

**SRI VENKATESWARA UNIVERSITY - TIRUPATI**  
**Program: Honours in BACHELOR OF HOTEL MANAGEMENT**  
**(W.e.f. Academic Year 2023 - 24)**  
**SEMESTER-I**

**COURSE 1: INTRODUCTION TO TOURISM & HOSPITALITY INDUSTRY**

Theory \_\_\_\_\_ Credits: 4 \_\_\_\_\_ 5 hrs/week

**Objectives:**

- To gain an understanding about the importance of Tourism Industry
- To know about the Hospitality industry and its role in the promotion of trade and business
- To appreciate the contribution of tourism and hospitality sectors to the economy

**Course outcomes:** On completion of the course, the students shall

- Possess knowledge about the hospitality sector
- Gain understanding about the importance of hotel industry

**Syllabus:**

Unit I: Tourism-Definition, meaning-5 A's of tourism - Nature and scope. Motivation for travel -Types of tourism - Components of tourism industry.

Unit II: Importance of Hospitality Industry - Growth of hospitality sector in India – Hotel management departments in hotel – Professional and personal skills required in hospitality industry – Career opportunity in hospitality Industry

Unit III: Importance of tourism in India – Fairs and festivals, Natural resources – Wildlife beaches – Hill Resorts- Impacts on tourism – Social, cultural and environmental economic impact of tourism.

Unit IV: The travel agent and tour operator

Meaning and definitions of travel agents and tour operators functions of travel agency – Types of tour operator. Documentation – Passports – Definition types, requirements for passport – Visa – Types of visa – Role and transportation in tourism – Rail – Road – Air-Water

Unit V: Indian culture and Heritage

Dances of India – Indian cuisine – Religious in India – Indian tourism destinations – Major tourist attractions in India – North, south, east, west

**References:**

1. An instructor to travel and tourism – Jag mohan nagi.
2. Professional Hotel management; Jan mohan nagi. S Chand Co. New Delhi 2022
3. Fasters, Douglas : Travel and tourism management.
4. Sethi M and Malhan S(1987), catering management Wiley eastern limited , New Delhi

**Suggested Activities:**

1. Visit to Hotels of different Star Ratings
2. Visit to tourist destinations
3. Interaction with Personnel/ Experts from Hotel and Tourism Outlets

## SEMESTER-I

### COURSE 2: HEALTH, HYGIENE & WELLNESS

Theory

Credits: 4

5 hrs/week

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#### **Learning Outcome: On completion of the course a student shall**

- Possess an understanding of the concept of good health and means to achieve it.
- Display the ability to identify the morphology, growth and reproductive features of various microorganisms
- Acquire the skills in various sterilization techniques

#### **Theory**

##### **Unit I Health & wellness – Definition & meaning**

- Dimension/ Elements of health and wellness – Physical, Social, Emotional, Intellectual, and Spiritual.
- Factors affecting Health and Wellness
- Indicators of health- concept of Mortality, Morbidity, Disability

##### **Unit II Classification & Study of Microorganisms-** in terms of morphology, growth, Nutrition and Reproduction

- Bacteria, Virus, Yeasts, Algae and Mould
- Beneficial Applications of Microorganisms in Food Industry, Agriculture and other areas.

##### **Unit III Mode of infection**

- Infection- sources, mode of transmission.
- Diseases caused by microorganisms-Symptoms, aetiology, mode of transmission of
  - a. Bacterial diseases- Typhoid, Tuberculosis, Jaundice, Dysentery;
  - b. Viral Diseases: Influenza, Measles, Poliomyelitis, AIDS
  - c. Parasite transmitted diseases- Malaria, Dengue, Filariasis.

##### **Unit IV Prevention & Control**

- Control of Micro-organisms – Sanitation, Sterilization & Disinfection- Physical and chemical method.
- Immunity- definition & types, Immunization schedule
- Hygiene - Meaning and importance of personal hygiene
- Standard precautions to prevent infections

##### **Unit V Management of Health & Wellness**

- Modern lifestyle and hypo-kinetic diseases; prevention and management through Physical exercise
- Stress, anxiety, and depression- Definition and concept
- Role of Yoga, asanas and meditation in maintaining health and wellness.
- Role of sleep-in maintenance of physical and mental health.

**Suggested Activities:**

1. Visit to Water treatment plant/Milk factories to understand sanitation
2. First aid during cut, fractures, burns, accidents, shocks, unconscious, convulsions, Poisoning, foreign bodies in the eyes
3. Visits to hotels to understand the measures of hygiene being followed.

**References:**

1. Frazier, W. Candwestnoff, D.C (1997) Food Microbiology, Tata McGraw Hill
2. A.S. Rao (2001), Introduction to microbiology, Prentice Hall of India
3. Anna k. Joshua, Microbiology, popular book depot, Madras
4. R. Ananthanarayanan, C.K.J. Paniker,(2001), Orient Longman Private Limited.
5. General Microbiology , (1982), Powar & Dagainawala, Himalaya Publishing House
6. Stanier R. Y., Adelberg, E.A. and Ingraham, J.L. (1989) General Microbiology.
7. Atlas R. M. (1988) Microbiology, fundamentals and application. Macmillan N. Y.