

COMMERCE & MANAGEMENT - MINOR PROGRAMS

S.No	Major Program	Minor Program	Minor Subject in II Semester	No. of Hrs /Week	No. of Credits	Marks		
						Int	Ext	Total
1	B.Com (Hon) C.A.	Financial Management	Fundamentals of Financial Management	4	4	25	75	100
		Business Management	Principles of Management (or) Business Economics	4	4	25	75	100
2	B.Com (Hons) (Gen)	Computer Applications	Office Automation Tool	3	3	25	75	100
			Office Automation Tools Lab	2	1	25	75	100
		Financial Management	Fundamentals of Financial Management	4	4	25	75	100
		Business Management	Business Economics	4	4	25	75	100
3	BBA (Hons) (Gen)	Computer Applications	Office Automation Tools	3	3	25	75	100
			Office Automation Tools Lab	2	1	25	75	100
		Financial Management	Fundamentals of Financial Management	4	4	25	75	100
		Accountancy	Financial Accounting	3	3	25	75	100
			Financial Accounting Practical Course	2	1	25	75	100
4	BBA Digital Marketing	Computer Applications	Office Automation Tools	3	3	25	75	100
			Office Automation Tools Lab	2	1	25	75	100
		Financial Management	Fundamentals of Financial Management	4	4	25	75	100
		Accountancy	Financial Accounting	3	3	25	75	100
			Financial Accounting Practical Course	2	1	25	75	100

SRI VENKATESWARA UNIVERSITY – TIRUPATI
FIRST YEAR – II SEMESTER
(W.E.F. Academic Year 2023 - 24)

COURSE1:FUNDAMENTALS OFFINANCIALMANAGEMENT

Theory Credits:4 4hrs/week

CourseObjectives:

1. Toenablethestudentstounderstand thevariousfunctionsoffinancial management.
2. Toacquireknowledgeonfinancingdecisions.
3. TogainknowledgeonLongtermInvestmentdecisions.
4. ToimpartknowledgeonShorttermInvestmentdecisions.
5. ToacquireknowledgeonDividenddecisions.

UNIT–I: FINANCIAL MANAGEMENT

Meaning,Nature,Scopeoffinancialmanagement.Financialmanagementgoals:Profitmaximizati on, Wealth maximization. Finance functions- Investment, financing and DividendDecisions.

UNIT–II : COST OF CAPITAL

Meaning and significance of cost of capital, Calculation of cost of debt, Preference Capital,EquityCapitalandretainedearnings.Capitalstructure,Determining capital structure in practice, Capital structureplanning,OperatingandFinancial leverages.

UNIT–III: CAPITAL BUDGETING

Nature of investment decisions; investment evaluation criteria - Accounting Rate of Return,PaybackPeriod,Net Presentvalue andInternalRateof Return.

UNIT–IV: WORKING CAPITAL

Meaning,significanceandtypesofworkingcapital;DeterminantsofWorkingCapital,Sources of working capital; Management of Inventories, Management of Cash; managementofAccounts Receivables.

UNIT–V: DIVIDEND DECISIONS

Types of dividend, Dividend Models, Determinants of dividend policies, Practical aspects ofdividend.

Recommended Books:

1. Khan&Jain,Financial management, TMH Publishers.
2. IM Pandeyfinancialmanagement, Vikas publications
3. PrasannaChandrafinancialmanagement, TMH publishers
4. RKSharma&SeshiGupthafinancialmanagement, Kalyanipublishers
- 6.RohitSrivastavfinancialmanagement, Oxfordpublisher

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Format of Model Question Paper

Domain Subject: Commerce

Semester-wise Syllabus under CBCS

(w.e.f. 2023-24 Admitted Batch)

SEMESTER - II

Course 1 : FUNDAMENTALS OF FINANCIAL MANAGEMENT

Time: 3 hrs

Max. Marks 75

Section A

***Answer any Five of the following* 5 X 3=15 M**

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

Section - B

Answer any Five Questions(5 ×12 = 60 Marks)

- 11.
- 12.
- 13.
- 14.
- 15.
- 16.
- 17.
- 18.
- 19.
- 20.