam programme, being launched on July 29 all over the State as part of Mission Harita Andhra pradesh to improve the green cover in the State to 50 percent by 2029 from the present 26 per cent In order to increase the green cover in the campus 11 students along with staff planted saplings.

Department of Hindi in collaboration with NSS-SVUC organised **Swachh (Swachh Bharat abhiya)** on August 17th, 2021. The Swachh Bharat Abhiyan is the most significant cleanliness campaign by the Government of India. Shri Narendra Modi led a cleanliness pledge at India Gate, which about thirty lakh government employees across the country joined. The objective of this programme was to evoke a sense of responsibility among the people through the Clean India Movement. When citizens become active participants in cleanliness activities, the dream of a 'Clean India' once seen by Mahatma Gandhi will begin to get a shape. 11 students along with staff attended this programme.



## **DEPARTMENT OF HUMAN RIGHTS AND SOCIAL DEVELOPMENT**

The Department of Human Rights and Social Development organised Awareness Programme on “**Women’s Reproductive Rights in India**” in Yerpedu Village, Chittoor District on 6<sup>th</sup> June 2021. Every day, millions of people are denied the right to decide whether and when to have children. The right to live free from violence and stigma. The right to receive critical health services. The objective of this programme is to create awareness among women about their Reproductive Rights, so that they can protect themselves or try to get legal help and protection. 119 students participated in this programme.

The Department of Human Rights and Social Development organised Awareness Programme on “**Child Rights ACT, 2005** and commissions for protection of Child Rights “in Government school, Avilala Village, on 26th<sup>th</sup> August, 2021. The objective of this programme is to create awareness among the school children about their Rights, so that they can protect themselves or try to get help when they come across abuse or violence.118 students participated in this programme.





## DEPARTMENT OF PHILOSOPHY

**Swachh Bharat programme** was organised by Department of Philosophy in collaboration with NSS-SVUC organised on 7th February 2021. The Swachh Bharat Abhiyan is the most significant cleanliness campaign by the Government of India. The objective of this programme was to evoke a sense of responsibility among the people through the Clean India Movement. When citizens become active participants in cleanliness activities, the dream of a 'Clean India' once seen by Mahatma Gandhi will began to get a shape. 18 students attended this programme.



The Department of Philosophy in collaboration with NSS organised **Campus cleaning Programme** on 2nd June, 2021. Campus cleaning improves hygiene level in campus and also helps to reduce the spread of sickness, maintaining a clean college environment sets a good example to students. Cleanliness gives rise to a good character by keeping body, mind, and soul clean and peaceful. Maintaining cleanliness is the essential part of healthy living because it is the cleanliness only which helps to improve our personality by keeping clean externally and internally. 10 students participated in this programme along with NSS students.



The Department of Philosophy in collaboration with NSS participated in **special camping** on 6<sup>th</sup> July 2021. Special camping's organised generally on various developmental issues of national importance. This programme focussed on 'Youth for Rural Reconstruction'. The programme emphasized on the role of Rural Reconstruction. 11 students participated in this programme along with NSS students.



**AIDS Day Rally** was organised by Department of Philosophy in collaboration with NSS-SVUC organised on 10<sup>th</sup> December 2021. As citizens and students have collective responsibility on awareness on HIV/AIDS prevention students participated with placards that called for united struggle to create awareness among people to prevent AIDS. 9 students attended this programme.



## **DEPARTMENT OF POPULATION STUDIES AND SOCIAL WORK**

The Department of Population studies & Social work organises Extension and outreach activities regularly to create **awareness on Population Explosion and its consequences** to college students. As this age group will be the future parents creating awareness and clarifying doubts will make them think and helps in planning their families in future. This year the programme was conducted in Sri Lakshmi Narasimha Teacher Training Institute, Karvetinagaram 18-03-2021. 50 students of this college attended the programme.



The Department of Population studies and Social work organised **World Social Work Day** on 19th March 2021 and to celebrate March as Social Work Month. This year's theme was Ubuntu: I am Because We are – Strengthening Social Solidarity and Global Connectedness. This is the first theme of the 2020 to 2030 Global Agenda for Social Work and Social Development. Ubuntu is a powerful message on the need for solidarity at all levels: within communities, societies and globally. It is a message that all people are interconnected and that our future is dependent on recognizing all peoples involvement in co-building a sustainable, fair and socially just future. An awareness Programme was conducted on the theme for the students to make them understand Ubuntu as We indicates the collective group, family, community, organization, movement, humanity, universal reflects the characteristics and synergy of the individuals in it. 60 students and research scholars participated in this programme.





The Department of Population studies & Social work organises Extension and outreach activities regularly to create **awareness on Population Explosion and population Education** to college students. As this age group will be the future parents creating awareness and clarifying doubts will make them think and helps in planning their families in future. This year the programme was conducted in VedaNarayana college of Education,Puttur on 20-03-2021.90 students of this college attended the programme.





The Department of Population studies & Social work organises Extension and outreach activities regularly to create **awareness on Population Explosion and population Education** to college students. As this age group will be the future parents creating awareness and clarifying doubts will make them think and helps in planning their families in future. This year the programme was conducted in Oxford Degree College on 21-03-2021.90 students of this college attended the programme.



The Department of Population studies & Social work organises Extension and outreach activities regularly to create **awareness on Population Explosion and its consequences** to college students. As this age group will be the future parents creating awareness and clarifying doubts will make them think and helps in planning their families in future. This year this programme was conducted in KKC College of Education, Puttur College on 22-03-2021.60 students of this college attended the programme.





The Department of Population studies & Social work organised **Medical camp** as a part of rural camp on, 8.7.2021 in Cherlopalli Village. Rural camp involves students in participation in planning and designing action activities for themselves and those for rural people and also helps in developing practical skills to carry out interventions, evaluate, and finally document the rare handy experience. The students of both Population studies and Social Work courses participated in the Programme. Local Doctors were invited and Medicines were distributed. 150 people were benefitted with this camp.



The Department of Population studies and Social work organised an awareness programme on **World Population Day** on the 11 th of July 2021. The World Population Day 2021 theme is "Rights and Choices are the Answer: Whether baby boom or bust, the solution to shifting fertility rates lies in prioritising all people's reproductive health and rights." The theme represents the complications inflicted by the Covid-19 outbreak upon the health care systems around the globe, particularly in the area of sexual and reproductive health. The United Nations recognises World Population day as an important event to spread information regarding population-related issues across the globe. An awareness Programme was conducted on reproductive health and rights for the students to make them understand the importance on the fertility choices. 110 students participated in this programme by virtual mode.



The Department of Population studies and Social work organised **Community Awareness Programme** in a School Children Kuppam Bahudur village on 06-08-2021. In this programme discussions and demonstrations were done on balanced diet, ill effects of malnutrition, water, sanitation and its consequences on health to enhance the self-awareness on nutritive values. Commonly, people go regularly to a central point in their community— for example, for.70 members participated in this programme.



The Department of Population studies and Social work organised **Community interaction Programme** with School children in Gollapalli Village on 11-09-2021. In this programme discussions and demonstrations were done on health and Hygiene. This awareness is essential for prevention, early detection, targeted therapy and is key to ensuring effective treatment. Being aware of a disease and its symptoms means people are more likely to take preventative action, and go for screenings, tests and check-ups. Raising awareness about health issues may also help prevent people from developing certain health issues. This programme focussed on Concepts and basic requirements for a healthy environment, healthy living. Health and disease concepts, Classification of diseases, Communicable diseases, Non-communicable diseases; Personal hygiene and health. 35 members participated in this programme.



The Department of Population studies & Social work organises Extension and outreach activities regularly to create **awareness on Population Explosion and population Education** to college students. As this age group will be the future parents creating awareness and clarifying doubts will make them think and helps in planning their families in future. This year the programme was conducted in DIET College, Karveti nagaram on 31-12-2021.90 students of this college attended the programme.







## DEPARTMENT OF COMPUTER SCIENCE

**Voter Awareness programme** was celebrated by the Department of Computer Science in collaboration with NSS-SVUC Regular Camp on January 25, 2021 across country with the theme of 'Accessible Elections'. The objective was to raise awareness to all eligible voters to register themselves and use their right to vote to strengthen the democracy. The programme is also utilized to spread awareness among voters regarding effective participation in the electoral process. In this connection the Department organised a pledge to renew our commitment to the cause of free, fair, peaceful and participative elections and 30 students attended the programme.



**Public sanitation programme** was organised by Department of Computer Science in collaboration with NSS in Regular camp organised on 15.8.2021. The objective of this programme was to evoke a sense of responsibility among the people about public sanitation and to make the clean city. Public sanitation is related to clean drinking water and treatment and disposal of human excreta and sewage. Inadequate water, sanitation and hygiene account for a large part of the burden of illness and death. 40 students attended this programme



కార్యక్రమం

**Health awareness programme** on Covid-19 was organised by Department of Computer Science in collaboration with NSS in Regular camp organised on 17.9.2021 The objective of this programme was to create General understanding and knowledge about Covid-19, healthcare and its services, health needs, diseases, and preventive measures. Awareness plays a key role in our approach to improving access to healthcare. We seek to empower communities, medical professionals and patients with appropriate tools, information and skills so that they can make high-quality, informed decisions on prevention, diagnosis, treatment, care, and support.40 students attended this programme

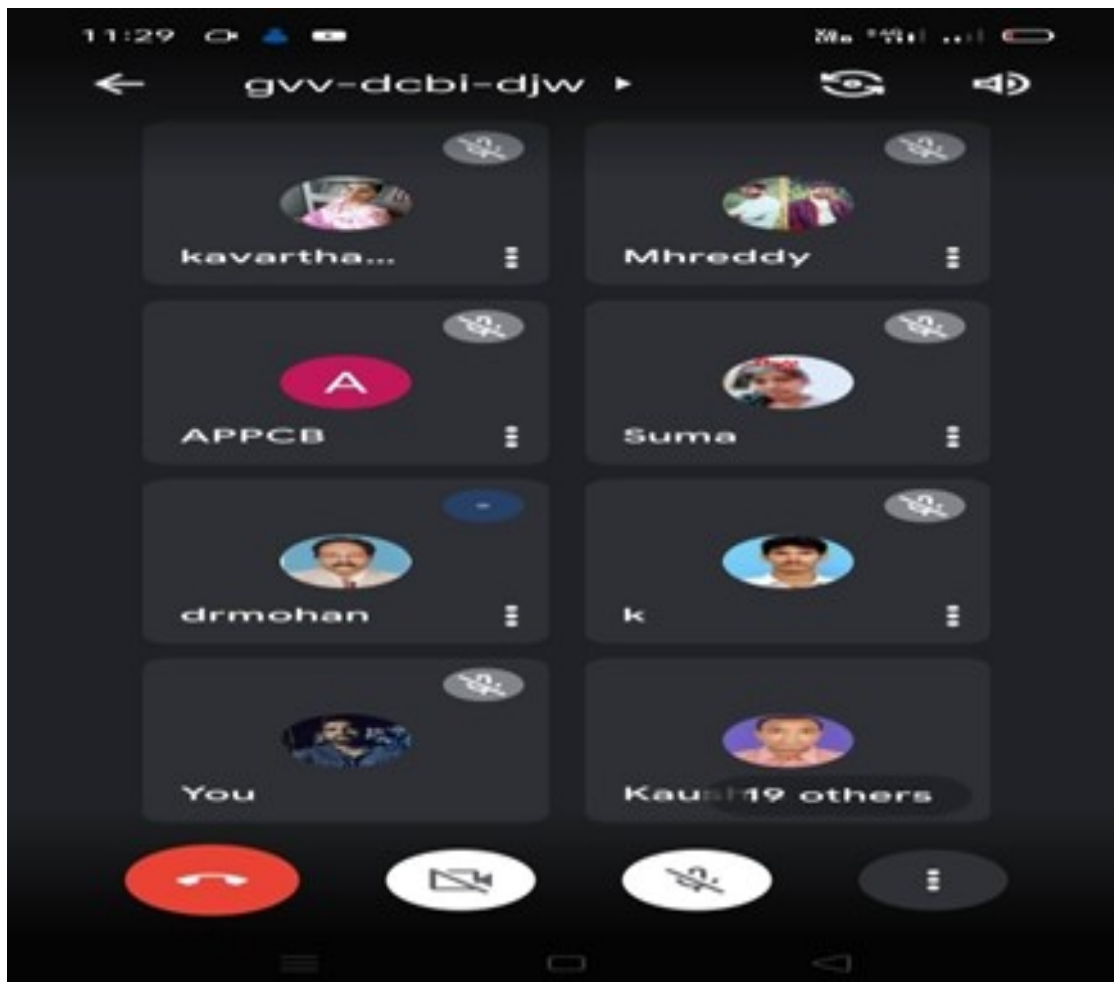


**Awareness programme on AIDS** was celebrated in December 1<sup>st</sup>, 2021 by the Department of Computer Science in collaboration with NSS during Regular camp to raise awareness about HIV/AIDS .The day is an opportunity for public and private partners to spread awareness about in HIV/AIDS prevention, treatment and care. It has become one of the most widely recognized international health days and a key opportunity to raise awareness and celebrate victories such as increased access to treatment and prevention services.40 students participated in this programme



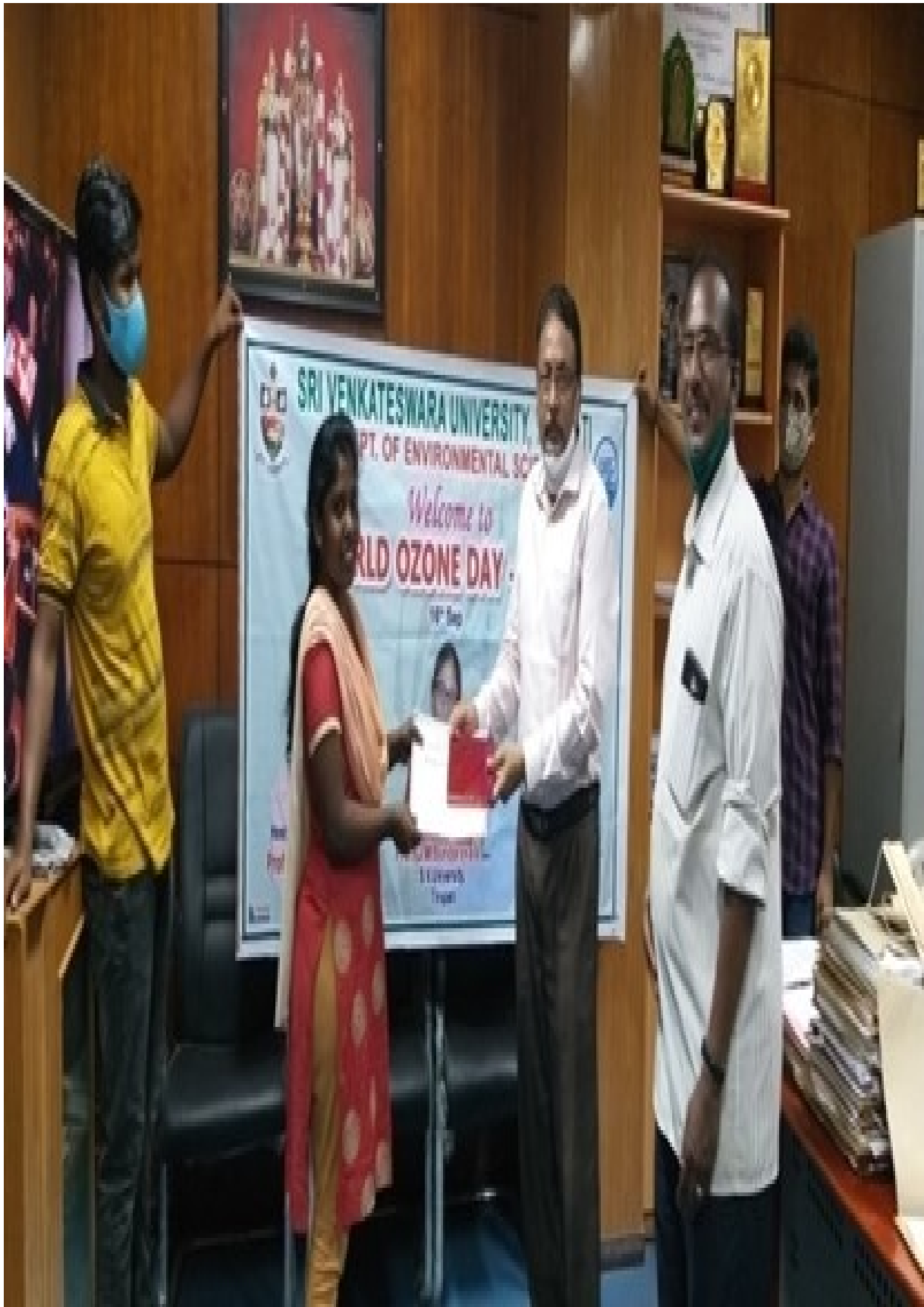
## DEPARTMENT OF ENVIRONMENTAL SCIENCES

**World Environmental Day** was conducted by the Department of Environmental Sciences, S. V. University on 5th June, 2021 by online through Google meet. In the online programme the chief guest of the programme Prof. Venkata Ramana, Department of Environmental Sciences, Mysore University, Karnataka has given a lecture on eco-restoration. The guest of honor Dr. V. B. Mohan, Chief Medical officer, SVU Health Center has talked on the importance of ecological balance. Prof. T. Damodharam, Head, Department of Environmental Science and 50 Academic Consultants, Post Doctoral Fellows, Research Scholars and students have joined and succeeded the online programme.



The Department of Environmental sciences organised **World Ozone Day** on 16-09-2021. The Montreal Protocol started life as a global agreement to protect the ozone layer. A united global effort to phase out ozone-depleting substances means that today, the hole in the ozone layer is healing, in turn protecting human health, economies and ecosystems. But, as this year's World Ozone Day seeks to highlight, the Montreal Protocol does so much more – such as slowing climate change and helping to boost energy efficiency in the cooling sector, which contributes to food security. The theme for this year is Montreal Protocol – keeping us, our food and vaccines cool. The Department conducted essay writing competitions on this topic. Ist Prize winner in essay writing, D. Sumani, III Semester has received prize from Hon'ble Registrar Prof. O. Md. Hussain, S.V. University on eve of International Ozone day on 16<sup>th</sup> September, 2021. 100 students participated in this programme









## **DEPARTMENT OF HOME SCIENCE**

**Breast feeding week** celebrated. On 7<sup>th</sup> August, 2021. An online webinar was conducted due to covid pandemic. This activity was to spread awareness on Breast feeding during covid. The theme of this year is “Protect breast feeding A shared responsibility”. The guests and the staff delivered lectures on the theme and educate the women in promotion of breast feeding. 30 students participated in this programme



**Celebrated International Day for Elderly** Department of Home Science in Collaboration with PASS, NGO, Tirupati on 1<sup>st</sup> Oct, 2021. as the corona pandemic is continued to celebrate the international day of elderly an online programme was planned by the departments of home sciences in collaboration with people's action for social service (pass) , an ngo , tirupati some of the students visited the old age home seen by pass and motivated the elderly in maters to interact with th students and staff in online mode. Some of the grand parents of students also participated online. The elderly people shouldk their experiences and emotional


fekkings with the students about the responsibility of younger generation to respect and take care of elderly. 40 students participated in this programme



Sri Venkateswara University; Tirupati  
Department of Home Science  
Human Development and Child Welfare Branch

In Collaboration with  
People's Action for Social Service (PASS), NGO.

