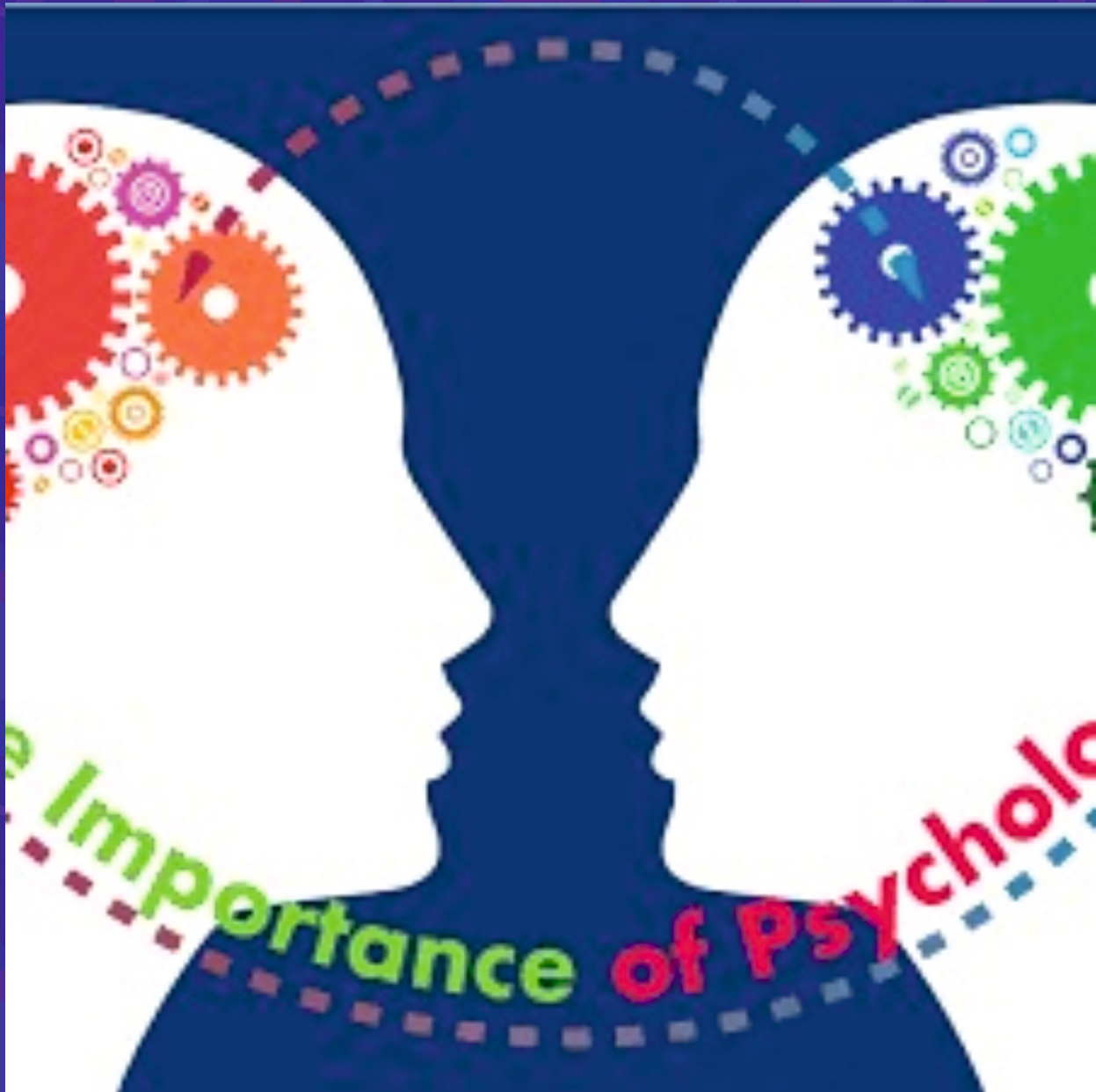




Sri Venkateswara University
Tirupati



DEPARTMENT OF
PSYCHOLOGY

VISION:

- Provide a effective education in basic science
- Transform society through the empowerment of women
- Provide inexpensive educational services to the weaker sections of society
- Inculcate respect for nature and concern for ethical values among students through good and scientific educational practices.
- Recognizing the essential roles of science and behaviour in the lives of citizens today and tomorrow, we emphasize on psychological literature in our teaching and outreach programs.

MISSION:

- To impart to the students the contemporary advancements in life sciences.
- To impart a global perspective and such skills among students that benefit humanity.
- To promote the discovery and broad communication of knowledge about the behavioural dimensions including the factors responsible for positive and negative behaviours, development, behaviour modification and personality development,
- To develop research aptitude and a scientific advancement.

