

SRI VENKATESWARA UNIVERSITY: TIRUPATI
B.VOC. DEGREE COURSE IN Dairying & Animal Husbandry
Under COCS W.E.F. 2023-2024

COURSE STRUCTURE

SEMESTER - 1

	Skills Gen. Edu	Courses	Title of Paper/Course and code	Credits per course	Hours/ week	Total Hours / Course	Marks		
							Internal	External	Total
1	General Education component Gen.Edu	Language	General English	3	4	60	25	75	100
2			Telugu	3	4	60	25	75	100
		Skill Course	Indian History	2	2	30	-	50	50
4			Leadership skills	2	2	30	-	50	50
5			Entrepreneurship Development	2	2	30	-	50	50
6	Core subjects	Core -1	Dairy husbandry management &production	3	3	45	25	75	100
7		Practical-1	Dairy husbandry management &production	1	2	30	-	50	50
8		Core -11	Indianmilk dairy product	3	3	45	25	75	100
9		Practical-II	Indian milk dairy product	1	2	30	-	50	50
			Total credits	20	Total hours - 360			Total marks	650

SRI VENKATESWARA UNIVERSITY - TIRUPATI

Program: **B.A. /B.Sc. /B.Com/BBA/BCA/B.A.(OL)** Honours in **GENERAL ENGLISH**

FIRST YEAR - I SEMESTER

(W.e.f. Academic Year 2023 - 24)

COURSE1:A COURSE IN COMMUNICATION AND SOFT SKILLS

Theory

Credits: 3

4hrs/week

Objectives &Outcomes

By the end of the course the learner will be able to:

- Understand the importance of listening and practice effective listening.
- Use grammar effectively for accuracy in writing and speaking.
- Use relevant vocabulary in everyday communication.
- Acquire ability to use Soft Skills in professional and daily life.
- Confidently use the skills of communication .

I. UNIT: Listening Skills

- a. Importance of Listening
- b. Types of Listening
- c. Barriers to Listening
- d. Effective Listening

II. UNIT: Phonetics

- a. Sounds of English: Vowels and Consonants
- b. Syllable
- c. Word Stress
- d. Intonation

III. UNIT: Grammar

- a. Concord
- b. Articles
- c. Prepositions
- d. Tenses
- e. Question tags

IV. UNIT: Speaking Skills

- a. Greetings & Introduction
- b. Asking and Giving Information
- c. Yes, We Can - Barack Obama
- d. Agreeing/Disagreeing
- e. A Leader Should Know How to Manage Failure- Dr. A.P.J. Abdul Kalam

V. UNIT: Soft Skills

- a. SWOC
- b. Attitude
- c. Emotional Intelligence
- d. Netiquette
- e. Interpersonal Skills

References:

1. Soft Skills, Dr. Alex (New Delhi: S. Chand & Company Ltd) 2009.
2. Interpersonal Skills Training, Philip Burnard (New Delhi: Viva Books Private Ltd)
3. Soft Skills for Everyone, Jeff Butterfield (New Delhi: Cengage Learning India Pvt Ltd) 2012
4. Emotional Intelligence, Daniel Goleman (London: Bloomsbury Publishing) 1996
5. A Text Book of English Phonetics for Indian Students, Balasubramanian
6. A Hand book for English Language Labor, E. Suresh Kumar, P. Sreehari
7. Communication Skills (2nd Edition), Sanjay Kumar & Pushpa Lata, Oxford University Press, 2016.

Activities:

Make the students listen to news concepts

Watch interviews and speeches on YouTube

Role plays on formal and informal conversations.

SRI VENKATESWARA UNIVERSITY: TIRUPATI

Four Year B.A. /B.Sc. /B.Com/B.A.(OL) Degree Examination

Model Question Paper

Choice Based Credit System (w.e.f.2023-2024)

Semester – I

COURSE 1: A COURSE IN COMMUNICATION AND SOFT SKILLS

Time: 3 Hrs.

Max. Marks: 75

Section-A

I. Answer any Three of the following Questions (3X5=15)

1. What are the barriers to effective listening?
2. What is the difference between active and passive listening?
3. List three qualities of a good listener.
4. What are the factors that affect the listening process?
5. Write a note on the types of listening.

II. Answer any Three of the following Questions. (3X5=15)

1. Attempt a classification of Diphthongs with examples.
2. Write an essay on accent and rhythm in connected speech.
3. Attempt a classification of consonants with examples.
4. Write an essay on Word Accent/Word Stress.
5. Define syllable with suitable examples.

III. Attempt the following questions: (2X1=2)

(a) Concord

- (i) Neither Ajay nor Akshay _____ coming to the party.
- (ii) Sunil, along with his sister _____ going to school.

(b) Fill in the blanks with suitable Articles: (2X1=2)

- (i) Suresh is _____ MLA from Tirupathi.
- (ii) _____ European visited the temple yesterday.