Celebrating  
*International Day of Older Persons*  
01-10-2021




---

*Elder Makes our Lives Happier and Wiser*


---

**President**




Dr.K.V.Sucharitha  
Head, Dept. of Home Science

**Special Invitee**




Sri. K.Balakrishna moorthy  
General Secretary, PASS NGO

**Organizing Committee**



Prof. K.Anuradha  
Professor (HDCW)  
Dept. of Home Science



Dr.B.Swaroopa Rani  
Assistant Professor (HDCW)  
Dept. of Home Science

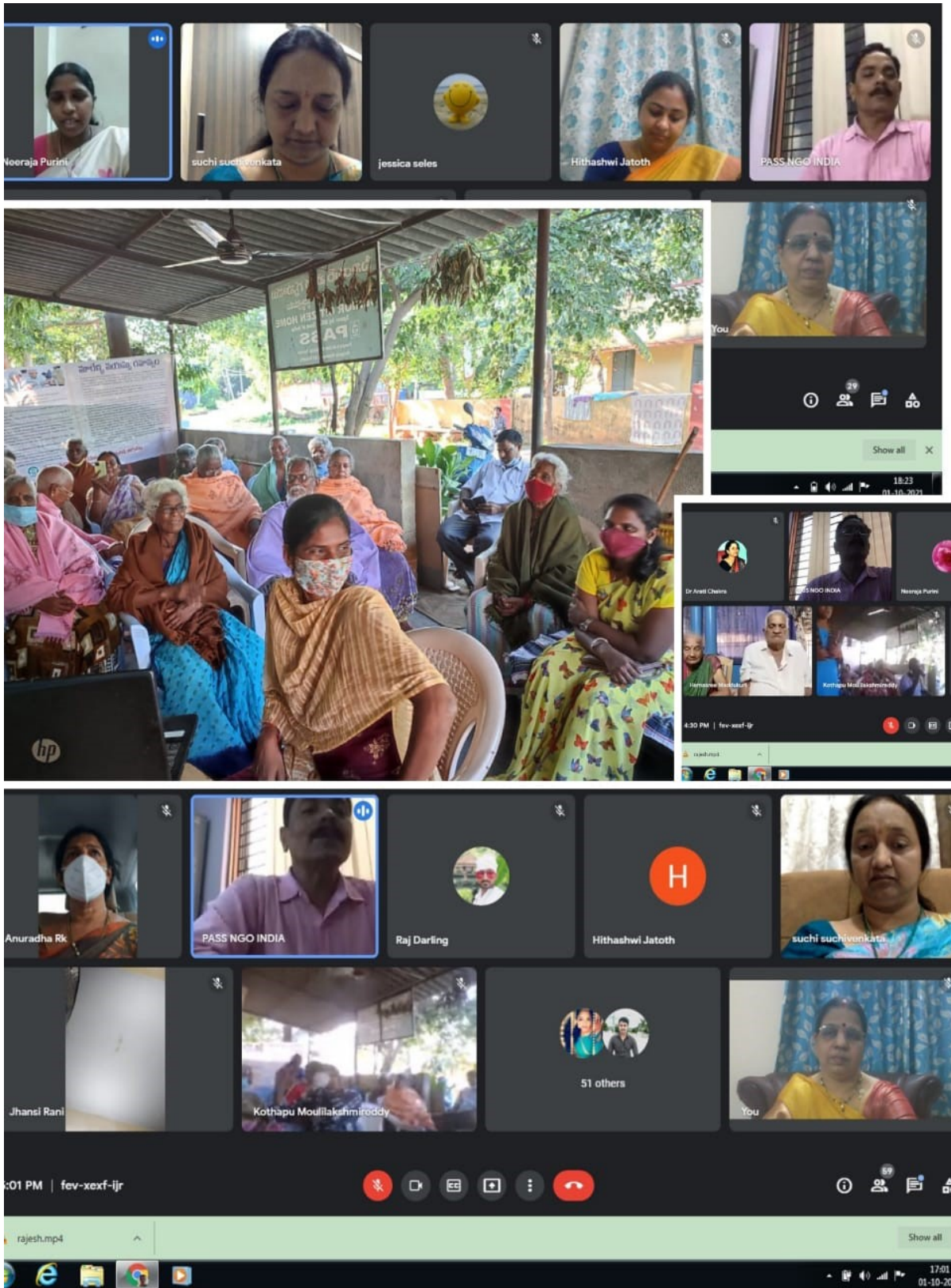
**Committee Members**

Prof.R.K.Anuradha  
Dr.K.Manjula, Asso.Prof

Dr.P.Neeraja  
K.Gurulakshmi  
M.Usha Rani

---

Date: 01/10/2021      Time: 3.30pm      Platform: Google Meet



The image shows a Zoom meeting interface with a grid of video thumbnails. The thumbnails are arranged in two rows. The first row contains five thumbnails: Neeraja Purini, suchi suchivenkata, Anuradha Rk (wearing a white face mask), Hithashwi Jatoth, and PASS NGO INDIA. The second row contains four thumbnails: Hemasree Maddukuri, Dr. Manjula Kola (with a circular profile picture), a group of people in a meeting, and 'You' (a woman in a yellow and pink sari). Below the thumbnails is a control bar with icons for mute, video, chat, share, and end meeting. The time is 6:23 PM and the meeting ID is fev-xexf-ijr. At the bottom, there is a Windows taskbar with icons for Edge, File Explorer, and other applications, and a system tray showing the time 18:23 and date 01-10-2021.



Shot on OnePlus  
By lakshmi

10/1/21  
3:25 PM

## **THE DEPARTMENT OF VIROLOGY**

The staff of Virology department organized an **awareness programme on ‘COVID 19 and SARS COV 2 (face to face)** on 25-03-2021 in the Dept. of Library and Information Science, SVUC of Arts, Tirupati. During the pandemic, how to stay safe from the virus and its risk factors were explained. The students were made aware that Everybody should take his or her responsibility and continue taking all the precautionary measures such as regular hand washing, proper wearing of face masks and keeping social distancing and these measures should be in our DNA as the fight against COVID-19 is not yet over has been reinforced to the students. Various preventive measures were demonstrated and tips were given to the faculty, and Students. In this programme 29 members Attended.



## SVU COLLEGE OF ENGINEERING

An awareness program was conducted on 21-06-2021 to impart awareness on World Environmental conditions. Prof. V. Srikanth Reddy, Rector of SV University, inaugurated the program. A rally was conducted around the college premises of SV university. 50 B.TECH&M.TECH students participated.





## SRI VENKATESWARA UNIVERSITY

### NSS ACTIVITY-2021

NSS wing, SV University, Tirupati conducted **Clean and Green programme** at campus premises on 14-02-2021. The Clean and Green campaign aims to protect and care for the environment by engaging the community in leading an environmentally conscious lifestyle. The objective of the programme is to support sustainable human and ecological use and reuse of remediated land; minimize impacts to water quality and water resources; Reduce air toxics emissions and greenhouse gas production; minimize material use and waste production and Conserve natural resources and energy. 100 students participated and cleaned the area. Later planted trees together.



NSS wing, SV University, Tirupati conducted **NSS Special campaign programme** for 7 days at Indira Priyadarshini Ngar Nagar, Perur panchayat, Tirupati Rural from 18-03-2021 to 24-03-2021. Special camping programmes are vital aspects in NSS. The aim of NSS is Education through community service which can be fulfilled by participating in special camps. The aim of NSS Special camping programme in this pandemic is food.45 NSS students participated in activities.



NSS wing, SV University, Tirupati conducted one day **massive cleaning programme** at APSRTC Bus stand, Tirupati On 14-06 2021. 100 students participated and cleaned the APSRTC Bus stand premises. Cleaning drive and awareness programme was held at the bus stand, where cadets cleaned the seats, picked up the garbage and dustbins were placed. They explained the importance of keeping buses and bus stands clean, keeping the health of the passengers in view.





NSS unit, SVU College of pharmaceutical sciences in collaboration with NSS wing, SV University and Red Cross society Tirupati organised **Blood Donation Camp** on 24-06-2021. First awareness programme has been organised to know the benefits of donating blood. Blood donation prevents hemochromatosis, blood cell production, lowers cancer risk and improves heart and liver health. 80 students participated in this programme.



NSS wing, SV University, Tirupati celebrated **Rashtriya Ekta Diwas**, to celebrate Sardar Patel's Birth Anniversary on 31<sup>st</sup> October, 2021 to create Mass Awareness to mark his incredible role in India's Integration. Iron Man of India's freedom struggle, Sardar Vallabha bhai Patel, lent his steely strength to India's consolidation after Independence, in full measure. A new nation was born. The challenge of protecting its unity was evident. With amazing skill, the Sardar accomplished the task, and became Architect of the Unified India. On 31<sup>st</sup> October, therefore, the nation celebrates his birth anniversary as Rashtriya Ekta Diwas, rejoicing over his precious legacy. 140 students participated in the programme.



**Swachh Bharat programme** was organised by NSS wing, SV University, Tirupati on 24-11-2021. The Clean and Green Swachh Bharat is the most significant cleanliness campaign by the Government of India. The objective of this programme was to evoke a sense of responsibility among the people through the Clean India Movement. When citizens become active participants in cleanliness activities, the dream of a ‘Clean India’ once seen by Mahatma Gandhi will begin to get a shape. 85 students participated in this programme.







NSS wing, SV University, Tirupati conducted **National Constitution Day** also known as Samvidhan Divas or National Law Day on November 26, 2021. On November 26, 1949, the Constituent Assembly of India formally adopted the Constitution of India. It came into force on January 26, 1950. Constitution Day aims to bring awareness about the importance of the Constitution and Dr B R Ambedkar. The Constitution Day is celebrated as a mark of tribute to India's first Law Minister BR Ambedkar, who played a pivotal role in drafting the Indian Constitution. 100 students participated in this programme.



NSS wing, SV University, Tirupati conducted **World AIDS Day** December 1<sup>st</sup>, 2021 by the to raise awareness about HIV/AIDS .The day is an opportunity for public and private partners to spread awareness about in HIV/AIDS prevention, treatment and care. It has become one of the most widely recognized international health days and a key opportunity to raise awareness and celebrate victories such as increased access to treatment and prevention services.130 students participated in this programme.



**Mass Tree Plantation programme** was organised by NSS wing S V University Arts College Campus, Tirupati on 21-12-2021. Tree plantation is one of the effective remedial measures to control the air pollution and noise pollution. It also causes aesthetics improvement of the area as well as sustains and supports the biosphere. One tree will absorb approximately a ton of carbon dioxide during the course of its life cycle. Tree planting can restore global warming 100 students attended this programme.





# SRI VENKATESWARA UNIVERSITY

Accredited By 'NAAC' With 'A+' Grade



**Extension and Outreach Programs conducted by the institution through  
NSS/NCC, Government and Government recognised bodies - 2020**



# SRI VENKATESWARA UNIVERSITY

## EXTENSION ACTIVITIES: 2020

### CENTRE FOR WOMEN'S STUDIES

UGC Centre for Women's studies organised an **Exhibition on Domestic violence, sexual harassment, child marriage and child abuse** in SV University on 3.1.2020. In this context Posters, charts and flexi boards were displayed on Domestic violence, sexual violence and harassment, child marriage and child abuse. Many students, teaching and non-teaching staff of the University visited. 200 university students from various departments of the university attended the programme.



**Awareness programme on “Gratitudinal Governance in promotion welfare society”** was planned by UGC Centre for women’s studies in association with Indian Institute of Public Administration, Tirupati Local Branch in S V University on 18-02-2020. The objective was to create awareness on the role of good governance in promotion of welfare society. 50 members including faculty, representatives from various NGOs and local leaders attended this programme.



Centre for Women Studies, S. V. University, Tirupati organised an **Awareness programme World Consumer Rights Day-The Sustainable Consumer** on 15-03-2020. very year on March 15, World Consumer Rights Day is commemorated to safeguard consumer rights and to ensure that customers are not subjected to market exploitation or social injustice that may jeopardize their rights. The consumer movement marks 15th March with World Consumer Rights Day every year, as a means of raising global awareness about consumer rights and needs. Celebrating the day is a chance to demand that the rights of all consumers are respected and protected, and to protest against market abuses and social injustices which undermine those rights.

World Consumer Rights Day was inspired by President John F Kennedy, who sent a special message to the US Congress on 15th March 1962, in which he formally addressed the issue of consumer rights. He was the first world leader to do so. The consumer movement first marked that date in 1983 and now uses the day every year to mobilise action on important issues and campaigns. 100 students attended the programme.



An International Webinar on ‘**Women Rights and Human Rights**’ in International, National and Regional Perspective during COVID-19 pandemic has been organized on 10-12-2020. Prof. G. M. Sundaravalli, Rector, S.V. University, Prof. B.V. Muralidhar, Principal S.V.U. College of Arts, Prof. D. Krishnamoorthy, Director, Centre for Women’s Studies, S. V. University explained, how COVID -19 affected the Women’s Rights. The speakers Mr. Philips Stranberg of Sweden explained about the COVID-19 impact on women rights at international perspective, Prof. T. Sitakumari, Dept. of Law, S.P.M.V.V., Tirupati explained about the COVID-19 impact on women rights at national perspective, and Ms. E. Supraja, Additional Superintendent of Police, Tirupati Urban explained about the COVID-19 impact on women rights at regional perspective with examples. Nearly 170 teaching staff, research scholars and students from different colleges and Universities have participated.

# Webinar on the impact of Covid-19 on women held

**IIANS NEWS SERVICE  
TIRUPATI**

A national webinar on ‘Impact of Covid-19 on female population in India’ was organised by the Centre for Women’s Studies in SV University here on Wednesday. SVU Arts College Principal Prof B V Muralidhar participated as chief guest and said that the Covid-19 pandemic has shown its adverse impact on the children and women largely. The pandemic also resulted in increased responsibilities

and huge work burden on women. Prof Beena Narayan of IESMCRC, Mumbai, and Prof K Pushpanjali of Women Studies Centre of SK University in Anantapur have spoken on various aspects of the economic impact on women as a result of the pandemic and the lifestyle modifications it brought. Webinar Director Prof D Krishna Murthy has explained the importance of the topic. Dr D Raja Rajeswari, Dr K Srilatha Kishori, Dr V Jagadeeswari, Dr D Ramana, Dr P Sunitha and others took part.



SVU Arts College Principal Prof B V Muralidhar and others participating in a webinar on Wednesday





## **DEPARTMENT OF HINDI**

Awareness programme on **National Voters Day** was celebrated by Department of Hindi in collaboration with NSS-SVUC on January 25, 2020 across country with the theme of ‘Electoral literacy for stronger democracy’. The objective was to enrich the voter regarding the value of their vote .The NVD is celebrated every year in India on January 25 to mark the foundation day of ECI, which came into being on this day in 1950. The purpose of the NVD is to increase enrolment of voters, especially of the newly eligible ones. The Day is also utilized to spread awareness among voters regarding effective participation in the electoral process. In this connection the Department organised a pledge to renew our commitment to the cause of free, fair, peaceful and participative elections and 15 students attended the programme.

## DEPARTMENT OF HUMAN RIGHTS AND SOCIAL DEVELOPMENT

**Blood donation camp** has been organised by Department of Human Rights and Development in collaboration with Red Cross Tirupati Branch on 15.11.2020 in SV University. Honourable Rector Prof Sundaravalli , Principal, SVU College of Arts along with Red cross President Prof. Venkateswarulu ,Mr.G.V.SubbaRao Secretary and many others participated in the Programme.150 students attended this Programme and they were enriched about the importance of blood donation. Many students donated blood.



The Department of Human Rights and Social Development organised Awareness Programme on “**Human Rights**” in the context of National Human Rights day on 10th December, 2020 in S V University. The theme decided by the United Nations for this year’s Human Rights Day, relates to the COVID-19 pandemic and focuses on “the need to recover better by ensuring Human Rights are at the heart of recovery efforts”. 10th December is an opportunity to reaffirm the importance of human rights in re-building the world we want the need for global solidarity as well as our interconnectedness and shared humanity. 50 students participated in this programme.



## DEPARTMENT OF PHILOSOPHY

The Department of Philosophy in collaboration with NSS participated in special camping on April 16th 2020. Special camping's organised generally on various developmental issues of national importance. This programme focussed on '**Youth for Rural Reconstruction**'. The programme emphasized on the role of Rural Reconstruction. 10 students participated in this programme along with NSS students.



**Swachh Bharat programme** was organised by Department of Philosophy in collaboration with NSS-SVUC organised on 2<sup>nd</sup> August 2020. The Swachh Bharat Abhiyan is the most significant cleanliness campaign by the Government of India. The objective of this programme was to evoke a sense of responsibility among the people through the Clean India Movement. When citizens become active participants in cleanliness activities, the dream of a ‘Clean India’ once seen by Mahatma Gandhi will begin to get a shape. 18 students attended this programme.



The Department of Philosophy in collaboration with NSS organised **Campus cleaning Programme** on 22nd November, 2020. Campus cleaning improves hygiene level in campus and also helps to reduce the spread of sickness, maintaining a clean college environment sets a good example to students. Cleanliness gives rise to a good character by keeping body, mind, and soul clean and peaceful. Maintaining cleanliness is the essential part of healthy living because it is the cleanliness only which helps to improve our personality by keeping clean externally and internally. 17 students participated in this programme along with NSS students.



**AIDS Day Rally** was organised by Department of Philosophy in collaboration with NSS-SVUC organised on 10<sup>th</sup> December 2020. As citizens and students have collective responsibility on awareness on HIV/AIDS prevention students participated with placards that called for united struggle to create awareness among people to prevent AIDS. 13 students attended this programme.









## POPULATION STUDIES AND SOCIAL WORK

The Department of Population studies & Social work organises Extension and outreach activities regularly to create **awareness on Population Explosion and population Education** to college students. As this age group will be the future parents creating awareness and clarifying doubts will make them think and helps in planning their families in future. This year this programme was conducted in Sri Lakshmi Narayana college of Education, Karveti Nagaram on 10-01-2020. 60 students of this college attended the programme.





The Department of Population studies & Social work organises Extension and outreach activities regularly to create **awareness on Population Explosion and its consequences** to college students. As this age group will be the future parents creating awareness and clarifying doubts will make them think and helps in planning their families in future. This year this programme was conducted in Siddartha College of Education, Puttur on 28-01-2020.60 students of this college attended the programme.



The Department of Population studies & Social work organised awareness on **Child Trafficking Free India: Nation Wide Public Dialogue** as part of Extension and outreach activities to create awareness to University students on child trafficking on 06-02-2020 in collaboration with Satyarthi Foundation, New Delhi. The objective was to make aware about the severity of the problems and protective measures to deal with it. The programme was conducted in SV University Arts Block Auditorium. 100 students of this college attended the programme.





