## SRI VENKATESWARA UNIVERSITY: TIRUPATI SVU COLLEGE OF COMMERCE, MANAGEMENT AND COMPUTER SCIENCE

## **DEPARTMENT OF COMMERCE**

(Revised Scheme of Instruction and Examination, Syllabus etc., under CBCS Regulations -2016 is Amended as per NEP-2020)

(With effect from the batch admitted in the academic year 2021-22)

## MASTER OF COMMERCE - FINANCIAL MANAGEMENT

## SEMESTER- I

S. No	Code	Title of the Course	Credit Hrs / Week	No. of Credits	Core / Elective	IA	SEE	Total Marks
1.	M.Com (FM) 101	Accounting Standards & Reporting	6	4		20	80	100
2.	M.Com (FM) 102	Financial Management	6	4	Core-	20	80	100
3.	M.Com (FM) 103	Business Environment and Policy	6	4	Theory	20	80	100
4.	M.Com (FM) 104	Organisational Behaviour	6	4		20	80	100
5.	M.Com (FM) 105	A Quantitative Techniques for Business Decisions B Research Methodology in Social Sciences C Managerial Economics	6	4	*CF	20	80	100
6.	M.Com (FM) 106	A Business Communication Skills	- 6	4	*EF	20	80	100
	Total			24		120	480	600
7.	M.Com (FM) 107	Human Values and Professional Ethics - I	0	0	Audit Course	100	0	0

- All Core papers are Mandatory
- \*Compulsory Foundation choose one paper
- \*Elective Foundation Choose one paper
- Audit course- 100 Marks (Internal) –Zero Credits under Self Study
- Interested Students may register for MOOC with the approval of the concerned DDC but it will be considered for the award of the grade as open elective only giving extra Credits

## **SEMESTER-II**

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S. No	Code		Title of the Course	Credit Hrs / Week	No. of Credits	Core / Elective	IA	SEE	Total Marks
1.	M.Com (FM) 201	Adv	anced cost Accounting	6	4		20	80	100
2.	M.Com (FM) 202	Fina	ancial Markets and Services	6	4	Core-	20	80	100
3.	M.Com (FM) 203	Stra	tegic Financial Management	6	4	Theory	20	80	100
4.	M.Com (FM) 204	Cor	porate Governance	6	4		20	80	100
5.	M.Com (FM) 205	A B C	Working Capital Management Legal Aspects of Business Risk Management	6	4	CF	20	80	100
6.	M.Com (FM) 206	A B	e-Banking Operations  Management Information Systems	6	4	EF	20	80	100
	Total			36	24	Total	120	480	600
7.	M.Com (FM) 207		man Values and Professional ics - II	0	0	Audit Course	100	0	0

- All Core papers are Mandatory
- Compulsory Foundation choose one paper
- Elective Foundation Choose one paper
- Audit course- 100 Marks (Internal) –Zero Credits under Self Study
- Interested Students may register for MOOC with the approval of the concerned DDC but it will be considered for the award of the grade as open elective only giving extra Credits

#### **SEMESTER-III**

S. No	Code		Title of the Course	Credit Hrs / Week	No. of Credits	Core / Elective	IA	SEE	Total Marks
1.	M.Com (FM) 301		Security Analysis and Portfolio Management		4	Core-	20	80	100
2.	M.Com (FM) 302	Ac	counting for Managerial Decisions	6	4	Theory	20	80	100
3.	M.Com (FM) 303	A B C D	Tally with GST Applications International Financial Management Tax planning & Management Entrepreneurship & MSMEs	6	4	Generic Elective	20 20	80# 80	100 100
4.	M.Com (FM) 304		Internal Audit and standard Audit Practices		4	*Skill Oriented	20	80	100
5.	M.Com (FM) 305	A B	Fundamentals of Accounting Personal Financial Planning	6	4	Open Elective	20	80	100
		36	24		120	480	600		

- All CORE Papers are Mandatory
- Generic Elective Choose two papers
- \*Skill Oriented Course is Mandatory.
- Open electives are for the students of other departments. Minimum one paper should be opted. Extra credits may be earned by opting for more number of open electives depending on the interest of the student through self study.
- Interested students may register for MOOC with the approval of the concerned DDC.
- #Regarding 303a: Tally with GST Applications of 80 marks, 60 marks for semester end examination and 20 marks for practical's for which the candidate has to submit the record.

#### **SEMESTER-IV**

S. No	Code		Title of the Course	Credit Hrs / Week	No. of Credits	Core / Elective	IA	SEE	Total Marks
1.	M.Com (FM) 401	Fin	ancial Derivatives	6	4	Core-	20	80	100
2.	M.Com (FM) 402	Pro	ject Planning & Control	6	4	Theory	20	80	100
		Α	Insurance Management						
3.	M.Com (FM) 403	В	Personality Development and Soft Skills	6	4	Generic	20	80	100
3.		С	International Accounting & Reporting	6	4	Elective	20	80	100
		D	GST and Customs Duty						
4.	M.Com (FM) 404	Pro	ject Report & Viva–Voce	6	4	* PW	•		100**
5.	M.Com (FM) 405	Α	Security Market Operations	6	4	Open	20	80	100
٦.		В	Business Ethics	U	+	Elective	20	80	100
	Total				24		120	480	600

- All CORE Papers are Mandatory
- Generic Elective Choose two papers
- \*Multi-Disciplinary course / Project Work is Mandatory
- Open electives are for the students of other departments. Minimum one paper should be opted. Extra credits may be earned by opting for more number of open electives depending on the interest of the student through self study.
- Interested students may register for MOOC with the approval of the concerned DDC.
- \*\*In IV semester, paper 404 Project Report and Viva-voce, this consists of 100 marks (50 marks for project report and 50 marks for viva-voce).

## PAPER -101: ACCOUNTING STANDARDS AND REPORTING

(Core Paper)

(With Effectfrom the academic year2021–22)

- Unit –I Introduction: Accounts Concepts and Principles GAAP (AS–1)–Branches of Accounting Users of Accounting; Accounting Standards: Concepts Types Benefits Accounting Standards in India –Indian Accounting Standards. (Theory only)
- Unit II Inventory Valuation: (AS–2) Concept Need for inventory valuation Inventory Valuation methods Valuation of Inventory. (Theory and Problems)
- Unit III Cash flow statement (AS–3): Meaning and definitions Scope Objectives –Benefits Classification of cash inflow and outflow–Presentation of cash flow statement Methods Disclosures. (Theory only)
- Unit –IV Valuation of Goodwill (AS–26): Concept– Factors affecting goodwill Types of goodwill Need for valuation Methods of goodwill Valuation Average method– Super profit method Annuity method. (Theory and Problems)
- Unit V Reporting: International Financial Reporting Standards (IFRS)–Concept–List of IFRS–Segment Reporting (AS–17)–Concept Objectives Purposes Segment reporting (AS–17) Advantages and disadvantages of segment reporting. (Theory only)

- 1. JawaharLal; Accounting theory and Practice, Himalya Publishing House, New Delhi.
- 2. B. K. Banerjee, Financial Accounting A dynamic approach Prentice Hall India Pvt. Ltd., New Delhi
- 3. CA. Ravi KanthMiriyala; Accounting standards made easy, Bharat Law House Pvt. Ltd. New Delhi
- 4. NithinBalwani, Accounting and Finance for Manager, Excel Books, New Delhi.
- 5. http://en.wikipedia.org/wiki/IFRS

## PAPER -102: FINANCIAL MANAGEMENT

(Core Paper)

(With Effect from the academic year2021–22)

- Unit I Finance: Concept Functions of Finance Objectives of Financial Management Profit Maximization Vs. Wealth Maximization Organization of Finance Function Role of the Modern Financial Manager. (Theory only)
- Unit-II Investment Decision: Capital Budgeting- Concept- Process Techniques of Capital Budgeting Traditional Methods Payback Period (PB)- Average Rate of Return Discounted Cash Flow Techniques Net Present Value- Internal Rate of Return and Profitability Index. (Theory and Problems)
- Unit–III Financing Decision: Capital Structure Concept- Theories of Capital Structure Net Income approach (NI), Net Operating Income approach (NOI) Traditional and MM Theories –Cost of Capital: Concept-Computation of Specific Cost of Capital Determination of weighted Average Cost of Capital. (Theory & Problems)
- Unit–IV Leverage Analysis: Concept Types Operating Financial and Combined leverages Computation of Leverages EBIT EPS Analysis Financial Breakeven- Indifference Points. (Theory and Problems)
- Unit-V Dividend Decision: Types of Dividends- Factors Influencing the Dividend policy Theories of Dividend Walter- Gordon and MM Hypothesis (Theory only)

- 1. Pandy, I.M: Financial Management Vikas Publishing House, New Delhi.
- 2. SheebaKapil, Financial Management, Pearson Education, New Delhi.
- 3. Jonathan Berk Peter DeMarzo, Financial Management, Pearson Education, 2008.
- 4. Chandrabose, Fundamentals of, Financial Management PHI, New Delhi.
- 5. Khan and Jain: Financial Management, Tata McGraw Hill, New Delhi.
- 6. Maheswari, S.N.:Financial Management, Sultan Chand and Sons, New Delhi.
- 7. Kulakarni. P.V., Financial Management Himalaya Publishing Houses Co Ltd , Mumbai.
- 8. Van Horne: Financial Management and Policy, Prentice Hall of India, New Delhi.
- 9. Prasanna Chandra, Financial Management Tata McGraw Hill, New Delhi
- 10. SheebaKapil, Financial Management Strategy, Implementation and Control, Pragathi Prakasam Publication, Meerut.