(c) Fill in the blanks with suitable prepositions: (3X1=3)

- (i) Park the car _____ the road.
- (ii) The teacher asked students _____ open the text book.
- (iii) The government should look _____ the orphans.

(d) Fill in the blanks with appropriate forms of the verbs given in brackets: (5X1=5)

- (i) She _____ a book in the library(Read).
- (ii) They _____ to school tomorrow. (Go)
- (iii) Farhan _____ Raju at the market. (Meet)
- (iv) The boys _____ playing in the part when it rained. (Play)
- (v) The examinations _____ to April. (Postpone)

(e) Add question tags to the following statements. (3X1=3)

- (i) Ravi is invited to the party, _____?
- (ii) The boys aren't attending classes now a days, _____?
- (iii) Don't make a noise, _____?

IV. Answer any Three of the following Questions

(3X5=15)

1. Give two ways of agreeing with a person and two ways of disagreeing.
2. You are attending a meeting/seminar at 7 p.m. How do you greet the people in the meeting?
3. What do's and don'ts should we follow while seeking information from a stranger?
4. What was the theme of the speech "Yes, We Can"?
5. What are Kalam's views on success and failure in this interview?
6. How do you manage success and failure, according to APJ Abdul Kalam?

V. Answer any Three of the following Questions

(3X5=15)

1. What are the advantages of SWOT/SWOC analysis for students?
2. What is positive thinking? Why are people negative?
3. Why is emotional intelligence important for students/employees?
4. What are the ten commandments of Computer/Internet Etiquettes?
5. Why are interpersonal skills important?
6. What are Interpersonal Skills? Discuss The Importance of Interpersonal Skills

SRI VENKATESWARA UNIVERSITY-TIRUPATI
Program: B.A. /B.Sc. /B.Com/B.A.(OL) Honours in GENERAL
TELUGU FIRST YEAR-I SEMESTER

COURSE 1: సాహితీ సౌరభం:

Theory

Credits:3

4 hrs/week

*** అభ్యసన లక్ష్యాలు**

యూనిట్ల సంఖ్య: 5

పీరియడ్ల సంఖ్య: 60

1. తెలుగు సాహిత్యం యొక్క ప్రాచీనతను, విశిష్టతను గుర్తించడం ఆదికవి నన్నయ కాలం నాటి భాషా, సంస్కృతులను పరిచయం చేయడం.
2. జాషువా కాలంనాటి మతపరిస్థితులు, గబ్బిలం కావ్య విశేషాలు తెలియజేయడం ద్వారా సమాజం పట్ల అవగాహన పెంపొందింపజేయడం.
3. సంపన్న కుటుంబాలలోని పరిస్థితులు, ప్రేమ, పరువు వంటివి మనిషిని ఎలా నడిపిస్తాయో అవగాహనకల్పించడం.
4. జమీందారీ వ్యవస్థ ఎలా బీటలు వారుతుందో, మన సమాజంలో పెట్టుబడిదారీ బీజాలు ఎలా నాటుకున్నాయో అర్థం చేసుకోవడంతో పాటు మన పల్లెటూళ్లు, మానవ సంబంధాలు, ఆస్తి అంతస్తులు వికృత రూపంలో ఎలా సాక్షాత్కరిస్తాయో తెలియజేయడం.
5. జీవిత చరిత్ర ప్రక్రియను, దాని విశిష్టతను పరిచయం చేయడం.
6. ప్రాచీన కావ్యభాషలోని వ్యాకరణాంశాలను అధ్యయనం చేయడం వ్యాకరణాంశాల ద్వారా భాషా సామర్థ్యాన్ని పెంపొందింపజేయడం.

పాఠ్య ప్రణాళిక

యూనిట్-1 (ప్రాచీన కవిత్వం)

రాజనీతి - నన్నయ్య - ఆంధ్ర మహాభారతం-సభాపర్వం - ప్రథమాశ్వాసం (26-57 పద్యాలు)

•నన్నయ్య - కవి పరిచయం

•ప్రజాపాలన- నాడు, నేడు

•రాజనీతి - పాఠ్యాంశ ఇతివృత్తం

•రాజనీతి పాఠ్యాంశ సందేశం

యూనిట్-II (ఆధునిక కవిత్వం)

గబ్బిలం - జాషువా - ప్రథమ భాగం (1-40 పద్యాల వరకు)

•గుర్రం జాషువా కవి పరిచయం, కవితా శైలి

•పాఠ్యాంశ సందేశం

•గబ్బిలం పాఠ్యాంశ ఇతివృత్తం

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యూనిట్-III (కథానిక)

అలరాసపుట్టిళ్ళు - కళ్యాణ సుందరీ జగన్నాథ్

•రచయిత్ర పరిచయం

•కథా సందేశం

•కథాంశం

•పాత్ర చిత్రణ

యూనిట్-IV (నవల)