The Department of Population studies & Social work organises Extension and outreach activities regularly to create awareness on **Population Explosion and its consequences** to college students. As this age group will be the future parents creating awareness and clarifying doubts will make them think and helps in planning their families in future. This year this programme was conducted in Veda Narayana College of Education, Puttur on 25-02-2020. 60 students of this college attended the programme.







The Department of Population studies and Social work organised **Basic First Aid Awareness Programme** in the Department on 28-29<sup>th</sup> February, 2020 in collaboration with Red Cross, Tirupati Local Branch. In this programme Dr. Prasad Executive Member of Red Cross, Prof. Venkateswarlu Garu, Secretary, Red Cross attended the programme. They first created the awareness about First Aid and later showed demonstration on how to do first aid in emergencies. 50 students participated in this programme.





The Department of Population studies and Social work organised **World Social Work Day** on 17th March 2020 on the theme 'Promoting the Importance of Human Relationships'. This is the fourth and final theme of the 2010 to 2020 Global Agenda for Social Work and Social Development. This theme was established to build international focus on the interdependence of people and the need for change in policies and social service delivery. This theme highlights that co-determining relationships between people, communities, and nations are essential in addressing the social, economic and ecological challenges. Drawing on the core skills of bringing people together to balance needs in celebrated diversity, social work has a significant and essential contribution to make in every society. An awareness Programme was conducted on the theme for the students to make them understand the relation between human relationships and Sustainable future. 90 students and research scholars participated in this programme.



## DEPARTMENT OF COMPUTER SCIENCE

**Public sanitation programme** was organised by Department of Computer Science in collaboration with NSS in Regular camp organised on 4.1.2020. The objective of this programme was to evoke a sense of responsibility among the people about public sanitation and to make the clean city. Public sanitation is related to clean drinking water and treatment and disposal of human excreta and sewage. Inadequate water, sanitation and hygiene account for a large part of the burden of illness and death. 81 students attended this programme



**Voter Awareness programme** was celebrated by the Department of Computer Science in collaboration with NSS-SVUC Regular Camp on January 25, 2020 across country with the theme of 'Accessible Elections'. The objective was to raise awareness to all eligible voters to register themselves and use their right to vote to strengthen the democracy. The programme is also utilized to spread awareness among voters regarding effective participation in the electoral process. In this connection the Department organised a pledge to renew our commitment to the cause of free, fair, peaceful and participative elections and 200 students attended the programme



**Health awareness programme** was organised by Department of Computer Science in collaboration with NSS in Regular camp organised on 12.2.2020. The objective of this programme was to create General understanding and knowledge about health, healthcare and its services, health needs, diseases, and preventive measures. Awareness plays a key role in our approach to improving access to healthcare. We seek to empower communities, medical professionals and patients with appropriate tools, information and skills so that they can make high-quality, informed decisions on prevention, diagnosis, treatment, care, and support. 31 students attended this programme.



**Tree plantation programme** was organised by Department of Computer Science in collaboration with NSS in special camp organised on 25.2.2020. Tree plantation is one of the effective remedial measures to control the air pollution and noise pollution. It also causes aesthetics improvement of the area as well as sustains and supports the biosphere. Tree plantation is important because it provides fresh fruits, vegetables, nuts, and other foods for the survival of life on Earth. Preserving the tree is an obligation for everyone without exception; one tree will absorb approximately a ton of carbon dioxide during the course of its life cycle. Tree planting can restore global warming. 55 students attended this programme.





## DEPARTMENT OF HOME SCIENCE

**World Dietetics Day** was celebrated on 10<sup>th</sup> January 2020. The theme of the year is Time to get your diet plan now. On this occasion an exhibition is organized on healthy menus for the staff and students to bring awareness on healthy diet to prevent diseases. 20 students attended this programme



International Womens day was celebrated on March 8<sup>th</sup> 2020 in collaboration with SOS, Yerpedu. A nutrition awareness programme was organized for the women to care of their health status. Importance of balanced diets and fellow cost diets were explained to the women. 150 students attended this programme

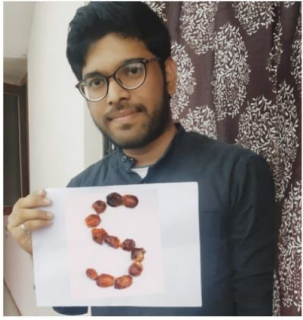


**“World Consumer Rights Day”** was organized on 14<sup>th</sup> March 2010 in room no 133, department of Home Science. The programme was organized in Collaboration with

IIPA (Indian Institute of Public Administration) Tirupati Local Chapter, S. V. University, Tirupati. Prof Lakshmma, vice chirman, APSHE, P. Raja Reddy, President, Chittoor District Consumer Council. M. Srinivasulu, President, Consumer Education Society, Dr. K. Manjula, Head, Dept. of Home Science, and Prof. A. Ranga Reddy, Chairman, IIPA, Tirupati, Local Branch were occupied the Dias. 85 students attended this programme



Online awareness activities during 1-7<sup>th</sup> Sep, 2020 in Covid-19 lockdown by the Students were continually conducted. Awareness on immunity boosting foods, hygiene, safety etc in the context of **National Nutrition Week**. The students developed posters etc and shared through Social media. 80 students attended this programme





“World Food Day” was organized on 16<sup>th</sup> Oct, 2020 to Create awareness on food and nutrition in covid pandemic. The theme of this year is” Grow, nourish, sustain together - Our actions are our future.”. The main objective of this programme was to create awareness on healthy food and nutrition practices for healthy tomorrow. The students of food science, nutrition and dietetics were participated. A awareness programme and exhibition was organized to create awareness. 30 participants were attended.





Online nutrition education programme was organized in the context of **World Food Day** during 16<sup>th</sup> – 18<sup>th</sup> Oct, 2020 to Create awareness on food and nutrition in covid pandemic. The theme of this year is” Grow, nourish, sustain together - Our actions are our future.”. The students of The students of food science, nutrition and dietetics and Food Technology were participated. The posters and visuals on the theme was developed and presented as well as shared in social media for awareness to the public. 87 students attended this programme

6:44 M

163 KB/S Vo LTE 4G+ 87



## World Food Day -2020



Drink lot of water



Do yoga



Eat healthy



Kitchen garden - new trend



Farming is the new normal



Get in touch with the nature



Exercise on daily basis



Get in touch with the soil



Use supplements to boost immunity

**GROW, NOURISH, SUSTAIN.  
TOGETHER. OUR ACTIONS ARE  
OUR FUTURE**



**# WORLDFOODDAY**



Get in touch

**NUTRITION AND DIET COUNSELLING CENTRE, DEPARTMENT OF HOME SCIENCE  
SRI VENKATESWARA UNIVERSITY AND NETPROFAN, TIRUPATI CHAPTER, ANDHRA PRADESH**

## THE DEPARTMENT OF VIROLOGY

The Department was organized awareness programme for faculty on viral diseases, detection, prevention and cure on 8<sup>th</sup> Feb 2020 at virology department , s V University, Tirupati. The students and staff of The Department of Virology conducted demonstrations about the above aspects. Create awareness on immunity and the role of food in improving immunity by displaying the models. 25 students attended this programme



# SRI VENKATESWARA UNIVERSITY

## NSS ACTIVITY-2020

NSS wing, SV University, Tirupati conducted one day awareness programme on **Drug De Addiction** on 25-01-2020. Drugs are dangerous to health. Millions of Indians are dependent on alcohol, cannabis, and opiates, and drug misuse is a pervasive phenomenon in Indian society. While most people think that addicts have a choice, in reality, an addict needs professional help because it is a chronic disorder. Drug addiction not only affects the substance abuser but also impacts families. They go through mental stress, face social consequences, and are pushed into financial crisis. The objective of the programme is to make the students aware about ill effects of drug addiction and the need for drug de-addiction. 150 students participated and conducted Rally to create awareness in the programme.



NSS wing, SV University, Tirupati conducted **Clean and Green programme** at campus premises on 08-02-2020. The Clean and Green campaign aims to protect and care for the environment by engaging the community in leading an environmentally conscious lifestyle. The objective of the programme is to support sustainable human and ecological use and reuse of remediated land; minimize impacts to water quality and water resources; Reduce air toxics emissions and greenhouse gas production; minimize material use and waste production and Conserve natural resources and energy. 100 students participated and cleaned the area. Later planted trees together.



NSS unit, SVU College of pharmaceutical sciences in collaboration with NSS wing, SV University and Red Cross society Tirupati organised **Blood Donation Camp** on 3-03-2020. First awareness programme has been organised to know the benefits of donating blood. Blood donation prevents hemochromatosis, blood cell production, lowers cancer risk and improves heart and liver health. 40 students participated in this programme.



**Swachh Bharat programme** was organised by NSS wing, SV University, Tirupati on 18-11-2020. The Clean and Green Swachh Bharat is the most significant cleanliness campaign by the Government of India. The objective of this programme was to evoke a sense of responsibility among the people through the Clean India Movement. When citizens become active participants in cleanliness activities, the dream of a 'Clean India' once seen by Mahatma Gandhi will begin to get a shape. 40 students participated this programme.







NSS wing, SV University, Tirupati conducted one day **massive cleaning programme** at APSRTC Bus stand, Tirupati On 31-11 2020. 100 students participated and cleaned the APSRTC Bus stand premises. Cleaning drive and awareness programme was held at the bus stand, where cadets cleaned the seats, picked up the garbage and dustbins were placed. They explained the importance of keeping buses and bus stands clean, keeping the health of the passengers in view.





NSS wing, SV University, Tirupati conducted **World AIDS Day** December 1<sup>st</sup>,2020 by the to raise awareness about HIV/AIDS .The day is an opportunity for public and private partners to spread awareness about in HIV/AIDS prevention, treatment and care . It has become one of the most widely recognized international health days and a key opportunity to raise awareness and celebrate victories such as increased access to treatment and prevention services.100 students participated in this programme.







## SRI VENKATESWARA UNIVERSITY

Accredited By 'NAAC' With 'A+' Grade



**Extension and Outreach Programs conducted by the institution through  
NSS/NCC, Government and Government recognised bodies - 2019**



# SRI VENKATESWARA UNIVERSITY

## EXTENSION ACTIVITIES: 2019

### DEPARTMENT OF ADULT EDUCATION

The Department of Adult Education has organised **International Literacy Day** Celebrations and International Literacy Week celebrations on 8 September, 2019. This year the International Literacy Day was celebrated to promote literacy as part of the right to education, as well as a foundation for individuals' empowerment and inclusive and sustainable development. With the specific theme of 'Literacy and Multilingualism', ILD 2019 will provide an opportunity to rethink the fundamental importance of the language and its diversity for individuals and society. Awareness programmes were organised throughout the week in schools and colleges. Around than 120 students participated in this Programme.



## **CENTRE FOR EXTENSION STUDIES**

Centre for Extension studies in collaboration with the Department of Adult and Continuing Education has organised, The **International youth day** August 12,2019 on the theme “Transforming education” in various affiliated colleges of SV University to emphasize on the efforts to make education more accessible and inclusive to the youth. In line with the Goal 4 of 2030 SDG to ensure inclusive and equitable quality education, the International Youth Day aims to highlight how the governments and youth-led and youth-focused organizations are transforming education to achieve the 2030 Agenda for Sustainable Development. Around 90 students participated in this programme.



Centre for Extension studies in collaboration with the Department of Adult and Continuing Education has organised **World Soil Day** on in Kuppam Badhur Village on the theme “Stop Soil Erosion, Save our Future” which focussed on raising awareness about the importance of sustaining healthy ecosystems and human well-being by addressing the increasing challenges in soil management, along with how Unsustainable agriculture practices and other improper land use changes, such as illegal deforestation, can accelerate erosion and decreases agricultural productivity, degrades ecosystem in the community. Around 85 members participated in this programme.





## CENTRE FOR WOMEN'S STUDIES

National Girl Child Day was organised on 24<sup>th</sup> January, 2019 by UGC Centre for Women's studies aims to highlight the inequalities faced by a majority of the girls in India. The theme was Empowering Girls for a brighter Tomorrow. The aim is to enrich the parents and the girls about the value of education, skill development and its need for empowerment. 150 members including students and staff attended this programme.



Awareness programme on **National Voters Day** was celebrated by in collaboration with NSS-SVUC on January 25, 2019 across country with the theme of ‘No Voter to be left behind’. The objective was to encourage voters (particularly young voters) to participate in the political process. The NVD is celebrated every year in India on January 25 to mark the foundation day of ECI, which came into being on this day in 1950. The purpose of the NVD is to increase enrolment of voters, especially of the newly eligible ones. The Day is also utilized to spread awareness among voters regarding effective participation in the electoral process. In this connection the Department organised a pledge to renew our commitment to the cause of free, fair, peaceful and participative elections and 12 students attended the programme.



Power Walk was organised by UGC Centre for women's studies on 3<sup>rd</sup> March, 2019 in connection with International Women's Day to create awareness on Women's Rights .800 students from schools and colleges, women from different departments and NGOs came forwarded to this rally. The rally focussed on mobilising and motivating women to raise voice, Volunteer, Start a fundraiser, Attend marches and protests, Donate to women's movements and organizations Shop smartly and Challenge events. The rally was to ensure the rights of all women are respected, valued and realized. 800 students attended the programme.

ఈనాడు జిల్లా వార్తలు

స్త్రీలను సాహస గుణం మెండు. ప్రోత్సహిస్తే.. ఏ రంగంలోనైనా రాణించగలరు. పోటీ ప్రపంచంలో ఆర్థిక ప్రగతిని సాధించాలన్న తపన వారిలో పెరుగుతోంది. ఈ క్రమంలోనే స్వయం ఉపాధి వైపు వరుగులు తీస్తున్నారు. విభిన్న రంగాల్లో ప్రవేశించి.. విజయాలు సాధిస్తున్నారు. ఇలాంటి అలోచనా ధోరణిలో ఉన్న మహిళలకు చేయూత నిస్తూ ప్రోత్సహిస్తోంది. శ్రీవేంకటేశ్వర విశ్వవిద్యాలయంలోని మహిళా అధ్యయన కేంద్రం.

**-స్వానీటుడే, తిరుపతి(ఎస్సీయూ)**

ఎస్సీయూలో 2007లో మహిళా అధ్యయన కేంద్రం ప్రారంభమైంది. 2009లో కేంద్రానికి యూజీసీ గుర్తింపు లభించింది. కేవలం షీజీ కోర్సును నడపడమే కాకుండా, సమాజంలో మహిళల ప్రగతికి సమం దీగించాలన్నది కేంద్రం ప్రధాన లక్ష్యం. ప్రస్తుతం విభాగంలో షీజీ, పీహెచ్డీ విద్యార్థులు 90 మంది ఉన్నారు. విద్యార్థనతో పాటుగా ఇంటర్నెట్ ప్రోగ్రామ్స్ చేయాలిని ఉంటుంది. వివిధ స్వచ్ఛంద సంస్థలు, పరిశ్రమల భాగస్వామ్యంతో జప్తుచేసే రకం కేంద్రం ఉద్యోగంలో 50 ఇంటర్నెట్ కార్యక్రమాలు నిర్వహించి మహిళలకు విభిన్న అంశాలపై



లింగ నిష్పత్తిపై అవగాహన రాబోయే విద్యార్థిని మహిళా అధ్యయన కేంద్రం అధికారులు (డాచిన చిత్రం)

# వ్యవ.. చేయూత

**ఎస్సీయూలో మహిళల అభ్యున్నతికి కృషి**

**20 ప్రాజెక్టుల మంజూరు**

గ్రామాల్లో పొరుపు మహిళా సంఘాలను సైతం కేంద్రం విద్యార్థులు కలుస్తూ ఆర్థిక క్రమశిక్షణ, నగదును పొదుపు చేసుకునే విధానంపైనూ అవగాహన కార్యక్రమాలు నిర్వహిస్తున్నారు. పవేళ్లుగా ఆయా అవగాహన కార్యక్రమాల్లో ఐదువేల మంది మహిళలు పాల్గొన్నట్లు కేంద్రం అధ్యక్షులు సేల్గొంటున్నారు. సమాజాన్ని వైతన్య పరుస్తూ ముందుకెళ్తున్న ఈ విభాగానికి యూజీసీ ఇప్పటివరకు 20 ప్రాజెక్టులను మంజూరు చేసింది. వీటిని నిర్వహించిన కేంద్రం డైరెక్టర్ ఆచార్య కృష్ణమూర్తి, అధ్యక్షులు రమణ, రాజరాజేశ్వరి, శ్రీలతాదేవి, సునీత, ఆగడిశ్వరి క్షేత్రస్థాయిలో మహిళలు ఎదుర్కొంటున్న సమస్యలు, వాటి పరిష్కార మార్గాలను నివేదికల ద్వారా యూజీసీకి తెలియజేశారు.

ఇప్పటి విద్యార్థులు అవగాహన కల్పించారు. వీటితో పాటుగా అవగాహన లక్ష్యాలు, కార్యక్రమాలు, శిక్షణ శిబిరాలు గత పదేళ్లలో ఏడాదికి 15 చొప్పున దాదాపు 150కి పైగా కార్యక్రమాలు నిర్వహించి మహిళల ప్రగతికి కృషిచేశారు.

**సమాజాభివృద్ధిలో..**

సమాజాభివృద్ధిలో స్త్రీల ప్రాతినిధ్యం ఎంతో కీలకమవుతోంది. ఉమెన్ స్టడీస్ కోర్సు సిలబస్ సమగ్ర సారాంశం, లింగ సమానత్వం, లింగ నిష్పత్తి, మహిళా చట్టాలు, హక్కులు.. తదితర అంశాలపై కేంద్రం విద్యార్థులు విద్యార్థన చేస్తూ ఇంటర్నెట్ కార్యక్రమాల ద్వారా సంబంధిత అంశాల్లో మహిళలకు ప్రత్యక్ష అవగాహన కల్పిస్తున్నారు. ప్రధానంగా సమాజంలో

అంటువ్యాధులను ఆరికట్టడంలో మహిళల భాగస్వామ్యం తప్పనిసరి. పిల్లలు, కుటుంబాన్ని అంటువ్యాధుల బారిన పడకుండా ఏ విధంగా జాగ్రత్తలు తీసుకోవాలన్న విషయాలను విద్యార్థులు తెలియజేస్తున్నారు. దాడులను ఎదుర్కొనడానికి మహిళలకు ఉన్న న్యాయపరమైన హక్కులను, చట్టాల గురించి అవగాహన కల్పిస్తున్నారు.

**క్షేత్రస్థాయిలో శిక్షణ**

మహిళల సర్వతోముఖాభివృద్ధికి అవసరమైన అన్ని కార్యక్రమాలు ఉమెన్ స్టడీస్ ద్వారా చేపట్టారు. మేం నిర్వహించిన కార్యక్రమాలకు పెళ్లసంబంధంలో మహిళలు విచ్చేసి అవగాహన పొందారు. ఎక్కువగా ఇంటర్నెట్ కార్యక్రమాలు చేపట్టి క్షేత్రస్థాయిలో మహిళల ప్రగతికి కృషిచేస్తున్నాం.