## PAPER -103: BUSINESS ENVIRONMENT AND POLICY

(Core Paper)

(With Effect from the academic year2021–22)

- **Unit I**Business Environment: Concept Nature –Scope–Significance–Types of Environment–
  Internal and External Environment– Factors Influencing Business Environment–Techniques of Environmental Scanning and Monitoring –Emerging Dimensions of Business Environment. (Theory only)
- **Unit II** Economic Environment: Concept Nature –Scope –Elements of Economic Environment– Economic System and Business Environment– Economic planning Industrial policy –Fiscal policy– Monetary Policy–New economic policy. (Theory only)
- **Unit III** Political and Legal Environment: Concepts– Political institutions Rationale and Extent of State Intervention Reasons for State Intervention Types of Intervention Government Business Interface Legal Environment–Changing Dimensions of Legal Environment. (Theory only)
- **Unit IV** Socio Cultural Environment: Concept–Elements of Socio Cultural Environment Impact–Social Responsibility of Business Business Ethics Corporate Governance. (Theory only)
- **Unit V**Global Environment: Concept– Nature –Scope –Significance–Foreign Investment in India –
  Benefits and problems of MNCs Strategies for Going Global –EXIM Policy–FEMA–
  Emerging Challenges of Global Business. (Theory only)

- 1. Francis Cherunilam, Business environment Text and cases, Himalaya Publishing House.
- 2. K. Aswathappa, Essentials of Business environment, Himalaya Publishing House.
- 3. Pandey G.N. Environmental Management, Vikas publishing house.
- 4. Raj Agarwal, Business Environment, Excel publications.
- 5. Sundaram& Black. International Business Environment Text and cases, PHI.
- 6. Chari, S.N. International Business, Wiley India.

## PAPER -104: ORGANISATIONAL BEHAVIOUR

(Core Paper)

(With effect from the academic year 2021–22)

- Unit I Introduction: Organizational Behaviour (OB) Definition Nature and Scope Foundations –OB Model Importance Limitations. (Theory only)
- Unit II Individual Behaviour: Foundations of individual behaviour Personality Theories of personality Trait and social learning theories Motivation Theories of motivation McGregor's theory X and theory Y, Maslow's Model and Herzberg's two Factory theory. (Theory only)
- Unit III Group Dynamics: Foundations of group behaviour Reasons for group formation Types of groups Leadership Theories of leadership (trait theory; behaviour theories) Behavioural model (Managerial grid) Fiedler's contingency Theory.(Theory only)
- Unit IV Organizational Processes: Organizational Change Causes Types OD Interventions Organizational conflicts Changing view of conflicts –Inter-personal conflicts Transactional analysis Johari window Life positions. (Theory only)
- Unit V Organizational Dynamics: Organizational Culture types Individual behaviour in the global perspective Cultural differences– Cross Culture Cultural adjustment Managerial responses Emerging Issues in OB. (Theory only)

- 1. Aswathappa K., Organizational Behavior: Text, Cases and Games, Himalaya Publishing House, Hyderabad.
- 2. Fred Luthans, Organizational Behaviour, Tata McGraw Hill Publishing House, New Delhi.
- 3. JitS.Chandan, Organization Behaviour, Vikas Publishing House, New Delhi.
- 4. John W. Newstrom and Keith Davis, Organizational Behaviour, Human Behaviour at work, Tata McGraw Hill Publishing House, New Delhi.
- 5. Kavita Singh, Organisational Behaviour: Text and Cases, Pearson, Delhi.

## PAPER -105(A): QUANTITATIVE TECHNIQUES FOR BUSINESS DECISIONS

(Compulsory Foundation)

(With effect from the academic year 2021–22)

- Unit-I Quantitative Techniques and Business Forecasting: Concept Classification of Quantitative Techniques Statistical Techniques Programming or Operations Research Techniques Role of Quantitative Techniques in Business and Industry Quantitative Techniques and Business Management Limitations of Quantitative Techniques Methods of Business Forecasting. (Theory only)
- Unit–II Probability and Probability Distributions: Basics of probability Binomial –Poisson Normal Distributions Baye's Theorem. (Theory and problems)
- Unit–III Sampling Theory: Concept Types of Sampling Hypothesis Testing The Null Hypothesis The significance level Hypothesis Testing Procedure Type I and Type II errors Inference from Small Sample Mean Tests Difference Between the Means of Two Independent Samples Difference Between the Means of Two Dependent Samples of Paired Observations 't–test' and  $\chi^2$  (Chi–Square) test and its applications. (Theory and problems)
- Unit–IV Analysis of Variance (F–test): Concept Assumptions Testing Equality of Population Means One–way and Two–way Classifications. (Theory and Problems)
- Unit-V Linear Programming: Concept Requirements for application of Linear Programming Assumptions Advantages and limitations Applications of Linear programming problem Formulation of Linear Programming problem- Graphical Method Simplex method. (Theory and problems)

- 1. Gupta, S.P.Statistical Methods, S.Chand& Sons, New Delhi
- 2. Tulasian P.C., and Vishal Pandey, Quantitative Techniques Theory and Problems Pearson Education New Delhi
- 3. Gupta and Khanna "Quantitative Techniques for Business Managers" PHI, New Delhi.
- 4. Ananda Sharma, Quantitative Techniques, Himalaya Publications, Hyderabad.
- 5. Kothari C.R... Quantitative Techniques Vikas Publications, Mumbai. Vikas Publications, Mumbai.

## PAPER -105(B): RESEARCH METHODOLOGY IN SOCIAL SCIENCES

(Compulsory Foundation)
(With effect from the academic year 2021–22)

UNIT – I Introduction: Meaning and concept of research – significance of research – Characteristics of research – objectives and motivation in research – Importance of research in Social

sciences – limitations of research. (Theory only)

- UNIT II Research methodology and Research methods: Meaning Research methods vs. Methodology Classification of research–Pure research Applied research Explanatory research Descriptive research Historical research Research Approaches. (Theory only)
- UNIT III Methods of data collection: Meaning and importance of data Sources of data Methods of collecting primary data and secondary data Construction of schedule and questionnaire– Selection of appropriate method for data collection Limitations of collecting primary and secondary data Difference between schedule and questionnaire. (Theory only)
- UNIT IV Sampling: Meaning Methods of sampling Random and Non–Random sampling methods Sampling errors Census and sample survey Significance of sampling factors determining sampling Criteria of selecting a sampling procedure Characteristics of a good sample. (Theory only)
- UNIT V Interpretation and Report writing: Interpretation Meaning Techniques Precautions Report writing Meaning Types of reports Steps in report writing Precautions for writing research report Footnotes and Bibliography Ethical norms in research Plagiarism. (Theory only)

- 1. Krishna Swami, O.R. and Ranganatham, M. "Methodology of Research in Social Sciences", Himalaya Publishing House, Mumbai.
- 2. Kothari, C.R., "Research Methodology: Methods and Techniques": New Age International Publishers, New Delhi.
- 3. Goode and Hatt: "Methods in Social Research", New York: McGraw Hill.
- 4. Singh, Jaspal, "Introduction to Methods of Social Research", New Delhi, Sterling Publishers Pvt., Ltd.,.
- 5. Murthy. C., "Research methodology", Vrinda Publishing Pvt., Ltd., New Delhi.

# M.Com (FM) I Semester **PAPER –105(C): MANAGERIAL ECONOMICS**

(Compulsory Foundation)

(With effect from the academic year 2021–22)

- Unit-I INTRODUCTION: Meaning, nature and scope of Managerial Economics—Principles of managerial economics Role and responsibilities ofmanagerial economist —PROFIT: Economic profit vs. accounting profit; Profit functions: Profit optimization and slope of profit; Techniques and methods of measuring profit; Profit planning: Objective and factors affecting profit planning Policies and techniques of profit maximization. (Theory only)
- Unit-II DEMAND ANALYSIS: Demand theory and analysis Factors determining demand Law of diminishing marginal utility Indifference curve analysis Elasticity of demand: Price elasticity Income elasticity Cross elasticity (including problems); Demand forecasting: Objectives, methods, and criteria for effective demand forecasting. (Theory only)
- Unit-III COST ANALYSIS: Cost concepts and classification Economies of scale Short-run and Long-run cost functions –Cost control vs. cost reduction Tools for cost control and cost reduction Cost-Volume-Profit analysis (BEP including problems) and its applications in cost of production. (Theory only)
- Unit-IV PRODUCTION ANALYSIS: Meaning of production function Law of variable proportions Production with one variable input and production with two variable inputs Law of diminishing marginal returns Factors of production and returns to scale Cobb-Douglas production function Production iso-quant and iso-cost. (Theory only)
- Unit-V MARKET STRUCTURE: Perfect competition: Price determination in short-run and long-run; Monopoly: Price determination in short-run and long-run; Monopsony: Price determination in short-run and long-run; Oligopoly: Price determination in short-run and long-run. (Theory only)

- 1. Joel Dean. Managerial Economics, Pearson Education.
- 2. Varshiney & Maheswari, Managerial Economics, Sultan Chand & Co.
- 3. Mehta P.L., Managerial Economics, Sultan Chand & Co.
- 4. Dwivedi D.N., Managerial Economics, Himalaya Publishing House.
- 5. Trivedi M. L., Managerial Economics, McGraw Hill.
- 6. Mote, Paul & Gupta, Managerial Economics, McGraw Hill Ltd,

## PAPER - 106(A): BUSINESS COMMUNICATION SKILLS

(Elective Foundation)

(With effect from the academic year 2021–22)

- Unit–I: INTRODUCTION: Concept– Objectives– Process of communication Methods of communication: Oral, written, non–verbal, visual, audio–visual, signs, signals and symbols, silence; Types of communication: Personal, business, internal external, upward, downward, formal, informal, lateral, interactive, mass, and grapevine; Barriers to communication Factors affecting communication Essentials of effective communication. (Theory only)
- Unit–II: NON–VERBAL COMMUNICATION: Meaning and types of non–verbal communication–Body language, postures and gestures Attire Appearance Handshake, personal space, timing, behaviour, smile; Listening skills: Process and types of listening Barriers to listening Requirements for effective listening Humour in communication Leadership and communication. (Theory only)
- Unit–III: VERBAL COMMUNICATION: Meetings: Role of chairperson Conferences Presentation skills making presentations Requirements for effective presentation; Speaking: Choosing a method of speaking Analysing the audience Persuasive speaking; Report writing: Types of reports Structure of reports Individual, annual and committee reports Essentials of good report writing. (Theory only)
- Unit-IV: WRITTEN COMMUNICATION: Business letters: Essentials, Parts, and forms of business letters; Types of business letters: Tenders, quotations and orders Circulars and memos Office notes Representations and suggestions Reminders and follow up. (Theory only)
- Unit-V: MEDIA AND MULTI-CULTURAL COMMUNICATION: Building better relations with media –Framework for managing relations with investors and governments Impact of multicultural communication on business Etic and emic approaches to culture Overcoming cross–cultural communication problems Cultural communication protocol in China, France, England, Switzerland, USA, and India. (Theory only)

- 1. Penrose, Rasberry and Myers, "Business communication for managers", Cengage Learning.
- 2. Disanza, "Business and professional communication", Pearson Education.
- 3. CSG Krishnamacharyalu and L. Ramakrishna, "Business communications", Himalaya Publishing House.
- 4. Krizan Merrier, Logan and Williams, "Effective Business Communication", Cengage Learning.
- 5. Kelly Quintanilla and Shawn T Wahl, "Business and Professional communication", Sage Publications.