అసమర్థుని జీవయాత్ర- గోపీచంద్

•గోపీచంద్ - రచయిత పరిచయం
•నవలా సందేశం

•నవల ఇతివృత్తం, పాత్ర చిత్రణ

యూనిట్-V (జీవిత చరిత్ర)

మూడు వాఙ్మయ శిఖరాలు - తిరుమల రామచంద్ర

•తిరుమల రామచంద్ర - కవిపరిచయం

•వేటూరి ప్రభాకర శాస్త్రి

వ్యాకరణం

సంధులు: అత్వ, ఇత్వ, ఉత్వ, త్రిక, సరళాదేశ, గసడదవాదేశ, ద్విరుక్తటకార, సవర్ణదీర్ఘ, గుణ, యణాదేశ, వృద్ధి సంధులు.

సమాసాలు: అవ్యయీభావ, తత్పురుష, కర్మధారయ, ద్వంద్వ, ద్విగు, బహువ్రీహి.

అర్థాలంకారాలు: ఉపమ, ఉత్పేక్ష, రూపక, స్వభావోక్తి, అర్థాంతరన్యాస, అతిశయోక్తి, శ్లేష.

శబ్దాలంకారాలు: వృత్త్యనుప్రాస, ఛేకానుప్రాస, లాటానుప్రాస, అంత్యానుప్రాస.

వృత్తాలు: ఉత్పలమాల, చంపకమాల, శార్దూలము, మత్తేభము.

జాతులు : కందం, ద్విపద

ఉపజాతులు : ఆటవెలది, తేటగీతి, సీసం, ముత్యాలసరాలు

అక్షర దోషాలు.

•ఆధార గ్రంథాలు:

1. శ్రీమదాంధ్ర మహాభారతము-సభాపర్వము- తిరుమల తిరుపతి దేవస్థానం ప్రచురణ
2. గబ్బిలం - జాషువా
3. అలరాసపుట్టిళ్లు- కళ్యాణ సుందరీ జగన్నాథ్
4. అసమర్థుని జీవయాత్ర - త్రిపురనేని గోపీచంద్
5. మూడు వాఙ్మయ శిఖరాలు- తిరుమల రామచంద్ర

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•సూచించబడిన సహపాఠ్య కార్యక్రమాలు:

1. నన్నయ్య, తిక్కన, ఎఱ్ఱన మొదలైన ప్రసిద్ధ కవుల పాఠ్యాంశేతర పద్యాలను ఇచ్చి, విద్యార్థులచేత సమీక్షలు రాయించడం; ఆయా పద్యాల్లోని యతిప్రాసాదిచందో విశేషాలను గుర్తింపజేయడం.
2. విద్యార్థులచేత పాఠ్యాంశాలకు సంబంధించిన వ్యాసాలు రాయించడం (సెమినార్/అసైన్మెంట్)
3. ప్రాచీన పాఠ్యాంశాలలోని సమకాలీనతనుగూర్చిన బృంద చర్చ, ప్రాచీన సాహిత్యాన్ని నేటి సామాజిక దృష్టితో పునర్మూల్యాంకనం చేయించడం.
4. చారిత్రిక, సాంస్కృతిక అంశాలకు సంబంధించిన పర్యాటక ప్రదేశాలను సందర్శించడం.
5. వ్యక్తిగత/బృంద ప్రాజెక్టులు చేయించడం.

•అభ్యసన ఫలితాలు:

ఈ కోర్సు విజయవంతంగా ముగించాక, విద్యార్థులు క్రింది అభ్యసన ఫలితాలను పొందగలరు.