**-ఆచార్య కృష్ణమూర్తి, డైరెక్టర్, మహిళా అధ్యయన కేంద్రం**

6

UGC Centre for Women's studies organised exhibition cum poster presentation on Women scientists in India, women politicians in India, women in sports, women entrepreneurs in India on 8 th March, 2019 in the eve of **Women's day**. 150 members visited the exhibition. This exhibition will enrich the knowledge of the University students about the famous women personalities and their contributions and achievements.



Centre for Women Studies, S. V. University, Tirupati organised **Draft Education Policy: Quality, Equity and Sustainability** in collaboration with All India Save Education Committee on 31-10- 2019. The objective was to create awareness on the criticality of early childhood education and the persistence of its advantages throughout an individual’s life and significant expansion and strengthening of facilities for early childhood education through a multi-pronged approach contingent on local needs, geography and existing infrastructure. Through education policy there will be an increased focus on foundational literacy and numeracy in Grades 1-5, along with a robust system of adaptive assessment and availability of quality materials. Hence to create awareness and to get inputs, this programme was organised for 50 primary school teachers.



## DEPARTMENT OF HINDI

Awareness programme on **World AIDS Day** was celebrated in collaboration with NSS-SVUC on December 1<sup>st</sup>, 2019 by the Department of Hindi to raise awareness about HIV/AIDS .the theme for this year was “communities make the difference”. Thousands of community health workers and members of the HIV and key population networks – many of whom are living with HIV or affected by the epidemic – contributed to this success and to highlight the difference these communities are making to end the HIV epidemic and in strengthening primary health care for their broader engagement.11 students participated in this programme.



## **DEPARTMENT OF HUMAN RIGHTS AND SOCIAL DEVELOPMENT**

The Department of Human Rights and Social Development organised Awareness Programme on “Child Rights ”in Government High School, Renigunta village, Chittoor District on 17<sup>th</sup> August, 2019. The objective of this programme is to create awareness among the school children about their Rights, so that they can protect themselves or try to get help when they come across abuse or violence. 90 students participated in this programme.



The Department of Human Rights and Social Development organised Awareness Programme on “**Right to Education** ”in Government High School, Cherlopalli Village, on 29th October, 2019. The objective of this programme is to create awareness among the school children about Right to and its importance .This Act makes it obligatory on the part of the government to ensure admission, attendance and completion of elementary education by all children falling in the age bracket six to fourteen years. Essentially, this Act ensures free elementary education to all children in the economically weaker sections of society. The objective of this programme is to make aware the students that Education is not a privilege. It is a human right. 107 students participated in this programme.





## **DEPARTMENT OF PHILOSOPHY**

**Swachh Bharat programme** was organised by Department of Philosophy in collaboration with NSS-SVUC organised on 2<sup>nd</sup> August 2019. The Swachh Bharat Abhiyan is the most significant cleanliness campaign by the Government of India. The objective of this programme was to evoke a sense of responsibility among the people through the Clean India Movement. When citizens become active participants in cleanliness activities, the dream of a 'Clean India' once seen by Mahatma Gandhi will began to get a shape. 17 students attended this programme.



The Department of Philosophy in collaboration with NSS organised **Campus cleaning Programme** on 18th September, 2019. Campus cleaning improves hygiene level in campus and also helps to reduce the spread of sickness, maintaining a clean college environment sets a good example to students. Cleanliness gives rise to a good character by keeping body, mind, and soul clean and peaceful. Maintaining cleanliness is the essential part of healthy living because it is the cleanliness only which helps to improve our personality by keeping clean externally and internally. 15 students participated in this programme along with NSS students.



**AIDS Day Rally** was organised by Department of Philosophy in collaboration with NSS-SVUC organised on 1st December 2019. As citizens and students have collective responsibility on awareness on HIV/AIDS prevention students participated with placards that called for united struggle to create awareness among people to prevent AIDS. 20 students attended this programme.



## DEPARTMENT OF POPULATION STUDIES AND SOCIAL WORK

The Department of Population studies and Social work organised **World Social Work Day** on 19th March 2019 on the theme 'Promoting the Importance of Human Relationships'. . Every year, World Social Work Day is celebrated the third Tuesday of March and events are organized throughout month of March. The day is opportunity for social workers and others in the social service sector to celebrate their achievements as well as to raise awareness and support for the important role that social workers play in the lives of vulnerable families and communities. The day calls attention to the need for further planning, development and support to the profession and social service sector. An awareness Programme was conducted on the theme for the students to make them understand the relation between human relationships and self-care.135 students and research scholars participated in this programme.



The Department of Population studies & Social work organised **Medical camp** as a part of Rural camp on 27th March 2019 in Kotala Village. Rural camp involves students in participation in planning and designing action activities for themselves and those for rural people and also helps in developing practical skills to carry out interventions, evaluate, and finally document the rare handy experience. The students of both Population studies and Social Work courses participated in the Programme. Local Doctors were invited and Medicines were distributed. 300 people were benefitted with this camp.



The Department of Population studies & Social work organises Extension and outreach activities regularly to create **awareness on Population Education and its components** to college students. As this age group will be the future parents creating awareness and clarifying doubts will make them think and helps in planning their families in future. This year this programme was conducted in Moksha DEd college, Tirupati on 04-07- 2019. 110 students of this college attended the programme.



The Department of Population studies & Social work organises Extension and outreach activities regularly to create **awareness on Population Explosion and its consequences** and conducted elocution competitions to college students. As this age group will be the future parents creating awareness and clarifying doubts will make them think and helps in planning their families in future. This year this programme was conducted in SPW College, Tirupati on 07-07-2019. 60 students of this college attended the programme.



The Department of Population studies & Social work organises Extension and outreach activities regularly to create **awareness on Population Explosion and population Education** to college students. As this age group will be the future parents, creating awareness and clarifying doubts will make them think and helps in planning their families in future. This year this programme was conducted in IASE, SVU on 08-07-2019. 50 students of this college attended the programme.





The Department of Population studies & Social work organises Extension and outreach activities regularly to create **awareness and Elocution competitions on Skills Development for Youth** in India challenges and opportunities to college students. As this age group will be the future of the country creating awareness and clarifying doubts will make them think and helps in planning their future. This year this programme was conducted in Department of Law, SV University, college 09-07-2019. 50 students of this college attended the programme.



The Department of Population studies & Social work organises Extension and outreach activities regularly to create **awareness on Population Explosion and its consequences** to college students. As this age group will be the future parents creating awareness and clarifying doubts will make them think and helps in planning their families in future. This year this programme was conducted in Rama Raja college Of Education, Tirupati on 10-07--2019. Around 65 students of this college attended the programme.



The Department of Population studies and Social work organised **World Population Day** on the 11<sup>th</sup> of July 2019. UN Council every year decides the theme of World Population Day but in 2019 specific theme is not decided and calls for global attention to the unfinished business of the 1994 International Conference on Population and Development .Every year, July 11 is observed as World Population Day to draw urgent attention towards the growing population. Established by the United Nations Development Programme in 1989, World Population Day finds its inspiration from the interest raised by ‘Five Billion Day’ on July 11, 1987 — the day population reached five billion.The United Nations recognises World Population day as an important event to spread information regarding population-related issues across the globe. An awareness Programme was conducted on maternal health for the students to make them understand the importance of maternal health care.160 students participated in this programme.



The Department of Population studies and Social work organised **Community interaction Programme** in a rural Rangampeta village on 22-08-, 2019. In this programme discussions and demonstrations were done on balanced diet, ill effects of malnutrition and its consequences on health to enhance the self-awareness on nutritive values. Commonly, people go regularly to a central point in their community—for example, for growth monitoring and promotion—or are visited at home by a health and nutrition worker. The existence, training, support, and supervision of the community worker—based in the community or operating from a nearby health facility—are indispensable features of these programs. Thus community organizations are a key aspect of community-based health and nutrition programs. 45 members participated in this programme.



The Department of Population studies and Social work organised **Rally with school children on social & Health problems** as a part of Rural Camp in Kotala village on 05-11-2019. In this programme discussions and demonstrations were done on health and Hygiene. This awareness is essential for prevention, early detection, targeted therapy and is key to ensuring effective treatment and social determinants of health. Being aware of a disease and its symptoms means people are more likely to take preventative action, and go for screenings, tests and check-ups. Raising awareness about health issues may also help prevent people from developing certain health issues. This programme focussed on Concepts and basic requirements for a healthy environment, healthy living. Health and disease concepts, Classification of diseases, Communicable diseases, Non-communicable diseases; Personal hygiene and health. 75 members participated in this programme.



## DEPARTMENT OF COMPUTER SCIENCE

**Voter Awareness programme** was celebrated by the Department of Computer Science in collaboration with NSS-SVUC Regular Camp on January 25, 2019 across country with the theme of 'Accessible Elections'. The objective was to raise awareness to all eligible voters to register themselves and use their right to vote to strengthen the democracy. The programme is also utilized to spread awareness among voters regarding effective participation in the electoral process. In this connection the Department organised a pledge to renew our commitment to the cause of free, fair, peaceful and participative elections and 50 students attended the programme



**Public sanitation programme** was organised by Department of Computer Science in collaboration with NSS in Regular camp organised on 15 th August, 2019. The objective of this programme was to evoke a sense of responsibility among the people about public sanitation and to make the clean city. Public sanitation is related to clean drinking water and treatment and disposal of human excreta and sewage. Inadequate water, sanitation and hygiene account for a large part of the burden of illness and death.51 students attended this programme.



**Tree plantation programme** was organised by Department of Computer Science in collaboration with NSS in special camp organised on 12 .9.2019. Tree plantation is one of the effective remedial measures to control the air pollution and noise pollution. It also causes aesthetics improvement of the area as well as sustains and supports the biosphere. Tree plantation is important because it provides fresh fruits, vegetables, nuts, and other foods for the survival of life on Earth. Preserving the tree is an obligation for everyone without exception; one tree will absorb approximately a ton of carbon dioxide during the course of its life cycle. Tree planting can restore global warming. 50 students attended this programme





**Health awareness programme** was organised by Department of Computer Science in collaboration with NSS in Regular camp organised on 2 nd October, 2019. The objective of this programme was to create General understanding and knowledge about health, healthcare and its services, health needs, diseases, and preventive measures. Awareness plays a key role in our approach to improving access to healthcare. We seek to empower communities, medical professionals and patients with appropriate tools, information and skills so that they can make high-quality, informed decisions on prevention, diagnosis, treatment, care, and support. 51 students attended this programme.



## DEPARTMENT OF ENVIRONMENTAL SCIENCES

**World Water Day** Jointly organised by Dept. of Environmental Sciences and APPCB, Regional Office, Tirupati on 22nd March, 2019. The Chief Guest of programme Dr. V.B. Mohan, Chief Medical Officer, SVU Health Centre has given a lengthy lecture on how water becomes contaminated and the diseases that come from drinking contaminated water. Mrs. Sesikala, Assistant Engineer, APPCB, Regional Office, Tirupati said that if water resources are not protected now, future generations will face many difficulties for water. Prof. T. Damodharam, Head, Department of Environmental Sciences has talked the benefits of the water. 50 students attended the programme.





### **Mega plantation programme**

**Mega plantation programme** was organised by Department of Environmental Science on 9.8..2019. Tree plantation is important because it provides fresh fruits, vegetables, nuts, and other foods for the survival of life on Earth. Preserving the tree is an obligation for everyone without exception; one tree will absorb approximately a ton of carbon dioxide during the course of its life cycle. Tree planting can restore global warming. 100 students attended this programme



**Awareness programme on AIDS** in collaboration NSS Special camp has been conducted at S.V. University campus. Students of various departments from SVU College of Sciences were actively involved during 11-11-2019 to 17-11-2019 . The camp has been conducted at NSS

office and beside the Administration building, S.V University. 100 students participated in the programme and made it success.



**National Pollution Control day** has been celebrated on 2.12.2019 in the Department of Environmental Sciences in collaboration with APPCB, Regional Office, Tirupati.





## DEPARTMENT OF HOME SCIENCE

**World Dietetics Day** was celebrated on 10<sup>th</sup> January 2019. The theme of the year is Anemia Mukth Bharath. The objective of the event is to create awareness on Anemia, risk factors and consequences and educate them about iron rich foods and diet. On this occasion an exhibition is organized on healthy menus for girls women to bring awareness on healthy diet for the prevention and control Anemia. 20 students attended the programme.

### Recipe Demonstration Bajra Barfi



Plantation programme was organized on 29<sup>th</sup> January, 2019 in Department of Home science at Prakasham Bhavan premises. Chief Guest was Prof. R.K Anuradha, Registrar, S.V.U and Prof. Savaraiah, Principal SVU Art's college .All the staff and students were participated in programme. 90 students attended the programme.



## మొక్కలు నాటిన అధ్యాపకులు

యునివర్సిటీ క్యాంపస్: ఎస్వీయూ నివర్సిటీ హోంసైన్స్ విభాగంలో మంగళవారం మొక్కలు నాటి కార్యక్రమాన్ని చేపట్టారు. ఈ కార్యక్రమానికి రిజిస్ట్రార్ ఆర్.కె. అనురాధ ముఖ్యఅతిథిగా హాజరై మొక్కలు నాటారు. చెట్లు పెంచడం వల్ల కలిగే ప్రయోజనాలను వివరించారు. ఎస్వీయూ ఆర్ట్స్ కళాశాల ప్రిన్సిపాల్ సవరయ్య, హోంసైన్స్ విభాగాధిపతి కే.అనురాధ, అధ్యాపకులు కే.వీ.సుచరిత, కోలా మంజుల, బి.స్వరూపరాణి, హోంసైన్స్ అసోసియేషన్ అధ్యక్షుడు చిరంజీవి పాల్గొన్నారు.



మొక్కలకు పూజలు చేస్తున్న అసిస్టెంట్ ప్రొఫెసర్ సుచరిత, రిజిస్ట్రార్ ఆర్.కె. అనురాధ

**Swachh Bharat Yatra** was organised by Department of Home Science in collaboration with Food safety department, Chittoor organised on 12<sup>th</sup> March 2019. The Swachh Bharat Yatra is the most significant cleanliness campaign by the Government of India. The objective of this programme was to evoke a sense of responsibility among the people through the Clean India Movement. When citizens become active participants in cleanliness activities, the dream of a 'Clean India' once seen by Mahatma Gandhi will begin to get a shape. 120 students attended this programme.







“**World Consumer Rights Day**” was organized on 14<sup>th</sup> March 2019. The programme was organized in Collaboration with IIPA (Indian Institute of Public Administration) Tirupati Local Chapter, S. V. University, Tirupati. M. Ramakrishnaiah, President, Chittoor District Consumer Forum II, Prof D. Himachalam, ICSSR, Sr. Fellow, Dept. of Commerce, SVU, Tirupati, P. Raja Reddy, President, Chittoor District Consumer Council. M. Srinivasulu, President, Consumer Education Society, Dr. K. Manjula, Head, Dept. of Home Science, and Prof. A. Ranga Reddy, Chairman, IIPA, Tirupati, Local Branch were occupied the Dias. 125 students attended the programme.





A Rural Community engagement programme was organized on 10<sup>th</sup> April 2019 in collaboration with NSS,SVU. The programme was organized to create awareness as well as to develop action programmes. 150 students attended the programme.



**Breast feeding week** celebrated in Gram Panchayath, M.R Palli. Tirupati. On 1-7<sup>th</sup> August, 2019 in collaboration with RASS,ICDS, Tirupati. This Programme was celebrated to spread awareness on Breast feeding practices. The theme of this year is “empower parents, enable Brest feeding”. The staff delivered lectures on the theme and educate the women in promotion of breast feeding. The students gave demonstations on balanced diet and good dietary practices during lactation.100 students attended to the programme



**Nutrition week celebrations** on 6<sup>th</sup> Sep, 2019, at Room no 144, dept. of Homescience, prakasham bhavan. Arranged Exhibition and checking BMIs. By Students of Dept. of Home Science, SVU. Chief guests were Prof. Sundaravalli garu, Rector, S.V.u, Prof. Sridhar reddy garu, registrar SVU and Prof. K. Thyagaraju garu, Principal Collrge of Sciences, SVU, Tirupati. 125 students attended the programme.



**మన తిరుపతి** దివ్యుడు | సోమవారం |  
సెప్టెంబర్ 7 | 2019 **సాక్షి**

# ఎస్సీయూలో పోషకాహార వారోత్సవాలు

యానివర్సిటీ క్యాంపస్: ఎస్సీ యూనివర్సిటీలో హోంసైన్స్ విభాగంలో పోషకాహార వారోత్సవాలు శుక్రవారం ప్రారంభమయ్యాయి. 'లైఫ్ సైకిల్ ఆఫ్ ఫోడ్ బెటర్ న్యూట్రిషన్ ఆన్ డిమ్మిట్ ఎగ్జిబిషన్ను ఏర్పాటు చేశారు. సైన్స్ కళాశాల ప్రెసిడెంట్ కె.త్యాగరాజు ఈ కార్యక్రమాన్ని ప్రారంభించారు. న్యూట్రిషన్ కోర్సు విద్యార్థులు పోషకాహార ఆవశ్యకతను వివరించారు. ఈ ప్రదర్శనకు వచ్చిన వారికి సంబంధించిన న్యూట్రిషన్ షేషన్ విద్యార్థులు పరీక్షించి తగిన సూచనలు సలహాలు ఇచ్చారు. హోం సైన్స్ విభాగాధిపతి కోలా మంజుల మాట్లాడుతూ ఈ వారోత్సవాల సందర్భంగా ఏర్పాటు చేసిన ప్రదర్శనలో విద్యార్థులు, సందర్శకుల పోషకాహార స్థాయిని గుర్తించి వారికి తగిన సూచనలు, సలహాలు ఇచ్చామన్నారు. కార్యక్రమంలో ఆధ్యాపకులు కే. ఆనురాధ, కేవీసుచ



ఎస్సీయూలో ప్రదర్శనను తిలకిస్తున్న ప్రెసిడెంట్ త్యాగరాజు, సందర్శకుల నుంచి పోషకాహార స్థాయిని తెలుసుకుంటున్న విద్యార్థులు

రిత, బి.నర్సూపరాజి పాల్గొన్నారు. పోషకాహారంతోనే ఆరోగ్యం తిరుపతి తుదా: పోషకాహార మాసోత్సవాల్లో భాగంగా పిల్లలకు అవగాహన కార్యక్రమాన్ని నిర్వహించారు. స్థానిక తంబవానిగుంట

మున్సిపల్ హైస్కూల్లో శుక్రవారం విద్యార్థులను పోషకాహార ప్రాధాన్యతను వివరించారు. ఏర్పాటు చేసిన పోషకాహార ఎగ్జిబిషన్ విద్యార్థులను ఆకట్టుకుంది. ఆకు కూరలు, పప్పుదినుసులు, వండ్లు, కోడిగుడ్డు, పాలు



వంటి వాటితో ప్రదర్శన ఏర్పాటు చేశారు. సత్య నారాయణపురం, సాయినగర్, శివశ్యామిని, ఎర్రమిట్ట అంగన్వాడీ కేంద్రాల నుండి విద్యార్థులు వచ్చారు. ఆంగన్వాడీ సూపర్వైజర్ హేమావతి, టీచర్లు పాల్గొన్నారు.