# M.Com (FM) I Semester **PAPER – 106(B): PRINCIPLES OF MANAGEMENT**

(Elective Foundation)

(With effect from the academic year 2021–22)

- UNIT-I: Concept of Management Definition Nature of Management Management Skills The Management Process Features of Management Trends towards Managerial Revolution in India. (Theory only)
- UNIT-II: Management as a process Principles and functions of Management Operative and Managerial functions Planning Organizing Staffing Directing Communication Leadership Motivation Co-ordination Controlling. (Theory only)
- UNIT III: Modern Management Concepts Business Plans Purpose Contents Preparation of Plan Business Process Re-engineering Re-structuring Relationship between Re-engineering and Re-structuring Customer Relationship Management Benefits of CRM. (Theory only)
- UNIT IV: Management by Objectives Benefits of MBO Setting of Objectives Limitations of MBO Making MBO Effective Quality Circles. (Theory only)
- UNIT-V: Functional Management Personnel Management Financial Management Production Management Marketing Management Human Resource Management Strategic Management Social Responsibilities of a Modern Manager. (Theory only)

## **REFERENCES:**

- 1. Govindarajan.M, Natarajan.S, Principles of Management, PHI Learning Pvt Ltd., Delhi, 2013.
- 2. Guptha.RS, Sharma.BD, Bhalla NS, Principles and Practices of Management, Kalyani Publishers, New Delhi, 2016.
- 3. Natarajan.K, Ganesan.KP, Principles of Management, Himalaya Publishing House, New Delhi, 2015.
- 4. Sherlekar.SA, Management, Himalaya Publishing House, New Delhi, 1997.
- 5. Thamos N Duening, John M Ivancevich, Management Principles and Guidelines, Atomic Dog Publishing, USA.

## PAPER -107: HUMAN VALUES AND PROFESSIONAL ETHICS - I

(Audit Course)

(With effect from the academic year 2021–22)

- UNIT I Definition and Nature of Ethics- Its relation to Religion, Politics, Business, Legal, Medical and Environment. Need and Importance of Professional Ethics Goals Ethical Values in various Professions.
- UNIT II Nature of Values- Good and Bad, Ends and Means, Actual and potential Values, Objective and Subjective Values, Analysis of basic moral, concepts- right, ought, duty, obligation, justice responsibility and freedom, Good behavior and respect for elders.
- UNIT III Ahimsa (Non-Violence), Satya (Truth), Brahmacharya (Celibacy), Asteya(Non possession) and Aparigraha (Non- stealing). Purusharthas(Cardinal virtues)-Dharma (Righteousness), Artha (Wealth), Kama( Fulfillment Bodily Desires), Moksha(Liberation).
- UNIT IV Bhagavad Gita- (a) Niskama karma.(b) Buddhism- The Four Noble Truths Arya astanga marga (c) Jainism- mahavratas and anuvratas. Values Embedded in Various Religions, Relirious, Tolerance, Gandhian Ethics.
- UNIT V Crime and Theories of punishment- (a) Reformative, Retributive and Deterrent. (b) Views on manu and Yajnavalkya.

## **Books for study:**

- 1. R. Subramanian, Professional Ethics, Oxford University press, New Delhi, 2013.
- 2. John S Mackenjie: A manual of ethics.
- 3. "The Ethics of Management" by Larue Tone Hosmer, Richard D. Irwin Inc.
- **4.** "Management Ethics integrity at work' by Joseph A. Petrick and John F. Quinn, Response Books:New Delhi.
- 5. "Ethics in Management" by S.A. Sherlekar, Himalaya Publishing House.
- **6.** Harold H. Titus: Ethics for Today
- 7. Maitra, S.K: Hindu Ethics
- **8.** William Lilly: Introduction to Ethics
- **9.** Sinha: A Manual of Ethics
- **10.** Manu: Manu Dharma Sastra or the Institute of Manu: Comprising the Indian System of Duties: Religious and Civil(ed.) G.C.Haughton.
- **11.** Susruta Samhita: Tr.Kaviraj Kunjanlal, Kunjalal Brishagratha, Chowkamba Sanskrit series, Vol I,II and III, Varnasi, Vol I OO, 16-20, 21-32 and 74-77 only.
- **12.** Caraka Samhita :Tr. Dr.Ram Karan Sarma and Vaidya Bhagavan Dash, Chowkambha Sanskrit Series office, Varanasi I, II, III Vol I PP 183-191.
- 13. Ethics, Theory and Contemporary Issues., Barbara Mackinnon, Wadsworth/Thomson Learning, 2001.
- 14. Analyzing Moral Issues, Judith A. Boss, Mayfield Publishing Company, 199

## PAPER - 201: ADVANCED COST ACCOUNTING

(Core Paper)

(With effect from the academic year 2021–22)

Unit– I	Introduction – Cost Accounting – Objectives – Scope – Advantages and limitations – Cost Accounting vs. Financial Accounting and Cost Accounting vs. Management Accounting – Concept of Cost – Cost Classification – Installation of Costing System. (Theory Only)
Unit– II	Process Costing: Features and objectives of process costing –Process Losses – Normal Loss – Abnormal Gain – Treatment of Process Losses – Equivalent Production – Methods. (Theory and Problems)
Unit–III	Cost Control and Cost Reduction – Essentials for success of cost control – Advantages and Limitations – Differential Costing – Differences between Marginal Costing and Differential Costing – Characteristics and Significance of Differential Costing. (Theory and Problems)
Unit–IV	Budgetary Control: Concept of budget and budgetary control – Objectives – Benefits and limitations of budgetary control – Classification of Budget – Functional and Flexible budgets. (Theory and Problems)
Unit- V	Activity based costing: Concept – Meaning – Definition and characteristics of ABC – Different stages in ABC – ABC and cost drivers – Advantages of Implementing ABC.

## **REFERENCE BOOKS:**

(Theory and Problems)

- 1. Jain S.P., AND K.L.Narang, Cost Accounting Principles and Practice Kalayani Publishers New Delhi.
- 2. Rathnam P.V., Rathanm S costing advanced problems and solutions, Kitab Mahal Distributors.
- 3. Maheswari S.N., Advanced problems and solutions in cost accounting, Sultan Chand & Sons
- 4. Bhar B.K., Cost accounting methods and problems, Academic Publishers, Kolkata.
- 5. Pillai R.S.N., and V.Bhagavathi: Cost Accounting, Sultan Chand and Co. Ltd, New Delhi.

## PAPER - 202: FINANCIAL MARKETS AND SERVICES

(Core Paper)

(With effect from the academic year 2021–22)

- UNIT-I FINANCIAL SYSTEM AND MONEY MARKET: Indian Financial system: Evolution Structure Functions Components; Role in the Indian economic development; Financial Sector reforms: MONEY MARKET: Significance–Instruments of money market including Call money, Commercial bills, Commercial papers, Certificates of deposits, Repo and reverse repo, MMMFs, Money market derivatives and Primary dealers. (Theory only)
- UNIT-II CAPITAL MARKET AND SEBI: Structure, participants and instruments of CAPITAL MARKET; Primary market: Functions –Methods of floating new issues –Intermediaries including merchant bankers, underwriters, bankers, brokers and registrars to the issue, debenture trustees, and portfolio managers; Secondary market: Listing and online trading of securities Categories of shares Primary market vs. secondary market CDSL and NSDL; SEBI: Functions– Powers. (Theory only)
- UNIT-III MERCHANT BANKING: Concept -Origin and evolution Scope Functions Commercial banking vs. merchant banking; SEBI Regulations on pre-issue and post- Issue obligations of merchant banker. (Theory only)
- UNIT-IV CREDIT RATING AND FACTORING: CREDIT RATING: Significance Features Process of credit rating Advantages and drawbacks of credit rating; Rating methodology of CRISIL, CARE, ICRA, FITCH; SEBI regulations on credit rating; FACTORING: Mechanism Functions Types; Factoring vs. bills discounting Legal aspects of factoring agreement (Theory only).
- UNIT-V VENTURE CAPITAL FINANCING AND MUTUAL FUNDS: Features Stages of venture capital financing (VCF) Financial analysis Investment nurturing and its types Exit route –Management buy–ins and management buy–outs Mezzanine finance VCF scenario in India SEBI Regulations on VCF; MUTUAL FUNDS: Concept Classification of MFs–Organization and management –MF evaluation SEBI Guidelines on MFs (Theory only).