1. తెలుగు సాహిత్యం యొక్క ప్రాచీనతను, విశిష్టతను గుర్తిస్తారు. ఆదికవి నన్నయ కాలంనాటి భాషాసంస్కృతులను, ఇతిహాసకాలం నాటి రాజనీతి విషయాలపట్ల పరిజ్ఞానాన్ని సంపాదించగలరు. ప్రాచీన కావ్యభాషలోని వ్యాకరణాంశాలను అధ్యయనం చేయడం ద్వారా భాషా సామర్థ్యాన్ని, రచనలు మెళకువలను గ్రహించగలరు.
2. జాషువా కాలంనాటిమత పరిస్థితులను, గబ్బిలం కావ్య విశేషాలను గ్రహిస్తారు. తెలుగుసామెతలు, లోకోక్తులు మొదలైన భాషాంశాల పట్ల పరిజ్ఞానాన్ని పొందగలరు.
3. అలరాసపుట్టిళ్లు కథా నేపథ్యాన్ని, సంపన్న కుటుంబాలలోని పరిస్థితులను, ప్రేమ, పరువు వంటివి మనిషిని ఎలా నడిపిస్తాయో అవగాహన చేసుకోవడంతో పాటు కథా రచన ఎలా చేయాలో తెలుసుకుంటారు.
4. అసమర్థుని జీవయాత్ర రచనలో అప్పటి మన పల్లెటూళ్లు, మానవ సంబంధాలు, ఆస్తి అంతస్తులు వికృత రూపంలో ఎలా సాక్షాత్కరిస్తాయో, జమీందారీ వ్యవస్థ ఎలా బీటలు వారుతుందో, మన సమాజంలో పెట్టుబడిదారీ బీజాలు ఎలా నాటుకున్నాయో విద్యార్థి తెలుసుకుంటాడు. ఒక తరం జీవితాన్ని కళ్లకు కట్టే మనోవైజ్ఞానిక నవలగా పేరు పొందినఅసమర్థుని జీవయాత్ర విద్యార్థి వ్యక్తిత్వ వికాసానికి దోహదం చేస్తుంది.
5. వేటూరి ప్రభాకర శాస్త్రి గారి వంటి ప్రముఖుల జీవిత చరిత్రలను తిరుమల రామచంద్ర ఎలా రాశారో అధ్యయనం చేయడంతోపాటు జీవిత చరిత్ర ప్రక్రియను ఎలా రచించాలో తెలుసుకుంటారు.
6. ప్రాచీన కావ్యభాషలోని వ్యాకరణాంశాలనుఅధ్యయనం చేయడం ద్వారా భాషా సామర్థ్యంపెంపొందుతుంది.

Page 3 of 3

SRI VENKATESWARA UNIVERSITY, TIRUPATI

Model Question Paper, Semester - I

IB.A.,/B.Com.,/B.Sc.,/B.A.(OL) Degree Course

General Telugu

అ - విభాగం

సంక్షిప్త సమాధాన ప్రశ్నలు ఐదింటికి జవాబులు రాయాలి.

5x5=25 మార్కులు

1. చిన్న ప్రశ్న (యూనిట్ -Iనుండి)

2. ఈ క్రిందిపద్య పాదాలలో రెండింటికి సందర్భ సహిత వ్యాఖ్యలు రాయాలి (యూనిట్-I&II నుండి) $2\frac{1}{2} \times 2 = 5$

(అ) (ఆ) (ఇ) (ఈ)

3. చిన్న ప్రశ్న (యూనిట్ - II నుండి)

4. చిన్న ప్రశ్న (యూనిట్ - III నుండి)

5. చిన్న ప్రశ్న (యూనిట్ - IV నుండి)

6. చిన్న ప్రశ్న (యూనిట్ నుండి)

7. ఈ క్రింది పదాలలో రెండింటికి సంధి కార్యాలు రాయండి (విడదీసి, సంధిపేరు, సూత్రం రాయాలి) $2\frac{1}{2} \times 2 = 5$

(అ) (ఆ) (ఇ) (ఈ)

8. ఈ క్రింది పదాలలో రెండింటికి సమాసాలు రాయండి.

$2\frac{1}{2} \times 2 = 5$

(అ) (ఆ) (ఇ) (ఈ)

9. క్రింది పద్యంలో అలంకారాన్ని గుర్తించి లక్ష్య, లక్షణ సమన్వయం చేయాలి.

10. క్రింది పదాలలోని దోషాలను సవరించండి.

$1 \times 5 = 5$

(అ) (ఆ) (ఇ) (ఈ)

$2\frac{1}{2} \times 2 = 5$

ఆ - విభాగం

11. క్రింది పద్యాలలో ఒకదానికి ప్రతి పదార్థం / తాత్పర్యాలను రాయండి.

$1 \times 10 = 10$

(అ) యూనిట్ - I నుండి (లేదా)

లేదా

(ఆ) యూనిట్ - II నుండి

12. వ్యాసరూప ప్రశ్న యూనిట్-1 నుండి (లేదా)

యూనిట్ - II నుండి

$1 \times 10 = 10$

13. వ్యాసరూప ప్రశ్న యూనిట్-III నుండి (లేదా)

యూనిట్ - IV నుండి

$1 \times 10 = 10$

14. వ్యాసరూప ప్రశ్న యూనిట్ - IV నుండి (లేదా)

యూనిట్ - V నుండి

$1 \times 10 = 10$

15. రెండు అలంకారాలను లక్ష్య, లక్షణ సమన్వయం చేయాలి. (లేదా)

$1 \times 10 = 10$

ఒక పద్యానికి గణ విభజన చేసి లక్షణ సమన్వయం చేయాలి.

SRI VENKATESWARA UNIVERSITY - TIRUPATI

MULTIDISCIPLINARY COURSE

w.e.f. AY 2023-24

SEMESTER-I

INDIAN HISTORY

Credits: 2

2 hrs/week

Learning Outcomes:

After successful completion of this course, the student will be able to:

- Students will have an overall understanding of Indian history and culture from ancient to modern India.
- Learn about the changes in society, economy, politics, and culture under various dynasties.
- Know mediaeval Indian history and culture.
- Understand the greatness of the Mughals and their administration.
- Visualise how the Europeans are settled and how the colonials introduce various economic policies and their impacts.
- Know the stages of the Indian Freedom Struggle and the roles of Gandhi and Subash Chandra Bose.