Celebrated “**International Day for Elderly People**” on 1<sup>st</sup> Oct, 2019. Conducted Elocution competitions for Dept. of Home science Students at room no 133, Dept. of Home Science, SVU, Tirupati. In the context of international day of elderly students developed charts and posters and are placed in prakasam bhavan. The quotation related to elderly and research on elderly etc are exhibited to create awareness about the journey of elderly to age equality. The students and staff visited s.v. elderly home tirupathi and distributed fruits for the elderly people residing in the home. 40 students attended the programme.



## ఘనంగా వయోవృద్ధుల దినోత్సవం

తిరుపతి (విశ్వవిద్యాలయాలు) అక్టోబరు 1: ఎస్వీయూ హోం సైన్స్ విభాగంలో ప్రపంచ వయో వృద్ధుల దినోత్సవాన్ని మంగళ వారం ఘనంగా నిర్వహించారు. ఆ విభాగ అధ్యాపకులు ప్రొఫెసర్లు అనూరాధ, మంజుల, డాక్టర్ స్వ



### కార్యక్రమంలో పాల్గొన్న అధ్యాపకులు

రూపరాణి, ప్రొఫెసర్ సుచరితతదితరులు పాల్గొన్నారు. వృద్ధులు చిన్నపిల్లలతో సమానమనీ, వారి శారీరక, మానసిక ఆరోగ్యాన్ని కాపాడకపోతే వ్యాధుల బారిన పడి వృద్ధులు ఇబ్బందులు పడతారని చెప్పారు. విద్యార్థులు కూడా ఈ అంశాలపై సాధారణ ప్రజల్లో అవగాహన తీసుకురావాలన్నారు. కార్యక్రమంలో స్కాలర్లు, విద్యార్థులు పాల్గొన్నారు.

The Department of Home Science Conducted a **Rural Work Programme** for 3<sup>rd</sup> Semester Home science students Placement of students in a village from 14<sup>th</sup>, oct, 2019 to 19<sup>th</sup>, oct, 2019 at Nagar Colony village, Tirupati. And Conducted Valedictory programme on 19<sup>th</sup> Oct, 2019. 30 students attended the programme.







## ముగిసిన గ్రామీణ క్షేత్ర అనుభవం



ఎగ్జిబిషన్‌ను తిలకిస్తున్న విభాగాధిపతి కోలా మంజుల

యూనివర్సిటీ క్యాంపస్: శ్రీ వేంకటేశ్వర యూనివర్సిటీ హోంస్టేజ్ విభాగం ఆధ్వర్యంలో ఈ నెల 14 నుంచి సీ.రామాపురం సమీపంలోని నాగూర్ కాలనీలో నిర్వహిస్తున్న గ్రామీణ అనుభవం (యారల్ ఫీల్డ్ ఎక్స్ పీరియన్స్) కార్యక్రమం శనివారంతో ముగిసింది. శనివారం నిర్వహించిన ముగింపు కార్యక్రమంలో విభాగాధిపతి కోలా మంజుల మాట్లాడుతూ ప్రయోగశాలనుంచి క్షేత్రానికి అనే అంశంలో భాగంగా ఈ కార్యక్రమం నిర్వహించామన్నారు. దీని ద్వారా విద్యార్థులు అనేక అంశాలు నేర్చుకున్నారు. పోషకాహారం, శుభ సంరక్షణ, గ్రామీణ అభివృద్ధి అనే అంశాలపై విద్యార్థులు క్షేత్ర అనుభవం పొందరన్నారు. ఈ కార్యక్రమంలో అధ్యాపకులు కె.అనురాధ, కేవీ సుచరిత, సింధుజ, నీరజ పాల్గొన్నారు.

Conducted “**World Food Day**” celebrations on 16<sup>th</sup> Oct, 2019, Created awareness programme on SVU campus and in hostels through Rally. The theme of this year is” Healthy diets for a Zero hunger World.”. The main objective of this programme was to create awareness to eradicate hunger by reducing Food wastage. The students of food technology and nutrition are participated.A Rally was organized in the campus as well as in the hostels to create awareness. They also enlighten the participants about the importance of food. 90 students attended the programme.







## DEPARTMENT OF VIROLOGY

The Staff along with MSc students participated in **AIDS control programme** in Collaboration with NSS Unit and SPW College. Dr R Ranjani gave talk on Causes of AIDS disease, Prevention and control of HIV diseases' on 29-07-2018 organized by the NSS Unit, S.P.W.Degree PG College, Tirupati. In this Programme, 37 members participated.



## SRI VENKATESWARA UNIVERSITY

### NSS ACTIVITY-2019

NSS wing, SV University, Tirupati conducted one day **awareness programme on Drug De Addiction** on 9-01-2019. Drugs are dangerous to health. Millions of Indians are dependent on alcohol, cannabis, and opiates, and drug misuse is a pervasive phenomenon in Indian society. While most people think that addicts have a choice, in reality, an addict needs professional help because it is a chronic disorder. Drug addiction not only affects the substance abuser but also impacts families. They go through mental stress, face social consequences, and are pushed into financial crisis. The objective of the programme is to make the students aware about ill effects of drug addiction and the need for drug de-addiction. 100 participated in the programme.



NSS wing, SV University, Tirupati conducted **Clean and Green programme** at campus premises on 05-02-2019. The Clean and Green campaign aims to protect and care for the environment by engaging the community in leading an environmentally conscious lifestyle. The objective of the programme is to support sustainable human and ecological use and reuse of remediated land; minimize impacts to water quality and water resources; Reduce air toxics emissions and greenhouse gas production; minimize material use and waste production and Conserve natural resources and energy. 100 students participated and cleaned the area. Later planted trees together.





NSS unit, SVU College of pharmaceutical sciences in collaboration with NSS wing, SV University and Red Cross society Tirupati organised **Blood Donation Camp** on 18-06-2019. First awareness programme has been organised to know the benefits of donating blood. Blood donation prevents hemochromatosis, blood cell production, lowers cancer risk and improves heart and liver health. 90 students participated in this programme.



NSS unit, SVU College of pharmaceutical sciences in collaboration with NSS wing, SV University, Tirupati conducted **International Yoga Day** on 21-06-2019. The United Nations declared June 21 as the International Yoga Day on December 11, 2014. The theme of the 2019 International Yoga Day was Yoga for Heart. The word ‘yoga’ derives from Sanskrit and means to join or to unite, symbolising the union of a person’s body and consciousness. Yoga’s popularity outside India is high and has connected the world with India, Yoga can be beneficial for those who suffer from lifestyle diseases and fitness disorders. There are a range of exercises and yoga poses/asanas that help the body, mind and soul heal and relax. 90 students participated in this programme.





**Mass Tree Plantation programme** was organised by NSS wing S V University, Tirupati on 03-08-2019. Tree plantation is one of the effective remedial measures to control the air pollution and noise pollution. It also causes aesthetics improvement of the area as well as sustains and supports the biosphere. Tree plantation is important because it provides fresh fruits, vegetables, nuts, and other foods for the survival of life on Earth. Preserving the tree is an obligation for everyone without exception, one tree will absorb approximately a ton of carbon dioxide during the course of its life cycle. Tree planting can restore global warming .100 students attended this programme.



**Mass Tree Plantation programme** was organised by NSS wing S V University Arts College Campus, Tirupati on 09-08-2019. Tree plantation is one of the effective remedial measures to control the air pollution and noise pollution. It also causes aesthetics improvement of the area as well as sustains and supports the biosphere. One tree will absorb approximately a ton of carbon dioxide during the course of its life cycle. Tree planting can restore global warming 100 students attended this programme.



S.V. University, NSS-Unit Bureau has concuted Plantation programme on 9th August 2019 at SVU Campus. Prof. K. Thyagaraju, Principal, SVU College of Sciences, NSS Programme offecers of constituents colleges, S.V. University participated in the programme. 100 Students participated in the programme



NSS wing, SV University, Tirupati organised **Poshan Abhiyaan programme** on 17-09-2019. This programme, was launched by Hon'ble Prime Minister on 8th March, 2018 in Jhunjhunu district of Rajasthan. The focus of Abhiyaan is to lay emphasis on nutritional status of adolescent girls, pregnant women, lactating mothers and children from 0-6 years age. Principal goal of the POSHAN Abhiyaan is to improve nutritional status of children (0-6 years), adolescent girls, pregnant women and lactating mothers. POSHAN Abhiyaan is a three-year programme to ensure a holistic approach, covering all 36 states and union territories. 80 students and faculty participated in this programme.







NSS wing, SV University, Tirupati celebrated **NSS Day** on 24-09-2019. Every year on September 24, India celebrates National Service Scheme Day (NSS Day). During Mahatma Gandhi's Centenary Year (1969), on September 24, the National Service Scheme (NSS) was inaugurated, including 40,000 student volunteers from 37 institutions. 100 students participated in clean and green.



NSS wing, SV University, Tirupati conducted **FIT India plog Run** on 02-10- 2019. Plog Run is a unique activity that combines fitness and cleanliness - Swaachta and Swasth - in which participants collect litter while jogging. 100 students participated in the programme and collected litter in Tirupati city while jogging.



NSS wing, SV University, Tirupati conducted **NSS Special camping programme** for 7 days at Haripuram colony, Perur panchayat, Tirupati Rural from 25-10-2019 to 1-11-2019. Special camping programmes are vital aspects in NSS. The aim of NSS is Education through community service which can be fulfilled by participating in special camps. The theme of NSS Special camping programme is Health, Public Sanitation and Personal Hygiene. 45 NSS students participated in activities.



NSS wing, SV University, Tirupati celebrated **Rashtriya Ekta Diwas**, to celebrate Sardar Patel's Birth Anniversary on 31<sup>st</sup> October, 2019 to create Mass Awareness to mark his incredible role in India's Integration. Iron Man of India's freedom struggle, Sardar Vallabhbhai Patel, lent his steely strength to India's consolidation after Independence, in full measure. A new nation was born. The challenge of protecting its unity was evident. With amazing skill, the Sardar accomplished the task, and became Architect of the Unified India. On 31<sup>st</sup> October, therefore, the nation celebrates his birth anniversary as Rashtriya Ekta Diwas, rejoicing over his precious legacy. 125 students participated in the programme.



**NSS Special camp** has been conducted at S.V. University campus from 11-11-2019 to 17-11-2019. Students of various departments from SVU College of Sciences were actively involved. The camp has been conducted at NSS office and besides the Administration building, S.V University. 140 students participated in this programme.



**Swachh Bharat programme** was organised by NSS wing, SV University, Tirupati on 13-11-2019. The Clean and Green Swachh Bharat is the most significant cleanliness campaign by the Government of India. The objective of this programme was to evoke a sense of responsibility among the people through the Clean India Movement. When citizens become active participants in cleanliness activities, the dream of a 'Clean India' once seen by Mahatma Gandhi will begin to get a shape. 125 students participated this programme.



NSS wing, SV University, Tirupati conducted **National Constitution Day** also known as Samvidhan Divas or National Law Day on November 26 2019. On November 26, 1949, the Constituent Assembly of India formally adopted the Constitution of India. It came into force on January 26, 1950. Constitution Day aims to bring awareness about the importance of the Constitution and Dr B R Ambedkar. The Constitution Day is celebrated as a mark of tribute to India's first Law Minister BR Ambedkar, who played a pivotal role in drafting the Indian Constitution. 90 students participated in this programme.



NSS wing, SV University, Tirupati conducted **World AIDS Day** December 1<sup>st</sup>,2019 by the to raise awareness about HIV/AIDS .The day is an opportunity for public and private partners to spread awareness about in HIV/AIDS prevention, treatment and care . It has become one of the most widely recognized international health days and a key opportunity to raise awareness and celebrate victories such as increased access to treatment and prevention services.120 students participated in this programme









# SRI VENKATESWARA UNIVERSITY

Accredited By 'NAAC' With 'A+' Grade



**Extension and Outreach Programs conducted by the institution through  
NSS/NCC, Government and Government recognised bodies - 2018**



# SRI VENKATESWARA UNIVERSITY

## EXTENSION ACTIVITIES: 2018

### DEPARTMENT OF ADULT EDUCATION

The Department of Adult Education has organised International **Literacy Day Celebrations and International Literacy Week celebrations** on 8 September, 2018. This year the International Literacy Day was celebrated under the theme of ‘Literacy and Skills Development’. Awareness programmes were organised for youth in high schools and colleges. This programme was organised to promote literacy and the development of technical and vocational skills as it increases the opportunities of youth for contributing to better labour market outcomes and more equitable societies. More than 150 students participated in this Programme. This programme highlighted the role of literacy and skills development in the context of a changing world.



## CENTRE FOR WOMEN'S STUDIES

National Girl Child Day was organised on 24<sup>th</sup> January, 2018 by UGC Centre for Women's studies aims to highlight the inequalities faced by a majority of the girls in India. The aim is to highlight the inequalities faced by a majority of the girls in the country and also to promote awareness about rights that every girl in India is entitled to. The day also seeks to promote the importance of girl education, health and nutrition. To mark the occasion, centre celebrated Girl Child Day and also raised the voice against female infanticide. 200 members including students and staff attended this programme.

# లింగ వివక్షను అధిగమించాలి

ఎస్సీయూ ఆర్ట్స్ కాలేజీ ప్రెస్నిపోల్ సవరయ్య



కార్యక్రమంలో మాట్లాడుతున్న ఎస్సీయూ ఆర్ట్స్ కాలేజీ ప్రెస్నిపోల్ సవరయ్య- ర్యాలీని ప్రారంభిస్తున్న పద్మావతి వర్మిటీ రెక్కార్ ఉమ

తిరుపతి (విశ్వవిద్యాలయాలు): జనవరి 24: మన సమాజం లింగ వివక్షను పూర్తిగా అధిగమించినప్పడే అభివృద్ధిని సాధిస్తుందని ఎస్సీయూ ఆర్ట్స్ కాలేజీ ప్రెస్నిపోల్ ప్రొఫెసర్ జి. సవరయ్య పేర్కొన్నారు. వర్మిటీ ఉమెన్స్ స్టడీస్ విభాగం బుధవారం నిర్వహించిన జాతీయ బాలికా దినోత్సవ కార్యక్రమంలో ఆయన మాట్లాడారు. బాలికలు, మహిళలపై జరిగే అన్యాయాల అపరాధాలను నివారించాల్సిన బాధ్యత వ్యవస్థపై ఉందన్నారు. బాల్య వివాహాలను నియంత్రించాలన్నారు. కార్యక్రమంలో రైజ్ ఎస్సీవో సంస్థ ప్రతినిధి రామకృష్ణయ్య,

వర్మిటీ ఉమెన్స్ స్టడీస్ అధికారులు సాయిసుజాత, అద్యాపకులు, విద్యార్థులు పాల్గొన్నారు.

**పద్మావతి వర్మిటీ ఉమెన్స్ స్టడీస్ విభాగం ర్యాలీ**

జాతీయ బాలికా దినోత్సవ ర్యాలీని పద్మావతి వర్మిటీ ఉమెన్స్ స్టడీస్ విభాగం నిర్వహించింది. ర్యాలీని రెక్కార్ వి. ఉమ ప్రారంభించారు. బాలికలు విద్యావంతులు కావాలని ఆమె పిలుపునిచ్చారు. కార్యక్రమంలో ఉమెన్స్ స్టడీస్ విభాగ అధ్యాపకులు, విద్యార్థులు పాల్గొన్నారు.



Centre for Women's studies conducted **International Women's Day** on 08-03-2018. Women faculty from various Departments attended this programme. The theme for International Women's Day, 8 March, is "Time is Now, Rural and urban activists transforming women's lives". International Women's Day will also draw attention to the rights and activism of rural women, who make up over a quarter of the world population, and are being left behind in every measure of development and to empower women in all settings, rural and urban, and to celebrate the activists who are working relentlessly to claim women's rights and realize their full potential. The Department also organised photo exhibition on the topic "Press for Progress". 72 students and faculty attended this programme.

**విద్యాసంస్థల్లో..**

నగరంలోని యూనివర్సిటీలు, విద్యాసంస్థల్లో అంతర్జాతీయ మహిళా దినోత్సవాన్ని ఘనంగా నిర్వహించారు. ఎస్వీయూ ఉమెన్ స్టడీస్ విభాగం ఆధ్వర్యంలో నిర్వహించిన కార్యక్రమానికి రిజిస్ట్రార్ అనురాధ ముఖ్యఅతిథిగా హాజరై ప్రసంగించారు. 'ప్రెస్ ఫర్ ప్రొగ్రెస్' అనే అంశంపై ఫోటో ఎగ్జిబిషన్ ఏర్పాటు చేశారు.



ఎస్వీయూ ఉమెన్ స్టడీస్ విభాగంలో జరిగిన కార్యక్రమంలో రిజిస్ట్రార్ అనురాధను సన్మానిస్తున్న సిబ్బంది



An **awareness programme** was organized by Centre for Women's Studies, S V University, Tirupati on significance of breast feeding on 8th August 2018 and on this occasion Dr.B.Visalakshi, Professor, SVRRGH, Tirupati was the guest speaker.25 members attended this programme.



UGC Centre for Women's studies organised **International day for Elimination of violence against women** on 25<sup>th</sup> November, 2018. In this context an exhibition has been organised. Posters, charts and flexi boards were displayed on intimate partner violence (battering, psychological abuse, marital rape, );sexual violence and harassment (rape, forced sexual acts, unwanted sexual advances, child sexual abuse, forced marriage, street harassment, stalking, cyber- harassment);human trafficking (slavery, sexual exploitation);female genital mutilation; and child marriage. 140 members visited the exhibition.





UGC Centre for Women's studies conducted an awareness programme on **World AIDS day** on 1 December,2018 to show support for people living with HIV and to remember those who have died from AIDS-related illnesses. Each World AIDS Day focuses on a specific theme, which this year was theme "Know your status". This will also be an occasion to celebrate the 30th anniversary of World AIDS Day (WAD30) – a pioneering global health campaign first initiated by WHO in 1988..The exhibition was organised at Z.P. High School ,Rama Chadrapuram village in Chittoor District. As a part of Exhibition charts, posters, and Video clippings were displayed relating to World AIDS Day. 120 students of the school attended this programme.



## DEPARTMENT OF HINDI

Awareness programme on **National Voters Day** was celebrated by the Department of Hindi in collaboration with NSS-SVUC on January 25, 2018 across country with the theme of 'Accessible Elections'. The objective was to raise awareness to all eligible voters to register themselves and use their right to vote to strengthen the democracy. The NVD is celebrated every year in India on January 25 to mark the foundation day of ECI, which came into being on this day in 1950. The purpose of the NVD is to increase enrolment of voters, especially of the newly eligible ones. The Day is also utilized to spread awareness among voters regarding effective participation in the electoral process. In this connection the Department organised a pledge to renew our commitment to the cause of free, fair, peaceful and participative elections and 12 students attended the programme.



**AIDS Day** Was Celebrated on December 1<sup>st</sup>, 2018 by the Department of Hindi in collaboration with NSS SVU to raise awareness about HIV/AIDS. The day is an opportunity for public and private partners to spread awareness about in HIV/AIDS prevention, treatment and care. It has become one of the most widely recognized international health days and a key opportunity to raise awareness and celebrate victories such as increased access to treatment and prevention services. 12 students participated in this programme.