- 1. Gordon, E., and Nataraja, K., Financial Markets and Service, Himalaya Publications.
- 2. Guruswamy S, Merchant banking and financial services, McGrawHill Publications.
- 3. Khan, M.Y., Financial Services, Tata McGraw Hill Publications.
- 4. Machiraju, H.R., Merchant Banking, New Age Interrnational Publishers.
- 5. Gupta, S.K., and NishaAggarwal, Financial Services, Kalyani Publisher

## PAPER -203: STRATEGIC FINANCIAL MANAGEMENT

(Core Paper)

(With effect from the academic year 2021–22)

- Unit-I Strategic Management: Concept Important Concerns Purpose Constraints Process-Strategic Planning- Concept - Characteristics - Components -Benefits- Constraints of Strategic Planning. (Theory only)
- Unit–II Strategic Financial Management: Concept–Scope–Characteristics–Importance Success Factors–Strategic Financial Planning Principals of Strategic Financial Planning. (Theory only)
- Unit–III Corporate Valuation: Concept Objectives Approaches of Corporate Valuation–Value Based Management–Elements–Significance–Process–Methods of Value Based Management. (Theory and problems)
- Unit–IV Financial Distress and Restructuring: Concept Characteristics Reasons for Corporate Financial Distress Cost of Financial Distress Impact of Financial Distress Countering Financial Distress. (Theory only)
- Unit-V Corporate Sickness and Financial Engineering: Concept Managerial Causes of Sickness Revival –Financial Engineering: Concept Approaches to Innovative Financial Engineering –Fund Deployment Strategies Financial Re–engineering. (Theory only)

- 1. RajniSofat and PreetiHiro: Strategic Financial Management. Prentice Hall of India Learning Pvt., New Delhi.
- 2. Dr. Pradip Kumar Sinha: Strategic Financial Management. Excel Books, New Delhi.
- 3. G.P.Jakhotiya: Strategic Financial Management. Vikas Publishing House Pvt. Ltd., NewDelhi.
- 4. Allen: An Introduction to Strategic Financial Management. Koran Page
- 5. Mathew P.K: Corporate Restructuring in India: Perspectives. McMillian.

## PAPER -204: CORPORATE GOVERNANCE

(Core Paper)

(With effect from the academic year 2021–22)

- UNIT I Corporate governance : Meaning Need Importance Corporate Governance(CG) mechanism CG Systems Indian model of CG CG and Value maximization Issues in Corporate Governance.(Theory only)
- UNIT II Emergence of Corporate governance: Developments in USA and UK Role of World Bank OCED McKinsey Sarbanes –Oxley Act,2002 World Committees on CG The Cadbury Committee. The Hampel Committee Principles of good CG and code of best practices. (Theory only)
- UNIT –III Corporate Governance in India: Need and Importance Historical perspective Indian Committees and guidelines on CG Naresh Chandra Committee Narayana Murthy Committee J.J Irani Committee Kumara Mangalam Birla Committee The CII initiatives SEBI initiative CG practice in India. (Theory only)
- UNIT –IV Board of Directors and Audit Committee: Board of Directors and their role in CG Composition of Board CG issues relating to Board Independent Directors Clause 49 of listing agreement Audit Committee: Duties and responsibilities of Auditors Composition of Audit Committee CG and internal auditors Indian situation.(Theory only)
- UNIT V Corporate Governance Standards and practices in India: CG Standards Methods for examining the quality and effectiveness of CG CG standards in Indian context CG in IT sector Pioneers in good CG practices Problems of CG in India CG and Business Ethics CG and Corporate social responsibility (CSR) Future of CG in India.(Theory only)

- 1. Fernando A.C Corporate Governance principles, Policies and practices Pearson Education.
- 2. Subash Chandra Das Corporate Governance Codes, Systems, Standards and Practices PHI.
- 3. Kesho Prasad Corporate Governance PHI Learning New Delhi–2009
- 4. Singh S Corporate Governance Global Concepts and Practices Excel Books.
- 5. Donald H. Chew Jr. Staurt L Gillan Corporate Governance at Crossroads Tata McGraw Hill Co. Ltd.,

## M.Com (FM) II Semester Syllabus

## PAPER -205(A): WORKING CAPITAL MANAGEMENT

(Compulsory Foundation)

(With Effect from the academic year2016–17)

- Unit–I Introduction: Concept of working of capital Need and Significance Types of working capital Permanent and Variable working capital Sources of Working Capital Long–term sources Short–term sources Financing of Current Assets: Matching Conservative Aggressive Approaches (Theory only)
- Unit–II Estimation of Working Capital: Determinants of Working Capital Techniques of Forecasting Working Capital Operating Cycle Estimation of Gross and Net Working Capital requirements (Theory and Problems)
- Unit–III Cash Management: Concept Objectives Motives Facets Cash collection and disbursement Optimum Cash balances Investment of surplus funds Cash Budget Cash Management Techniques Cash Management Models: Baumol Model Miller and Orr Model. (Theory and Problems)
- Unit–IV Receivables Management: Concept Nature and goals Variables Credit policy Optimum credit policy Credit evaluation Monitoring receivables. (Theory only)
- Unit-V Inventory management: Concept Need Objectives Level of Inventory Techniques of Inventory Management EOQ analysis ABC analysis JIT system VED analysis. (Theory and problems)

- 1. Pandey, I.M. Financial Management, Vikas Publishing House, New Delhi.
- 2. Hrishikes Bhattacharya, Working Capital Management–Strategies and Techniques, Prentice–Hall of India Pvt. Ltd., New Delhi.
- 3. G.V. SatyaSekhar, Working Capital Management, Wiley India Pvt. Ltd., New Delhi.
- 4. R.P. Rutagi, Working Capital Management, Taxmann Publications Private Limited, New Delhi.
- 5. Khan and Jain: Financial Management, Tata McGraw Hill, New Delhi.
- 6. Prasanna Chandra, Financial Management, Tata McGraw Hill, New Delhi.
- 7. Van Horne: Financial Management and Policy, Prentice Hall of India, New Delhi.
- 8. Maheswari, S.N: Financial Management, Sultan Chand and Sons, New Delhi.
- 9. Kulakarni, P.V., Financial Management, Himalaya Publishing House, Mumbai.

## PAPER – 205(B): LEGAL ASPECTS OF BUSINESS

(Compulsory Foundation)

(With Effect from the academic year2021–22)

- Unit–I Companies Act–I: History of Companies Act–Meaning and Nature of a Company–Kinds of Companies–Formation and Incorporation of Company– Steps in Incorporation of a Company–Memorandum of Association–Article of Association–Prospectus. (Theory only)
- Unit-II Companies Act-II: Board of Directors Types of Directors Appointment of Directors –
  Board Meetings Duties and Liabilities of Directors Removal of Director. Company
  Auditors Appointment Responsibilities of Company Auditor Removal of Auditor.
  (Theory only)
- Unit-III Negotiable Instruments Act, 1881: Meaning of Negotiable Instruments Characteristics Classification of Instruments Different provisions relating to Negotiation, Negotiability, Assign ability Rights and Obligation of parties Presentation of Instruments Rules of Compensation. (Theory only)
- Unit–IV Competition Act, 2002: Introduction Competition Meaning Objectives Extent of Applicability Competition of Commission of India Areas affecting Competition Duties, Powers and Functions of Commission Penalties. (Theory only)
- Unit-V Cyberspace and cyber Law: Introduction to cyber space and cyber law Components of cyber law Categories Cyber Law-Punishments-Components of cyber law Internet governing bodies International aspects of electronic contracting Global issues of Privacy in cyber space. (Theory only)

- 1. M.C. Kuchhal, Modern Indian Company Law, Mahavir Publications.
- 2. N.D. Kapoor, Elements of Company Law, Sultan Chand.
- 3. K.L. Maheshwari and R.K. Maheshwari, <u>Company Law & Secretarial Practice</u>, New Royal Company.
- 4. Bimal N. Patel, Banking Law and Negotiable Instrument Act, Eastern Book Company.
- 5. Universal Law Series, Negotiable Instrument Act, Lexis Nexis, Chennai.
- 6. NehaVyas, Competition Law, Eastern Book Company, Lucknow.
- 7. H.K. Saharay, Text Book on Competition Law, Universal Law Publishing.
- 8. Ramandeepkaurnagra, Cyber laws and Intellectual Property Rights, Kalyani Publishers, 7e.
- 9. Nina Godbole&SunitBelapure Cyber Security, Wiley India Pvt Ltd.

## M.Com (FM) II Semester Syllabus

## PAPER-205(C): RISK MANAGEMENT

(Compulsory Foundation)

(With Effect from the academic year2021–22)

- Unit I Concept of Risk Management Types Objectives Functions Risk Management Process Steps Methods of Handling Risk Risk Retention Control. (Theory only)
- Unit II Risk Management by Individuals Influencing Factors Mitigating Individual Risks Insurance Objectives Costs and Benefits. (Theory only)
- Unit III Enterprise Risk Management (ERM) Process Components Risk Exposures ERM Basics COSO Frame Work for ERM Emerging Role of CRO and ERM in Insurance Tools and Techniques of ERM. (Theory only)
- Unit IV Risk Management Information System (RMIS) Objectives and Functions Emerging Trends Risk Manager Tasks and Responsibilities Risk Management Strategies Benefits. (Theory only)
- Unit V Advanced Topics in Risk Management Changing Scope of Risk Management Financial Analysis in Risk Management Decision Making –Management Tools Loss Forecasting Control Methods. (Theory only)

- 1. Arunajatesam.S, Risk Management Insurance, Macnillan publishers India Ltd.
- 2. Bhattacharya. K.M, Risk Management in Indian Banks, Himalaya Publishing House.
- 3. George, E. Rejda, Principles of Risk Management and Insurance, Pearson Education.
- 4. Gupta, P. K, Insurance and Risk Management, Himalaya Publishing House.
- 5. Harrington. E, Risk Management and Insurance, Tata McGraw Hill Publishing Company Limited.