Syllabus:

Unit-I

Ancient Indian History and Culture: What is History-Evolution of Man-Science and Technology in Harappan Civilisation-Vedic Literature- Difference between Jainism and Buddhism Philosophy-Ashoka Dhamma Policy-Science and Technology in Gupta Period- Chronology of Various Dynasties that ruled India (6th Century BC to 1206 CE)

Unit-II

History and Culture of Medieval India: Delhi Sultanate: Rulers (Brief), Alla-Ud-Din-Khilji and Muhammad-Bin-Tuglaq Reforms-Greater Mughals (Brief)-Mughal Administration-Akbar Religious Policy-Mughal Art and Architecture-Bhakti Saints

Unit-III

History of Modern India: European Settlements-British Revenue Policies-Economic Impact of British Rule-Socio-Religious Reform Movements-Causes for 1857 Revolt-Indian Freedom

Struggle: Vandemataram, Home Rule Movement-Gandhi's Role: Non-Cooperation Movements, Salt Satya Graha and Quit India Movement-Subash Chandra Bose-Partition of India.

Curricular Activities:

- Map-pointing/Collection of Historical news paper cuttings.
- Prepare a chart on Ancient, Medieval Dynasties and their rulers.
- Collect the various National Leaders photographs
- Prepare a list of Historical events in chronological order
- Unit Tests/Quiz/Debates/Workshops/Book Reviews/Seminars/Assignments.
- Collection of Articles and Books/Preparation of Videos/Charts
- Photos Exhibitions on Historical Importance/Visit to the Museums

References:

1. E.H. Carr., What is History, Penguin, 1961
2. R.S.Sharma., Ancient India, New Delhi, 1996
3. D.N.Jha, Ancient India: In Historical Outline, Manohar Publishers, 1999.
4. R.C.Majumdar, K.K.Dutta &H.C.Roy Chowdhuri (ed.), An Advanced History of India, Macmillan, 1948.
5. Romila Thapar., Early India: From the origins to 1300, University of California Press, 2004.
6. Ranabir Chakravarthi., Exploring Early India, upto 1300 A.D, Primus Books, 2016.
7. Satish Chandra., History of Medieval India, 800-1700, Oriental Blackswan, 2007.
8. Satish Chandra., Medieval India: From Sultanate to the Mughals, Part-I & II, Har Anand Publications, 2005.
9. I.H.Qureshi., The Administration of the Sultanate of Delhi, Oriental Books, 1977.
10. Harbans Mukhia., The Mughals of India, Wiley Publishers, 2008.
11. JhanF.Richards., The Mughal Empire, All Volumes, Cambridge University Press, 2012.
12. Sumit Sarkar., Modern India, Pearson India, 2014.
13. Śekhara Bandyopādhyāya.,From Plessey to Partition: A History of Modern India, Oriental Blackswan, 2004
14. V.D.Mahajan., Modern Indian History, S.Chand and Company Limited, 2020.
15. Bipan Chandra, A.Tripathi, Barunde., Freedom Struggle, National Book Trust, 1987.

16. R.C.Dutt., The Economic History of India Under Early British Rule, K.Paul, Trench, Trubner& Company Limited, 2008.
17. Tirthankar Roy., How British Rule Changed India's Economy: The Paradox of the Raj, Springer International Publishing, 2020.
18. S.N.Sen., An Advanced History of Modern India, Macmillan India, 2010.
19. Ishita Banerjee-Dube., A History of Modern India, Cambridge University Press, 2015

SRI VENKATESWARA UNIVERSITY : TIRUPATI

Courses Offered for All Groups

LIFE SKILLS COURSES

w.e.f. AY 2023-24

SEMESTER-I

COURSE 2: LEADERSHIP SKILLS

Theory Credits: 2 3 hrs/week

Learning Outcomes:

By successful completion of the course, students will be able to:

1. Develop comprehensive understanding of personality
2. Know how to assess and enhance one's own personality
3. Comprehend leadership qualities and their importance
4. Understand how to develop leadership qualities

Syllabus:

Unit – I:

Meaning of Personality – Explanations of Human Personality – Psychodynamic Explanations – Social Cognitive Explanation – Big Five traits of Personality

Unit – II:

Assessment of Personality - Projective & Self Report Techniques - Building Self-Confidence – Enhancing Personality Skills

Unit – III:

Leadership Characteristics – Types of Leaders – Importance of Leadership – Leadership Skills – Building and Leading Efficient Teams – Leadership Qualities of Abraham Lincoln, Mahatma Gandhi, Prakasam Pantulu, Dr. B. R. Ambedkar & J.R.D. Tata

Co-curricular Activities Suggested:

1. Assignments, Group discussions, Quiz etc.,
2. Invited Lecture by a local expert
3. Case Studies (ex., on students behavior, local leaders etc.)