## DEPARTMENT OF HUMAN RIGHTS AND SOCIAL DEVELOPMENT

The Department of Human Rights and Social Development organised Awareness Programme on “**Sensitization on Child Rights**” in Government High School, Yerpedu, Chittoor District on 24th September, 2018. The objective of this programme is to create awareness among the school children about their Rights, so that they can protect themselves or try to get help when they come across abuse or violence. 250 students participated in this programme.



The Department of Human Rights and Social Development organised Awareness Programme on “**Right to Education** “in Government High School, Cherlopalli Village, on 29th October, 2018. The objective of this programme is to create awareness among the school children about Right to Education, its importance, Barriers in continuing Education and challenges. 87 students participated in this programme.



## DEPARTMENT OF PHILOSOPHY

**Swachh Bharat programme** was organised by Department of Philosophy in collaboration with NSS-SVUC organised on 7<sup>th</sup> April 2018. The Swachh Bharat Abhiyan is the most significant cleanliness campaign by the Government of India. The objective of this programme was to evoke a sense of responsibility among the people through the Clean India Movement. When citizens become active participants in cleanliness activities, the dream of a 'Clean India' once seen by Mahatma Gandhi will began to get a shape. 15 students attended this programme.



The Department of Philosophy in collaboration with NSS organised **Campus cleaning Programme** on 8th July, 2018. Campus cleaning improves hygiene level in campus and also helps to reduce the spread of sickness, maintaining a clean college environment sets a good example to students. Cleanliness gives rise to a good character by keeping body, mind, and soul clean and peaceful. Maintaining cleanliness is the essential part of healthy living because it is the cleanliness only which helps to improve our personality by keeping clean externally and internally. 15 students participated in this programme along with NSS students.



AIDS Day Rally was organised by Department of Philosophy in collaboration with NSS-SVUC organised on 10<sup>th</sup> December 2018. As citizens and students have collective responsibility on awareness on HIV/AIDS prevention students participated with placards that called for united struggle to create awareness among people to prevent AIDS. 16 students of the Department attended this programme.





## DEPARTMENT OF POPULATION STUDIES AND SOCIAL WORK

The Department of Population studies & Social work organised **Medical camp** as a part of Rural camp on 06-02-2018 in Thamballapalli Rural Village. Rural camp involves students in participation in planning and designing action activities for themselves and those for rural people and also helps in developing practical skills to carry out interventions, evaluate, and finally document the rare handy experience. The students of both Population studies and Social Work courses participated in the Programme. Local Doctors were invited and Medicines were distributed. 250 people were benefitted with this camp.



The Department of Population studies and Social work organised **World Social Work Day** on the 20th March, 2018. The theme 'Promoting Community and Environmental Sustainability' which was also the theme of last year continued for this year also. Every year, World Social Work Days celebrated the third Tuesday of March and events are organized throughout month of March. The day is opportunity for social workers and others in the social service sector to celebrate their achievements as well as to raise awareness and support for the important role that social workers play in the lives of vulnerable families and communities. The day calls attention to the need for further planning, development and support to the profession and social service sector. An awareness Programme was conducted on the theme for the students to make them understand the relation between human communities and environment.100 students and research scholars participated in this programme.



The Department of Population studies and Social work organised **World Population Day** on the 11 th of July 2018. This year's theme is "Family Planning is a Human Right." Access to safe, voluntary family planning is a human right. Tragically, reliable family planning methods are out of reach for hundreds of millions of people around. Many resort to unsafe, unreliable methods, some of which can be dangerous. Hence there is need to improve access to, and information about, modern, reliable family planning. The theme this year aims at providing safe, voluntary family. "Family planning is not only a matter of human rights; it is also central to women's empowerment, reducing poverty and achieving sustainable development." It was first realised that women and girls had the right to avoid the danger of too many pregnancies, and both men and women had the right to choose, when and how many times, and whether at all, to embrace parenthood. An awareness Programme was conducted on the theme for the students to make them understand the importance of Family planning as it allows people to attain their desired number of children and determine the spacing of pregnancies.130 students participated in this programme.



The Department of Population studies and Social work organised **Community interaction Programme** with SHG women in a rural Ramachandrapuram village on 11-08-2018. In this programme discussions and demonstrations were done on balanced diet, ill effects of malnutrition and its consequences on health to enhance the self-awareness on nutritive values. Commonly, people go regularly to a central point in their community—for example, for growth monitoring and promotion—or are visited at home by a health and nutrition worker. The existence, training, support, and supervision of the community worker—based in the community or operating from a nearby health facility—are indispensable feature. Thus community organizations are a key aspect of community-based health and nutrition programs. 85 members participated in this programme.



The Department of Population studies and Social work organised **Community interaction Programme** in a rural Yerpedu village on 16-09-2018. In this programme discussions and demonstrations were done on health and Hygiene. This awareness is essential for prevention, early detection, targeted therapy and is key to ensuring effective treatment. Being aware of a disease and its symptoms means people are more likely to take preventative action, and go for screenings, tests and check-ups. Raising awareness about health issues may also help prevent people from developing certain health issues. This programme focussed on Concepts and basic requirements for a healthy environment, healthy living. Health and disease concepts, Classification of diseases, Communicable diseases, Non-communicable diseases; Personal hygiene and health. 113 members participated in this programme.



The Department of Population studies & Social work organises **Extension and outreach activities** regularly to create awareness on Population Explosion and its consequences to college students. As this age group will be the future parents creating awareness and clarifying doubts will make them think and helps in planning their families in future. This year this programme was conducted in Oxford Degree College, SriKalahasti on 12-11-2018. 80 students of this college attended the programme.



The Department of Population studies & Social work organises **Extension and outreach activities** regularly to create awareness on Population Explosion and its consequences to college students. As this age group will be the future parents creating awareness and clarifying doubts will make them think and helps in planning their families in future. This year this programme was conducted in Dr.C.R.Reddy college of Arts and Sciences college, Edulagunta, ThottambeduMandalam on 04-12-2018. 70 students of this college attended the programme.



The Department of Population studies & Social work organises **Extension and outreach activities** regularly to create awareness on Population Education to college students. As this age group will be the future parents creating awareness and clarifying doubts will make them think and helps in planning their families in future. This year this programme was conducted in Dr. Penubala Chandrasekhar & Geeta Devi Degree College, Nagalapuram, Chittoor District on 05-12-2018. 90 students of this college attended the programme.





The Department of Population studies & Social work organises Extension and outreach activities regularly to create awareness cum **Exhibition on Population Education** to college students. As this age group will be the future parents creating awareness and clarifying doubts will make them think and helps in planning their families in future. This year this programme was conducted in Sri Veda Narayana College of Education, Puttur college on 22-12-2018. Around 75 students of this college attended the programme.



The Department of Population studies & Social work organises Extension and outreach activities regularly to **create awareness on Population Explosion and its consequences** to college students. As this age group will be the future parents creating awareness and clarifying doubts will make them think and helps in planning their families in future. This year this programme was conducted in District Institute of Education & Training, Karvetinagaram college on 27-12- 2018. 60 students of this college attended the programme.



## **DEPARTMENT OF COMPUTER SCIENCE**

Awareness programme on **National Voters Day** was celebrated by the Department of Computer Science in collaboration with NSS-SVUC Regular Camp on January 25, 2018 across country with the theme of ‘Accessible Elections’. The objective was to raise awareness to all eligible voters to register themselves and use their right to vote to strengthen the democracy. The NVD is celebrated every year in India on January 25 to mark the foundation day of ECI, which came into being on this day in 1950. The purpose of the NVD is to increase enrolment of voters, especially of the newly eligible ones. The Day is also utilized to spread awareness among voters regarding effective participation in the electoral process. In this connection the Department organised a pledge to renew commitment to the cause of free, fair, peaceful and participative elections and 35 students attended the programme



**Swachh Bharat programme** was organised by Department of Computer Science in collaboration with NSS in special camp organised on 17<sup>th</sup> August 2018. The Swachh Bharat Abhiyan is the most significant cleanliness campaign by the Government of India. The objective of this programme was to evoke a sense of responsibility among the people through the Clean India Movement. When citizens become active participants in cleanliness activities, the dream of a 'Clean India' once seen by Mahatma Gandhi will began to get a shape. 85students attended this programme



**Health awareness programme** was organised by Department of Computer Science in collaboration with NSS in special camp organised on 16<sup>th</sup> September, 2018. The objective of this programme was to create general understanding and knowledge about health, healthcare and its services, health needs, diseases, and preventive measures. Awareness plays a key role in our approach to improving access to healthcare. The objective was to empower communities, medical professionals and patients with appropriate tools, information and skills so that they can make high-quality, informed decisions on prevention, diagnosis, treatment, care, and support. 51 students attended this programme.



**Tree plantation programme** was organised by Department of Computer Science in collaboration with NSS in special camp organised on 23<sup>rd</sup> September, 2018. Tree plantation is one of the effective remedial measures to control the air pollution and noise pollution. It also causes aesthetics improvement of the area as well as sustains and supports the biosphere. Tree plantation is important because it provides fresh fruits, vegetables, nuts, and other foods for the survival of life on Earth. They are the producers and the source of food energy for all living things to survive, as they are at the bottom of the food chain. Preserving the tree is an obligation for everyone without exception , one tree will absorb approximately a ton of carbon dioxide during the course of its life cycle. Tree planting can restore global warming. 50 students attended this programme



**Public sanitation programme** was organised by Department of Computer Science in collaboration with NSS in special camp organised on 7<sup>th</sup> November, 2018. The objective of this programme was to evoke a sense of responsibility among the people about public sanitation and to make the clean city. Public sanitation is related to clean drinking water and treatment and disposal of human excreta and sewage. Inadequate water, sanitation and hygiene account for a large part of the burden of illness and death. 51 students attended this programme



Awareness programme on **World AIDS Day** was celebrated in December 1<sup>st</sup>, 2018 by the Department of Computer Science in collaboration with NSS to raise awareness about HIV/AIDS .The day is an opportunity for public and private partners to spread awareness about in HIV/AIDS prevention, treatment and care. It has become one of the most widely recognized international health days and a key opportunity to raise awareness and celebrate victories such as increased access to treatment and prevention services.51 students participated in this programme.





**Blood donation camp** has been organised by Department of Computer Science in collaboration with NSS Regular Camp on December 12.12.2018 in SV University.150 students attended this Programme and they were enriched about the importance of blood donation. 150 students donated blood.



## DEPARTMENT OF COMMERCE

**Swachh Bharat programme** was organised by Department of Commerce in collaboration with Youth Red Cross unit organised on July,24 th2018 .The Swachh Bharat Abhiyan is the most significant cleanliness campaign by the Government of India. The objective of this programme was to evoke a sense of responsibility among the people through the Clean India Movement. When citizens become active participants in cleanliness activities, the dream of a ‘Clean India’ once seen by Mahatma Gandhi will began to get a shape. 250 students attended this programme



**Swachh Bharat programme** was organised by Department of Commerce in collaboration with Youth Red Cross unit organised on September,28th 2018. .The Swachh Bharat Abhiyan is the most significant cleanliness campaign by the Government of India. The objective of this programme was to evoke a sense of responsibility among the people through the Clean India Movement. When citizens become active participants in cleanliness activities, the dream of a ‘Clean India’ once seen by Mahatma Gandhi will began to get a shape. 238students attended this programme.



**Awareness programme on AIDS** was celebrated in December 1<sup>st</sup>, 2018 by the Department of Commerce in collaboration with NSS to raise awareness about HIV/AIDS .The day is an opportunity for public and private partners to spread awareness about in HIV/AIDS prevention, treatment and care. It has become one of the most widely recognized international health days and a key opportunity to raise awareness and celebrate victories such as increased access to treatment and prevention services.70 students participated in this programme



## **DEPARTMENT OF FISHERY SCIENCE & AQUA CULTURE**

A **cleanliness campaign** was conducted, on 12.07.2018 to achieve the vision of a clean india. The students of the department of fishery science & aqua culture participated in the activity and clean the premises of NS block. 33 students and staff participated in this programme.

**Tree plantation programme** was organised by Department of fishery science & aqua culture on 12th September,2018. Tree plantation is one of the effective remedial measures to control the air pollution and noise pollution. It also causes aesthetics improvement of the area as well as sustains and supports the biosphere. Tree plantation is important because it provides fresh fruits, vegetables, nuts, and other foods for the survival of life on Earth. They are the producers and the source of food energy for all living things to survive, as they are at the bottom of the food chain. Preserving the tree is an obligation for everyone without exception, one tree will absorb approximately a ton of carbon dioxide during the course of its life cycle. Tree planting can restore global warming. 33 students attended this programme

### **Clean and Green Programmes – every month first Saturday**



**Plantation Programme** was organized by the department of Botany on 8<sup>th</sup> November 2018. The Vice chancellor distributed plants to the students to plant the trees in the campus. The purpose of the distribution of saplings was to plant these on the college premises and spread awareness among the students and to motivate them to plant saplings. 45 students from the department of botany participated in this programme. 45 members attended this programme.



## DEPARTMENT OF ENVIRONMENTAL SCIENCES

NSS unit of S.V.U. College of Sciences organized student **Blood donation camp** on 14-04-2018. As part of blood donation camp, five students of NSS volunteers from Science College donated blood. NSS Unit Program Co-ordinator Prof. K. Padmanabham said that donating blood is saving another life and he expressed personal thanks to all the students who have donated blood and certificates were also presented. 5 students donated blood.





**World Environmental Day** was conducted by the Department of Environmental Sciences, S. V. University on 5th June, 2018. In the programme, Hon'ble Vice-Chancellor Prof. A. Damodaram, Registrar Prof. R. K. Anuradha and Prof. M. Bhaskar, Rector, S.V. University, Tirupati and Prof. S. Vijayabhaskar Rao, Dean, Research and Development, Prof. T. Damodharam, Head, Department of Environmental Science and other faculty members of the S.V.University have participated in the plantation programme. 200 students attended this programme





NSS unit of S.V.U. College of Sciences organized **Awareness programme and Rally on AIDS/HIV** on the eve of World AIDS Day- 2018. Hon'ble Registrar Prof. P. Sreedhar Reddy has given a message on the HIV destroys a person's immunessystem and kills them. So, the Registrar said that adequate precautions should be taken in advance to avoid such disease and a rally is also being organized to make everyone aware. NSS Unit Co-ordinator, NSS Programme Officers from constituent colleges, faculty members and students from Sri Venkateswara University, 50 students from S.V. Arts College and SPW Degree College actively participated in the programme and made it success.



**World AIDS Day** is celebrated around the world on 1st December every year. Registrar Prof. P.Sreedhara Reddy, Rector Prof. G.M. Sundaravalli, NSS Officer, all faculty members and students of Sri Venkateswara University and S.V. Arts College and SPW Degree College students participated in the rally on the event of World AIDS Day. 300 students attended this programme



One Day seminar has been conducted in the Department of Environmental Sciences on 22-03-2018 on eve of **World Water Day**. Chief Guest of seminar Prof. K. Thyagaraju, Principal, SVU College of Sciences, has given message on the role of water in our daily life. Guest of Honor Prof. Dr. P. NammalwarRajan, Principal Scientist, ICAR, Govt. of India, Chennai delivered a lecture on how civilization were developed around water bodies. More over Dr. V. B. Mohan, Senior Medical officer, SVU Health Centre delivered a lecture on water related deceases and their controlling measures. Students, Research Scholars and

Academic Consultants have been participated in the above programme.40 students attended this programme



## DEPARTMENT OF HOME SCIENCE

World Dietetics Day was celebrated on 10<sup>th</sup> January 2018. The theme of the year is Go further with Food. The objective of the event is to create awareness and impact of nutritious food and create nutritional knowledge among the public. On this occasion an exhibition, food demonstrations were organized and show the healthy menus for children to bring awareness on healthy diet for their growth and development. 20 students participated



The significant activity as the part of **Gnana bheri** was conducted by Department of Home Science, SVU, Tirupati in the year 4.8.2018.. The main aim of this activity was to empower the rural women and to create the awareness on nutritional aspects. In this programme VC Prof. Damodar and Registrar Prof. R.K. Anuradha, Staff and Students of Department of Home Science has participated. The students of Food Science, Nutrition and Dietetics and Food Technology were arranged an Exhibition to empower the women and to create awareness with regard to the nutritional aspects. 90 students participated





The Department of Home Science celebrated ‘**World Breast feeding Week**’ in collaboration on 7.8.2018 with RASS (Rashtriya Seva Samithi) ICDS, Tirupati. The Head, Staff, Teaching Assistants and Students of Department of Home Science, CDPO of RASS, Supervisors and Anganwadi workers were participated. The experts of this programmes has created awareness to pregnant and lactating mothers about the importance of feeding breast milk to the infants. 65 students participated





## తల్లిపాలు చంటిబిడ్డలకు శ్రేయస్కరం



మాట్లాడుతున్న కె.అనురాధ

### ప్రజాశక్తి - క్యాంపస్ :

తల్లిపాలు చంటిబిడ్డలకు ఎంతో శ్రేయస్కరమని గృహవిజ్ఞానశాస్త్ర విభాగాధిపతి ఆచార్య కె.అనురాధ పేర్కొన్నారు. తల్లిపాల వారోత్సవాలలో భాగంగా మంగళవారం తిరుపతిలోని రాస్ భవనంలో గర్భిణీలు, బాలింతల తల్లులకు ముద్రుపాలుపై అవగాహనా కార్యక్రమం ఎస్వీయూ హోంసైన్సు విభాగం ఆధ్వర్యంలో నిర్వహించారు. ఈ సందర్భంగా ఆమె మాట్లాడుతూ పిల్లల మానసిక పెరుగుదల సమర్థవంతంగా జరగాలంటే ముద్రుపాలు తాపించాలన్నారు. అనంతరం డాక్టర్ సుచరిత, మంజులలు మాట్లాడుతూ పిల్లలకు అనుబంధ ఆహారం, పిల్లలలో వేగంగా అభివృద్ధికి తోడ్పడే అంశాలను గురించి వివరించారు. ఈ కార్యక్రమంలో అధ్యాపకులు డాక్టర్ స్వరూపరాణి, ఒప్పండ అధ్యాపకులు, పిడిఎఫ్, పరిశోధకులు, రాస్ సిడిపిఓ సుధారాణి, సూపర్వైజర్లు, అంగన్వాడీ వర్కర్లు, స్త్రీలు, విద్యార్థులు పాల్గొన్నారు.