## PAPER - 206(A): E-BANKING OPERATIONS

(Elective Foundation)

(With effect from the academic year 2021–22)

- UNIT I Indian Banking: Definition Functions Pubic vs. private sector banks; Banks vs. NBFCs Foreign banks Regional Rural Banks State Co-operative Banks District Central Co-operative Banks Urban Co-operative Banks. (Theory only)
- UNIT –II Banking services: Accepting of Deposits Lending of funds Retail banking Merchant banking Factoring services Investment banking Mutual fund services Bill discounting Issue of Letter of Credit (LC). (Theory only)
- UNIT III E-banking: Concept NPCI UPI Debit Cards Credit cards RTGS vs. NEFT Electronic Clearing System Telephone Banking Pros and cons of E-banking Challenges in E-Banking. (Theory only)
- UNIT-IV Payment systems: Pre-paid (PP) cards Open and closed Pre-Paid cards Post-paid credit cards Steps in credit card processing Requirement metrics of an effective e-payment system. (Theory only)
- UNIT-V E-banking frauds: Electronic Clearing Services Frauds in E-banking operations The security measures taken by banks. (Theory only)

- 1. Ravindra Kumar, Deshpande, E–Banking, Pacific Books International.
- 2. Indian Institute of Banking, Digital Banking, Mumbai.
- 3. The Banker, Mumbai (Journal)

## PAPER – 206(B): MANAGEMENT INFORMATION SYSTEMS

(Elective Foundation)

(With effect from the academic year 2021–22)

- Unit-I:
- Introduction:Concepts of Management Information System(MIS)- Classification and their implications Business intelligence Database models Database design RDBMS and MIS; Data processing: Transaction processing Application processing Information system processing; Role of MIS:In management and organization effectiveness, and strategic business planning. (Theory only)
- Unit-II:
- Systems Engineering (SE): Types and classes of system General model of SE Need for system analysis Analysis of existing and new system System development model Structured System Analysis and Design (SAD) Object-oriented Analysis (OOA) System Development through Object Oriented Technology (OOT) Object Oriented Analysis and Design(OOAD) Systems Development Life Cycle (SDLC). (Theory only)
- Unit-III:
- Design of MIS and Business Process Reengineering (BPR): Planning of MIS Determining information requirements Organization, development and implementation of MIS Development process of MIS Need for design of MIS Process of design of MIS Strategic management and MIS Process and value stream models of business Reasons for delay in business process MIS and Business Process Reengineering. (Theory only)
- Unit-IV:
- Applications of MIS:Human Resource information system Financial information system Production information system Marketing information system Material Management Information system Services information system. (Theory only)
- Unit-V:
- Decision Support System (DSS) and ERP: Decision Support Systems and Group Decision Support Systems Applications of DSS Knowledge Management System Benefits of MIS and DSS Enterprise Resource Planning (ERP) ERP modules Benefits of ERP ERP evaluation and implementation. (Theory only)

- 1. Kenneth C. Laudon and Jane P. Laudon: Management Information Systems, PHI and Pearson Education.
- 2. Rainer, Turban, Potter:Introduction to Information Systems, WILEY-India.
- 3. James A. Obrein: Management Information Systems, Tata McGraw Hill.
- 4. Dharminder and Sangeetha: Management Information Systems, Excel books.
- 5. Alexis Leon: ERP (Demystified), Tata McGraw Hill.

## PAPER -207: HUMAN VALUES AND PROFESSIONAL ETHICS - II

(Audit Course)

(With effect from the academic year 2021–22)

- UNIT I Value Education Definition relevance to present day Concept of Human Values self introspection -Self esteem. Family values-Components, structure and responsibilities of family- Neutralization of anger Adjustability Threats of family life -Status of women in family and society Caring for needy and elderly Time allotment for sharing ideas and concerns.
- UNIT II Medical ethics- Views of Charaka, Sushruta and Hippocratus on moral responsibility of medical practitioners. Code of ethics for medical and healthcare. Euthanasia, Ethical obligation to animals, Ethical issues in relation to health Care professionals professionals and patients. Social justice in health care, by human cloning, problems of abortion. Ethical issues in genetic engineering Ethical issues raised new biological technology or knowledge.
- UNIT III Business ethics- Ethical standards of business-Immoral and illegal practices and their solutions. Characterics of ethical problems in management, ethical theories, causes of unethical behavior, ethical abuses and work ethics.
- UNIT IV Environmental ethics- Ethical theory, man and nature- Ecological crisis, Pest control, Pollution and waste, Climate change, Energy and population, Justice and environmental health.
- UNIT V Social ethics- Organ trade, Human trafficking, Human rights violation and social disparities, Feminist ethics, Surrogacy/pregnancy. Ethics of media- Impact of Newspapers, Television, Movies and Internet.

## **BOOKS FOR STUDY:**

- 1. R. Subramanian, Professional Ethics, Oxford University press, New Delhi, 2013.
- 2. John S Mackenjie: A manual of ethics.
- 3. "The Ethics of Management" by Larue Tone Hosmer, Richard D. Irwin Inc.
- 4. "Management Ethics-integrity at work' by Joseph A. Petrick and John F. Quinn, Response Books:New Delhi.
- 5. "Ethics in Management" by S.A. Sherlekar, Himalaya Publishing House.
- 6. Harold H. Titus: Ethics for Today
- 7. Maitra, S.K: Hindu Ethics
- 8. William Lilly: Introduction to Ethics
- 9. Sinha: A Manual of Ethics
- 10. Manu: Manava Dharma Sastra or the Institute of Manu: Comprising the Indian System of Duties: Religious and Civil (ed.) G.C.Haug

## PAPER - 301: SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT

(Core Paper)

(With effect from the academic year 2021–22)

- Unit I Securities Analysis: Basics of Investment–Objectives Fundamental Analysis Technical analysis Efficient Market Hypothesis(EMH) –Forms of EMH –Random Walk Theory–Implications (Theory only)
- Unit II Valuation of Securities: Valuation of Equity shares–Dividend capitalization Methods Earning Capitalization Methods; Valuation of Bonds–Basic concepts–Types of Bonds–Measuring Bond Duration. (Theory and Problems)
- Unit III Portfolio Theory: Capital Asset Pricing Model (CAPM) Assumptions Capital Market Line vs. Security Market Line (SML) Arbitrage Pricing Theory– Assumptions. (Theory and Problems)
- Unit IV Portfolio Evaluation: Concept Measures of portfolio performance –Sharpe's Performance Index Treynor's Performance Index –Jensen's Performance Index. (Theory and Problems)
- Unit V Portfolio Revision: Concept Need Formula plans Assumptions–Advantages and Disadvantages Types of Formula plans Portfolio Revision Strategies. (Theory only)

- 1. PrasannaChandra: Analysis and Portfolio Management, Tata McGraw Hill Co. Ltd., New Delhi.
- 2. Kevin, Security Analysis and Portfolio Management, PHI, New Delhi.
- 3. Avadani V.A.: Security Analysis and Portfolio Management, Himalaya Publishing House, New Delhi, 2008.
- 4. Prethi Singh, Investment Management, Security Analysis and Portfolio Management, Himalaya Publishing House, New Delhi.
- 5. Dhamodharan: Investment Valuation, Johnweely and Sons, New York.

# M.Com (FM) III Semester **PAPER – 302: ACCOUNTING FOR MANAGERIAL DECISIONS**

(Core Paper)

(With effect from the academic year 2021–22)

- Unit I Managerial accounting Functions Limitations Pricing Decisions Objectives Factors influencing Pricing decisions Cost analysis for pricing decisions Product pricing methods Full cost pricing Mark–up pricing Break–even pricing Target pricing . (Theory and Problems)
- Unit II Managerial decisions Cost behaviour Determination of sales mix Exploring new markets Discontinuance of a product line Make or buy decisions Equipment Replacement Decision Shut down or continue (Theory and Problems)
- Unit III Responsibility Accounting (RA) Concept Process of implementing RA Managerial uses– Responsibility centres Cost centre Revenue Centre Profit centre Investment Centre Responsibility performance reporting Objectives (Theory and Problems)
- Unit IV Divisional performance and transfer pricing –Evaluation of divisional performance Contribution margin approach Return on investment approach Residual income approach Transfer pricing Methods of transfer pricing (Theory and Problems)
- Unit V Management Reporting Concept Modes of reporting Types of reports Requisites of a good report Management Reporting System Forms of management reports Reporting practices in Indian corporates (Theory only)

- 1. Charles T. Horngren, G.L. Sundem and W.O. Stratoon, Introduction to Management Accounting, Pearson, Delhi.
- 2. Jawaharala, Management Accounting, Himalaya Publishers, Mumbai.
- 3. Kulshrestha, N.K., Management Accounting, Tata McGraw Hill, New Delhi.
- 4. Khan.M.Y, Jain.P.K, Management Accounting(7<sup>th</sup> edition), McGraw Hill, New Delhi, 2018.
- 5. Maheswari, S.N., Principles of Management Accounting, Sultan Chand & Sons, New Delhi.
- 6. PrashantaAtma, Cost and management Accounting, Himalaya Publishing House, Hyderabad.
- 7. Robert S. Kaplan and Anthony A. Atkinso, Advanced management Accounting, Prentice hall, New Delhi.
- 8. Sahaf M.A., Management Accounting Principles and Practice, Vikas Publishing House, Mumbai.
- 9. Sharma R.K and Gupta, S.K., Management Accounting, Kalyani Publishers, Ludhiana.