Reference Books:

- Girish Batra, Experiments in Leadership, Chennai: Notion Press, 2018
- Mitesh Khatri, Awaken the Leader in You, Mumbai: Jaico Publishing House, 2013
- Carnegie Dale, Become an Effective Leader, New Delhi: Amaryllis, 2012
- Hall, C.S., Lindzey. G. & Campbell, J.B Theories of Personality. John Wiley & Sons, 1998


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BOS (PASS) IN COMMERCE
S.V. UNIVERSITY
TIRUPATI

 A. Mallu
 S. Jayasw

SRI VENKATESWARA UNIVERSITY : TIRUPATI

Courses Offered for All Groups

LIFE SKILLS COURSES

w.e.f. AY 2023-24

SEMESTER-I

COURSE 2: LEADERSHIP SKILLS

Model Question Paper

Time: 3 hrs


Max. Marks 50


Answer any Five of the following

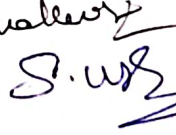
5 X 10=50 M

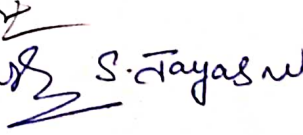
- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

Note : Question Paper setter should set the Question paper as per Model Question paper Only. Questions should be covered in all Units equally.


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A. Mahesh


S. Usha


S. Jayasree

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Courses Offered for All Groups

LIFE SKILLS COURSES

w.e.f. AY 2023-24

SEMESTER-I

COURSE 1: ENTREPRENEURSHIP DEVELOPMENT

Theory Credits: 2 3 hrs/week

Course Objective: A Generic Course that is intended to inculcate an integrated personal Life Skill to the student.

Learning Outcomes:

After successful completion of the course the student will be able to;

- Understand the concept of Entrepreneurship, its applications and scope.
- Know various types of financial institutions that help the business at Central, State and Local Level
- Understand Central and State Government policies, Aware of various tax incentives, concessions
- Applies the knowledge for generating a broad idea for a starting an enterprise/start up
- Understand the content for preparing a Project Report for a start up and differentiate between financial, technical analysis and business feasibility.


Syllabus:

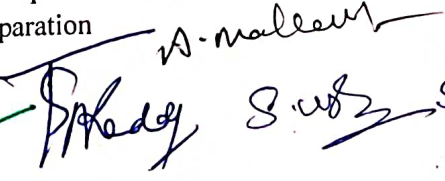
Unit-I: Entrepreneurship:

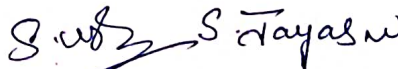
Definition and Concept of entrepreneurship –
Entrepreneur Characteristics
Classification of Entrepreneurs
Role of Entrepreneurship in Economic Development

Unit-II: Idea Generation and Project Formulation:

Ideas in Entrepreneurships
Sources of New Ideas
Techniques for Generating Ideas
Preparation of Project Report - Contents;
Guidelines for Report preparation


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A. Mallevar


S. Jayasw

Unit-III: Institutions Supporting and Taxation Benefits:

Central level Institutions: NABARD;

State Level Institutions SFC

Government Policy for MSMEs

Reference Books:

1. Arya Kumar, Entrepreneurship, Pearson, Delhi
2. Poornima MCH, Entrepreneurship Development –Small Business Enterprises, Pearson, Delhi
3. Sangeetha Sharma, Entrepreneurship Development, PHI Learning
4. Kanishka Bedi, Management and Entrepreneurship, Oxford University Press, Delhi
5. Anil Kumar, S., ET.al., Entrepreneurship Development, New Age International Publishers, NewDelhi
6. Khanka, SS, Entrepreneurship Development, S. Chand, New Delhi
7. Peter F. Drucker, Innovation and Entrepreneurship
8. A. Sahay, M. S. Chhikara, New Vistas of Entrepreneurship: Challenges & Opportunities
9. Dr. B E V L Naidu, Entrepreneurship. Seven Hills Publishers

Suggested Co-Curricular Activities (As far as possible)

1. Group Discussion
2. Debate
3. Seminar
4. Visit to an SSI and preparing of an outline Report
5. Invited Lecture by a Bank Employee on the Bank Support to a Start Up.
6. Chart showing tax concessions to SSI, MSME both direct and indirect.