**“ National Nutrition Week”** is celebrated every year in the first week of September. As part of this, One Day National Symposium on “Role of Traditional foods in Ensuring Nutritional security” was organized on 1-7.9.2018 at Senate hall by Department of Home Science, SV university, Tirupati. In this activity, to create awareness on traditional foods among the participants few traditional foods were prepared and distributed by Food Technology and Food Science nutrition students to the participants. The exhibition was arranged through posters and charts for the well understanding about the importance of traditional foods. In this programme, Principal, SVU College of Sciences, Head and Staff, Department of Home Science, Students and University employees were participated. 120 students participated



ఇరుక్కుపోయి మృతిచెందాడు. అలాగే బస్సులో య్యాయి. అతను కొమాలో ఉన్నాడు. బస్సులో క్లిన్ సురేష్

← 5\_6111475459885629536

# సంప్రదాయ ఆహారంతో ఆరోగ్యానికి రక్ష ముక్క



సదస్సును ప్రారంభిస్తున్న ఎఫ్ఎస్ఎస్పిఐ మాజీ డైరెక్టర్ సురేందర్

గులాబివర్షి శాంతిపాఠశాలను ప్రారంభించిన సందర్భంగా ఆహారం అందించారు. ఆహారం ఉండడాన్ని చూపుతూ ఉన్న ఆహారం వెంటాడు

శ్రీకాళహస్తి : డాక్టర్ పద్మ బుర్రుని దర్శించు చేరుకున్న ఆరామస్వామి స్వామి, అవన్నారూ. గురుడి పండితుల



As a part of celebration of **International day of elderly on 1.10.2018**, an election competition was conducted about right of elderly for students of department of home science students come out with their personal experiences with their grandparents Prof.K. Anuradha Professor in human development and child welfare specialization, created awareness about rights of elderly in Prakasam Bhavan charts were displayed depicting awareness about needs and rights of elderly. The staff and students of S.V.University observe the charts exhibited and awareness was created among the students of other departments.40 students participated



**“The World Food Day”** which falls on 16<sup>th</sup> to October was celebrated by Department of Home Science, SVU, and Tirupati. The theme of this year is” Our Actions are our future, Ending world hunger by 2030 is Possible”. The main objective of this programme was to create awareness on food wastage and the ways to reduce the wastage. The students of food technology and nutrition are participated. An exhibition was organized in the campus to

create awareness. They also enlighten the participants about the importance of food. 65 students participated



**“Rural work Experience Programme”** for the year 2018 was organized Mallaypalli village for one week. The Third Semester of M.Sc Home Science Students stayed in the Village for 8 days and educated rural people on Balanced diet, nutrition through out life span, deficiency diseases, and foods necessary to overcome deficiencies, children’s Problems and also created awareness about different Government Programmes. In this programme Prof. N. Savithamma, Pricipal, SVU College of Sciences, Prof. Vijayabhaskar Rao, Research Dean, SVU has attended. Head, Faculty, Non-teaching staff and students have participated the programme. 30 students participated



## DEPARTMENT OF VIROLOGY

The students and staff of the Department of Virology participated in **Jnanabheri** organized in the S V University, Tirupati in 4.8.2018.. Stall were kept to create awareness on the Science and role of virus in health and disease. Students educated the public and clarify their doubts. 10 students participated in the programme



**Health Awareness Programme** for women workers was organized by Department of Virology on March 8<sup>th</sup> 2018. Importance of health, immunity for working women was explained. An interactive discussion was conducted to educate the women in various aspects. 20 students participated







**Plastic Pollution control activities** were conducted in collaboration with AP Pollution Control board on 9<sup>th</sup> August 2018. The components of plastics which can cause harmful effects on health and prevention and control measures were discussed and educate the public on the above risk factors. 100 students participated



## SRI VENKATESWARA UNIVERSITY

### NSS ACTIVITY-2018

NSS wing, SV University, Tirupati conducted one day awareness programme on **Drug De Addiction** on 10-01-2018. Drugs are dangerous to health. Millions of Indians are dependent on alcohol, cannabis, and opiates, and drug misuse is a pervasive phenomenon in Indian society. While most people think that addicts have a choice, in reality, an addict needs professional help because it is a chronic disorder. Drug addiction not only affects the substance abuser but also impacts families. They go through mental stress, face social consequences, and are pushed into financial crisis. The objective of the programme is to make the students aware about ill effects of drug addiction and the need for Drug De-addiction. 100 students and faculty participated in the programme.



NSS wing, SV University, Tirupati conducted **Clean and Green programme** in collaboration with Govt. Junior college on 12-01-2018. The Clean and Green campaign aims to protect and care for the environment by engaging the community in leading an environmentally conscious lifestyle. The objective of the programme is to support sustainable human and ecological use and reuse of remediated land; minimize impacts to water quality and water resources; Reduce air toxics emissions and greenhouse gas production; minimize material use and waste production and conserve natural resources and energy. 100 students participated and cleaned the area. Later planted trees together.



NSS Unit,SVU in collaboration with College of pharmaceutical sciences and Red Cross society Tirupati organised **Blood Donation Camp** on 14-06-2018., 100.students participated in this programme. First awareness programme has been organised to know the benefits of donating blood. Blood donation prevents hemochromatosis, blood cell production, lowers cancer risk and improves heart and liver health.



NSS unit, SVU College of pharmaceutical sciences in collaboration with NSS wing, SV University, Tirupati conducted **International Yoga Day** on 21-06-2018. The United Nations declared June 21 as the International Yoga Day on December 11, 2014. International Yoga Day was Yoga for Peace. Yoga has become a part of so many lives. Yoga's popularity outside India is high and has connected the world with India. 90 students and Faculty participated in this programme



**Mass Tree Plantation programme** was organised by NSS wing S V University, Tirupati on 11-08-2018. Tree plantation is one of the effective remedial measures to control the air pollution and noise pollution. It also causes aesthetics improvement of the area as well as sustains and supports the biosphere. Tree plantation is important because it provides fresh fruits, vegetables, nuts, and other foods for the survival of life on Earth. Preserving the tree is an obligation for everyone without exception; one tree will absorb approximately a ton of carbon dioxide during the course of its life cycle. Tree planting can restore global warming .100 students attended this programme.



NSS wing, SV University, Tirupati organised **Poshan Abhiyaan programme** on 11-09-2018. This programme, was launched by Hon'ble Prime Minister on 8th March, 2018 in Jhunjhunu district of Rajasthan. The focus of Abhiyaan is to lay emphasis on nutritional status of adolescent girls, pregnant women, lactating mothers and children from 0-6 years age. Principal goal of the POSHAN Abhiyaan is to improve nutritional status of children (0-6 years), adolescent girls, pregnant women and lactating mothers. POSHAN Abhiyaan is a three-year programme to ensure a holistic approach, covering all 36 states and union territories. 48 students and faculty participated in this programme.





NSS wing, SV University, Tirupati celebrated **NSS Day** on 24-09-2018 in collaboration with SPW junior college. Every year on September 24, India celebrates National Service Scheme Day (NSS Day). During Mahatma Gandhi's Centenary Year (1969), on September 24, the National Service Scheme (NSS) was inaugurated; including 40,000 student volunteers from 37 institutions. 120 students participated in clean and green.



NSS wing, SV University, Tirupati conducted NSS **Special camping programme** for 7 days at NTR Nagar, Perur panchayat, Tirupati Rural from 24-09-2018 to 30-09-2018. Special camping programmes are vital aspects in NSS. The aim of NSS is Education through community service which can be fulfilled by participating in special camps. The theme of NSS Special camping programme is Health, Public Sanitation and Personal Hygiene.45 NSS students participated in activities.



NSS wing, SV University, Tirupati celebrated **Rashtriya Ekta Diwas**, to celebrate Sardar Patel's Birth Anniversary on 31<sup>st</sup> October, 2018 to create Mass Awareness to mark his incredible role in India's Integration. Iron Man of India's freedom struggle, Sardar Vallabhbhai Patel, lent his steely strength to India's consolidation after Independence, in full measure. A new nation was born. The challenge of protecting its unity was evident. With amazing skill, the Sardar accomplished the task, and became Architect of the Unified India. On 31<sup>st</sup> October, therefore, the nation celebrates his birth anniversary as Rashtriya Ekta Diwas, rejoicing over his precious legacy. 140 students participated in the programme.



**Swachh Bharat programme** was organised by NSS wing, SV University, Tirupati on 11-11-2018. The Swachh Bharat is the most significant cleanliness campaign by the Government of India. The objective of this programme was to evoke a sense of responsibility among the people through the Clean India Movement. When citizens become active participants in cleanliness activities, the dream of a ‘Clean India’ once seen by Mahatma Gandhi will begin to get a shape. 100 students participated this programme.



NSS wing, SV University, Tirupati conducted **National Constitution Day** also known as Samvidhan Divas or National Law Day on **November 26, 2018**. On November 26, 1949, the Constituent Assembly of India formally adopted the Constitution of India. It came into force on January 26, 1950. Constitution Day aims to bring awareness about the importance of the Constitution and Dr B R Ambedkar. The Constitution Day is celebrated as a mark of tribute to India's first Law Minister BR Ambedkar, who played a pivotal role in drafting the Indian Constitution. 120 students participated in this programme



NSS wing, SV University, Tirupati conducted **World AIDS Day** December 1<sup>st</sup>,2018 by the to raise awareness about HIV/AIDS .The day is an opportunity for public and private partners to spread awareness about in HIV/AIDS prevention, treatment and care . It has become one of the most widely recognized international health days and a key opportunity to raise awareness and celebrate victories such as increased access to treatment and prevention services.100 students participated in this programme.





# SRI VENKATESWARA UNIVERSITY

Accredited By 'NAAC' With 'A+' Grade



**Extension and Outreach Programs conducted by the institution through NSS/NCC, Government and Government recognised bodies - 2017**



# SRI VENKATESWARA UNIVERSITY

## EXTENSION ACTIVITIES: 2017

### DEPARTMENT OF ADULT EDUCATION

The Department of Adult Education has organised **International Literacy Day** Celebrations and International Literacy Week celebrations on 8 September, 2017. This year the International Literacy Day was celebrated under the theme of 'Literacy in a digital world' with the overall aim to look at what kind of literacy skills people need to navigate increasingly digitally-mediated societies, and to explore effective literacy policies and programmes that can leverage the opportunities that the digital world provides. As a part of this programme essay writing and elocution competitions were organised in various schools and Degree colleges in and around Tirupati town. 87 students participated in this Programme.





## CENTRE FOR WOMEN’S STUDIES

UGC Centre for Women’s studies along with Extension oriented Departments of the University organised **National Girl Child Day** on 24<sup>th</sup> January, 2017 with the theme “BetiBachao, BetiPadhao”.The day was initiated with an aim to spread awareness about the inequalities faced by the girl child in the country. It also works towards enhancing girls’ meaningful contribution in decision making processes by active support of the parents and the community members. 250 students attended this programme.



UGC Centre for Women’s studies students and faculty visited **Family counselling centre, PASS** on 8<sup>th</sup> August, 2017 as a part of extension activities and during this session 34 members visited the centre. The Family Counselling Centres provide counselling, referral and rehabilitative services to women and children who are victims of atrocities, family maladjustments and social ostracism and also provide crisis intervention and trauma counselling in case of natural disasters.



UGC Centre for Women's studies students and faculty visited **Drug De-addiction centre**, PASS centre on 9<sup>th</sup> August, 2017. Addiction is a chronic, but treatable, disorder. People who are addicted cannot control their need for alcohol or other drugs, even in the face of negative health, social or legal consequences. This lack of control is the result of alcohol – or drug-induced changes in the brain. Those changes, in turn, cause behaviour changes. The people are treated here with withdrawal management, Thought sharing, guided discussion, individual counselling, Yoga therapy and Aversion therapy. 120 students attended this programme.



UGC Centre for Women's studies conducted an exhibition on **World AIDS day** on 1 December, 2017 to show support for people living with HIV and to remember those who have died from AIDS-related illnesses. Each World AIDS Day focuses on a specific theme, which this year was 'End inequalities End AIDS'. The exhibition was organised at Z.P. Girls High School, Chandragiri in Chittoor District. As a part of Exhibition charts, posters and Video clippings were displayed relating to World AIDS Day. 200 students of the school attended this programme.

UGC Centre for Women's studies conducted an exhibition on **World AIDS day** on 1 December to show support for people living with HIV and to remember those who have died from AIDS-related illnesses. Each World AIDS Day focuses on a specific theme, which this year was End inequalities. End AIDS. The exhibition was organised at Z.P. Girls High School, Kuppam bhudur village. As a part of Exhibition charts, posters, and Video clippings were displayed relating to World AIDS Day. 120 students of the school attended this programme.



## DEPARTMENT OF HINDI

Awareness programme on **National Voters Day** was celebrated in collaboration with NSS-SVUC on January 25, 2017 across country with the theme of “Empowering young and future events” to enhance participation of citizens in the electoral process. The NVD is celebrated every year in India on January 25 to mark the foundation day of ECI, which came into being on this day in 1950. The purpose of the NVD is to increase enrolment of voters, especially of the newly eligible ones. The Day is also utilized to spread awareness among voters regarding effective participation in the electoral process. In this connection the Department organised awareness programme and 12 students attended the programme



Awareness programme on **World AIDS Day** was celebrated in collaboration with NSS-SVUC on December 1<sup>st</sup>, 2017 by the Department of Hindi to raise awareness about HIV/AIDS and demonstrate international solidarity. The day is an opportunity for public and private partners to spread awareness about in HIV/AIDS prevention, treatment and care. It has become one of the most widely recognized international health days and a key opportunity to raise awareness and celebrate victories such as increased access to treatment and prevention services. 12 students participated in this programme.



## **DEPARTMENT OF HUMAN RIGHTS AND SOCIAL DEVELOPMENT**

The Department of Human Rights and Social Development organised Awareness Programme on “**Child Labour-causes and strategies for prevention** “in Government High School, Sri Kalahasthi, Chittoor District on 4th August, 2017. The objective of this programme is to create awareness among the school children about child labour, its causes, how it impacts their life and the strategies and measures to prevent child labour. 110 students participated in this programme



The Department of Human Rights and Social Development organised Awareness Programme on “Sensitization on Child Rights “in Government High School, Yerpedu, Chittoor District on 24th September, 2017. The objective of this programme is to create awareness among the school children about their Rights, so that they can protect themselves or try to get help when they come across abuse or violence. 250 students participated in this programme.



## DEPARTMENT OF PHILOSOPHY

**Swachh Bharat programme** was organised by Department of Philosophy in collaboration with NSS-SVUC organised on 12<sup>th</sup> March 2017. The Swachh Bharat Abhiyan is the most significant cleanliness campaign by the Government of India. The objective of this programme was to evoke a sense of responsibility among the people through the Clean India Movement. When citizens become active participants in cleanliness activities, the dream of a 'Clean India' will began to get a shape. 21 students attended this programme.





The Department of Philosophy in collaboration with NSS organised **Campus cleaning Programme** on 26th June, 2017. Clean Campus promotes Hygiene, and it improves hygiene level in campus and also helps to reduce the spread of sickness, maintaining a clean college environment sets a good example to students. Cleanliness encourages learners to take pride in their college, which makes them less likely to drop litter and as such they will potentially make a bigger effort to maintain their environment. Cleanliness gives rise to a good character by keeping body, mind, and soul clean and peaceful. Maintaining cleanliness is the essential part of healthy living because it is the cleanliness only which helps to improve our personality by keeping clean externally and internally. 18 students participated in this programme along with NSS students. .18 students attended this programme.



**AIDS Day Rally** was organised by Department of Philosophy in collaboration with NSS-SVUC organised on 10<sup>th</sup> December 2017. As citizens and students have collective responsibility on awareness on HIV/AIDS prevention. Students participated with placards that called for united struggle to create awareness among people to prevent AIDS. 17 students attended this programme.



## DEPARTMENT OF POPULATION STUDIES& SOCIAL WORK

The Department of Population studies & Social work organises Extension and outreach activities regularly to **create awareness on investing in Teen Age Girls**. As this age group will be the future parents creating awareness and clarifying doubts will make them think and helps in planning their families in future. This year the programme was conducted in NBKR College of Education, Vidya Nagar, and Nellore on 17-02-2017. 120 students of this college attended the programme.



The Department of Population studies & Social work organises Extension and outreach activities regularly to **create awareness on Population Explosion and its consequences** to college students. As this age group will be the future parents creating awareness and clarifying doubts will make them think and helps in planning their families in future. This year this programme was conducted in Sri Veda Narayana College of Education , Puttur on 23-02-2017. 70 students of this college attended the programme.



The Department of Population studies & Social work organises Extension and outreach activities regularly to **create awareness on Population Explosion and its consequences** to college students. As this age group will be the future parents creating awareness and clarifying doubts will make them think and helps in planning their families in future. This year this programme was conducted in Government Degree College , Karveti Nagaram on 10-03-2017.140 students of this college attended the programme.



The Department of Population studies and Social work organised **World Social Work Day** on the 21<sup>st</sup> of March, 2017. The theme 'Promoting Community and Environmental Sustainability' related to the third pillar of the Global Agenda for Social Work and Social Development. Sustainability represents one of the most revolutionary paradigm shifts of the 20th century, with consequences for social work, as it is closely related to relationships between human communities, their future and the environment. An awareness Programme was conducted on the theme for the students to make them understand the relation between human communities and environment for Sustainability.152 students and research scholars participated in this programme.



The Department of Population studies & Social work organised **Medical camp** as a part of rural camp on May 2017 in Madanapalli Rural Village. Rural camp involves students in participation in planning and designing action activities for themselves and those for rural people and also helps in developing practical skills to carry out interventions, evaluate, and finally document the rare handy experience. The students of both Population studies and Social Work courses participated in the Programme. Local Doctors were invited and Medicines were distributed. 400 people were benefitted with this camp.



The Department of Population studies and Social work organised World Population Day on the 11 th of July 2017. This year's theme is “**Family Planning: Empowering People, Developing Nations.**” Access to safe, voluntary family planning is a human right. This year, 11th July 2017, marks 17 years of World Population Day. The theme this year aims at providing safe, voluntary family planning. The UN website mentions that around 225 women in the work want to avoid pregnancy. However, they are unable to use safe and effective family planning methods because of lack of access to information or services to lack of support from their partners or communities. An awareness Programme was conducted on the theme for the students to make them understand the importance of Family planning as it allows people to attain their desired number of children and determine the spacing of pregnancies.140 students participated in this programme.





The Department of Population studies & Social work organises Extension and outreach activities regularly to **create awareness cum Exhibition on Population Explosion** and its consequences to college students. As this age group will be the future parents creating awareness and clarifying doubts will make them think and helps in planning their families in future. This year this programme was conducted in Dr.C.R.Reddy college of Arts and Sciences College, Edulagunta , Thottambedu Mandalam on 24-11-2017.110 students of this college attended the programme.



The Department of Population studies & Social work organises Extension and outreach activities regularly to **create awareness on Population Education** to college students. As this age group will be the future parents creating awareness and clarifying doubts will make them think and helps in planning their families in future. This year this programme was conducted in Oxford Degree College, Sri Kalahasti College on 29-11-2017. Around 100 students of this college attended the programme.



The Department of Population studies & Social work organises Extension and outreach activities regularly to **create awareness cum Exhibition on Population Explosion** and its consequences to college students. As this age group will be the future parents creating awareness and clarifying doubts will make them think and helps in planning their families in future. This year this programme was conducted in Srinivasa College of Education, Puttur on 14-12-2017. 80 students of this college attended the programme.



