

**SRI VENKATESWARA UNIVERSITY**  
**B.A. RURAL DEVELOPMENT**  
**III SEMESTER**  
**(Under CBCS W.E.F. 2021-22)**

**Outcome:**

**COURSE (Core): ENTREPRENEURSHIP DEVELOPMENT FOR RURAL  
INDUSTRIALIZATION**

(Five units with each unit having 12 hours of class work)

**Course– III :**

At the end of the course, the student is expected to DEMONSTRATE the following thinking skill.

- A. Remembers and states in a systematic way (**Knowledge\***)
  - 1. Entrepreneurship Development in India
- B Explains (**Understanding\***)
  - 2. Starting a Small Scale Industry
  - 3. Evaluation of new venture opportunities
- C Critically examines, (**Analysis and Evaluation\*\***)
  - 4. Recent Changes in Procedural Aspects
- D Appraises (**Evaluate\*\***)
  - 5. Financing of Small Enterprises
  - 6. Sources of Finance
- E Examines (**Analyze\*\***)
  - 7. District Industries Centre
- F Investigates (**Create\*\***)
  - 8. Problems of Rural Entrepreneurs
- G Draws critical historical maps. (**Practical skills\*\*\***)  
Need Based Education and Training for Rural Youth and as well as outgoing students from the Colleges.

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**Course – 3: ENTREPRENEURSHIP DEVELOPMENT FOR RURAL INDUSTRIALIZATION**

- Unit-I : Programmes of entrepreneurship development in India – for Tribals, for weaker sections and for rural poor.
- Unit-II : Procedural aspects of starting a Small Scale Industry – Evaluation of New Venture Opportunities
- Unit-III : Recent changes in procedural aspects of starting a rural based industry in India. Financing of small enterprises.
- Unit-IV: Sources of finance – term loans, Institutional Finance – Institutional support to entrepreneur.
- Unit-V : District Industries Centres – Tax benefits to small enterprises – problems of rural entrepreneurs – defects in existing programmes – suggestions for improvement.

**Text Books:**

1. Telugu Academy Publications

**References:**

1. Prof. Lakshmanan Rao V, “Industrial Entrepreneurship in India” Chugh Publications, Allahabad.
2. Alexander, I.G. “Industrial Estates in India” Asia Publishing House.
3. Rao, R.V. “Rural Industrialization in India” Concept Publishing Company, Delhi.
4. Behari, Bepin, “Rural Industrialization in India” Vivas Publishing House Pvt. Ltd.
5. Bhattacharya, S.I. “Rural Industrialization in India”
6. Vivek Sauratte “Rural Industrialization and Infrastructure”
7. Pai Pandandika “Rural Industrialisation”
8. Reddy Y.G.J “Rural Industrialization Problems and Issues”
9. Ishwar C. Dhingra “The Indian Economy Environment and Policy” 2014 (28<sup>th</sup> ed) Sultan Chand & Sons
10. Misra and Puri : Indian Economy – Its Development Experience “Himalaya Publishing Home 2015.

# **SRI VENKATESWARA UNIVERSITY**

## **B.A. DEGREE COURSE IN RURAL DEVELOPMENT**

**III SEMESTER - W.E.F. 2021-22**

### **MODEL QUESTION PAPER**

Time: 3 hours

Marks: 75 marks

**Note:** This question paper contains two parts A and B.

Part A is compulsory which carries 25 marks. Answer any five of the following questions in Part A.

Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks

#### **PART - A**

**Answer any *Five* of the following question.**

**(5X5=25M)**

<b>1.</b>	
<b>2.</b>	
<b>3.</b>	
<b>4.</b>	
<b>5.</b>	
<b>6.</b>	
<b>7.</b>	
<b>8.</b>	
<b>9.</b>	
<b>10.</b>	