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TIRUPATI

A. Nallu

S. V. S.

S. Jayasw

SRI VENKATESWARA UNIVERSITY : TIRUPATI

Courses Offered for All Groups

LIFE SKILLS COURSES

w.e.f. AY 2023-24

SEMESTER-I

COURSE 1: ENTREPRENEURSHIP DEVELOPMENT

Model Question Paper

Time: 3 hrs


Max. Marks 50

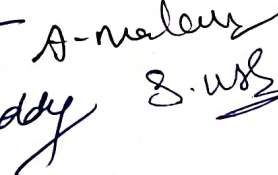
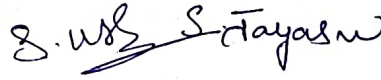
Answer any Five of the following

5 X 10=50 M

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

Note : Question Paper setter should set the Question paper as per Model Question paper Only. Questions should be covered in all Units equally.


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 A-malar
 S. V. S. Jayasw

SRI VENKATESWARA UNIVERSITY :: TIRUPATI
B.VOC. DEGREE COURSE IN DAIRYING AND ANIMAL HUSBANDRY

FIRST YEAR – FIRST SEMESTER Under
CBCS W.E.F. 2020-21

SKILL COMPONENT

Core Paper-II: DAIRY HUSBANDRY MANAGEMENT AND PRODUCTION

Learning outcomes: After completion the course student is able to

- Understand establishment of dairy farm
- Various types of dairy animal breeders, breeding techniques
- Various types of feeds, and know about diseases in dairy animals

Unit-I (9 Hours)

Introduction to Dairy farm and Advantages of Dairy, Past and present status of production in dairy farm development in national level, Economic traits of dairy cattle, Sheep and Goats, Classification of dairy animals such as Indigenous, Exotic, Cross breeds (Indian cattle and Buffalo breeds).

Unit-II (9Hours)

Definition, Characteristics and Types of breeding, Process of breeding, Artificial Insemination, Embryo transfer techniques, Housing of dairy animals and systems of housing, Cleaning and Sanitation of dairy farm. Care and management of Calf, Heifer, Castration, Weaving, dehorning and deworming.

Unit-III (9Hours)

Digestion of ruminants, Nutrient requirements of dairy animals feed, Harvesting techniques, Feed additives, Probiotics, Common feed stuffs. And water requirements to dairy animals.

Unit-IV (9Hours)

Diseases to dairy animals: Mastitis - Common contagious diseases - Foot and Mouth disease - Rinder pest - Anthrax - Black quarter - Tuberculosis - Johne's disease - Brucellosis - Rabies, Diarrhea, Respiration problem, Engorgement, and bloat and Vaccination programme and to be maintained record.

Unit-V (9 Hours)

Significance of dairy business, Construction of Vermi-composting, Government schemes for development of dairy, Cooperative societies, Good management practices for dairy industry, Proposal of bank loan for establishment of dairy farm.

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B.VOC. DEGREE COURSE IN DAIRYING AND ANIMAL HUSBANDRY
FIRST YEAR – FIRST SEMESTER
Under CBCS W.E.F. 2020-21

SKILL COMPONENT
Practical Paper-II: DAIRY HUSBANDRY MANAGEMENT AND PRODUCTION

Hours: 30

Marks: 50

Credits: 01

- 1 External Anatomy of cow/bullock/bull/calf
- 2 Internal Anatomy of cow/bullock/bull/calf
- 3 Diagram of male and female reproductive system of cow/bull
- 4 Study of various types of breeds of dairy animals (photographs/ models)
- 5 Identification of diseases causing by microbes in dairy animals
- 6 Process of castration
- 7 Process of dehorning
- 8 Preparation of Vermi compost
- 9 Design of a Dairy Farm

*Submission of Field note book (visited to veterinary hospital/ university/ dairy farm)

Scheme of Valuation

- | | |
|---|---------------|
| 1. Draw a neat diagram of digestive system of Any cow/ bull ----- | 10 Marks |
| OR | |
| Preparation of Vermi compost | |
| 2. Draw a neat diagram of Male/ female Reproductive system of any cow/ bull ----- | 10 Marks |
| 3. Identify the any three (A, B, and C) of breeds of dairy animals (diagram/ model/ photograph)– | 3 X 3=9 Marks |
| 4. Identify the following D and E related diseases in the dairy animals (photograph/ model/ Diagram)----- | 2 X 3=6 Marks |
| 5. Field note book | 05 marks |
| 6. Certified Record | 10 marks |

SRI VENKATESWARA UNIVERSITY :: TIRUPATI
B.VOC. DEGREE COURSE IN DAIRYING AND ANIMAL HUSBANDRY
FIRST YEAR – FIRST SEMESTER
Under CBCS W.E.F. 2020-21
SKILL COMPONENT
Core Paper-II: DAIRY HUSBANDRY MANAGEMENT AND PRODUCTION
MODEL QUESTION PAPER

Time: 3 H

Max Marks: 75

Section- A (5X 5=25)

Answer any FIVE Questions, each question carries FIVE Marks. (Draw a labeled diagram wherever necessary)