The Department of Population studies and Social work organised **Community interaction Programme** in a rural Cherlopalli village on 22-12-2017. In this programme discussions and demonstrations were done on balanced diet, ill effects of malnutrition and its consequences on health to enhance the self-awareness on nutritive values. Commonly, people go regularly to a central point in their community—for example, for growth monitoring and promotion—or are visited at home by a health and nutrition worker. The existence, training, support, and supervision of the community worker—based in the community or operating from a nearby health facility—are indispensable features of these programs. Thus community organizations are a key aspect of community-based health and nutrition programs. 54 members participated in this programme.



The Department of Population studies and Social work organised **Community interaction Programme** in a rural Avilala village on 28-12-2017. In this programme discussions and demonstrations were done on health and Hygiene. This awareness is essential for prevention, early detection, targeted therapy and is key to for ensuring effective treatment. Being aware of a disease and its symptoms means people are more likely to take preventative action, and go for screenings, tests and check-ups. Raising awareness about health issues may also help prevent people from developing certain health issues. This programme focussed on Concepts and basic requirements for a healthy environment, healthy living. Health and disease concepts, Classification of diseases, Communicable diseases, Non-communicable diseases; Personal hygiene and health. 92 members participated in this programme.



## DEPARTMENT OF COMPUTER SCIENCE

Awareness programme on **National Voters Day** was celebrated by Department of Computer Science in collaboration with NSS-SVUC during special camp on January 25, 2017 on the theme ‘Electoral literacy for stronger democracy’. The objective was to enrich the voter regarding the value of their vote. The NVD is celebrated every year in India on January 25 to mark the foundation day of ECI, which came into being on this day in 1950. The purpose of the NVD is to increase enrolment of voters, especially of the newly eligible ones. The Day is also utilized to spread awareness among voters regarding effective participation in the electoral process. In this connection the Department organised a pledge to renew our commitment to the cause of free, fair, peaceful and participative elections and 45 students attended the programme.



**Swachh Bharat programme** was organised by Department of Computer Science in collaboration with NSS in special camp organised on 2<sup>nd</sup> October, 2017. The Swachh Bharat Abhiyan is the most significant cleanliness campaign by the Government of India. The objective of this programme was to evoke a sense of responsibility among the people through the Clean India Movement. When citizens become active participants in cleanliness activities, the dream of a 'Clean India' once seen by Mahatma Gandhi will begin to get a shape. 51 students attended this programme



Awareness programme on **World AIDS Day** was celebrated in collaboration with NSS-SVUC in special camp on December 1<sup>st</sup>, 2017 by the Department of Computer Science to raise awareness about HIV/AIDS .the theme for this year was “communities make the difference”. Thousands of community health workers and members of the HIV and key population networks – many of whom are living with HIV or affected by the epidemic – contributed to this success and to highlight the difference these communities are making to end the HIV epidemic and in strengthening primary health care for their broader engagement.85 students participated in this programme





## DEPARTMENT OF COMMERCE

**Swachh Bharat programme** was organised by Department of Commerce in collaboration with Youth Red Cross unit organised on July, 24<sup>th</sup> 2017. The Swachh Bharat Abhiyan is the most significant cleanliness campaign by the Government of India. The objective of this programme was to evoke a sense of responsibility among the people through the Clean India Movement. When citizens become active participants in cleanliness activities, the dream of a 'Clean India' once seen by Mahatma Gandhi will begin to get a shape. 250 students attended this programme



**Blood donation camp** has been organised by Department of Commerce in collaboration with Red Cross Society, Tirupati in 12<sup>th</sup> October 2017 in SV University. 100 students attended this Programme and they were enriched about the importance of blood donation. 20 students donated blood.



**Awareness programme on AIDS** was celebrated in December 1<sup>st</sup>, 2017 by the Department of Commerce on in collaboration with Youth Red Cross unit to raise awareness about HIV/AIDS .The day is an opportunity for public and private partners to spread awareness about in HIV/AIDS prevention, treatment and care . It has become one of the most widely recognized international health days and a key opportunity to raise awareness and celebrate victories such as increased access to treatment and prevention services. 50 students participated in this programme.



**Plantation programme** was organised by Department of Commerce in collaboration with NSS organised on 8<sup>th</sup> December 2017. Tree plantation is one of the effective remedial measures to control the air pollution and noise pollution. It also causes aesthetics improvement of the area as well as sustains and supports the biosphere. Tree plantation is important because it provides fresh fruits, vegetables, nuts, and other foods for the survival of life on Earth. Preserving the tree is an obligation for everyone without exception; one tree will absorb approximately a ton of carbon dioxide during the course of its life cycle. Tree planting can restore global warming.50 students attended this programme



## DEPARTMENT OF ANTHROPOLOGY

The Department of Anthropology was conducted a **Cleanliness campaign** in October 2017 to achieve the vision of a clean India. 30 students of the Department of Anthropology including the staff participated in the activity and cleaned the premises of Prakasam bhavan, S.V.U. campus.



## **DEPARTMENT OF AQUA CULTURE**

The Department of Fishery Science & Aqua culture conducted **Swatch Bharat programme** 12<sup>th</sup> November 2017 to achieve the vision of a clean India. The objective of this programme was to evoke a sense of responsibility among the people through the Clean India Movement. 33 students of the Department of Fishery Science & Aqua culture including the staff participated in the activity.

### **Clean and Green Programmes – every month first Saturday**



## DEPARTMENT OF CHEMISTRY

**World Water Day** Jointly organised by Dept. of Environmental Sciences, Dept. of Chemistry and APPCB, Regional Office, Tirupati on 22nd March, 2017. The objective of this programme is to make people understand the uses and importance of Water and Water Resource Management. Guest of honour Prof. P. Nammalwar Rajan, ICAR, Anna University, Chennai has delivered a lecture on Water Resource Management on the eve of World Water Day in this programme. 100 students from Department of environmental sciences and chemistry were participated.



## DEPARTMENT OF BOTANY

**Plantation programme** was organized by the Department of Botany. The students of Botany went to department of forestry to collect the saplings on 16.11.2017. The purpose of collecting the saplings was to plant these in the college premises and spread awareness among the students and to motivate them to plant samplings. 25 students from the department of botany participated in this programme.





## **DEPARTMENT OF PHYSICS**

**World meteorological day** was celebrated on 23 th March 2017. An awareness programme was conducted to create awareness on importance of individual actions in preserving earth's atmosphere comprising various invisible gases that form a security blanket over us against harmful rays. . 120 students attended this programme.



## **DEPARTMENT OF ENVIRONMENTAL SCIENCES**

**World Water Day** Jointly organised by Dept. of Environmental Sciences, Dept. of Chemistry and APPCB, Regional Office, Tirupati on 22nd March, 2017. Guest of honour Prof. P. Nammalwar Rajan, ICAR, Anna University, Chennai has delivered a lecture on Water Resource Management on the eve of World Water Day. 120 students attended this programme



**World Environmental Day** was conducted by the Department of Environmental Sciences, S. V. University on 5th June, 2017. In the programme Prof. M. Bhaskar, Rector, Prof. K.Munirathnam, Principal, S.V.U.College of Arts, Prof. T. Damodharam, Head, Department of Environmental Science, Prof.D.V.R. SaiGopal, Dean Development, Prof. S. Vijayabhaskara Rao, Dean, Research and Development and other faculty members of the S.V.University have participated in the plantation programme. Rector, Prof. M. Bhaskar taught about the importance of Trees, Natural Resources and the reasons of the Environmental Degradation in this event. In this programme faculty members and more than 150 students Participated .



The Department of Environmental Sciences, in collaboration with NSS unit of S.V.U. College of Sciences organized **Awareness programme and Rally on AIDS/HIV** on the eve of World AIDS Day-1.12. 2017. In the awareness programme, Hon'ble Vice-Chancellor, Prof. A. Damodaram, Sri Venkateswara University has given a message on the disease AIDS which causes death to humans and started the rally. Registrar Prof. R. K. Anuradha and Rector Prof. M. Bhaskar, NSS Unit Co-ordinator, NSS Programme Officers of Constituent Colleges, faculty members and 50 students from Sri Venkateswara University and more than 800 students from S.V. Arts College and SPW Degree College actively participated in the programme and made it success.





## DEPARTMENT OF HOME SCIENCE

**World Dietetics Day** was celebrated on 10<sup>th</sup> January 2017. The theme of the year is Consult a dietitian, get Fooducated. The objective of the event is to create awareness and impact on food safety and nutritional knowledge among the public. On this occasion an exhibition is organized on healthy menus for children to bring awareness on healthy diet for their growth and development. 120 students Participated.



**International Women's Day** was Celebrated on 8<sup>th</sup> March, 2017 in collaboration with Directorate of Women Empowerment, at Srinivasa Auditorium, S. V. University, Tirupati. Successful Women from various Govt and Non-Govt Institutes participated and delivered motivational talks and their experiences to the students. All students and faculty participated in the event. 700 students Participated.



One Day Workshop on Awareness on **Consumer Rights** was conducted on 14<sup>th</sup> March “World Consumer Rights Day”. The programme was organized in Collaboration with IIPA (Indian Institute of Public Administration) Tirupati Local Chapter, S. V. University, Tirupati. M. Ramakrishnaiah, President, Chittoor District Consumer Forum II, Prof D. Himachalam, ICSSR, Sr. Fellow, Dept. of Commerce, SVU, Tirupati, P. Raja Reddy, President, Chittoor District Consumer Council. M. Srinivasulu, President, Consumer Education Society, Prof. K. Anuradha, Head, Dept. of Home Science, Dr.K. Sucharitha and Prof. A. Ranga Reddy, Chairman, IIPA, Tirupati, Local Branch were occupied the Dias.

In the morning the guests created awareness on common problems faced by consumers and method of registering complaints etc. In the afternoon workshop was conducted to students of Home Science. Prof D.Himachalam, Dr.Samanthakamani and Dr,K,V,Sucharitha. Faculty, Students, Research scholars of the department has participated in the programme. The event was recorded in the Consumer International's (CI), London, a World Consumer Organisation, programmes and world map of CI. It disseminates information widely about Sri Venkateswara University, Tirupati. 60 students Participated







www.consumersinternational.org/our-work/wcrd/wcrd-2017/

This year we are campaigning to build a #BetterLifeforall. Our interactive map shows our members' World Consumer Rights Day activities. Click on a tweet or pin to find out what members globally are doing for WCRD.

**Sri Venkateswara University, Tirupati**  
Sri Venkateswara University, Tirupati, Andhra Pradesh, India  
March 15  
The Indian Institute of Public Administration (IIPA) Tirupati in association with the Department of Home Science at Sri Venkateswara University, Tirupati are jointly organising an awareness raising event for university students.

All the latest photos, news items and updates relating to World Consumer Rights Day. Click on an image below to find out more about an article.

11:31  
17/03/2017

A **Medical Camp** was organized as a part of Community Development conducted by S. V. University at Yerpedu Village on 27<sup>th</sup> March 2017. Medical camp involves students of various departments of SV University as a part of Community development. Local Doctors were invited and Medicines were distributed. Faculty, Research scholars and Students of Department of Home Science has participated in the camp and given Diet Counselling to rural participants. Nutritional assessment and counselling was given using appropriate diet charts. 300 people were benefitted with this camp.



**Breast feeding week** celebrated in Gram Panchayath, M.R Palli. Tirupati. On 7<sup>th</sup> August, 2017 In collaboration with RASS,ICDS, Tirupati. This Programme was celebrated to spread awareness on Breast feeding around the globe. The theme of this year is “Sustaining Breast feeding together”. The staff delivered lectures on the theme and educate the women in promotion of breast feeding. 70 students Participated



**Rural work Experience Programme** conducted by Department of Home Science Students in “Mallaypalli” Village for one week. The students were placed in the village for 10 days , conducted situational analysis of the community. Then They were given nutritional education, created awareness regarding communicable Diseases and demonstrated few nutritious recipes. And also educated regarding child and family related aspects during 10<sup>th</sup> to 16<sup>th</sup> September, 2017. 30 students Participated





In commemoration of **International day of elderly**, the staff and students of departments of Home sciences visited the nearby village Mallayyapalli on 1<sup>st</sup> October 2017. The students have interaction with the villagers under rural work experience programme. Students conducted competitions to elderly on different aspects like singing, taste identification smell identification etc. At the end of the programme gift were distributed and all the participated elderly people enjoyed the occasion and students came to understand about the needs and interest of elderly. 10 students Participated



**World Food day** celebration organized in S.V.U.Administration Building, through giving nutritional awareness on junk foods for non-teaching staff and assessed their BMI of the S.V university on **16<sup>th</sup> October, 2017**. Chief guests are Hon'ble Vice Chancellor, Rector and Registrar of S.V.University. The theme of this year is" Change the future of migration. Invest in food security and rural development". The students of food technology and nutrition are prepared healthy snacks and displayed. 90 students Participated



## DEPARTMENT OF MATHEMATICS

An awareness programme to generate awareness regarding **sanitation practices** was organized on 11<sup>th</sup> July 2017 in the campus to achieve campus sanitation in the university including hostels. In this programme 28 students & staff of the department of mathematics participated.





## THE DEPARTMENT OF VIROLOGY

On the occasion of **AIDS awareness programme**, Dr R Ranjani gave talk on Causes of AIDS disease, Prevention and control of HIV diseases' on 29-07-2017 in association with RED RIBBON CLUB organized by the S.P.W.Degree PG College, Tirupati. In this programme, 40 members were participated.



**Plantation Programme** was conducted in collaboration with HRDC,SVU on 15.08.2017. Plants and seeds were collected from Department of Forestry and planted in the premises. Awareness was created on air pollution and importance of plants and trees in controlling the pollution was explained to the Students and encouraged them to plant and protect more trees . 12 students participated in this activity.



## **SRI VENKATESWARA UNIVERSITY**

### **NSS ACTIVITY-2017**

NSS wing, SV University, Tirupati conducted one day awareness programme on **Drug De Addiction** on 4-01-2017. Drugs are dangerous to health. Millions of Indians are dependent on alcohol, cannabis, and opiates, and drug misuse is a pervasive phenomenon in Indian society. While most people think that addicts have a choice, in reality, an addict needs professional help because it is a chronic disorder. Drug addiction not only affects the substance abuser but also impacts families. They go through mental stress, face social consequences, and are pushed into financial crisis. The objective of the programme is to make the students aware about ill effects of drug addiction and the need for drug de-addiction. 100 students participated in the programme.



Awareness programme on **National Voters Day** was celebrated on January 25, 2017 with the theme of “Empowering young and future events” to enhance participation of citizens in the electoral process. The NVD is celebrated every year in India on January 25 to mark the foundation day of ECI, which came into being on this day in 1950. The purpose of the NVD is to increase enrolment of voters, especially of the newly eligible ones. The Day is also utilized to spread awareness among voters regarding effective participation in the electoral process. In this connection the Department organised awareness programme and 260 students attended the programme



NSS wing, SV University, Tirupati conducted **Clean and Green programme** at campus premises on 04-02-2017. The Clean and Green campaign aims to protect and care for the environment by engaging the community in leading an environmentally conscious lifestyle. The objective of the programme is to support sustainable human and ecological use and reuse of remediated land; minimize impacts to water quality and water resources; Reduce air toxics emissions and greenhouse gas production; minimize material use and waste production and Conserve natural resources and energy. 100 students participated and cleaned the area. Later planted trees together.





NSS wing, SV University and Red Cross society Tirupati, in collaboration with SVU College of pharmaceutical sciences organised **Blood Donation Camp** on 06-06-2017. 110 students participated in this programme. First awareness programme has been organised to know the benefits of donating blood. Blood donation prevents hemochromatosis, blood cell production, lowers cancer risk and improves heart and liver health.







NSS wing, SV University and Red Cross society Tirupati, in collaboration with SVU College of pharmaceutical sciences conducted **International Yoga Day** on 21-06-2017. The United Nations declared June 21 as the International Yoga Day on December 11, 2014. World Yoga Day 2017 PM Narendra Modi performed yoga with participants in Lucknow. The theme of the 2017 International Yoga Day was Yoga for Health. Yoga has become a part of so many lives. Yoga's popularity outside India is high and has connected the world with India. In SVU, 110 students participated in this Programme.



NSS wing, SV University, Tirupati conducted NSS **Special campaign programme** for 7 days at NTR Nagar, Perur panchayat, Tirupati Rural from 01-8-2017 to 15-8-2017. Special camping programmes are vital aspects in NSS. The aim of NSS is Education through community service which can be fulfilled by participating in special camps. The theme of NSS Special camping programme is Health, Public Sanitation and Personal Hygiene. 40 NSS students participated in activities.



**Mass Tree Plantation programme** was organised by NSS wing S V University, Tirupati on 05-08-2017. Tree plantation is one of the effective remedial measures to control the air pollution and noise pollution. It also causes aesthetics improvement of the area as well as sustains and supports the biosphere. Tree plantation is important because it provides fresh fruits, vegetables, nuts, and other foods for the survival of life on Earth. Preserving the tree is an obligation for everyone without exception, one tree will absorb approximately a ton of carbon dioxide during the course of its life cycle. Tree planting can restore global warming .100 students attended this programme.





**Swachh Bharat programme** was organised by NSS wing, SV University, Tirupati on 9-10-2017. The Swachh Bharat is the most significant cleanliness campaign by the Government of India. The objective of this programme was to evoke a sense of responsibility among the people through the Clean India Movement. When citizens become active participants in cleanliness activities, the dream of a ‘Clean India’ once seen by Mahatma Gandhi will begin to get a shape. 125 students participated this programme.







NSS wing, SV University, Tirupati celebrated **Rashtriya Ekta Diwas**, to celebrate Sardar Patel's Birth Anniversary on 31<sup>st</sup> October to create Mass Awareness to mark his incredible role in India's Integration. Iron Man of India's freedom struggle, Sardar Vallabhbhai Patel, lent his steely strength to India's consolidation after Independence, in full measure. A new nation was born. The challenge of protecting its unity was evident. With amazing skill, the Sardar accomplished the task, and became Architect of the Unified India. On 31<sup>st</sup> October, therefore, the nation celebrates his birth anniversary as Rashtriya Ekta Diwas, rejoicing over his precious legacy. 100 students participated in the programme.





NSS wing, SV University, Tirupati conducted **National Constitution Day** also known as Samvidhan Divas or National Law Day on November 26,2017. On November 26, 1949, the Constituent Assembly of India formally adopted the Constitution of India. It came into force on January 26, 1950. Constitution Day aims to bring awareness about the importance of the Constitution and Dr B R Ambedkar. The Constitution Day is celebrated as a mark of tribute to India's first Law Minister BR Ambedkar, who played a pivotal role in drafting the Indian Constitution.100 students participated in this programme. On November 26, 1949, the Constituent Assembly of India formally adopted the Constitution of India. It came into force on January 26, 1950. Constitution Day aims to bring awareness about the importance of the Constitution and Dr B R Ambedkar.200 students participated in this programme.



**World AIDS Day** was conducted by NSS wing SV University, Tirupati on December 1<sup>st</sup>, 2017 to raise awareness about HIV/AIDS .the theme for this year was “communities make the difference”. Thousands of community health workers and members of the HIV and key population networks – many of whom are living with HIV or affected by the epidemic – contributed to this success and to highlight the difference these communities are making to end the HIV epidemic and in strengthening primary health care for their broader engagement.100 students participated in this programme.



