

SRI VENKATESWARA UNIVERSITY

CBCS- UG COMMON CORE SYLLABUS RURAL DEVELOPMENT SUBJECT

(To be implemented from 2020-21 Academic Year)

PROGRAMME : B.A.THREE YEAR

Domain Subject : RURAL DEVELOPMENT

(With learning outcomes, Unit wise Syllabus, References, Co-Curricular Activities and Model Q.P)

Major Domain Subject : Structure of Rural Development Syllabus

Semester	Course Code / No.	Title of the Course	Marks				Credits
			End Semester Exam	IA*	Total	Hou rs	
Sem – 1	RD - 521	Elements of Rural Development – Course 1	75	25	100	5	5
Sem – 2	RD - 522	Rural Development Programmes in India – Course 2	75	25	100	5	5
Sem – 3	RD – 523	Indian Rural Economic Scene – Course 3	75	25	100	5	5
Sem - 4	RD – 524	Indian Rural Social Scene – Course 4	75	25	100	5	5
	RD - 525	Rural Development Planning and Management – Course 5	75	25	100	5	5

***Internal Assessment**

1. Internal Assessment in each Paper shall be based on the Mid-Semester examination for 15 marks and Fieldwork Report on Rural Development Practicum and Community Service done by the student for 10 marks (each Mid Exam).
2. Rural Development Practicum and Community Service includes the following:
 - i. Institutional visits, i.e., visits to the government, non-government and community based organizations involved in planning and implementation of rural development programmes in the surrounding village communities or to the project sites.
 - ii. Studying specific aspects or problems of rural development such as poverty, unemployment, housing, drinking water, sanitation, education, health, agriculture, conservation of natural resources, development and management of natural resources and implications of climate change at the grassroots level through household surveys and case studies.
 - iii. Evaluating the on-going rural development programmes relating to the specific aspects or problems of rural development and the role of different agencies in implementing such programmes.

- iv. Rendering community service to the specific target groups such as farmers, agricultural labourers, small entrepreneurs, service providers, women, youth, children, etc. The students act as a liaison between the community and the government, non-government and community based organizations, aimed at helping the community to have a better quality of life through awareness campaigns, innovative technologies/ methods and capacity building.
- v. Seminar by each student on the topic of the study undertaken and the practical or community service done.

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SRI VENKATESWARA UNIVERSITY

UG PROGRAMME UNDER CBCS

B.A. RURAL DEVELOPMENT

(Revised Syllabus with effect from the Academic Year 2020-21)

I Semester

Code: RD - 521 Course – I (Core): Elements of Rural Development

Expected Outcomes:

- Remember the basic concepts related to rural development.
- Develop a proper understanding of the rural situation and the need for rural development in India.
- Analyse the approaches to rural development adopted so far in India and evaluate their relevance to the current situation in rural areas.
- Gain knowledge on major problems in the rural social sector as well as in the rural credit and marketing set up.

Unit-1: Rural Development Concept and Scope

12 Hours

Definition of Rural Areas – Meaning of Development – Concept of Rural Development – Causes of Rural Backwardness – Rural-Urban differences in Standards of Living – Scope of Rural Development in India

Unit-2: Approaches to Rural Development in India

12 Hours

Gandhian Approach – Decentralised Planning Approach – Sectoral Approach – Area Approach – Target Group Approach – Integrated/ Holistic Approach – Participatory Approach – Rights Approach

Unit-3: Status of Rural Social Sector

12 Hours

Education System in Rural Areas – School Dropout problem – Importance of Girl Child Education – Structure and Functioning of Health Care Services in Rural Areas – Status of Rural Housing – Drinking Water Supply in Rural Areas – Rural Sanitation

Unit-4: Rural Credit

12 Hours

Magnitude, Causes and Consequences of Rural Indebtedness – Sources of Rural Credit: Institutional and Non-Institutional – Cost of Credit in Rural Areas – Role of NABARD in Rural Credit

Unit-5: Rural Marketing

12 Hours

Concept and Components of Rural Marketing – Input (Seed, Fertilizer, Pesticides, Labour)
Markets – Commodity (Agricultural Produce) Markets – Cooperative Marketing Societies –
Regulated Markets – Cattle Markets – Consumer Markets: Weekly Shandies, Rythu Bazars,
Corporate Sector managed Consumer Markets

Books and References

1. N.I.R.D. : Facets of Rural Development in India
2. S.C. Jain : Rural Development
3. Misra & Sarma : Problems and prospects of Rural Development in India.
4. K.Venkata Reddy : Rural Development in India: Poverty and Development ,
Himalaya Publishing House, Mumbai, 2012
5. Rajasekhar D (Ed) : Prof G Parthasarathi's Writings on Indian Rural
Economy in Transition
6. Katar Singh : Rural Development: Principles, Policies &
Management
7. G. Sreedhar and : Rural Development in India: Strategies and Processes,
D. Rajasekhar Concept Publishing House, New Delhi, 2014
8. Shamin Ahmed : Rural Marketing in India
9. H. Belshaw : Agricultural Credit in Economically Underdeveloped
Countries
10. SSM Desai : Rural Banking in India
11. K Bhaskar : "Need for Linking of Regulated Markets with
Cooperative Marketing Societies" *Cooperator*, Aug
1989.

Publications of A.P. Telugu Academy

Journals: Kurukshetra, Yojana, Jagruti, Khadi Gramodyog, Journal of R.D.

Recommended Co-curricular Activities:

1. Assignments to undertake a field study in their respective villages on the status and problems in social sector, e.g., school dropout problem, access and use of PHC / sub-centre, housing situation, availability and adequacy of drinking water, status of individual/ community sanitation, etc.
2. Seminar / Group discussion on the working of commercial banks, cooperative societies, regulated markets, rythu bazars, etc.
3. Individual/ Group Field studies to observe the functioning on weekly shandies, rythu bazars, etc.
4. Institutional visits to Banks, Regulated Markets, Cooperative Marketing societies, Rythu Bazars, etc.

SRI VENKATESWARA UNIVERSITY

B.A. DEGREE COURSE IN RURAL DEVELOPMENT

W.E.F. 2020-21

MODEL QUESTION PAPER

Time: 3 hours

Marks: 75 marks

Note: This question paper contains two parts A and B.

Part A is compulsory which carries 25 marks. Answer any five of the following questions in Part A.

Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks

PART – A

Answer any Five of the following question.

(5X5=25M)

1.	
2.	
3.	
4.	
5.	
6.	
7.	
8.	
9.	
10.	