1. Embryo transfer
2. Artificial Insemination,
3. Characteristics of breeding dairy animal
4. Castration
5. Benefits of Fodder
6. Significance of Dairy Business
7. Government scheme for development of dairy
8. Foot and Mouth disease to dairy animals

Section-B (5X10=50)

Answer any FIVE Questions, each question carries TEN Marks
(Draw a labeled diagram wherever necessary)

9. Write an essay on Indian Dairy animals
OR
Explain the present status of dairy farm
10. Care and management of dairy animals- Explain
OR
Design and construction of Dairy housing system
11. Explain the digestive system of Ruminants
OR
Write about an essay on harvesting techniques
12. Write the essay on common diseases in dairy animals
OR
Write an essay on vaccine program
13. How to prepare for project report of establishment of dairy farm for apply of bank loan
OR
Explain the good management practice for dairy industry

SRI VENKATESWARA UNIVERSITY :: TIRUPATI
B.VOC. DEGREE COURSE IN DAIRYING AND ANIMAL HUSBANDRY

FIRST YEAR – FIRST SEMESTER
Under CBCS W.E.F. 2020-21

SKILL COMPONENT
Core Paper-III: INDIAN MILK DAIRY PRODUCTS

Learning outcomes:

After completion of course, student is able to

- understand about composition of milk, clean milk production, and organic milk production,
- Advantages of milk products,
- Acquire knowledge on various methods of milking and sanitation and to provide hands on experience.

Unit-1 (9 Hours)

Composition of cow, buffalo, goat, sheep and Human milk and physical and chemical properties of milk., and White revolution, Production and consumption of milk, and Differences between colostrums and Normal Milk.

Unit-II (9 Hours)

Animal Hygiene – Milker's hygiene - Production of clean milk and organic milk – methods of milking – milk handling -
Cleaning and disinfection of dairy farm and milk room and Definition and advantages of Homogenization ,Standardization of milk and Packing of milk ,

Unit –III (9Hours)

Market milk industry in India, Milk collection systems and pricing policies , Clean milk production practices, Fixing of price for milk Buying of Milk-Methods of milk payment, organization of raw milk transport , problems and transportation of milk , Milk cooling and chilling centres, platform tests, chilling, preheating, filtration, clarification, storage

Unit –IV (9 Hours)

Types of microorganisms present in the milk, Milk borne Diseases such as Bacterial, Virus, and other diseases., Pasteurization (Definition) and Sterilization of milk.
Market milk such as Toned, doubled toned, standardized and fullcream milk-Standards and

Unit –V (9 Hours)

Separation and composition of creams, classification, methods and Manufacture of Ice-creams, methods of manufacture of Indigenous milk products such as Cheese, Curd, Paneer, Khoa, Channa Kulfı, Ghee and Butter.

SRI VENKATESWARA UNIVERSITY :: TIRUPATI
B.VOC. DEGREE COURSE IN DAIRYING AND ANIMAL HUSBANDRY
FIRST YEAR – FIRST SEMESTER
Under CBCS W.E.F. 2020-21
SKILL COMPONENT
Practical Paper-III: INDIAN MILK DAIRY PRODUCTS

Hours: 30

Marks:50

Credits: 01.

Estimation of Fat in milk

2. Estimation of P^H in milk.

3. Microscopic observation of milk

4. Cream separation from Milk

5. Preparation of butter

6. Preparation of milk products such as ghee, Khoa, Kulfi, Butter, Paneer, Cheese, and Dahi.

7. Visit to Milk dairy

8. Preparation of milk powder

* Observation of dried and concentrated milk, Microscopic observation, preparation of milk products and Packing, etc.,

* Field note book should submit at the time of practical examination

Scheme of valuation (50 marks)

1.	Estimation of fat	7 Marks
	Or	
	Estimation of P^H in milk	
2.	Microscopic observation of milk	07 marks
3.	Preparation of Milk powder	07 Marks
4.	Separation of cream	07 marks
5.	Separation of cream from milk	07 Marks
6.	Field note book	05 Marks
7.	Certified record	10 marks

SRI VENKATESWARA UNIVERSITY :: TIRUPATI
B.VOC. EXAMINATION IN DAIRYING AND ANIMAL HUSBANDRY

FIRST YEAR – FIRST SEMESTER

Under CBCS W.E.F. 2020-21

CORE PAPERS - I, II & III
MODEL QUESTION PAPER

Time: 3 hours

Marks: 75

SECTION – A

Answer **ALL** of the following

5X2=10Marks

- 1.
- 2.
- 3.
- 4.
- 5.

SECTION – B

Answer any **THREE** of the following

3X5=15Marks

- 6.
- 7.
- 8.
- 9.
- 10.

SECTION – C

Answer **ALL** of the following

5X10=50Marks

11. A
 (or)
 B
12. A
 (or)
 B
13. A
 (or)
 B
14. A
 (or)
 B
15. A
 (or)
 B