ABOUT THE DEPARTMENT

The post graduate Department of Psychology was established in 1959 with Major S. Parthasarathy as its founder head. Even before starting the department, since the inception of University College in 1954, psychology was taught at B.A. (Hons) and M.A. (Philosophy) level. The Department of Psychology offering the specializations like Health Psychology, Organizational behavior, Rehabilitation Psychology, Aging and Counseling Psychology. Students are exposed to practical and project work in addition to field studies. The department earned UGC-SAP (1990-1995) in the thrust area of life span developmental psychology with an emphasis on aging & DRS-I 2011-2016 & II 2017-2022) with special emphasis on Health and Aging. The department successfully completed 33 projects funded by UGC, ICSSR, ICMR and in collaboration with foreign agencies like ESRC, UK. The department conducted 4 exhibitions in 1961, 1967, 1977 and 1986 to popularize the strength and importance of the Psychology Department. The department successfully organized many international and national conferences. The Department has a Counseling Center to cater the needs of the students and public in general. 191 students have obtained their Ph.D., Degree and the department has published 598 articles in national and international journals.



HEAD OF THE DEPARTMENT : Dr. S. Viswanatha Reddy

Dr. S. Viswanatha Reddy , is presently serving as Associate Professor & HOD, published 68 research articles in national and international journals, co-authored 5 text books and guided 11 PhDs. Participating in the NCTE, SCERT, BRAOU, RCI and SSA programs. Served as Deputy Warden and Principal IASE, SVU, Tirupati.



BOS : Prof. K. Chandraiah

Prof. K. Chandraiah, Professor of the Department took over as HOD of the Department on 24-12-2016 to 18-04-2017 & 01-09-2019 to 12-06-2021. He was appointed as Registrar at Yogi Vemana University; Kadapa from 19-04-2017 to 18-06-2019. He was nominated as EC Member during the 2016-2018. At present he is working as a Chairman, BOS, Department of Psychology, he is also working as NODAL Officer, Sri Venkateswara University, Tirupati.



Prof. V. Srikanth Reddy

Prof. V. Srikanth Reddy, is presently serving as Rector, Principal & Chief Warden, SVUCS, Dean CDC, PRO, S.V. University, HOD & BOS, Department of Psychology, S.V. University, Tirupati. Convenor, APRCET-2019, life member in various academic and professional bodies, resources persons to research, training and academic institutes. Published 36 Publication in National & International Journals, authored four books, conducted six National & International Seminars.

COURSES OFFERED

M.Sc., Psychology

M.Sc., Counselling Psychology (SS)

Ph.D.,

P.G. Dip., in Clinical Psychology (2022 onwards)

Semester –I	Sl.No	TITLE OF THE PAPER
	1.	General Psychology-I (CC)
	2.	Social Psychology (CC)
	3.	a. Psychopathology-I (CF)
		b. Psychological Measurement-I(CF)
		c. Positive Psychology (CF)
	4.	a. Child Development Psychology
		b. Psychological Measurement & Statistics
		c. Forensic Psychology
	5.	Paper 1 & 3
	6.	Paper 3 & 4

Semester –III	Sl.No	TITLE OF THE PAPER
	1.	Counseling Psychology (CC)
	2.	Psychology of Personality (CC)
	3.	a. Organizational Behavior & HRM (GE)
		b. Therapeutic Approaches in Counseling-I
		c. Health Psychology(GE)
	4.	Core & Generic Elective
	5.	Stress Management Theory & Practical
	6.	Personality Development (OE)

Semester –II	Sl.No	TITLE OF THE PAPER
	1.	General Psychology – II (CC)
	2.	Applied Social Psychology - (CC)
	3.	a. Psychopathology - II(CF)
		b. Psycho-Diagnosis (CF)
		c. Computer Application in Psychological Research - (CF)
	4.	a. Life Span Development Psychology : Infancy to Adolescence (Prenatal to Adolescents)
		b. Consumer Behavior
		c. Industrial & Organizational Psychology
	5.	Paper 1 & 3
	6.	Paper 3 & 4

Semester –IV	Sl.No	TITLE OF THE PAPER
	1.	Therapeutic Approaches in Counseling-II(CC)
	2.	Theories of Personality (CC)
	3.	a. Research Methodology-(GE)
		b. Organizational Development (GE)
		c. Rehabilitation Psychology (GE)
	4.	Core & Generic Elective
	5.	As per allotment (Theory and Practice)
	6.	Life Skills (OE)