# M.Com (FM) III Semester **PAPER – 303(A): TALLY WITH GST APPLICATIONS**

(Generic Elective)

(With effect from the academic year 2021–22)

- Unit–I Features of Tally accounting Components of Gateway of Tally and button panel Purposes and components of F11 And F12 Creation and setting up of a company Accounting Masters: Creation, alteration and deletion of single and multiple groups Creation, alteration of single and multiple ledgers Recording transactions in accounting vouchers: Creation and alteration of vouchers Display and print of financial statements (Theory and lab).
- Unit–II Inventory: Configuration Inventory Masters: Creation, display and alteration of stock groups, stock categories, godowns, units of measure, stock items –Recording transactions: Creation of inventory vouchers Display and print of inventory reports (Theory and lab).
- Unit III GST: Enabling GST features in Tally (Configuration) Basics of GST Rates of GST Configure GST details of your company Creating Party Ledgers & Tax Ledgers Setting up of SGST, CGST, IGST rates for input and output Creation of vouchers Recording intra and inter–state vouchers with GST tax ledgers; Types of invoice under GST: Tax invoice vs. Bill of supply; Contents of tax invoice Display and print of GST reports (Theory and lab).
- Unit–IV TDS: Configuration –Company creation Creation of ledgers and vouchers Recording advance and balance payments of Tax Generation of TDS reports (Theory and lab).
- Unit-V Payroll: Configuration Payroll features Enabling payroll details Creation of payroll masters– Creating the Pay Head ledgers Creating the employee details and salary details of an individual Creating details of Attendance types; List of Payroll Voucher types: Pay roll voucher and attendance voucher; Recording Attendance and Payroll voucher entries Display and print of various payroll reports (Theory and lab).

- 1. Nadhani, A.K. and Nadhani, K.K. Implementing Tally BPB Publication.
- 2. Kiran Kumar, K. Tally, Laasya Publishers, Hyderabad
- 3. NeerajGoyal, RohitSachdeva, Tally with GST Applications, Kalyani Publishers.
- 4. Vishnu Priya Singh, Tally, Computech Publications Ltd, New Delhi.
- 5. www.Tallyeducation.com

# M.Com (FM) III Semester **PAPER –303(B): INTERNATIONAL FINANCIAL MANAGEMENT**

(Generic Elective)

(With effect from the academic year 2021–22)

- Unit I International Financial Management (IFM): Concept –Nature and Scope–Importance Domestic and Offshore Markets –Role of International Financial Manager Changes in Global Financial Markets –Challenges– International Monetary System–Emerging Dimensions .(Theory only).
- Unit II Foreign Exchange Market and Exchange Rate Mechanism: Foreign Exchange Markets Structure Types of Exchange rates Exchange Rate Quotations Direct and Indirect Buying and Selling Rates Forward market quotation Nominal and Real Exchange Rates in Financial Decisions.(Theory only)
- Unit III Foreign Exchange Exposure: Concept Relevance of Foreign exchange Exposure Transaction Exposure Operating Exposure Accounting Exposure Hedging and Managing Tools of Exposures. (Theory only)
- Unit IV International Project Appraisal: Concept Approaches Net present Value Approach Adjusted Present Value Framework Options Approach The Practice of Cross Border Direct Investment Appraisal–International Perspectives of Working Capital.(Theory only).
- Unit V International Equity Investment: Concept Risk and Return from Foreign Equity Investment Equity Financing in the International Markets Long–Term Borrowings in Global Capital Markets–International Financing Decision. (Theory only)

- 1. Apte.P.G.,: International Financial Management, Tata McGraw Hill Publishing House, New Delhi.
- 2. Siddaiah, T, International Financial Management, Pearson, New Delhi.
- 3. Sharan V.: International Financial Management, Prentice Hall of India Publishing, New Delhi
- 4. Bhalla, V.K.: International Financial Management, AnmolPublicatins, New Delhi.
- 5. Avadhani V.A.: International Finance, Himalaya Publishing House, Mumbai.
- 6. Eun&Resnick., : International Financial Management, Tata McGraw Hill Publishing Company Ltd., New Delhi.

## PAPER -303(C): TAX PLANNING AND MANAGEMENT

(Generic Elective)

(With effect from the academic year 2021–22)

- UNIT- I Income Tax Law: Evolution of Taxation Law Basic Concepts Residential status Tax Planning and management: Concepts Tax avoidance Tax evasion.(Theory only)
- UNIT –II Tax Planning Individuals: Heads of Income for Individuals Income from Salary Income from business and profession Tax relief Concession Rebates Deductions and Incentives.(Theory and problems)
- UNIT –III Corporate Tax Planning—I: Tax Planning with references to new establishment Location Form Nature and Capital structure Short term loans Term loans Public deposits Bonus Issues Dividend Policies.(Theory and problems)
- UNIT IV Corporate Tax planning–II: Managerial decisions Tax planning in respect of owned funds or borrowed capital Lease Vs Purchase Purchase by instalments Vs hire Make or buy decisions.(Theory only)
- UNIT- V Tax Planning Incentives and Export Promotion: Schemes for encouraging exports Import duty relief schemes Free Trade Zones (FTZs) Special Economic Zones (SEZs) Export Processing Zones (EPZs) Salient features of Software Technology Parks (STPs) Electronic Hardware Technology Parks (EHTPs) Export Promotion schemes under EXIM Policy. (Theory only)

- 1. Ahuja G.K. and Ravi Gupta: Systematic Approach to Income Tax and Central Sales Tax, Bharat Law House, New Delhi.
- 2. Circulars issued by C.B.D.T
- 3. Income Tax Act, 1961
- 4. Income Tax Rules, 1962
- 5. Lakhotia R.N: Corporate Tax Planning, Vision Publications, Delhi,
- 6. Singhania, V.K.Direct Taxes: Law and Practice, Taxman's Publications Delhi.
- 7. Singhania, V. K: Direct Taxes Planning and Management, Taxman's Publications Delhi.
- 8. Melhotra, MC and Goyal, S.P: Income Tax Law and Accounts including tax planning, SahityaBhavan Publication, Agra.

## PAPER -303(D): ENTERPRENEUSRHIP AND MSMEs

(Generic Elective)

(With effect from the academic year 2021–22)

- UNIT I Entrepreneurship: Importance of entrepreneurship Concept of Entrepreneurship Characteristics of successful Entrepreneur Classification of Entrepreneurs Problems of Entrepreneurs and capacity building for Entrepreneurship Evolution of Entrepreneurship in India Profile of successful Entrepreneurs in India. (Theory only)
- UNIT –II The Intrapreneur: Characteristics of intrapreneurial environment The role of Entrepreneurs Managers and Entrepreneurs environment for Entrepreneurship Entrepreneurial skills Skills for a new class of Entrepreneurs. (Theory only)
- UNIT –III Modern small business enterprises: Role of small scale industries in Indian economy Concept of and Definition of SSI Government Industrial Policy Resolutions and Objectives Growth and performance of small scale industries in India Micro, Small, and Medium Enterprises(MSMEs) Salient features of MSMEs Act,2006 problems and prospects of MSMEs in free economy– MSME Amendment Act, 2020.(Theory only)
- UNIT IV Setting up of a Small business enterprises identifying the business opportunity Business enterprises Institutional support for small business enterprises in India Central level institutions State level institutions Other agencies industry Other agencies Industry associations (Theory only)
- UNIT –V Finances for small business enterprises: Short term, medium term and long term finances means of finance financial assistance for small business enterprises credit facilities to small business enterprises Small Industry Development Bank of India (SIDBI) Channels of SIDBI assistance.(Theory only)

- 1. Vasanth Desai, "Small Scale Industries and Entrepreneurship" Himalaya Publishing House, Mumbai.
- 2. Vasanth Desai," Entrepreneurial Development and Project Management", Himalaya Publishing House, Mumbai.
- 3. Vasanth Desai" Dynamics of Entrepreneurial Development and Management" Himalaya Publishing House, Mumbai
- 4. PoornimaChadrantinath." Entrepreneurship Development and Smll Business Enteprises"Pearson Education, New Delhi.
- 5. Neeta Baporikar," Entrepreneurship Development and Project management"Himalaya Publishing House, Mumbai
- 6. Thomas W.Zimmerer and HormanM.Scarborough" Essentials of Entrepreneurship and Small Business Management: Pearson Education Inc., Delhi

## PAPER - 304: INTERNAL AUDIT AND STANDARD AUDIT PRACTICES

(Skill Oriented Course)

(With effect from the academic year 2021–22)

- Unit 1: Introduction to internal control: Meaning objectives Basic elements of internal control Types of internal control systems Preventive and detective controls Advantages and limitations of internal control Techniques for evaluation of internal control system Native record Check list Flow chart Internal control questionnaire. (Theory only)
- Unit 2: Internal Audit: Meaning –features advantages Need of internal audit –Internal control Vs. Internal audit Internal audit Vs. Operational audit; internal check: Meaning Objectives Features of good internal check system. (Theory only)
- Unit 3 Auditing of Information Systems: Overview of Information Systems Attributes of Information Need for Audit of Information Systems Effect of Computers on Audit Changes to evidence collection Changes to evidence evaluation Skills required for Information Systems Auditor Functions of IS Auditor Categories of Information Systems Audit Steps in Information System Audit Role of IS Auditor in Physical Access Controls Understanding the Layers and related audit issues. (Theory only)
- Unit 4 Internal Audit under Computerized Information System (CIS) Environment: Special audit techniques using the computer Scope of audit in a CIS Environment Impact of changes on business processes (for shifting from manual to electronic medium) Audit approaches in a CIS Environment Internal Controls in a CIS Environment Internal Control requirements under CIS Environment Approach to auditing in a CIS environment Computer Assisted Audit Techniques (CAATs). (Theory only)
- Unit 5: Internal audit reporting: Concept Basic elements of internal audit report Features of good internal audit report Frequency of report Segment reporting Documentation of reporting Importance of report drafting Report presentation techniques Report submission Storage of working papers and back–up of data. (Theory only)

## **REFERENCES:**

- 1. Advanced Auditing and Standards on Internal Audit, Issued by ICAI.
- 2. Information Systems Control and Audit, Issued by ICAI.
- 3. Standards On Internal Audit issued by ICAI.
- 4. Kamal Garg, Handbook on Internal Audit: Bharat Law House.

