

SRI VENKATESWARA UNIVERSITY :: TIRUPATI

SCHEME OF INSTRUCTIONS & EXAMINATIONS

B.B.A., Course for II Semester with effect from the academic year 2020-21

Sl. No.	Course	Name of the subject	Total Marks	Mid. Sem.*	Sem. End	Teaching Hours	Credits
1.	First Language	English	100	25	75	4	3
2.	Second Language	Telugu / Hindi / Urdu / Sanskrit	100	25	75	4	3
3.	Life Skill Course – II		50	---	50	2	2
4.	Skill Development Course – II		50	---	50	2	2
5.	Skill Development Course – III		50	---	50	2	2
6.	DSC 1A	Accounting for Managers	100	25	75	5	4
7.	DSC 2A	Fundamentals of Marketing	100	25	75	5	4
8.	DSC 3A	E-Commerce	100	25	75	5	4
Total			650	125	525	29	24