

### **LIST OF BOOKS PUBLISHED**

Sl. No.	Title of the book published	Year	Publisher
1.	Marketing management	2002	DDE, SV University, Tirupati, AP
2.	Financial markets and services	2008	DDE, SV University, Tirupati
3.	Human resources management in cooperative banks in India	2013	Lambert Academic Publishing, Germany
4.	Marketing of financial services (MoFS) in India	2018	Lambert Academic Publishing, Germany

### **LIST OF BOOKS EDITED**

S. No.	Title	Year	Publisher name & Place	ISBN	Joint Editors
1.	Cost Accounting	2014	DDE, SV University, Tirupati, AP.	----	---
2.	Security analysis and portfolio management	2014	DDE, SV University, Tirupati, AP.	----	---