

SRI VENKATESWARA UNIVERSITY
B.A. / B.Sc. DEGREE COURSE IN PSYCHOLOGY
III - SEMESTER
(Revised Syllabus under CBCS w.e.f. 2021-22)
Core III - Social Psychology I

UNIT I: Nature and Scope of Social Psychology

- A) Definition, Nature and Scope of Social Psychology
- B) Social Psychology and other Sciences
- C) Research methods in Social Psychology- Observation, Survey, Correlation Method, Field Study and Experimental Method

UNIT II: Social Perception and Impression Formation

- A) Social Perception - Meaning and Factors Influencing Social Perception, Types and Mechanisms of Social Interaction
- B) Social Norms, Roles and Status
- C) Attribution- Meaning and Errors in Attribution - Impression Formation - Meaning and Techniques of Impression Formation

UNIT III: Socialization

- A) Definition and goals of Socialization, Socialization Process.
- B) Social Motives and Social Incentives, Agencies of Socialization.
- C) The Development of Self-Concept, Self Evaluation.

UNIT IV: Social Attitudes

- A) Definition- Importance, Distinguishing Features of Attitudes
- B) Attitude Formation and Change
- C) Measurement of Attitudes- Liker, Boards and Turnstone

UNIT V: Communication

- A) Definition, Nature and Types of Communication and Barriers of Communication.
- B) Formation and change of Public Opinion
- C) Rumors and Propaganda

REFERENCE BOOKS:

1. Myers, David G. (1988) Social Psychology, 2nd Edition, McGraw Hill Book Company.
2. Baron, Robert. A. and Byrne, Don. Social Psychology, 7th edition, Prentice Hall of India Pvt. Ltd.
3. Lindgren, Henry's. (1973). An Introduction to Social Psychology, John Wiley & Sons
4. Munn, N.L., (1948). Laboratory Manual in Experimental Psychology, Houghton Mifflin Co., New York.
5. Nataraj.P. (1970). A manual of laboratory experiments in psychology, Mysore Printing and Publishing House. Mysore

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III - SEMESTER

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SYLLABUS

Core III - Social Psychology Practicum- I

Conduct any Eight experiments from the following

1. Anger Expression
2. Knowledge of results
3. Level of Aspiration
4. Dimensions of Rigidity
5. Socio merry
6. Attitude measurement
7. Serial reproduction of an event
8. Rumor transmission
9. Suggestion
10. Field work/ Project Work- Observation visit to two NGO's working with socially disadvantaged people

SRI VENKATESWARA UNIVERSITY
B.A. / B.Sc. DEGREE EXAMINATION IN PSYCHOLOGY
III - SEMESTER

(Revised Syllabus under CBCS w.e.f. 2021-22)

Subject: Social Psychology

MODEL QUESTION PAPER

Time: 3 Hrs

Max. Marks: 75

Part-A

Answer any Five questions

5 X 5 = 25

1. Observation method
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2. Impression formation
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3. Rumors
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4. Medium of communication
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5. Social perception
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6. Sex-role identity
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7. Goals of socialization
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8. Propaganda
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Part-B

Answer the following questions

(5X5=50)

9. a. Explain nature and scope of social psychology
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Or

- b. Explain survey and correlation methods in social psychology

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10. a. Describe errors in attribution

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or

b. Discuss techniques of impression formation

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11. a. Explain the agents of socialization

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or

b. Explain the socialization process

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12. a. Describe types of communication

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or

b. Discuss barriers to communication

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13. a. Explain formation of attitudes

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b. Explain Boards Social Distance Scale

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