## PAPER -305(A): FUNDAMENTALS OF ACCOUNTING

(Open Elective)

(With effect from the academic year 2021–22)

- Unit-I: Accounting Nature and Scope Branches of Accounting Financial Accounting Types -Principles and concepts – Branches of Accounting – Accounting Standards – Types of Accounting Standards – Advantages. (Theory only)
- Unit–II: Journal and Final Accounts: Meaning of an Account–Accounting Equation–Meaning and format of Journal–Ledger posting– Preparation of Trial Balance–Profit and Loss Account–Balance sheet. (Theory only and Problem)
- Unit–III: Financial Statement Analysis: Meaning Classification Trend analysis Comparative statement analysis Common size statement analysis–Advantages of Financial statement analysis. (Theory only)
- Unit IV: Cost Accounting: Nature, Scope and Objectives Concept of cost Classification Behaviour of cost Elements of cost Principles of costing Preparation of cost sheet. (Theory only and Problem)
- Unit V Managerial Accounting Nature, Scope and Objectives Budgetary Control Types of Budget Advantages of budgeting Limitations Preparation of budgets (Theory only)

- 1. Jain S.P, Narang K.L and SimmiAgarwal, "Accounting For Managers", KalyaniPublishers, New Delhi.
- 2. Wild. J.J., Subramanyam, K.R. Halsey, R.F., Financial Statement analysis, Tata McGraw Hill.
- 3. NarayanaSwamy, "Financial Accounting: A Managerial Perspective", Pearson Education.
- 4. Prasad, G. "Financial Accounting and Analysis" Jai Bharat Publishers, Guntur.
- 5. Ramachandran and Kakani, "Finanical Accounting for Management", TMH, New Delhi.
- 6. Jain and Narang, "Accountancy" Vol 1, Kalyani Publishers, 1983.
- 7. Jain and Narang, "Cost Accounting", Kalyani Publishers.
- 8. R.K.SharmaandShashi K Gupta, "Management Accounting", Kalyani Publishers.
- 9. S.N. Maheswari, Accounting for Managment, Sultan Chand Publishing House Pvt. Ltd.

## PAPER -305(B): PERSONAL FINANCIAL PLANNING

(Open Elective)

(With effect from the academic year 2021–22)

- UNIT I Personal Finance Planning Nature Scope Objectives Need Process Principles of Personal Finance –Safety Liquidity –Solvency and Management of Wealth. (Theory only)
- **UNIT II** Products of Personal Finance Planning Bank Deposits Post Office Savings Mutual Funds –Shares–Corporate and Govt. Bonds– Chit Funds–Real Estate– Gold– Silver.(Theory only)
- UNIT III Risk and Return— Concepts Types of Risk and Return Diversification of Risk Measurement of Risk and Return Investment Planning— Time value of Money Compound Value Computation of Returns on Personal Investments. (Theory only)
- UNIT IV Personal Tax Planning: Nature of Income Expenses Deductions– Taxable Benefits–
  Income Splitting–Tax Advantaged Investment–Deferred Income Plans– Income and
  Dividends from Business and Self–Employment.(Theory only)
- UNIT V Personal Finance and Policy Perspectives: Impact of Government Policy— Union Budget—Cost of Living —Retirement Saving Plans—Pension plans—Provident Fund, Gratuity—LIC—GIC—Reverse Mortgage Plans. (Theory only)

- 1. Personal Finance by Jack R. Kapoor, Les R. Dlabay and Robert J. Hughes, Tat McGraw–Hill Publishing Company Ltd. New Delhi.
- 2. Financial Education by Reserve Bank of India rbi.org.
- 3. Personal Finance columns in The Economic Times, The Business Line and Financial Express Daily News Papers.
- 4. Information Broachers of Post Offices, Banks, Mutual Funds, Insurance Companies
- 5. Internet Sources-BSE, NSE, SEBI, RBI, IRDA, AMFI etc.

## PAPER - 401: FINANCIAL DERIVATIVES

(Core Paper)

(With effect from the academic year 2021–22)

Unit–I	Financial Derivatives—Concept—Features— Types — Uses— Traders in Financial Derivatives Market—Indian Financial Derivatives Market — Emerging Trends. (Theory Only)
Unit–II	Forwards and Futures Contracts: Concepts—Functions — Advantages and Disadvantages — Forwards vs. Futures—Determination of Forwards and Futures Prices.(Theory and Problems)
Unit–III	Options: Concept-Types of options – Difference between Options and Futures-Option Hedging Strategies –Option Pricing Models – Binomial Option Pricing Model – One step and Two Step Models–Black –Scholes Option Pricing Model. (Theory and Problems)
Unit–IV	Swap Market – Concept –Features of Swap –Advantages and Disadvantages of Swaps Types of Swaps – Interest Rate Swap –Currency Swap –Equity Swaps –Pricing of Swaps. (Theory only)
Unit –V	Stock Index Features—Concept —Common Features—Portfolio Management and Stock Index Features—Speculation and Stock Index Features—Trading of Stock Index Features. (Theory and Problems)

- 1. Pandey, I.M., Financial Management, Vikas Publications, New Delhi.
- 2. Gupta, S.L., Financial Derivatives, PHI Learning Pvt. Ltd, New Delhi.
- 3. Bhalla, V.K.Investment Management
- 4. John C.Hulll Derivatives. PHI Publisher Ltd, New Delhi
- 5. John C. Hull, Introduction to Future and Options Market. PHI Publisher Ltd, New Delhi,
- 6. Kumar, S.S.S., Financial Derivatives, Prentice Hall of India Pvt., Ltd New Delhi.
- 7. Bargi's., Futures and Options, McGraw Hill Publishing House Ltd, New Delhi.

## PAPER - 402: PROJECT PLANNING AND CONTROL

(Core Paper)

(With effect from the academic year 2021–22)

- Unit –I Projects And Operations: Concept Nature and Characteristics of a Project Categories of Projects Project Life Cycle– Concept of Project Management Tasks and Responsibilities of a Project Manager Capital investments Importance and Difficulties Phases of Capital Budgeting Facets of Project Analysis Elementary Investment Strategies. (Theory only)
- Unit–II Project Ideas and Technical Analysis: Generation of Project Ideas Monitoring the Environment Corporate Appraisal Scouting for Project Ideas Preliminary Screening Project Rating Index Sources of Primary and Secondary Information Conduct of Market Survey Methods of Demand Forecasting Material Inputs and Utilities Manufacturing Technology Product Mix–Capacity of Plant Location and Site Machineries and Equipment. (Theory only)
- Unit-III Financial Analysis And Project Planning: Cost of Project Means of Finance Estimation of Sales and Production Profitability Projections Break-Even Point Projected Cash Flow Statement Forms of Project Organization Project Planning Functions of planning Planning the project work Tools of planning Hierarchy of plans Project Control Purpose of Control Human aspects of project management Pre-Requisites for Successful Project Implementation Abandonment Analysis. (Theory only)
- Unit–IV Social Cost Benefit Analysis (SCBA): Social Cost Benefit Analysis Concept and Rationale for SCBA Commercial Profitability vs. SCBA Methods for SCBA UNIDO Approach Little-Mirrlees (L-M) Approach SCBA in India. (Theory only)
- Unit-V Public Projects: NITI Aayog; Project Appraisal and Management Division (PADM); Core functions Institutional Arrangement for appraisal of Schemes and Projects; Original Cost Estimates (OCE); Time frame for appraisal and approval of schemes and projects Appraisal and approval of public-funded schemes and projects Generic structure of a Detailed Project Report (DPR) Format for EFC/SFC memorandum for appraisal of projects. (Theory only)

- Prasanna Chandra "Projects, Planning, Analysis, Selection, Implementation and Review;" TATA McGraw Hill Publishing House, New Delhi, 2008.
- 2. S.Choudhury "Project Management" TATA McGraw Hill Publishing House, New Delhi, 2006.
- 3. R.B.Khanna, "Project Management", PHI Learning Private Limited, New Delhi, 2011.
- 4. Rajeev M.Gupta, "Project Management", PHI Learning Private Limited, New Delhi, 2014.
- 5. Faculty of Commerce, "Project Evaluation & Management", Dr.B.R.Ambedkar Open University, Hyderabad.

## PAPER – 403(A): INSURANCE MANAGEMENT

(Generic elective)

(With effect from the academic year 2021–22)

- Unit I Introduction: Concept of Risk Types of risk Risk management Objectives Methods of handling risk Concept of insurance fundamental principles Socio–economic significance –Regulatory framework– Growth and Development of Insurance in India Emerging challenges. (Theory only)
- Unit II Types of Insurance: Life insurance Essentials of life insurance contract Classification of life insurance policies Re–insurance Double insurance Assignment Surrender value Settlement of Claims Progress of life insurance business in India Role of LIC. (Theory only)
- Unit III Non–Life Insurance: Marine insurance Marine losses Types of marine insurance Settlement of claims Fire insurance Nature Uses Settlement of claims Progress of fire insurance. (Theory only)
- Unit IV Investment of funds: Principles Types of investment Factors influencing investment decisions Legal restrictions on investments by LIC. (Theory only)
- Unit V Miscellaneous Insurance: Health insurance and Personal accident Insurance objectives uses Crop insurance salient features Uses Operation of crop insurance scheme Practical problems (Theory only )

- 1. George E.Rejda, Principles of Risk management and Insurance (Ninth Ed.,) Pearson education, Inc. and Dorling Kindersley Publishing Inc. Delhi.
- 2. Gupta, P.K., Insurance and Risk Management, Himalaya Publishing House, Hyderabad.
- 3. Mathew, J.J., Insurance: Principles and Practice, RBSA Publishers, Jaipur.
- 4. Mishra, M.N., and Mishra, S.B., Insurance Principles and practice, S.Chand& Co., Ltd., New Delhi.
- 5. NaliniPravaTiripathy and Prabir pal, Insurance: Theory and prace, PHI Learning Pvt., Ltd., New Delhi.
- 6. Periasamy, P., and VeeraSelvam, Risk and Insurance Management, Vijay Nicole Imprints Ltd., Chennai.
- 7. Periasamy, P., Principles and practice of Insurance, Himalaya Publishing House, New Delhi.

## PAPER – 403(B): PERSONALITY DEVELOPMENT AND SOFT SKILLS

(Generic elective)

(With effect from the academic year 2021–22)

- Unit–I Foundations of personality development (PD): Concept of Personality Theories of personality: Psycho-dynamic theory Trait theory Big-5 Theory; Personality Determinants: Physical, social, educational, family, intellectual and emotional determinants; Causes for sick personality and healthy Personality. (Theory only)
- Unit-II Self-awareness skills: Self-awareness and management; communicating: Sending inter personal messages Listening and reading non-verbal messages Providing feedback. (Theory only)
- Unit-III Motivating: Goal setting skills Coaching -Counselling and Mentoring Empowering people through delegation; Leading: Politicking Persuading Applying leadership styles Managing Change. (Theory only)
- Unit- IV Teaming skills: Working with teams Running meetings Valuing diversity: Problem solving: Ethical decision making Creative problem solving Resolving conflicts Negotiation. (Theory only)
- Unit-V Self-esteem skills: Characteristics Causes of low self-esteem Steps to build positive self-esteem; Attitude: Steps in building positive attitude; Interpersonal skills; Steps in developing positive Personality. (Theory only)

- 1. Elizabeth B.Hurlock: Personality Development, Tata McGraw Hill.
- 2. Stephen P.Robbins and Philip L Hunsaker: Training in interpersonal skills, Pearson Education.
- 3. Shiv Khera: You can Win, McMilan Publications.
- 4. Robert M. Sherfield. Rhonda J.Montgomery, PatricaG.Moody: Developing soft
- 5. Skills, Person Education.
- 6. Biswajit Das, Satpath: Business Communication & Personality Development, Excel Publication.

## PAPER - 403(C): INTERNATIONAL ACCOUNTING AND REPORTING

(Generic Elective)

(With effect from the academic year 2021–22)

- Unit –I International Accounting: concept –nature scope– importance international audit types– Status of International Accounting in select countries. (Theory only)
- Unit-II International Accounting Standards- Concept Objectives- Need for harmonization- IFRS and Indian GAAP- Global convergence accounting Need for Convergence Benefits and challenges of Convergence (Theory only)
- Unit III International Business Combinations and Consolidations Concept Need for consolidations Motives of combinations –Accounting treatment of combinations Consolidation techniques Mechanics of Consolidations. (Theory only)
- Unit–IV International Financial Statement Analysis Concept Need for financial statement analysis techniques Complexities in analysis of global financial statements Challenges and Opportunities in cross border analysis. (Theory only)
- Unit –V International Financial Reporting and Disclosure Introduction– Need for Transnational reporting and disclosure Developments of disclosure Reporting and disclosure practices; Segment Disclosure, Corporate governance disclosure.(Theory only)

- 1. Mohapatra, A.K.Das "International Accounting, prentice Hall of Indian Pvt.Ltd. New Delhi.
- 2. RathoreShirin: "International Accounting" Prentice Hall India, New Delhi.
- 3. SuddagaranM.Shahrokh, International Accounting A User perspective" Taxman India., New Delhi.
- 4. Gupta Ambarish "Financial Accounting for Management An analytical perspective " Pearson Education, New Delhi.
- 5. NobesChestopher& Parker Rober. "Comparative International Accounting" Pearson Education, New Delhi.
- 6. FDC Choi and G.G. Mueller, 'An introduction to multinational Accounting' Prentice Hall, New Delhi.
- 7. Richard E Baker, Valdean C. Lembke Thomases King, McGraw Hill Higher Education, Irwin.

## PAPER - 403(D): GST AND CUSTOMS DUTY

(With effect from the academic year 2021–22)

- Unit–I Introduction: Concept of GST Structure of GST Features of CGST, SGST, UTGST, and IGST Acts Objectives of GST VAT vs. GST Benefits of GST Applicability of GST Exemptions from GST Rates of GST (Theory only).
- Unit–II Registration under GST: Persons liable and persons not–liable for registrations; Types of dealers in GST Deemed registration Registration process for new applicants Cancellation of registration and revocation; Reverse Charge Mechanism; Returns under GST: Person liable to pay GST Computation of GST Liability and payment of GST –Types of GST returns Revision of GST returns Penalty/Late fee Refund of GST (Theory and problems).
- Unit–III Supply of goods and services: Scope of supply: Types of supply based on location, combination, and recipient and tax treatment Time of Supply Place of Supply Value of Supply (Theory and problems).
- Unit–IV Input Tax Credit (ITC): Concept Eligibility for taking Input Tax Credit (ITC)–Utilization of ITC Conditions for taking ITC Input Tax Credit in special circumstances Distribution of ITC by Input Service Distributor (ISD) Computation of ITC (Theory and problems).
- Unit-V Customs duty: Definitions-Circumstances of levy of customs duties Types of customs duties Exemption from customs duties Import procedure under customs –Export Procedure under customs Method of valuation for customs Calculation of assessable value Calculation of custom duty (Theory and problems).

## **REFERENCES:**

- 1. R. G. Saha, Divyesh Shah, Usha Devi N, GST (Indirect Taxes), Himalaya Publishers.
- 2. ICMAI, Study material on Indirect taxation, ICMAI.
- 3. VandanaBangar and YogendraBangar, Indirect Tax Laws, AadhyaPrakashan Publishers.
- 4. V. S. Datey, GST Ready Reckoner, Taxmann Publications.
- 5. AvadeshOjha, GST, Taxmann Publications.

## PAPER -404: PROJECT REPORT & VIVA - VOCE

(Project Work)

(With effect from the academic year 2021–22)

## PAPER -405(A): SECURITY MARKET OPERATIONS

(Open elective)

(With effect from the academic year 2021–22)

- UNIT I Indian Securities Market: Concept Functions Intermediaries Primary Market Nature Role of Primary Market Problems of New Issues Market IPOs SEBI Guidelines for Primary Market Recent Trends in Primary Market. (Theory only)
- UNIT II Secondary Market: Concept Nature Functions Organization Regulatory Framework for Stock Exchanges in India SEBI Guidelines for Secondary Market–Recent Trends in Secondary Market. (Theory only)
- UNIT-III Listing of Securities: Concept Merits and Demerits of Listing Listing Requirements– Listing of Rights Issue– Bonus Issue– Further Issue – Listing Conditions of BSE and NSE – Delisting.(Theory only)
- UNIT IV Indian Stock Exchanges: Concept–Functions–BSE –Different Trading Systems Different Types of Settlements –NSE–Market Segments–NEAT System Operations–Market Types Demat Settlement.(Theory only)
- UNIT V Stock Market Indices: Concept Purpose and Consideration in Developing Index Methods Market Indices in India BSE SENSEX– NSE Indices S &P CNX Nifty.(Theory only)

- 1. PunithahvathyPandian, Security Analysis and Portfolio Management, Vikas Publishing House Pvt. Ltd.
- 2. V. A. Avadhani, investment and securities Market in India, Himalaya Publishing House.
- 3. Prasanna Chandra, Security Analysis and portfolio management, Tata McGraw Hill.
- 4. SanjeevAgarwal, A Guide to Indian Capital Market, Bharat Publishers.
- 5. Ravi Puliani and Mahesh Puliani, Manual of SEBI, Bharat Publication.

## PAPER -405(B): BUSINESS ETHICS

(Open elective)

(With effect from the academic year 2021–22)

- UNIT I Business Ethics: Meaning, Principles of Business Ethics Evolution and Development of Business Ethics Importance and Need for Business Ethics Significance of Business Ethics Values and Ethics in Business Code of Ethics . (Theory only)
- UNIT II Nature and some important Theories of Ethics Sources of Business Ethics Managing Ethics Values, Ethics and Business Strategy Ethical issues and Dilemmas in Business Sources of Ethical Problems Improving Ethics in Business Theory of Ethical Egoism Theory of Ethical Utilitarianism Theory of Egalitarianism. (Theory only)
- UNIT III Ethical Decision making in Business Ethical Decision making with Cross holder conflicts and competition Applying Moral Philosophy to Ethical Decision–making Factors influencing Ethical Decision making A framework of Ethical Decision–making Using the Ethical decision making framework to improve Ethical decisions. (Theory only)
- UNIT IV Globalisation and Business Ethics History of Globalisation Growth of Global Corporations Factors facilitating Globalisation Business Ethics in Global Economy Ethical perceptions and International Business Global Values Role of Ethics in International Business. (Theory only)
- UNIT V Creating an Ethical Organisation Human nature and unethical behaviour in organisations Code of conduct Code of Ethics vs. Code of Conduct Ethics Communication Systems Ethics Training Programming Disciplinary system System to monitor and enforce Ethical Standards. (Theory only)

- 1. Business Ethics (Concepts, Application, Framework and cultural Impact), K. Aswathappa and Others, Himalaya Publishing House, 2017.
- 2. Business Ethics A Case Perspective, O.C. Ferrell, John Fredrich and Linda Ferrell CengageLeachery.
- 3. Business Ethics An Indian Perspective, A.C. Fernando, Pearson.
- 4. Business Ethics (Indian Edition), Andrew Crane Dirk Matten, Oxford University Press, New Delhi.
- 5. Essentials of Business Environment (Test, Cases & Exercises), K. Aswathappa, Himalaya Publishing House 15<sup>th</sup> Revised Edition.